

YouGov/ Citigroup Survey Results

Sample Size: 2035

FIELDWORK DATES: 21st - 23th Feb 2011

	Gender		Age			Social Grade		Region					
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
All GB Adults	2035	977	1058	417	744	874	1119	916	407	452	456	531	177
Unweighted Sample	2035	960	1075	346	651	1038	1191	844	512	528	325	445	211
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	1	1	0	2	1	0	0	1	1	2	1	0	0
Not change	1	2	1	1	3	0	1	1	2	1	1	2	1
Rise by 1% or less	3	3	3	6	3	3	4	3	4	4	2	3	4
Rise by 1% but less than 2%	10	9	12	13	9	11	10	11	11	10	12	9	12
Rise by 2% but less than 3%	20	18	23	22	20	20	19	22	16	17	27	20	22
Rise by 3% but less than 4%	17	18	17	16	18	17	18	16	18	18	17	17	14
Rise by 4% but less than 5%	15	19	11	9	15	17	18	11	15	18	12	13	17
Rise by 5% but less than 6%	10	11	9	6	9	12	10	9	9	9	6	13	11
Rise by 6% or more	14	13	15	8	15	16	13	15	15	13	14	13	15
Don't know	8	7	9	17	9	3	6	10	10	6	8	9	3

All GB Adults (excluding 'Don't know')	1870	910	958	348	679	844	1049	820	365	423	419	482	172
Unweighted Sample	1889	911	978	292	590	1007	1122	767	471	495	299	412	203
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	1	1	0	2	1	0	0	1	1	2	1	0	0
Not change	2	2	1	2	3	0	2	2	2	1	1	2	1
Rise by 1% or less	4	4	4	7	3	3	4	3	4	5	2	3	4
Rise by 1% but less than 2%	11	10	13	15	10	11	10	13	12	11	13	9	12
Rise by 2% but less than 3%	22	20	25	27	22	21	21	24	18	19	29	22	23
Rise by 3% but less than 4%	19	19	19	19	20	18	20	18	20	19	19	19	15
Rise by 4% but less than 5%	16	20	12	11	16	18	19	12	17	19	13	14	18
Rise by 5% but less than 6%	11	12	9	7	10	12	11	11	10	10	7	14	12
Rise by 6% or more	15	14	17	10	16	16	14	17	17	14	16	15	16
MEDIAN (February 2011)	3.6	3.9	3.4	2.9	3.7	3.8	3.7	3.4	3.7	3.6	3.3	3.7	3.9
(January 2011)	3.6	3.7	3.4	3.2	3.4	3.7	3.6	3.5	3.3	3.5	3.7	3.6	3.7
(December 2010)	3.5	3.6	3.5	3.3	3.4	3.7	3.5	3.6	3.5	3.5	3.4	3.6	3.5

