

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Gender |        | Age   |       |       |       |     | Social Grade |      |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
|       | Male   | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1         | C2DE |

**What is your current marital or relationship status?**

|  |             |            |             |            |            |            |            |            |             |            |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base  | 1979        | 933        | 1046        | 164        | 312        | 351        | 359        | 793        | 1160        | 819        |
| <b>Base</b>  | <b>1978</b> | <b>962</b> | <b>1016</b> | <b>211</b> | <b>303</b> | <b>343</b> | <b>357</b> | <b>764</b> | <b>1127</b> | <b>851</b> |
| Divorced   | 7%          | 4%         | 10%         | 0%         | 1%         | 3%         | 8%         | 12%        | 5%          | 9%         |
| In a civil partnership   | 1%          | 1%         | 0%          | 1%         | 1%         | 1%         | 0%         | 1%         | 1%          | 1%         |
| In a relationship, but not living together                           | 6%          | 6%         | 7%          | 25%        | 9%         | 5%         | 5%         | 1%         | 6%          | 6%         |
| Living with a partner but neither married nor in a civil partnership | 13%         | 13%        | 14%         | 14%        | 28%        | 17%        | 15%        | 5%         | 14%         | 13%        |
| Married  | 44%         | 46%        | 42%         | 4%         | 26%        | 45%        | 48%        | 60%        | 48%         | 38%        |
| Separated but still legally married or in a civil partnership        | 2%          | 1%         | 3%          | 0%         | 1%         | 3%         | 4%         | 2%         | 2%          | 2%         |
| Single   | 23%         | 27%        | 18%         | 55%        | 34%        | 27%        | 19%        | 9%         | 21%         | 25%        |
| Widowed  | 4%          | 2%         | 6%          | -          | 0%         | -          | 1%         | 10%        | 3%          | 4%         |

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| Total | Region |          |      |        |       |               |       |          |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|
|       | North  | Midlands | East | London | South | England (NET) | Wales | Scotland |

**What is your current marital or relationship status?**

|  |             |            |            |            |            |            |             |           |            |
|--|-------------|------------|------------|------------|------------|------------|-------------|-----------|------------|
| Unweighted base  | 1979        | 474        | 326        | 187        | 251        | 475        | 1713        | 94        | 172        |
| <b>Base</b>  | <b>1978</b> | <b>474</b> | <b>324</b> | <b>181</b> | <b>264</b> | <b>469</b> | <b>1711</b> | <b>95</b> | <b>171</b> |
| Divorced   | 7%          | 8%         | 7%         | 9%         | 6%         | 7%         | 7%          | 8%        | 6%         |
| In a civil partnership   | 1%          | 0%         | 1%         | -          | 0%         | 1%         | 0%          | 1%        | 3%         |
| In a relationship, but not living together                           | 6%          | 7%         | 7%         | 5%         | 6%         | 7%         | 7%          | 2%        | 5%         |
| Living with a partner but neither married nor in a civil partnership | 13%         | 14%        | 13%        | 13%        | 12%        | 15%        | 13%         | 7%        | 17%        |
| Married  | 44%         | 43%        | 44%        | 39%        | 38%        | 48%        | 44%         | 58%       | 41%        |
| Separated but still legally married or in a civil partnership        | 2%          | 3%         | 2%         | 2%         | 1%         | 2%         | 2%          | 1%        | 4%         |
| Single   | 23%         | 23%        | 21%        | 27%        | 32%        | 17%        | 23%         | 21%       | 23%        |
| Widowed  | 4%          | 3%         | 5%         | 7%         | 4%         | 4%         | 4%          | 1%        | 3%         |

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| Total | Government Region |            |                          |               |               |                 |        |            |            |               |       |          |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|
|       | North East        | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland |

