

YouGov Eurotrack+US - Country similarity

Sample Size: 5255 Adults in GB / 3012 Adults in France / 5286 Adults in Germany / 2569 Adults in Denmark / 2324 Adults in Sweden / 2825 Adults in Spain / 2500 Adults in Italy / 1000 Adults in USA
Fieldwork: 7th July - 21st September 2022

| | Country | | | | | | | |
|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | % | % | % | % | % | % | % | % |

How similar, if at all, would you say each of the following countries are to [respondent country]?

[Respondents shown 15 randomly selected countries]

Norway

| | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very similar | 5 | 4 | 10 | 45 | 44 | 2 | 3 | 6 |
| Fairly similar | 39 | 31 | 42 | 41 | 39 | 18 | 15 | 28 |
| TOTAL SIMILAR | 44 | 35 | 52 | 86 | 83 | 20 | 18 | 35 |
| Not very similar | 24 | 29 | 23 | 3 | 5 | 32 | 27 | 28 |
| Not at all similar | 12 | 16 | 11 | 2 | 4 | 37 | 39 | 17 |
| TOTAL NOT SIMILAR | 36 | 45 | 34 | 5 | 9 | 69 | 66 | 45 |
| Don't know | 20 | 20 | 15 | 9 | 7 | 11 | 17 | 21 |

Denmark

| | | | | | | | | |
|--------------------------|-----------|-----------|-----------|----------|-----------|-----------|-----------|-----------|
| Very similar | 7 | 5 | 13 | - | 35 | 3 | 3 | 7 |
| Fairly similar | 42 | 36 | 45 | - | 47 | 22 | 19 | 30 |
| TOTAL SIMILAR | 49 | 41 | 58 | - | 82 | 25 | 22 | 37 |
| Not very similar | 21 | 24 | 19 | - | 8 | 30 | 28 | 24 |
| Not at all similar | 10 | 14 | 8 | - | 2 | 34 | 34 | 17 |
| TOTAL NOT SIMILAR | 31 | 38 | 27 | - | 10 | 64 | 62 | 41 |
| Don't know | 21 | 22 | 15 | - | 8 | 11 | 16 | 22 |

Sweden

| | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|----------|-----------|-----------|-----------|
| Very similar | 5 | 5 | 11 | 44 | - | 3 | 3 | 9 |
| Fairly similar | 41 | 33 | 42 | 42 | - | 20 | 13 | 30 |
| TOTAL SIMILAR | 46 | 38 | 53 | 86 | - | 23 | 16 | 39 |
| Not very similar | 25 | 26 | 23 | 6 | - | 32 | 29 | 25 |
| Not at all similar | 12 | 17 | 11 | 2 | - | 35 | 40 | 17 |
| TOTAL NOT SIMILAR | 37 | 43 | 34 | 8 | - | 67 | 69 | 42 |
| Don't know | 18 | 19 | 14 | 6 | - | 10 | 15 | 19 |

Finland

| | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very similar | 4 | 4 | 9 | 22 | 38 | 2 | 2 | 8 |
| Fairly similar | 36 | 32 | 40 | 49 | 44 | 14 | 11 | 29 |
| TOTAL SIMILAR | 40 | 36 | 49 | 71 | 82 | 16 | 13 | 37 |
| Not very similar | 25 | 28 | 23 | 13 | 7 | 29 | 27 | 25 |
| Not at all similar | 12 | 14 | 11 | 3 | 2 | 42 | 43 | 14 |
| TOTAL NOT SIMILAR | 37 | 42 | 34 | 16 | 9 | 71 | 70 | 40 |
| Don't know | 23 | 22 | 17 | 13 | 10 | 13 | 17 | 23 |

Iceland

| | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very similar | 3 | 4 | 5 | 28 | 17 | 2 | 1 | 6 |
| Fairly similar | 30 | 23 | 27 | 43 | 48 | 13 | 12 | 24 |
| TOTAL SIMILAR | 33 | 27 | 32 | 71 | 65 | 15 | 13 | 30 |
| Not very similar | 29 | 28 | 30 | 13 | 15 | 29 | 28 | 30 |
| Not at all similar | 17 | 19 | 17 | 5 | 6 | 42 | 39 | 18 |
| TOTAL NOT SIMILAR | 46 | 47 | 47 | 18 | 21 | 71 | 67 | 48 |
| Don't know | 23 | 27 | 21 | 12 | 14 | 14 | 19 | 22 |

