

	Total	Gender Age									
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+		
If you had to choose one, which general approach would you prefer governments and societies to take against climate change?											
Unweighted base	2012	939	1073	168	295	370	382	309	488		
Base	2012	977	1035	226	292	357	357	290	490		
One where we attempt to reduce consumption of resources to slow or halt the negative effects of climate change	54%	49%	59%	55%	48%	56%	59%	58%	51%		
One where we attempt to come up with technological solutions to try and counter the effects of climate change	32%	38%	26%	32%	39%	28%	28%	28%	36%		
Don't know	14%	12%	15%	13%	14%	16%	12%	15%	14%		



	Total	Social Grade Region									
		ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
If you had to choose one, which general approach would you prefer governments and societies to take against climate change?											
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178
Base	2012	1147	865	482	331	213	272	440	1737	100	175
One where we attempt to reduce consumption of resources to slow or halt the negative effects of climate change	54%	58%	49%	52%	52%	56%	55%	55%	54%	61%	55%
One where we attempt to come up with technological solutions to try and counter the effects of climate change	32%	32%	32%	32%	34%	32%	32%	31%	32%	26%	31%
Don't know	14%	10%	19%	15%	14%	13%	13%	14%	14%	13%	14%



		Gender Age							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+
The following are all proposed techniques for tackling Jobal warming and climate change. Which of the following, f any, would you be willing to support if governments proposed implementing them?									
Cool roofs": painting roofs and other surfaces like roads white or light colours. This would reflect more sunlight pack into space, cooling down towns and cities and saving energy used on air conditioning.									
Unweighted base	2012	939	1073	168	295	370	382	309	488
Base	2012	977	1035	226	292	357	357	290	490
Willing to support	66%	66%	67%	73%	70%	70%	69%	65%	56%
Unwilling to support	13%	17%	10%	9%	11%	9%	10%	17%	20%
Don't know	21%	17%	24%	18%	19%	21%	21%	18%	24%
'Stratospheric aerosol injection": Increasing the level of sulfide gases like sulfuric acid, hydrogen sulfide or sulfur dioxide in the stratosphere to absorb solar energy and reflect sunlight back into space.									
Unweighted base	2012	939	1073	168	295	370	382	309	488
Base	2012	977	1035	226	292	357	357	290	490
Willing to support	17%	19%	16%	23%	23%	20%	18%	12%	12%
Unwilling to support	42%	48%	35%	40%	34%	38%	40%	49%	46%
Don't know	41%	33%	49%	37%	43%	42%	42%	39%	42%
Ocean fertilisation": introducing nutrients like iron, urea or hosphorus to the ocean. This would stimulate the growth of algae that binds to carbon dioxide in the water and sinks o the ocean floor, preventing the carbon dioxide from eturning to the atmosphere for centuries or more.									
		030	1073	168	205	370	382	300	/188
Inweighted base	2012	-11			600	010	002	000	
Unweighted base	2012	977	1075	226	292	357	357	290	490
Unweighted base Base Willing to support	2012 2012 46%	977 49%	1035	226	292 56%	357 43%	357 43%	290 42%	490 40%
Unweighted base Base Willing to support Unwilling to support	2012 2012 46% 22%	977 49% 27%	1075 1035 42% 18%	226 59% 14%	292 56% 18%	357 43% 21%	357 43% 23%	290 42% 26%	490 40% 27%