**What is your current marital or relationship status?**

|  |             |           |            |            |            |            |            |            |            |            |             |           |            |
|--|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-----------|------------|
| Unweighted base  | 1979        | 71        | 213        | 190        | 150        | 176        | 187        | 251        | 273        | 202        | 1713        | 94        | 172        |
| <b>Base</b>  | <b>1978</b> | <b>74</b> | <b>212</b> | <b>188</b> | <b>147</b> | <b>177</b> | <b>181</b> | <b>264</b> | <b>268</b> | <b>201</b> | <b>1711</b> | <b>95</b> | <b>171</b> |
| Divorced   | 7%          | 7%        | 9%         | 7%         | 7%         | 7%         | 9%         | 6%         | 8%         | 4%         | 7%          | 8%        | 6%         |
| In a civil partnership   | 1%          | 1%        | 0%         | -          | 1%         | 1%         | -          | 0%         | 0%         | 1%         | 0%          | 1%        | 3%         |
| In a relationship, but not living together                           | 6%          | 7%        | 8%         | 7%         | 3%         | 10%        | 5%         | 6%         | 6%         | 8%         | 7%          | 2%        | 5%         |
| Living with a partner but neither married nor in a civil partnership | 13%         | 10%       | 15%        | 13%        | 14%        | 12%        | 13%        | 12%        | 16%        | 14%        | 13%         | 7%        | 17%        |
| Married  | 44%         | 33%       | 46%        | 44%        | 45%        | 44%        | 39%        | 38%        | 49%        | 47%        | 44%         | 58%       | 41%        |
| Separated but still legally married or in a civil partnership        | 2%          | 2%        | 3%         | 3%         | 2%         | 2%         | 2%         | 1%         | 1%         | 2%         | 2%          | 1%        | 4%         |
| Single   | 23%         | 37%       | 17%        | 23%        | 21%        | 22%        | 27%        | 32%        | 16%        | 18%        | 23%         | 21%       | 23%        |
| Widowed  | 4%          | 5%        | 2%         | 4%         | 9%         | 2%         | 7%         | 4%         | 3%         | 5%         | 4%          | 1%        | 3%         |

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| Total | Working Status    |                   |                   |                   |         |            |                    | Marital Status             |                   |                     |         |               |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
|       | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

**What is your current marital or relationship status?**

|  |      |     |     |      |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1979 | 800 | 323 | 1123 | 93  | 512 | 75  | 176 | 903 | 260 | 185 | 77  | 553 |
| Base   | 1978 | 803 | 322 | 1125 | 114 | 484 | 79  | 176 | 882 | 257 | 179 | 72  | 586 |
| Divorced   | 7%   | 6%  | 5%  | 6%   | -   | 12% | 2%  | 8%  | -   | 0%  | 74% | -   | 1%  |
| In a civil partnership   | 1%   | 1%  | -   | 1%   | -   | 0%  | 2%  | -   | 1%  | 2%  | 1%  | -   | 0%  |
| In a relationship, but not living together                           | 6%   | 7%  | 4%  | 6%   | 26% | 1%  | 6%  | 8%  | 0%  | 0%  | 2%  | -   | 20% |
| Living with a partner but neither married nor in a civil partnership | 13%  | 19% | 14% | 18%  | 12% | 4%  | 18% | 13% | 0%  | 94% | 3%  | -   | 3%  |
| Married  | 44%  | 41% | 50% | 44%  | 5%  | 60% | 20% | 36% | 97% | 2%  | -   | -   | 1%  |
| Separated but still legally married or in a civil partnership        | 2%   | 3%  | 3%  | 3%   | 1%  | 1%  | 1%  | 3%  | 1%  | 0%  | 18% | -   | 1%  |
| Single   | 23%  | 22% | 21% | 22%  | 57% | 10% | 51% | 30% | 1%  | 2%  | 2%  | 3%  | 74% |
| Widowed  | 4%   | 0%  | 3%  | 1%   | -   | 13% | -   | 2%  | 0%  | 0%  | -   | 97% | 0%  |

**YouGov Survey Results**  
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| Total | Children in Household |   |   |    |                                      |         |
|-------|-----------------------|---|---|----|--------------------------------------|---------|
|       | 0                     | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |

**What is your current marital or relationship status?**

|  |             |             |            |            |           |            |            |
|--|-------------|-------------|------------|------------|-----------|------------|------------|
| Unweighted base  | 1979        | 1390        | 216        | 195        | 64        | 475        | 114        |
| <b>Base</b>  | <b>1978</b> | <b>1373</b> | <b>219</b> | <b>198</b> | <b>67</b> | <b>483</b> | <b>121</b> |
| Divorced   | 7%          | 9%          | 4%         | 2%         | 1%        | 3%         | 3%         |
| In a civil partnership   | 1%          | 1%          | -          | 1%         | -         | 0%         | 2%         |
| In a relationship, but not living together                           | 6%          | 6%          | 5%         | 5%         | 5%        | 5%         | 14%        |
| Living with a partner but neither married nor in a civil partnership | 13%         | 12%         | 15%        | 13%        | 13%       | 14%        | 22%        |
| Married  | 44%         | 41%         | 51%        | 62%        | 61%       | 57%        | 29%        |
| Separated but still legally married or in a civil partnership        | 2%          | 2%          | 5%         | 2%         | 5%        | 4%         | -          |
| Single   | 23%         | 24%         | 18%        | 15%        | 15%       | 16%        | 31%        |
| Widowed  | 4%          | 5%          | 1%         | 1%         | -         | 1%         | -          |