(November 2010)	3.3	3.3	3.3	2.9	3.3	3.4	3.3	3.3	3.4	3.2	3.3	3.3	3.3
(October 2010)	3.0	3.1	3.0	2.7	2.8	3.3	3.1	2.9	3.0	3.0	2.9	3.0	3.2
(September 2010)	2.9	3.0	2.8	2.5	2.7	2.1	3.0	2.7	2.8	2.9	2.9	2.8	3.0
(August 2010)	2.9	3.0	2.9	2.7	2.9	3.1	2.9	3.0	2.8	3.0	2.9	3.0	3.0
(July 2010)	2.7	2.7	2.7	2.7	2.7	2.8	2.8	2.6	2.5	2.8	2.7	2.8	2.9
(June 2010)	3.0	2.9	3.0	2.8	3.0	3.0	3.1	2.8	2.9	3.0	2.9	3.0	3.1
(May 2010)	2.8	3.0	2.6	2.4	2.7	2.9	2.9	2.6	2.9	2.7	2.8	2.7	2.9
(April 2010)	2.2	2.4	2.0	1.8	2.0	2.4	2.2	2.1	2.3	2.3	2.1	2.1	2.2
(March 2010)	2.3	2.5	2.2	1.8	2.2	2.6	2.4	2.3	2.3	2.4	2.4	2.2	2.3
(February 2010)	2.3	2.5	2.2	1.9	2.2	2.5	2.4	2.3	2.3	2.5	2.3	2.2	2.4
(January 2010)	2.2	2.3	2.1	1.8	2.2	2.4	2.3	2.1	2.2	2.2	2.3	2.3	2.2
(December 2009)	1.9	1.9	2.0	1.6	1.9	2.1	2.0	1.9	1.9	2.1	1.9	1.8	2.2
(November 2009)	2.1	2.2	2.0	1.9	2.1	2.2	2.0	2.2	1.8	2.2	2.2	2.1	2.2
(October 2009)	2.0	1.9	2.0	1.7	1.8	2.3	1.9	2.1	1.9	2.0	2.1	2.0	2.2
(September 2009)	1.9	2.1	1.9	1.7	1.7	2.3	1.9	2.0	1.8	2.0	2.0	1.8	2.1
(August 2009)	1.8	1.9	1.8	1.5	1.6	2.1	1.7	2.0	1.6	1.8	2.0	1.8	2.1
(July 2009)	1.8	1.7	2.0	1.4	1.7	2.0	1.6	2.0	1.7	2.0	2.1	1.5	1.9
(June 2009)	2.0	2.2	1.9	1.7	1.9	2.2	1.9	2.2	1.8	2.1	2.0	2.1	2.2
(May 2009)	1.6	1.6	1.8	1.3	1.5	1.8	1.4	1.8	1.6	1.6	1.5	1.7	1.9
(April 2009)	1.8	1.8	1.9	1.4	1.5	2.1	1.6	2.0	1.5	2.0	1.7	1.9	2.1
(March 2009)	1.8	1.6	2.1	1.4	1.5	2.1	1.6	2.1	1.5	2.0	1.5	2.1	2.0
(February 2009)	1.5	1.3	1.9	1.1	1.4	1.8	1.3	1.8	1.3	1.6	1.5	1.6	1.8
(January 2009)	1.1	0.8	1.4	0.7	0.9	1.3	1.1	1.2	0.9	1.0	1.0	1.4	1.0
(December) 2008	0.8	0.6	1.1	0.3	0.6	1.1	0.6	1.1	0.5	0.5	0.7	1.1	1.2
(November 2008)	0.9	0.7	1.2	0.9	0.6	1.2	0.6	1.2	0.6	1.0	1.1	1.0	0.5
(October 2008)	2.9	3.0	2.9	2.8	2.8	3.0	3.0	2.8	2.9	2.9	3.0	2.9	2.9
(September 2008)	4.4	4.5	4.2	3.9	4.3	4.6	4.4	4.3	4.3	4.7	4.3	4.3	4.0
(August 2008)	4.4	4.5	4.3	3.7	4.4	4.7	4.5	4.3	4.3	4.5	4.5	4.4	4.3
(July 2008)	4.2	4.3	4.1	3.9	4.2	4.4	4.3	4.2	4.2	4.3	4.3	4.1	4.3
(June 2008)	4.6	4.6	4.6	3.9	4.5	4.9	4.7	4.4	4.4	4.7	4.8	4.5	4.4
(May 2008)	4.1	4.3	3.9	3.6	4.0	4.2	4.1	4.0	4.0	4.2	4.2	4.1	3.6
(April 2008)	3.8	3.9	3.7	3.2	3.7	4.0	3.7	3.3	3.8	3.9	3.7	3.8	3.7
(March 2008)	3.6	3.8	3.5	3.0	3.5	4.0	3.6	3.6	3.5	3.7	3.8	3.6	3.4
(February 2008)	3.1	3.2	3.1	2.6	3.2	3.4	3.1	3.1	2.9	3.3	3.0	3.1	2.9
(January 2008)	3.3	3.4	3.1	2.8	3.2	3.5	3.3	3.2	3.1	3.4	3.4	3.2	2.9
(December 2007)	2.7	2.8	2.6	2.2	2.5	2.9	2.7	2.7	2.7	2.6	2.7	2.7	2.6
(November 2007)	2.8	2.9	2.7	2.4	2.6	3.1	2.9	2.8	2.7	2.8	2.9	2.9	2.7
(October 2007)	2.6	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	2.6	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	2.4	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	2.5	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	2.4	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	2.5	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	2.5	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	2.5	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	2.4	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	2.7	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	2.5	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3

(November 2006)	2.4	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	2.4	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	2.3	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	2.5	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	2.1	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	2.3	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	2.5	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	2.4	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	2.5	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	2.6	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	2.3	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	2.4	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	2.3	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