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Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|----------------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Republic of Ireland | | | | | | | | | |
| | Very similar | 26 | 5 | 5 | 6 | 6 | 4 | 3 | 11 |
| | Fairly similar | 47 | 33 | 35 | 45 | 42 | 29 | 21 | 37 |
| | TOTAL SIMILAR | 73 | 38 | 40 | 51 | 48 | 33 | 24 | 48 |
| | Not very similar | 9 | 23 | 26 | 24 | 24 | 27 | 28 | 18 |
| | Not at all similar | 4 | 14 | 16 | 8 | 9 | 28 | 31 | 16 |
| | TOTAL NOT SIMILAR | 13 | 37 | 42 | 32 | 33 | 55 | 59 | 34 |
| | Don't know | 14 | 25 | 18 | 18 | 21 | 13 | 17 | 18 |
| England | | | | | | | | | |
| | Very similar | - | 6 | 6 | 10 | 7 | 3 | 4 | 21 |
| | Fairly similar | - | 32 | 31 | 52 | 54 | 24 | 22 | 39 |
| | TOTAL SIMILAR | - | 38 | 37 | 62 | 61 | 27 | 26 | 60 |
| | Not very similar | - | 30 | 32 | 22 | 21 | 35 | 31 | 17 |
| | Not at all similar | - | 16 | 16 | 5 | 6 | 30 | 30 | 11 |
| | TOTAL NOT SIMILAR | - | 46 | 48 | 27 | 27 | 65 | 61 | 28 |
| | Don't know | - | 16 | 15 | 11 | 12 | 9 | 13 | 12 |
| Wales | | | | | | | | | |
| | Very similar | - | 5 | 5 | 5 | 5 | 2 | 3 | 8 |
| | Fairly similar | - | 31 | 29 | 42 | 43 | 25 | 19 | 33 |
| | TOTAL SIMILAR | - | 36 | 34 | 47 | 48 | 27 | 22 | 41 |
| | Not very similar | - | 26 | 28 | 26 | 22 | 32 | 29 | 19 |
| | Not at all similar | - | 13 | 15 | 6 | 11 | 28 | 29 | 15 |
| | TOTAL NOT SIMILAR | - | 39 | 43 | 32 | 33 | 60 | 58 | 34 |
| | Don't know | - | 24 | 23 | 21 | 20 | 14 | 21 | 26 |
| France | | | | | | | | | |
| | Very similar | 7 | - | 15 | 6 | 5 | 11 | 10 | 8 |
| | Fairly similar | 46 | - | 48 | 44 | 45 | 49 | 49 | 39 |
| | TOTAL SIMILAR | 53 | - | 63 | 50 | 50 | 60 | 59 | 47 |
| | Not very similar | 22 | - | 15 | 31 | 29 | 23 | 16 | 22 |
| | Not at all similar | 10 | - | 8 | 8 | 7 | 11 | 13 | 14 |
| | TOTAL NOT SIMILAR | 32 | - | 23 | 39 | 36 | 34 | 29 | 36 |
| | Don't know | 15 | - | 13 | 12 | 14 | 6 | 13 | 17 |
| Germany | | | | | | | | | |
| | Very similar | 8 | 14 | - | 24 | 17 | 5 | 5 | 12 |
| | Fairly similar | 48 | 49 | - | 55 | 56 | 29 | 27 | 39 |
| | TOTAL SIMILAR | 56 | 63 | - | 79 | 73 | 34 | 32 | 51 |
| | Not very similar | 18 | 15 | - | 10 | 11 | 33 | 28 | 18 |
| | Not at all similar | 10 | 8 | - | 3 | 4 | 25 | 27 | 15 |
| | TOTAL NOT SIMILAR | 28 | 23 | - | 13 | 15 | 58 | 55 | 33 |
| | Don't know | 16 | 15 | - | 8 | 12 | 7 | 13 | 16 |