**YouGov Survey Results**  
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| Total | Parent/ Guardian           |                      |                   |               |                |                |                    |               |
|-------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
|       | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

**What is your current marital or relationship status?**

|  |             |             |            |            |            |            |           |            |            |
|--|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------|
| Unweighted base  | 1979        | 1152        | 827        | 172        | 230        | 189        | 63        | 483        | 750        |
| <b>Base</b>  | <b>1978</b> | <b>1121</b> | <b>856</b> | <b>168</b> | <b>224</b> | <b>186</b> | <b>62</b> | <b>474</b> | <b>727</b> |
| Divorced   | 7%          | 9%          | 4%         | 2%         | 2%         | 5%         | 9%        | 4%         | 13%        |
| In a civil partnership   | 1%          | 1%          | 1%         | -          | 1%         | -          | 2%        | 1%         | 1%         |
| In a relationship, but not living together                           | 6%          | 2%          | 12%        | 2%         | 3%         | 3%         | 8%        | 3%         | 1%         |
| Living with a partner but neither married nor in a civil partnership | 13%         | 12%         | 15%        | 25%        | 17%        | 16%        | 3%        | 18%        | 8%         |
| Married  | 44%         | 62%         | 20%        | 61%        | 62%        | 63%        | 63%       | 61%        | 63%        |
| Separated but still legally married or in a civil partnership        | 2%          | 3%          | 1%         | 2%         | 6%         | 6%         | 6%        | 4%         | 3%         |
| Single   | 23%         | 5%          | 46%        | 8%         | 8%         | 6%         | 7%        | 8%         | 3%         |
| Widowed  | 4%          | 6%          | 1%         | -          | -          | 2%         | 2%        | 1%         | 8%         |

**YouGov Survey Results**  
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| Total | Social Media/ Messaging service (within the last month) |         |          |         |           |           |          |                    |          |       |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
|       | Facebook  | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

**What is your current marital or relationship status?**

|  |             |             |            |            |           |            |            |            |             |             |            |
|--|-------------|-------------|------------|------------|-----------|------------|------------|------------|-------------|-------------|------------|
| Unweighted base  | 1979        | 1353        | 587        | 271        | 52        | 251        | 559        | 232        | 1059        | 1100        | 182        |
| <b>Base</b>  | <b>1978</b> | <b>1350</b> | <b>597</b> | <b>267</b> | <b>52</b> | <b>247</b> | <b>578</b> | <b>252</b> | <b>1062</b> | <b>1098</b> | <b>183</b> |
| Divorced   | 7%          | 7%          | 5%         | 4%         | 8%        | 4%         | 5%         | 3%         | 7%          | 6%          | 5%         |
| In a civil partnership   | 1%          | 0%          | 1%         | 0%         | -         | -          | 1%         | -          | 0%          | 1%          | 2%         |
| In a relationship, but not living together                           | 6%          | 7%          | 8%         | 6%         | 8%        | 7%         | 12%        | 16%        | 8%          | 8%          | 6%         |
| Living with a partner but neither married nor in a civil partnership | 13%         | 14%         | 13%        | 17%        | 11%       | 15%        | 16%        | 19%        | 14%         | 15%         | 15%        |
| Married  | 44%         | 43%         | 40%        | 50%        | 40%       | 47%        | 31%        | 20%        | 43%         | 43%         | 46%        |
| Separated but still legally married or in a civil partnership        | 2%          | 2%          | 2%         | 1%         | 4%        | 3%         | 2%         | 1%         | 2%          | 3%          | 3%         |
| Single   | 23%         | 21%         | 29%        | 20%        | 23%       | 19%        | 31%        | 40%        | 22%         | 21%         | 19%        |
| Widowed  | 4%          | 4%          | 3%         | 1%         | 7%        | 5%         | 1%         | 1%         | 3%          | 4%          | 4%         |