All GB Adults	2035	977	1058	417	744	874	1119	916	407	452	456	531	177
Unweighted Sample	2035	960	1075	346	651	1038	1191	844	512	528	325	445	211
	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	2	3	2	4	3	1	2	3	2	3	1	2	6
Not change	2	2	1	2	1	2	1	2	1	2	2	2	2
Rise by 1% or less per year on average	4	4	5	5	4	4	5	4	4	6	4	4	3
Rise by 1% but less than 2% per year	10	10	9	12	8	11	10	10	11	10	13	7	8
Rise by 2% but less than 3% per year	17	18	16	16	17	17	20	12	18	18	17	16	15
Rise by 3% but less than 4% per year	16	15	17	14	14	19	17	15	14	13	17	19	17
Rise by 4% but less than 5% per year	12	13	11	10	14	11	13	12	13	12	12	11	14
Rise by 5% but less than 6% per year	11	10	11	7	12	11	10	11	9	9	10	14	10
Rise by 6% or more per year on average	13	15	12	11	13	15	12	15	16	14	12	12	17
Don't know	12	10	15	20	14	7	9	16	13	13	12	14	8

All GB Adults (excluding 'Don't know')	1782	882	901	333	639	813	1013	769	356	394	402	457	164
Unweighted Sample	1794	882	912	278	554	962	1072	722	450	462	289	391	191
	%	%	%	%	%	%	%	%	%	%	%	%	%

And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	3	4	2	4	3	2	2	3	3	3	2	2	6
Not change	2	2	2	3	1	2	2	2	1	2	2	2	2
Rise by 1% or less per year on average	5	4	6	6	5	4	5	5	4	7	4	5	4
Rise by 1% but less than 2% per year	11	11	11	15	9	12	11	12	12	12	15	8	9
Rise by 2% but less than 3% per year	19	20	19	20	20	19	23	15	21	20	19	18	16
Rise by 3% but less than 4% per year	18	16	21	17	16	21	19	18	16	15	19	22	19
Rise by 4% but less than 5% per year	14	15	13	12	17	12	14	14	15	14	14	13	15