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Sample Size: 5255 Adults in GB / 3012 Adults in France / 5286 Adults in Germany / 2569 Adults in Denmark / 2324 Adults in Sweden / 2825 Adults in Spain / 2500 Adults in Italy / 1000 Adults in USA
Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|--------------------------|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Netherlands | | | | | | | | | |
| | Very similar | 10 | 8 | 20 | 28 | 12 | 3 | 3 | 9 |
| | Fairly similar | 46 | 42 | 45 | 48 | 52 | 27 | 23 | 29 |
| | TOTAL SIMILAR | 56 | 50 | 65 | 76 | 64 | 30 | 26 | 38 |
| | Not very similar | 17 | 18 | 14 | 7 | 14 | 33 | 30 | 21 |
| | Not at all similar | 9 | 11 | 7 | 3 | 5 | 26 | 28 | 19 |
| | TOTAL NOT SIMILAR | 26 | 29 | 21 | 10 | 19 | 59 | 58 | 41 |
| | Don't know | 19 | 22 | 15 | 13 | 17 | 11 | 17 | 21 |
| Poland | | | | | | | | | |
| | Very similar | 2 | 2 | 4 | 2 | 1 | 2 | 2 | 7 |
| | Fairly similar | 32 | 19 | 29 | 25 | 24 | 23 | 21 | 29 |
| | TOTAL SIMILAR | 34 | 21 | 33 | 27 | 25 | 25 | 23 | 37 |
| | Not very similar | 32 | 35 | 35 | 43 | 45 | 33 | 30 | 24 |
| | Not at all similar | 13 | 22 | 17 | 18 | 16 | 28 | 27 | 19 |
| | TOTAL NOT SIMILAR | 45 | 57 | 52 | 61 | 61 | 61 | 57 | 43 |
| | Don't know | 21 | 22 | 15 | 12 | 14 | 14 | 20 | 20 |
| Canada | | | | | | | | | |
| | Very similar | 14 | 8 | 8 | 11 | 13 | 3 | 3 | 30 |
| | Fairly similar | 48 | 35 | 33 | 44 | 51 | 18 | 14 | 40 |
| | TOTAL SIMILAR | 62 | 43 | 41 | 55 | 64 | 21 | 17 | 70 |
| | Not very similar | 15 | 24 | 26 | 20 | 16 | 27 | 26 | 12 |
| | Not at all similar | 7 | 14 | 15 | 8 | 7 | 42 | 40 | 9 |
| | TOTAL NOT SIMILAR | 22 | 38 | 41 | 28 | 23 | 69 | 66 | 21 |
| | Don't know | 16 | 19 | 18 | 17 | 14 | 10 | 17 | 9 |
| USA | | | | | | | | | |
| | Very similar | 9 | 4 | 5 | 2 | 3 | 2 | 3 | - |
| | Fairly similar | 40 | 19 | 25 | 24 | 22 | 13 | 17 | - |
| | TOTAL SIMILAR | 49 | 23 | 30 | 26 | 25 | 15 | 20 | - |
| | Not very similar | 26 | 30 | 34 | 41 | 42 | 31 | 28 | - |
| | Not at all similar | 13 | 32 | 22 | 23 | 25 | 46 | 39 | - |
| | TOTAL NOT SIMILAR | 39 | 62 | 56 | 64 | 67 | 77 | 67 | - |
| | Don't know | 12 | 14 | 13 | 9 | 9 | 7 | 12 | - |
| Japan | | | | | | | | | |
| | Very similar | 1 | 1 | 3 | 2 | 2 | 1 | 3 | 11 |
| | Fairly similar | 11 | 12 | 17 | 9 | 13 | 5 | 7 | 26 |
| | TOTAL SIMILAR | 12 | 13 | 20 | 11 | 15 | 6 | 10 | 36 |
| | Not very similar | 31 | 23 | 28 | 29 | 34 | 18 | 19 | 26 |
| | Not at all similar | 39 | 46 | 35 | 48 | 38 | 66 | 57 | 23 |
| | TOTAL NOT SIMILAR | 70 | 69 | 63 | 77 | 72 | 84 | 76 | 48 |
| | Don't know | 17 | 18 | 16 | 12 | 12 | 10 | 13 | 15 |