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| Total | Gender |        | Age   |       |       |       |     | Social Grade |      |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
|       | Male   | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1         | C2DE |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            |      |     |      |     |     |     |     |     |      |     |
|----------------------------|------|-----|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base            | 2022 | 949 | 1073 | 175 | 322 | 360 | 362 | 803 | 1184 | 838 |
| <b>Base: All GB adults</b> | 2022 | 981 | 1041 | 224 | 312 | 351 | 360 | 774 | 1153 | 869 |
| Yes, I will                | 85%  | 82% | 89%  | 85% | 86% | 86% | 86% | 85% | 88%  | 82% |
| No, I won't                | 10%  | 13% | 7%   | 9%  | 9%  | 10% | 9%  | 11% | 8%   | 12% |
| Don't know                 | 5%   | 5%  | 5%   | 6%  | 6%  | 4%  | 4%  | 4%  | 4%   | 6%  |



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| Total | Region |          |      |        |       |               |       |          |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|
|       | North  | Midlands | East | London | South | England (NET) | Wales | Scotland |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            | 2022 | 484 | 335 | 190 | 258 | 480 | 1747 | 98  | 177 |
|----------------------------|------|-----|-----|-----|-----|-----|------|-----|-----|
| Unweighted base            | 2022 | 484 | 335 | 190 | 258 | 480 | 1747 | 98  | 177 |
| <b>Base: All GB adults</b> | 2022 | 483 | 334 | 184 | 273 | 473 | 1747 | 99  | 176 |
| Yes, I will                | 85%  | 86% | 86% | 88% | 75% | 89% | 85%  | 84% | 87% |
| No, I won't                | 10%  | 8%  | 10% | 10% | 18% | 7%  | 10%  | 12% | 9%  |
| Don't know                 | 5%   | 6%  | 4%  | 2%  | 7%  | 4%  | 5%   | 4%  | 3%  |

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| Total | Government Region |            |                          |               |               |                 |        |            |            |               |       |          |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|
|       | North East        | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            | 2022 | 71  | 217 | 196 | 155 | 180 | 190 | 258 | 277 | 203 | 1747 | 98  | 177 |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|
| Unweighted base            | 2022 | 71  | 217 | 196 | 155 | 180 | 190 | 258 | 277 | 203 | 1747 | 98  | 177 |
| <b>Base: All GB adults</b> | 2022 | 74  | 216 | 193 | 152 | 181 | 184 | 273 | 271 | 202 | 1747 | 99  | 176 |
| Yes, I will                | 85%  | 74% | 91% | 85% | 89% | 84% | 88% | 75% | 90% | 87% | 85%  | 84% | 87% |
| No, I won't                | 10%  | 22% | 4%  | 8%  | 6%  | 13% | 10% | 18% | 7%  | 8%  | 10%  | 12% | 9%  |
| Don't know                 | 5%   | 4%  | 5%  | 7%  | 5%  | 4%  | 2%  | 7%  | 3%  | 5%  | 5%   | 4%  | 3%  |

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| Total | Working Status    |                   |                   |                   |         |            |                    | Marital Status             |                   |                     |         |               |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
|       | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            |      |     |     |      |     |     |     |     |     |     |     |     |     |
|----------------------------|------|-----|-----|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base            | 2022 | 814 | 335 | 1149 | 96  | 518 | 77  | 182 | 910 | 263 | 189 | 79  | 562 |
| <b>Base: All GB adults</b> | 2022 | 816 | 334 | 1150 | 119 | 489 | 81  | 183 | 889 | 260 | 183 | 74  | 596 |
| Yes, I will                | 85%  | 88% | 85% | 87%  | 86% | 85% | 79% | 78% | 91% | 92% | 79% | 82% | 76% |
| No, I won't                | 10%  | 9%  | 10% | 9%   | 10% | 11% | 14% | 12% | 6%  | 5%  | 15% | 11% | 15% |
| Don't know                 | 5%   | 3%  | 5%  | 4%   | 4%  | 5%  | 7%  | 10% | 3%  | 3%  | 6%  | 6%  | 8%  |