Rise by 5% but less than 6% per year	12	11	13	9	14	12	12	13	10	11	12	16	11
Rise by 6% or more per year on average	15	17	14	14	15	16	14	18	18	16	14	14	18
MEDIAN (February 2011)	3.5	3.6	3.5	3.1	3.7	3.5	3.4	3.6	3.5	3.4	3.3	3.7	3.8
(January 2011)	3.7	3.6	3.9	3.8	3.5	3.8	3.7	3.8	3.5	3.7	3.9	3.9	3.6
(December 2010)	3.8	3.8	3.8	3.6	3.6	3.9	3.7	4.0	3.6	3.8	3.6	4.0	3.8
(November 2010)	3.5	3.5	3.6	3.0	3.5	3.7	3.4	3.7	3.7	3.5	3.6	3.4	3.4
(October 2010)	3.4	3.5	3.4	3.1	3.3	3.6	3.4	3.4	3.4	3.4	3.4	3.5	3.6
(September 2010)	3.2	3.4	3.1	3.1	3.2	3.4	3.2	3.3	3.0	3.3	3.1	3.4	3.5
(August 2010)	3.3	3.4	3.3	3.1	3.4	3.4	3.3	3.4	3.1	3.4	3.1	3.4	3.7
(July 2010)	3.3	3.2	3.3	3.2	3.2	3.3	3.3	3.2	3.1	3.2	3.4	3.3	3.1
(June 2010)	3.3	3.2	3.5	3.3	3.6	3.2	3.4	3.3	3.5	3.2	3.2	3.3	3.6
(May 2010)	3.1	3.2	3.0	2.7	3.2	3.2	3.2	3.1	3.0	3.0	3.0	3.2	3.4
(April 2010)	3.0	3.1	2.8	2.8	2.9	3.0	3.0	2.9	3.1	3.1	2.8	2.9	3.0
(March 2010)	3.3	3.4	3.1	2.9	3.2	3.4	3.2	3.4	3.3	3.3	3.3	3.2	3.3
(February 2010)	3.1	3.2	3.1	3.0	3.1	3.2	3.1	3.1	3.2	3.2	3.2	3.0	2.9
(January 2010)	3.3	3.4	3.2	2.8	3.3	3.5	3.3	3.3	3.4	3.2	3.5	3.2	3.4
(December 2009)	3.2	3.2	3.1	3.1	3.1	3.3	3.2	3.2	3.2	3.5	2.9	3.0	3.2
(November 2009)	3.3	3.3	3.1	2.8	3.3	3.4	3.2	3.3	3.1	3.3	3.3	3.3	3.0
(October 2009)	3.2	3.3	3.2	2.9	3.2	3.4	3.2	3.3	3.3	3.4	3.3	3.1	3.1
(September 2009)	3.0	3.3	3.0	2.6	2.9	3.3	2.9	3.1	3.0	3.1	3.0	2.9	3.1
(August 2009)	3.0	3.4	2.8	2.6	3.0	3.3	3.0	3.1	2.9	2.9	3.1	3.2	3.2
(July 2009)	3.0	3.1	2.9	2.6	3.0	3.2	3.0	3.0	3.2	3.1	3.0	2.8	3.0
(June 2009)	3.0	3.2	2.9	2.8	2.9	3.3	3.0	3.1	2.9	3.3	2.9	3.0	3.0
(May 2009)	3.0	3.1	2.9	2.4	3.0	3.1	3.0	3.0	3.3	3.1	2.9	2.9	3.0
(April 2009)	3.1	3.1	3.1	2.4	2.9	3.4	3.1	3.1	2.9	3.3	3.1	3.0	3.5
(March 2009)	3.1	3.2	2.9	2.7	2.8	3.4	3.0	3.1	3.3	3.1	2.9	3.0	3.2
(February 2009)	2.9	3.0	2.9	2.5	2.8	3.2	2.9	3.0	2.9	2.8	3.1	3.0	2.7
(January 2009)	2.8	2.9	2.8	2.6	2.7	3.0	2.8	2.9	2.7	2.8	2.9	2.9	2.7
(December 2008)	2.8	2.9	2.8	2.5	2.7	3.1	2.8	2.9	2.9	2.8	2.9	2.9	2.7
(November 2008)	3.0	2.9	3.1	2.7	2.9	3.1	2.9	3.1	2.9	3.1	3.1	3.0	2.6
(October 2008)	2.9	3.0	2.8	2.8	2.8	3.0	2.9	2.9	2.8	2.9	2.9	3.1	2.9
(September 2008)	3.5	3.7	3.4	3.4	3.3	3.7	3.4	3.8	3.4	3.3	3.6	3.8	3.4
(August 2008)	3.4	3.3	3.5	3.1	3.4	3.6	3.4	3.5	3.3	3.5	3.5	3.5	3.4
(July 2008)	3.6	3.5	3.6	3.6	3.5	3.7	3.4	3.8	3.5	3.6	3.6	3.7	3.6
(June 2008)	3.8	3.6	4.0	3.4	3.7	4.0	3.7	3.9	3.7	3.8	4.0	3.8	3.7
(May 2008)	3.9	3.8	4.1	3.8	3.8	4.0	3.7	4.2	3.6	3.9	4.1	4.1	3.7
(April 2008)	3.7	3.7	3.9	3.5	3.7	3.9	3.6	3.9	3.5	3.6	3.8	4.0	3.7
(March 2008)	3.9	3.8	4.1	3.6	3.8	4.1	3.8	4.0	3.8	3.9	3.9	4.0	3.7
(February 2008)	3.7	3.6	3.8	3.5	3.6	3.9	3.3	4.0	3.5	3.7	3.7	3.9	3.5
(January 2008)	3.7	3.7	3.9	3.5	3.6	3.9	3.6	3.9	3.5	3.8	3.8	3.8	3.9
(December 2007)	3.6	3.4	3.8	3.3	3.2	3.8	3.4	3.8	3.6	3.5	3.5	3.6	3.7
(November 2007)	3.7	3.4	4	3.4	3.4	3.9	3.6	3.8	3.4	3.7	3.8	3.7	3.4
(October 2007)	3.6	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	3.6	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	3.4	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	3.5	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	3.5	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5

(May 2007)	3.4	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	3.5	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	3.5	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	3.5	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	3.6	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	3.6	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	3.5	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
(October 2006)	3.5	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	3.4	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	3.6	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	3.3	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	3.4	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	3.5	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	3.6	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	3.7	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	3.7	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	3.3	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	3.5	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	3.5	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4