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Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|--------------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Brazil | | | | | | | | | |
| | Very similar | 0 | 1 | 1 | 0 | 0 | 2 | 2 | 4 |
| | Fairly similar | 4 | 7 | 6 | 4 | 4 | 12 | 11 | 18 |
| | TOTAL SIMILAR | 4 | 8 | 7 | 4 | 4 | 14 | 13 | 21 |
| | Not very similar | 34 | 31 | 28 | 28 | 37 | 31 | 29 | 32 |
| | Not at all similar | 40 | 40 | 47 | 53 | 44 | 44 | 42 | 26 |
| | TOTAL NOT SIMILAR | 74 | 71 | 75 | 81 | 81 | 75 | 71 | 58 |
| | Don't know | 21 | 21 | 17 | 15 | 15 | 11 | 15 | 21 |
| India | | | | | | | | | |
| | Very similar | 0 | 1 | 1 | 1 | 2 | 0 | 2 | 4 |
| | Fairly similar | 4 | 3 | 3 | 3 | 2 | 3 | 5 | 11 |
| | TOTAL SIMILAR | 4 | 4 | 4 | 4 | 4 | 3 | 7 | 15 |
| | Not very similar | 32 | 20 | 23 | 14 | 17 | 12 | 15 | 31 |
| | Not at all similar | 48 | 60 | 59 | 70 | 67 | 74 | 61 | 39 |
| | TOTAL NOT SIMILAR | 80 | 80 | 82 | 84 | 84 | 86 | 76 | 70 |
| | Don't know | 15 | 17 | 14 | 12 | 12 | 11 | 17 | 15 |
| New Zealand | | | | | | | | | |
| | Very similar | 17 | 2 | 5 | 12 | 7 | 2 | 2 | 9 |
| | Fairly similar | 44 | 23 | 24 | 40 | 39 | 12 | 11 | 32 |
| | TOTAL SIMILAR | 61 | 25 | 29 | 52 | 46 | 14 | 13 | 40 |
| | Not very similar | 14 | 23 | 28 | 18 | 18 | 30 | 26 | 25 |
| | Not at all similar | 9 | 22 | 21 | 8 | 12 | 42 | 41 | 14 |
| | TOTAL NOT SIMILAR | 23 | 45 | 49 | 26 | 30 | 72 | 67 | 38 |
| | Don't know | 16 | 30 | 22 | 22 | 23 | 15 | 21 | 21 |
| Australia | | | | | | | | | |
| | Very similar | 17 | 4 | 5 | 8 | 6 | 2 | 2 | 12 |
| | Fairly similar | 49 | 24 | 27 | 39 | 38 | 15 | 12 | 42 |
| | TOTAL SIMILAR | 66 | 28 | 32 | 47 | 44 | 17 | 14 | 53 |
| | Not very similar | 12 | 26 | 28 | 25 | 27 | 27 | 24 | 17 |
| | Not at all similar | 7 | 25 | 23 | 11 | 12 | 42 | 45 | 13 |
| | TOTAL NOT SIMILAR | 19 | 51 | 51 | 36 | 39 | 69 | 69 | 30 |
| | Don't know | 15 | 21 | 17 | 17 | 17 | 14 | 18 | 17 |
| Scotland | | | | | | | | | |
| | Very similar | - | 5 | 6 | 10 | 7 | 3 | 2 | 9 |
| | Fairly similar | - | 33 | 34 | 48 | 49 | 26 | 19 | 36 |
| | TOTAL SIMILAR | - | 38 | 40 | 58 | 56 | 29 | 21 | 45 |
| | Not very similar | - | 25 | 28 | 20 | 19 | 31 | 31 | 18 |
| | Not at all similar | - | 14 | 13 | 5 | 8 | 26 | 30 | 17 |
| | TOTAL NOT SIMILAR | - | 39 | 41 | 25 | 27 | 57 | 61 | 34 |
| | Don't know | - | 23 | 19 | 16 | 18 | 14 | 18 | 20 |

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Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|--------------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Spain | | | | | | | | | |
| | Very similar | 3 | 11 | 7 | 2 | 3 | - | 17 | 5 |
| | Fairly similar | 41 | 52 | 36 | 31 | 34 | - | 49 | 29 |
| | TOTAL SIMILAR | 44 | 63 | 43 | 33 | 37 | - | 66 | 34 |
| | Not very similar | 29 | 16 | 31 | 43 | 38 | - | 13 | 26 |
| | Not at all similar | 11 | 6 | 12 | 12 | 11 | - | 9 | 19 |
| | TOTAL NOT SIMILAR | 40 | 22 | 43 | 55 | 49 | - | 22 | 45 |
| | Don't know | 16 | 16 | 15 | 11 | 13 | - | 12 | 21 |
| Italy | | | | | | | | | |
| | Very similar | 3 | 12 | 6 | 2 | 3 | 25 | - | 6 |
| | Fairly similar | 39 | 49 | 37 | 31 | 28 | 53 | - | 34 |
| | TOTAL SIMILAR | 42 | 61 | 43 | 33 | 31 | 78 | - | 39 |
| | Not very similar | 29 | 14 | 29 | 44 | 40 | 10 | - | 27 |
| | Not at all similar | 10 | 6 | 12 | 10 | 15 | 4 | - | 14 |
| | TOTAL NOT SIMILAR | 39 | 20 | 41 | 54 | 55 | 14 | - | 41 |
| | Don't know | 19 | 18 | 16 | 12 | 14 | 7 | - | 19 |
| UK | | | | | | | | | |
| | Very similar | - | 5 | 5 | 9 | 7 | 3 | 3 | 26 |
| | Fairly similar | - | 31 | 30 | 53 | 52 | 23 | 21 | 41 |
| | TOTAL SIMILAR | - | 36 | 35 | 62 | 59 | 26 | 24 | 66 |
| | Not very similar | - | 29 | 33 | 22 | 20 | 35 | 32 | 11 |
| | Not at all similar | - | 17 | 16 | 4 | 7 | 31 | 32 | 7 |
| | TOTAL NOT SIMILAR | - | 46 | 49 | 26 | 27 | 66 | 64 | 18 |
| | Don't know | - | 18 | 16 | 12 | 14 | 8 | 12 | 16 |
| Argentina | | | | | | | | | |
| | Very similar | 0 | 1 | 2 | 1 | 1 | 4 | 4 | 4 |
| | Fairly similar | 7 | 10 | 8 | 4 | 6 | 32 | 23 | 16 |
| | TOTAL SIMILAR | 7 | 11 | 10 | 5 | 7 | 36 | 27 | 20 |
| | Not very similar | 34 | 31 | 36 | 32 | 36 | 29 | 28 | 30 |
| | Not at all similar | 33 | 32 | 35 | 43 | 36 | 26 | 28 | 27 |
| | TOTAL NOT SIMILAR | 67 | 63 | 71 | 75 | 72 | 55 | 56 | 58 |
| | Don't know | 26 | 26 | 19 | 20 | 21 | 10 | 17 | 23 |
| Switzerland | | | | | | | | | |
| | Very similar | 4 | 8 | 15 | 10 | 9 | 3 | 6 | 9 |
| | Fairly similar | 34 | 34 | 39 | 47 | 48 | 15 | 20 | 37 |
| | TOTAL SIMILAR | 38 | 42 | 54 | 57 | 57 | 18 | 26 | 46 |
| | Not very similar | 28 | 24 | 21 | 23 | 20 | 31 | 25 | 21 |
| | Not at all similar | 15 | 19 | 12 | 5 | 7 | 43 | 38 | 16 |
| | TOTAL NOT SIMILAR | 43 | 43 | 33 | 28 | 27 | 74 | 63 | 37 |
| | Don't know | 19 | 15 | 14 | 15 | 15 | 9 | 12 | 17 |