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| Total | Children in Household |   |   |    |                                      |         |
|-------|-----------------------|---|---|----|--------------------------------------|---------|
|       | 0                     | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            |      |      |     |     |     |     |     |
|----------------------------|------|------|-----|-----|-----|-----|-----|
| Unweighted base            | 2022 | 1405 | 219 | 202 | 67  | 488 | 129 |
| <b>Base: All GB adults</b> | 2022 | 1390 | 221 | 205 | 70  | 496 | 136 |
| Yes, I will                | 85%  | 84%  | 92% | 93% | 76% | 90% | 83% |
| No, I won't                | 10%  | 11%  | 7%  | 5%  | 18% | 8%  | 9%  |
| Don't know                 | 5%   | 5%   | 1%  | 2%  | 5%  | 2%  | 9%  |

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| Total | Parent/ Guardian           |                      |                   |               |                |                |                    |               |
|-------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
|       | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            |      |      |     |     |     |     |     |     |     |
|----------------------------|------|------|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base            | 2022 | 1170 | 852 | 178 | 237 | 195 | 63  | 494 | 757 |
| <b>Base: All GB adults</b> | 2022 | 1139 | 883 | 174 | 231 | 191 | 62  | 484 | 734 |
| Yes, I will                | 85%  | 89%  | 81% | 89% | 90% | 90% | 87% | 90% | 89% |
| No, I won't                | 10%  | 8%   | 12% | 10% | 8%  | 8%  | 5%  | 8%  | 8%  |
| Don't know                 | 5%   | 3%   | 7%  | 2%  | 1%  | 2%  | 8%  | 2%  | 4%  |

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| Total | Social Media/ Messaging service (within the last month) |         |          |         |           |           |          |                    |          |       |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
|       | Facebook  | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Thinking about Christmas Day this year (i.e. 25th December 2019)...

Will you celebrate Christmas Day this year in any way (e.g. by having a Christmas meal, going to a place of worship, giving Christmas presents etc.)?

|                            |      |      |     |     |     |     |     |     |      |      |     |
|----------------------------|------|------|-----|-----|-----|-----|-----|-----|------|------|-----|
| Unweighted base            | 2022 | 1375 | 594 | 276 | 53  | 256 | 575 | 239 | 1076 | 1119 | 183 |
| <b>Base: All GB adults</b> | 2022 | 1373 | 605 | 271 | 53  | 252 | 596 | 259 | 1079 | 1118 | 184 |
| Yes, I will                | 85%  | 87%  | 87% | 91% | 89% | 93% | 87% | 87% | 88%  | 88%  | 85% |
| No, I won't                | 10%  | 8%   | 10% | 7%  | 8%  | 4%  | 9%  | 9%  | 8%   | 9%   | 10% |
| Don't know                 | 5%   | 5%   | 4%  | 3%  | 2%  | 3%  | 4%  | 4%  | 4%   | 4%   | 4%  |