		Social Grade Region							'n				
	Total	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland		
The following are all proposed techniques for tackling global warming and climate change. Which of the following, if any, would you be willing to support if governments proposed implementing them?													
"Cool roofs": painting roofs and other surfaces like roads white or light colours. This would reflect more sunlight back into space, cooling down towns and cities and saving energy used on air conditioning.													
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178		
Base	2012	1147	865	482	331	213	272	440	1737	100	175		
Willing to support	66%	70%	61%	62%	63%	71%	70%	67%	66%	68%	68%		
Unwilling to support	13%	12%	15%	16%	13%	10%	13%	12%	13%	13%	16%		
Don't know	21%	18%	24%	22%	24%	19%	17%	21%	21%	19%	17%		
"Stratospheric aerosol injection": Increasing the level of sulfide gases like sulfuric acid, hydrogen sulfide or sulfur dioxide in the stratosphere to absorb solar energy and reflect sunlight back into space.													
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178		
Base	2012	1147	865	482	331	213	272	440	1737	100	175		
Willing to support	17%	17%	17%	16%	17%	15%	27%	13%	17%	18%	19%		
Unwilling to support	42%	42%	41%	44%	43%	42%	31%	47%	42%	37%	38%		
Don't know	41%	40%	42%	41%	40%	43%	42%	40%	41%	45%	43%		
"Ocean fertilisation": introducing nutrients like iron, urea or phosphorus to the ocean. This would stimulate the growth of algae that binds to carbon dioxide in the water and sinks to the ocean floor, preventing the carbon dioxide from returning to the atmosphere for centuries or more.													
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178		
Base	2012	1147	865	482	331	213	272	440	1737	100	175		
Willing to support	46%	46%	45%	48%	44%	45%	55%	42%	46%	40%	42%		
Unwilling to support	22%	22%	22%	19%	23%	19%	18%	27%	22%	26%	26%		
Don't know	32%	32%	33%	33%	33%	36%	27%	32%	32%	34%	32%		



		Gender Age										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+			
"Marine cloud brightening": spraying mist created from seawater into the air on a large scale. The sea-salt particles would penetrate clouds making them brighter so they reflect more sunlight back into space.												
Unweighted base	2012	939	1073	168	295	370	382	309	488			
Base	2012	977	1035	226	292	357	357	290	490			
Willing to support	35%	39%	31%	50%	40%	34%	34%	30%	28%			
Unwilling to support	26%	30%	22%	14%	23%	24%	24%	32%	32%			
Don't know	39%	31%	47%	36%	38%	42%	42%	38%	39%			
lanting more trees and forests to absorb carbon dioxide rom the air.												
Unweighted base	2012	939	1073	168	295	370	382	309	488			
Base	2012	977	1035	226	292	357	357	290	490			
Willing to support	93%	93%	93%	88%	92%	90%	94%	97%	95%			
Unwilling to support	1%	2%	1%	2%	2%	1%	2%	2%	1%			
Don't know	5%	5%	6%	10%	6%	9%	5%	1%	4%			
"Space sunshades": launch large numbers of sunshades into space that would block or deflect small amounts of sunlight from reaching Earth.												
Unweighted base	2012	939	1073	168	295	370	382	309	488			
Base	2012	977	1035	226	292	357	357	290	490			
Willing to support	19%	23%	16%	25%	26%	24%	18%	16%	11%			
Unwilling to support	45%	49%	40%	44%	39%	40%	42%	49%	51%			
Don't know	36%	28%	44%	31%	35%	37%	39%	35%	38%			



		Social Grade Region												
	Total	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland			
"Marine cloud brightening": spraying mist created from seawater into the air on a large scale. The sea-salt particles would penetrate clouds making them brighter so they reflect more sunlight back into space.														
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178			
Base	2012	1147	865	482	331	213	272	440	1737	100	175			
Willing to support	35%	38%	31%	35%	32%	34%	44%	31%	35%	41%	30%			
Unwilling to support	26%	24%	28%	24%	29%	24%	23%	27%	26%	26%	28%			
Don't know	39%	38%	41%	41%	39%	42%	33%	41%	40%	33%	42%			
Planting more trees and forests to absorb carbon dioxide from the air.														
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178			
Base	2012	1147	865	482	331	213	272	440	1737	100	175			
Willing to support	93%	95%	90%	91%	93%	95%	91%	96%	93%	94%	90%			
Unwilling to support	1%	1%	2%	2%	1%	2%	2%	0%	1%	3%	2%			
Don't know	5%	4%	8%	7%	6%	3%	7%	4%	5%	3%	8%			
"Space sunshades": launch large numbers of sunshades into space that would block or deflect small amounts of sunlight from reaching Earth.														
Unweighted base	2012	1201	811	481	329	214	268	440	1732	102	178			
Base	2012	1147	865	482	331	213	272	440	1737	100	175			
Willing to support	19%	19%	19%	18%	16%	20%	29%	15%	19%	23%	20%			
Unwilling to support	45%	46%	43%	44%	48%	41%	39%	50%	45%	35%	43%			
Don't know	36%	35%	38%	38%	36%	38%	33%	35%	36%	42%	37%			