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| | | Country | | | | | | | |
|--------------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Portugal | Very similar | 3 | 8 | 4 | 2 | 3 | 26 | 8 | 3 |
| | Fairly similar | 38 | 45 | 31 | 28 | 27 | 52 | 47 | 25 |
| | TOTAL SIMILAR | 41 | 53 | 35 | 30 | 30 | 78 | 55 | 29 |
| | Not very similar | 29 | 21 | 33 | 44 | 37 | 9 | 15 | 28 |
| | Not at all similar | 10 | 8 | 13 | 12 | 12 | 6 | 14 | 18 |
| | TOTAL NOT SIMILAR | 39 | 29 | 46 | 56 | 49 | 15 | 29 | 46 |
| | Don't know | 19 | 18 | 19 | 14 | 21 | 8 | 16 | 25 |
| Ukraine | Very similar | 1 | 2 | 4 | 1 | 2 | 1 | 3 | 6 |
| | Fairly similar | 19 | 14 | 17 | 19 | 22 | 12 | 14 | 23 |
| | TOTAL SIMILAR | 20 | 16 | 21 | 20 | 24 | 13 | 17 | 29 |
| | Not very similar | 36 | 30 | 34 | 40 | 39 | 31 | 28 | 26 |
| | Not at all similar | 24 | 33 | 29 | 25 | 25 | 41 | 38 | 29 |
| | TOTAL NOT SIMILAR | 60 | 63 | 63 | 65 | 64 | 72 | 66 | 55 |
| Don't know | 19 | 21 | 16 | 15 | 13 | 14 | 17 | 16 | |
| Russia | Very similar | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 5 |
| | Fairly similar | 3 | 4 | 6 | 3 | 3 | 5 | 4 | 10 |
| | TOTAL SIMILAR | 4 | 5 | 8 | 4 | 5 | 6 | 6 | 15 |
| | Not very similar | 18 | 14 | 18 | 19 | 12 | 16 | 16 | 22 |
| | Not at all similar | 64 | 63 | 63 | 70 | 74 | 69 | 64 | 53 |
| | TOTAL NOT SIMILAR | 82 | 77 | 81 | 89 | 86 | 85 | 80 | 75 |
| Don't know | 14 | 18 | 11 | 7 | 8 | 9 | 14 | 9 | |
| China | Very similar | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 5 |
| | Fairly similar | 2 | 4 | 3 | 3 | 2 | 4 | 4 | 8 |
| | TOTAL SIMILAR | 2 | 5 | 4 | 4 | 3 | 5 | 5 | 14 |
| | Not very similar | 15 | 14 | 13 | 12 | 11 | 14 | 15 | 22 |
| | Not at all similar | 68 | 67 | 69 | 73 | 76 | 73 | 69 | 55 |
| | TOTAL NOT SIMILAR | 83 | 81 | 82 | 85 | 87 | 87 | 84 | 77 |
| Don't know | 14 | 15 | 13 | 10 | 10 | 8 | 12 | 9 | |
| Mexico | Very similar | 1 | 1 | 2 | 1 | 1 | 4 | 4 | 4 |
| | Fairly similar | 3 | 7 | 5 | 4 | 4 | 20 | 12 | 21 |
| | TOTAL SIMILAR | 4 | 8 | 7 | 5 | 5 | 24 | 16 | 25 |
| | Not very similar | 35 | 28 | 32 | 25 | 28 | 32 | 27 | 38 |
| | Not at all similar | 41 | 43 | 45 | 59 | 55 | 35 | 38 | 26 |
| | TOTAL NOT SIMILAR | 76 | 71 | 77 | 84 | 83 | 67 | 65 | 64 |
| Don't know | 20 | 22 | 16 | 10 | 12 | 10 | 18 | 11 | |