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**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Gender |        | Age   |       |       |       |     | Social Grade |      |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
|       | Male   | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1         | C2DE |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |            |            |            |            |            |            |            |             |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base   | 1735        | 781        | 954        | 153        | 277        | 311        | 313        | 681        | 1050        | 685        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>802</b> | <b>925</b> | <b>190</b> | <b>267</b> | <b>302</b> | <b>311</b> | <b>657</b> | <b>1016</b> | <b>711</b> |
| My own home   | 56%         | 55%        | 57%        | 31%        | 45%        | 56%        | 65%        | 63%        | 53%         | 60%        |
| My partner's home   | 2%          | 3%         | 1%         | 5%         | 3%         | 1%         | 3%         | 0%         | 2%          | 2%         |
| My parent's home  | 24%         | 25%        | 23%        | 65%        | 46%        | 33%        | 17%        | 2%         | 25%         | 23%        |
| My partner's parent's home  | 6%          | 6%         | 5%         | 7%         | 16%        | 8%         | 4%         | 1%         | 7%          | 5%         |
| My friend's home  | 2%          | 3%         | 2%         | 1%         | 2%         | 4%         | 1%         | 3%         | 2%          | 2%         |
| Other family member's homes                                       | 20%         | 20%        | 20%        | 19%        | 13%        | 9%         | 13%        | 32%        | 20%         | 20%        |
| Other   | 4%          | 4%         | 4%         | 5%         | 2%         | 3%         | 4%         | 5%         | 5%          | 3%         |
| Don't know  | 2%          | 2%         | 2%         | 2%         | 1%         | 3%         | 2%         | 2%         | 2%          | 2%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Region |          |      |        |       |               |       |          |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|
|       | North  | Midlands | East | London | South | England (NET) | Wales | Scotland |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |            |            |            |            |            |             |           |            |
|---|-------------|------------|------------|------------|------------|------------|-------------|-----------|------------|
| Unweighted base   | 1735        | 418        | 290        | 167        | 197        | 426        | 1498        | 82        | 155        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>416</b> | <b>287</b> | <b>162</b> | <b>205</b> | <b>420</b> | <b>1491</b> | <b>83</b> | <b>153</b> |
| My own home   | 56%         | 56%        | 57%        | 54%        | 44%        | 61%        | 55%         | 58%       | 60%        |
| My partner's home   | 2%          | 3%         | 1%         | 2%         | 3%         | 1%         | 2%          | 1%        | 2%         |
| My parent's home  | 24%         | 24%        | 22%        | 29%        | 28%        | 22%        | 24%         | 20%       | 23%        |
| My partner's parent's home  | 6%          | 7%         | 4%         | 5%         | 5%         | 8%         | 6%          | 4%        | 4%         |
| My friend's home  | 2%          | 3%         | 3%         | 3%         | 3%         | 2%         | 3%          | 1%        | 2%         |
| Other family member's homes                                       | 20%         | 23%        | 22%        | 17%        | 21%        | 18%        | 20%         | 25%       | 15%        |
| Other   | 4%          | 6%         | 3%         | 3%         | 4%         | 4%         | 4%          | 4%        | 1%         |
| Don't know  | 2%          | 2%         | 3%         | 2%         | 3%         | 1%         | 2%          | 2%        | 4%         |



