

# YouGov Survey Results

Sample Size: 3091 GB Adults  
Fieldwork: 11th April 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region					Education level	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	No degree	Degree	
<b>Weighted Sample</b> 3092	1049	767	275	1148	1223	1502	1590	338	1288	745	721	1765	1327	372	1038	671	747	264	2173	919	
<b>Unweighted Sample</b> 3091	909	974	345	1616	952	1522	1569	225	1481	859	526	2192	899	559	994	613	688	237	1815	1276	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think it is or is not acceptable to sell or display a golliwog doll?

Acceptable	<b>39</b>	60	25	30	27	62	45	34	10	28	51	63	36	44	28	41	41	43	36	45	25
Unacceptable	<b>34</b>	21	52	49	49	19	32	35	43	41	31	19	39	27	38	33	30	35	35	27	50
Don't know	<b>27</b>	19	23	21	24	19	23	30	47	31	19	18	25	29	33	26	29	23	29	28	24

Do you think it is or is not racist to sell or display a golliwog doll?

Is racist	<b>27</b>	13	47	37	42	13	25	29	36	34	23	13	32	21	35	24	25	29	27	21	42
Is not racist	<b>48</b>	71	33	39	35	73	53	44	13	36	61	74	45	53	37	53	48	49	45	55	33
Don't know	<b>25</b>	16	20	24	23	15	22	27	51	30	16	13	23	27	28	23	27	23	27	25	25