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| | | Country | | | | | | | |
|--------------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Greece | | | | | | | | | |
| | Very similar | 1 | 4 | 3 | 2 | 2 | 11 | 12 | 3 |
| | Fairly similar | 22 | 29 | 23 | 16 | 18 | 51 | 47 | 24 |
| | TOTAL SIMILAR | 23 | 33 | 26 | 18 | 20 | 62 | 59 | 27 |
| | Not very similar | 42 | 33 | 40 | 46 | 45 | 18 | 17 | 31 |
| | Not at all similar | 16 | 16 | 18 | 21 | 22 | 10 | 11 | 19 |
| | TOTAL NOT SIMILAR | 58 | 49 | 58 | 67 | 67 | 28 | 28 | 50 |
| | Don't know | 19 | 19 | 16 | 15 | 14 | 10 | 13 | 23 |
| Austria | | | | | | | | | |
| | Very similar | 4 | 6 | 32 | 11 | 8 | 3 | 3 | 8 |
| | Fairly similar | 37 | 34 | 42 | 51 | 51 | 23 | 29 | 35 |
| | TOTAL SIMILAR | 41 | 40 | 74 | 62 | 59 | 26 | 32 | 43 |
| | Not very similar | 26 | 25 | 10 | 21 | 19 | 33 | 24 | 23 |
| | Not at all similar | 10 | 12 | 5 | 4 | 7 | 28 | 28 | 13 |
| | TOTAL NOT SIMILAR | 36 | 37 | 15 | 25 | 26 | 61 | 52 | 36 |
| | Don't know | 23 | 23 | 11 | 13 | 15 | 13 | 16 | 21 |
| Belgium | | | | | | | | | |
| | Very similar | 6 | 19 | 15 | 15 | 8 | 4 | 4 | 5 |
| | Fairly similar | 47 | 51 | 47 | 50 | 50 | 34 | 29 | 30 |
| | TOTAL SIMILAR | 53 | 70 | 62 | 65 | 58 | 38 | 33 | 35 |
| | Not very similar | 19 | 11 | 16 | 15 | 17 | 29 | 28 | 24 |
| | Not at all similar | 8 | 4 | 6 | 4 | 6 | 22 | 24 | 16 |
| | TOTAL NOT SIMILAR | 27 | 15 | 22 | 19 | 23 | 51 | 52 | 41 |
| | Don't know | 20 | 15 | 15 | 16 | 20 | 10 | 16 | 24 |
| Vietnam | | | | | | | | | |
| | Very similar | 0 | 1 | 1 | 0 | 1 | 1 | 2 | 2 |
| | Fairly similar | 2 | 4 | 4 | 2 | 3 | 4 | 4 | 9 |
| | TOTAL SIMILAR | 2 | 5 | 5 | 2 | 4 | 5 | 6 | 11 |
| | Not very similar | 23 | 21 | 23 | 19 | 22 | 15 | 15 | 30 |
| | Not at all similar | 55 | 51 | 55 | 64 | 58 | 65 | 61 | 39 |
| | TOTAL NOT SIMILAR | 78 | 72 | 78 | 83 | 80 | 80 | 76 | 70 |
| | Don't know | 20 | 23 | 17 | 14 | 15 | 15 | 18 | 20 |
| Afghanistan | | | | | | | | | |
| | Very similar | 0 | 1 | 1 | 0 | 1 | 1 | 2 | 3 |
| | Fairly similar | 1 | 2 | 2 | 2 | 2 | 3 | 3 | 7 |
| | TOTAL SIMILAR | 1 | 3 | 3 | 2 | 3 | 4 | 5 | 9 |
| | Not very similar | 14 | 9 | 10 | 7 | 7 | 8 | 11 | 15 |
| | Not at all similar | 71 | 70 | 72 | 80 | 78 | 79 | 70 | 64 |
| | TOTAL NOT SIMILAR | 85 | 79 | 82 | 87 | 85 | 87 | 81 | 79 |
| | Don't know | 13 | 18 | 14 | 10 | 12 | 8 | 14 | 12 |