**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Government Region |            |                          |               |               |                 |        |            |            |               |       |          |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|
|       | North East        | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |           |            |            |            |            |            |            |            |            |             |           |            |
|---|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-----------|------------|
| Unweighted base   | 1735        | 52        | 198        | 168        | 138        | 152        | 167        | 197        | 249        | 177        | 1498        | 82        | 155        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>55</b> | <b>196</b> | <b>165</b> | <b>136</b> | <b>151</b> | <b>162</b> | <b>205</b> | <b>244</b> | <b>176</b> | <b>1491</b> | <b>83</b> | <b>153</b> |
| My own home   | 56%         | 56%       | 55%        | 57%        | 56%        | 58%        | 54%        | 44%        | 60%        | 61%        | 55%         | 58%       | 60%        |
| My partner's home   | 2%          | 5%        | 3%         | 1%         | 1%         | 2%         | 2%         | 3%         | 2%         | 1%         | 2%          | 1%        | 2%         |
| My parent's home  | 24%         | 38%       | 23%        | 20%        | 20%        | 24%        | 29%        | 28%        | 23%        | 21%        | 24%         | 20%       | 23%        |
| My partner's parent's home  | 6%          | 3%        | 9%         | 6%         | 4%         | 4%         | 5%         | 5%         | 8%         | 8%         | 6%          | 4%        | 4%         |
| My friend's home  | 2%          | 2%        | 4%         | 1%         | 2%         | 3%         | 3%         | 3%         | 2%         | 2%         | 3%          | 1%        | 2%         |
| Other family member's homes                                       | 20%         | 20%       | 26%        | 22%        | 24%        | 20%        | 17%        | 21%        | 18%        | 17%        | 20%         | 25%       | 15%        |
| Other   | 4%          | 5%        | 4%         | 7%         | 5%         | 2%         | 3%         | 4%         | 3%         | 5%         | 4%          | 4%        | 1%         |
| Don't know  | 2%          | -         | 2%         | 3%         | 4%         | 2%         | 2%         | 3%         | 1%         | 1%         | 2%          | 2%        | 4%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Working Status    |                   |                   |                   |         |            |                    | Marital Status             |                   |                     |         |               |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
|       | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |            |            |             |            |            |           |            |            |            |            |           |            |
|---|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|------------|------------|-----------|------------|
| Unweighted base   | 1735        | 720        | 287        | 1007        | 85         | 438        | 61        | 144        | 829        | 241        | 150        | 65        | 432        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>720</b> | <b>285</b> | <b>1005</b> | <b>102</b> | <b>414</b> | <b>64</b> | <b>143</b> | <b>809</b> | <b>239</b> | <b>145</b> | <b>61</b> | <b>455</b> |
| My own home   | 56%         | 54%        | 60%        | 56%         | 29%        | 60%        | 57%       | 64%        | 72%        | 57%        | 44%        | 37%       | 34%        |
| My partner's home   | 2%          | 2%         | 1%         | 2%          | 6%         | 0%         | -         | 4%         | 1%         | 2%         | 1%         | -         | 4%         |
| My parent's home  | 24%         | 30%        | 21%        | 28%         | 69%        | 1%         | 37%       | 27%        | 9%         | 33%        | 13%        | 2%        | 52%        |
| My partner's parent's home  | 6%          | 9%         | 6%         | 8%          | 5%         | 1%         | 9%        | 4%         | 6%         | 14%        | -          | -         | 4%         |
| My friend's home  | 2%          | 2%         | 3%         | 2%          | 2%         | 3%         | 3%        | 1%         | 2%         | 1%         | 6%         | 4%        | 3%         |
| Other family member's homes                                       | 20%         | 16%        | 17%        | 16%         | 14%        | 35%        | 14%       | 14%        | 18%        | 10%        | 37%        | 52%       | 20%        |
| Other   | 4%          | 3%         | 2%         | 3%          | 5%         | 6%         | 2%        | 3%         | 4%         | 2%         | 6%         | 3%        | 4%         |
| Don't know  | 2%          | 2%         | 3%         | 2%          | 3%         | 3%         | 3%        | 1%         | 2%         | 3%         | 3%         | 5%        | 1%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Children in Household |   |   |    |                                      |         |
|-------|-----------------------|---|---|----|--------------------------------------|---------|
|       | 0                     | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |             |            |            |           |            |            |
|---|-------------|-------------|------------|------------|-----------|------------|------------|
| Unweighted base   | 1735        | 1182        | 202        | 189        | 53        | 444        | 109        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>1168</b> | <b>203</b> | <b>191</b> | <b>53</b> | <b>447</b> | <b>113</b> |
| My own home   | 56%         | 51%         | 66%        | 71%        | 76%       | 69%        | 51%        |
| My partner's home   | 2%          | 2%          | 2%         | 1%         | 2%        | 2%         | 2%         |
| My parent's home  | 24%         | 23%         | 26%        | 27%        | 13%       | 25%        | 36%        |
| My partner's parent's home  | 6%          | 5%          | 7%         | 7%         | 11%       | 8%         | 10%        |
| My friend's home  | 2%          | 2%          | 3%         | 2%         | -         | 2%         | 3%         |
| Other family member's homes                                       | 20%         | 25%         | 9%         | 11%        | 5%        | 10%        | 15%        |
| Other   | 4%          | 5%          | 2%         | 2%         | -         | 2%         | 1%         |
| Don't know  | 2%          | 2%          | 1%         | 1%         | 5%        | 2%         | 4%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Parent/ Guardian           |                      |                   |               |                |                |                    |               |
|-------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
|       | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |             |            |            |            |            |           |            |            |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------|
| Unweighted base   | 1735        | 1043        | 692        | 159        | 214        | 176        | 55        | 447        | 671        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>1014</b> | <b>713</b> | <b>154</b> | <b>209</b> | <b>173</b> | <b>54</b> | <b>437</b> | <b>651</b> |
| My own home   | 56%         | 67%         | 40%        | 68%        | 70%        | 79%        | 80%       | 72%        | 65%        |
| My partner's home   | 2%          | 1%          | 3%         | 2%         | 2%         | 1%         | -         | 2%         | 1%         |
| My parent's home  | 24%         | 10%         | 44%        | 28%        | 21%        | 15%        | 13%       | 20%        | 4%         |
| My partner's parent's home  | 6%          | 4%          | 8%         | 14%        | 8%         | 4%         | 2%        | 8%         | 2%         |
| My friend's home  | 2%          | 2%          | 3%         | 1%         | 3%         | 3%         | 4%        | 2%         | 2%         |
| Other family member's homes                                       | 20%         | 21%         | 19%        | 6%         | 10%        | 10%        | 9%        | 9%         | 28%        |
| Other   | 4%          | 3%          | 5%         | 1%         | 0%         | 1%         | -         | 1%         | 5%         |
| Don't know  | 2%          | 2%          | 2%         | 1%         | 3%         | 2%         | -         | 2%         | 2%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Social Media/ Messaging service (within the last month) |         |          |         |           |           |          |                    |          |       |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
|       | Facebook  | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Which, if any, of the following places do you expect to be on Christmas Day this year (i.e. 25th December 2019)? (Please select all that apply. If your answer doesn't appear in the list below, please type it in the 'Other' box)