YouGov Eurotrack+US - Country similarity

Sample Size: 5255 Adults in GB / 3012 Adults in France / 5286 Adults in Germany / 2569 Adults in Denmark / 2324 Adults in Sweden / 2825 Adults in Spain / 2500 Adults in Italy / 1000 Adults in USA
Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|---------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Israel | | | | | | | | | |
| | Very similar | 1 | 2 | 2 | 1 | 2 | 1 | 2 | 12 |
| | Fairly similar | 10 | 11 | 14 | 10 | 9 | 7 | 9 | 25 |
| | TOTAL SIMILAR | 11 | 13 | 16 | 11 | 11 | 8 | 11 | 37 |
| | Not very similar | 33 | 25 | 33 | 33 | 32 | 24 | 26 | 26 |
| | Not at all similar | 37 | 39 | 34 | 41 | 41 | 56 | 44 | 20 |
| | TOTAL NOT SIMILAR | 70 | 64 | 67 | 74 | 73 | 80 | 70 | 46 |
| | Don't know | 20 | 22 | 17 | 15 | 16 | 11 | 18 | 17 |
| UAE | | | | | | | | | |
| | Very similar | 0 | 1 | 2 | 0 | 1 | 1 | 3 | 5 |
| | Fairly similar | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 9 |
| | TOTAL SIMILAR | 3 | 5 | 5 | 3 | 4 | 4 | 6 | 13 |
| | Not very similar | 20 | 14 | 17 | 11 | 10 | 10 | 16 | 25 |
| | Not at all similar | 57 | 66 | 64 | 43 | 29 | 77 | 63 | 38 |
| | TOTAL NOT SIMILAR | 77 | 80 | 81 | 54 | 39 | 87 | 79 | 63 |
| | Don't know | 20 | 15 | 14 | 43 | 56 | 8 | 16 | 24 |
| Saudi Arabia | | | | | | | | | |
| | Very similar | 1 | 1 | 1 | 0 | 1 | 1 | 2 | 6 |
| | Fairly similar | 2 | 3 | 3 | 3 | 3 | 3 | 2 | 8 |
| | TOTAL SIMILAR | 3 | 4 | 4 | 3 | 4 | 4 | 4 | 14 |
| | Not very similar | 15 | 13 | 13 | 11 | 7 | 13 | 14 | 20 |
| | Not at all similar | 69 | 66 | 69 | 78 | 79 | 74 | 67 | 53 |
| | TOTAL NOT SIMILAR | 84 | 79 | 82 | 89 | 86 | 87 | 81 | 73 |
| | Don't know | 14 | 16 | 14 | 8 | 10 | 9 | 15 | 13 |
| Lithuania | | | | | | | | | |
| | Very similar | 1 | 1 | 3 | 2 | 3 | 2 | 2 | - |
| | Fairly similar | 15 | 17 | 22 | 26 | 32 | 14 | 12 | - |
| | TOTAL SIMILAR | 16 | 18 | 25 | 28 | 35 | 16 | 14 | - |
| | Not very similar | 33 | 28 | 33 | 35 | 33 | 32 | 30 | - |
| | Not at all similar | 17 | 23 | 20 | 16 | 11 | 30 | 32 | - |
| | TOTAL NOT SIMILAR | 50 | 51 | 53 | 51 | 44 | 62 | 62 | - |
| | Don't know | 34 | 31 | 22 | 21 | 21 | 21 | 25 | - |
| Hungary | | | | | | | | | |
| | Very similar | 1 | 2 | 2 | 1 | 2 | 2 | 2 | - |
| | Fairly similar | 19 | 17 | 14 | 16 | 12 | 16 | 18 | - |
| | TOTAL SIMILAR | 20 | 19 | 16 | 17 | 14 | 18 | 20 | - |
| | Not very similar | 35 | 34 | 39 | 42 | 39 | 33 | 30 | - |
| | Not at all similar | 19 | 22 | 28 | 24 | 29 | 30 | 26 | - |
| | TOTAL NOT SIMILAR | 54 | 56 | 67 | 66 | 68 | 63 | 56 | - |
| | Don't know | 26 | 25 | 17 | 17 | 17 | 18 | 23 | - |

YouGov Eurotrack+US - Country similarity

Sample Size: 5255 Adults in GB / 3012 Adults in France / 5286 Adults in Germany / 2569 Adults in Denmark / 2324 Adults in Sweden / 2825 Adults in Spain / 2500 Adults in Italy / 1000 Adults in USA
Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|--------------------------|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| Weighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| Unweighted Sample | | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Romania | | | | | | | | | |
| | Very similar | 1 | 2 | 1 | 1 | 1 | 3 | 5 | - |
| | Fairly similar | 11 | 13 | 10 | 7 | 4 | 21 | 21 | - |
| | TOTAL SIMILAR | 12 | 15 | 11 | 8 | 5 | 24 | 26 | - |
| | Not very similar | 37 | 34 | 35 | 37 | 34 | 35 | 33 | - |
| | Not at all similar | 28 | 29 | 36 | 40 | 45 | 29 | 25 | - |
| | TOTAL NOT SIMILAR | 65 | 63 | 71 | 77 | 79 | 64 | 58 | - |
| | Don't know | 24 | 23 | 18 | 14 | 14 | 13 | 16 | - |
| Moldova | | | | | | | | | |
| | Very similar | 0 | 1 | 2 | 0 | 1 | 1 | 4 | - |
| | Fairly similar | 8 | 7 | 7 | 5 | 5 | 9 | 11 | - |
| | TOTAL SIMILAR | 8 | 8 | 9 | 5 | 6 | 10 | 15 | - |
| | Not very similar | 29 | 28 | 34 | 27 | 35 | 29 | 27 | - |
| | Not at all similar | 23 | 30 | 34 | 35 | 33 | 36 | 35 | - |
| | TOTAL NOT SIMILAR | 52 | 58 | 68 | 62 | 68 | 65 | 62 | - |
| | Don't know | 40 | 35 | 22 | 33 | 26 | 25 | 23 | - |
| Cuba | | | | | | | | | |
| | Very similar | - | - | - | - | - | - | - | 2 |
| | Fairly similar | - | - | - | - | - | - | - | 7 |
| | TOTAL SIMILAR | - | - | - | - | - | - | - | 9 |
| | Not very similar | - | - | - | - | - | - | - | 22 |
| | Not at all similar | - | - | - | - | - | - | - | 54 |
| | TOTAL NOT SIMILAR | - | - | - | - | - | - | - | 77 |
| | Don't know | - | - | - | - | - | - | - | 14 |
| South Korea | | | | | | | | | |
| | Very similar | - | - | - | - | - | - | - | 7 |
| | Fairly similar | - | - | - | - | - | - | - | 23 |
| | TOTAL SIMILAR | - | - | - | - | - | - | - | 30 |
| | Not very similar | - | - | - | - | - | - | - | 28 |
| | Not at all similar | - | - | - | - | - | - | - | 25 |
| | TOTAL NOT SIMILAR | - | - | - | - | - | - | - | 53 |
| | Don't know | - | - | - | - | - | - | - | 17 |
| North Korea | | | | | | | | | |
| | Very similar | - | - | - | - | - | - | - | 4 |
| | Fairly similar | - | - | - | - | - | - | - | 4 |
| | TOTAL SIMILAR | - | - | - | - | - | - | - | 8 |
| | Not very similar | - | - | - | - | - | - | - | 13 |
| | Not at all similar | - | - | - | - | - | - | - | 66 |
| | TOTAL NOT SIMILAR | - | - | - | - | - | - | - | 79 |
| | Don't know | - | - | - | - | - | - | - | 13 |

YouGov Eurotrack+US - Country similarity

Sample Size: 5255 Adults in GB / 3012 Adults in France / 5286 Adults in Germany / 2569 Adults in Denmark / 2324 Adults in Sweden / 2825 Adults in Spain / 2500 Adults in Italy / 1000 Adults in USA
Fieldwork: 7th July - 21st September 2022

| | | Country | | | | | | | |
|---------------------|--------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | GB | France | Germany | Denmark | Sweden | Spain | Italy | USA |
| | Weighted Sample | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | Unweighted Sample | 5255 | 3012 | 5286 | 2569 | 2324 | 2825 | 2500 | 1000 |
| | | % | % | % | % | % | % | % | % |
| Iraq | Very similar | - | - | - | - | - | - | - | 2 |
| | Fairly similar | - | - | - | - | - | - | - | 7 |
| | TOTAL SIMILAR | - | - | - | - | - | - | - | 10 |
| | Not very similar | - | - | - | - | - | - | - | 20 |
| | Not at all similar | - | - | - | - | - | - | - | 59 |
| | TOTAL NOT SIMILAR | - | - | - | - | - | - | - | 79 |
| | Don't know | - | - | - | - | - | - | - | 11 |
| South Africa | Very similar | - | - | - | - | - | - | - | 3 |
| | Fairly similar | - | - | - | - | - | - | - | 21 |
| | TOTAL SIMILAR | - | - | - | - | - | - | - | 24 |
| | Not very similar | - | - | - | - | - | - | - | 28 |
| | Not at all similar | - | - | - | - | - | - | - | 27 |
| | TOTAL NOT SIMILAR | - | - | - | - | - | - | - | 56 |
| | Don't know | - | - | - | - | - | - | - | 20 |