|   |             |             |            |            |           |            |            |            |            |            |            |
|---|-------------|-------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|
| Unweighted base   | 1735        | 1204        | 518        | 251        | 48        | 239        | 507        | 210        | 949        | 985        | 156        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b> | <b>1727</b> | <b>1196</b> | <b>524</b> | <b>246</b> | <b>47</b> | <b>234</b> | <b>520</b> | <b>226</b> | <b>948</b> | <b>980</b> | <b>157</b> |
| My own home   | 56%         | 54%         | 52%        | 53%        | 45%       | 55%        | 48%        | 42%        | 54%        | 52%        | 56%        |
| My partner's home   | 2%          | 2%          | 2%         | 0%         | 9%        | 2%         | 3%         | 4%         | 2%         | 2%         | 3%         |
| My parent's home  | 24%         | 25%         | 30%        | 30%        | 19%       | 26%        | 39%        | 48%        | 27%        | 27%        | 24%        |
| My partner's parent's home  | 6%          | 6%          | 8%         | 7%         | -         | 10%        | 9%         | 6%         | 7%         | 7%         | 6%         |
| My friend's home  | 2%          | 2%          | 2%         | 2%         | 5%        | 2%         | 2%         | 2%         | 2%         | 3%         | 4%         |
| Other family member's homes                                       | 20%         | 20%         | 17%        | 18%        | 20%       | 24%        | 17%        | 18%        | 20%        | 19%        | 19%        |
| Other   | 4%          | 4%          | 5%         | 4%         | 6%        | 4%         | 5%         | 6%         | 4%         | 4%         | 4%         |
| Don't know  | 2%          | 3%          | 2%         | 2%         | 2%        | 2%         | 2%         | 3%         | 2%         | 2%         | 2%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Gender |        | Age   |       |       |       |     | Social Grade |      |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
|       | Male   | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1         | C2DE |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |            |            |            |            |            |            |            |             |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base   | 1735        | 781        | 954        | 153        | 277        | 311        | 313        | 681        | 1050        | 685        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>802</b> | <b>925</b> | <b>190</b> | <b>267</b> | <b>302</b> | <b>311</b> | <b>657</b> | <b>1016</b> | <b>711</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 65%        | 73%        | 39%        | 62%        | 67%        | 79%        | 76%        | 70%         | 67%        |
| With my parent(s)   | 36%         | 36%        | 36%        | 83%        | 57%        | 49%        | 36%        | 8%         | 38%         | 33%        |
| With my partner's parent(s)   | 13%         | 16%        | 11%        | 14%        | 24%        | 22%        | 14%        | 4%         | 14%         | 12%        |
| With friend(s)  | 8%          | 7%         | 8%         | 8%         | 7%         | 9%         | 4%         | 9%         | 8%          | 7%         |
| With other family member(s)   | 35%         | 33%        | 37%        | 54%        | 46%        | 34%        | 30%        | 28%        | 38%         | 31%        |
| Other   | 2%          | 1%         | 2%         | 2%         | 1%         | 2%         | 2%         | 2%         | 2%          | 2%         |
| Don't know  | 1%          | 1%         | 2%         | 2%         | 2%         | 1%         | 1%         | 2%         | 1%          | 2%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | 2%         | 1%         | 1%         | 1%         | 1%         | 2%         | 2%         | 1%          | 3%         |
| Prefer not to say   | 0%          | 1%         | -          | 0%         | 0%         | 1%         | -          | 0%         | 0%          | 0%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Region |          |      |        |       |               |       |          |
|-------|--------|----------|------|--------|-------|---------------|-------|----------|
|       | North  | Midlands | East | London | South | England (NET) | Wales | Scotland |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |            |            |            |            |            |             |           |            |
|---|-------------|------------|------------|------------|------------|------------|-------------|-----------|------------|
| Unweighted base   | 1735        | 418        | 290        | 167        | 197        | 426        | 1498        | 82        | 155        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>416</b> | <b>287</b> | <b>162</b> | <b>205</b> | <b>420</b> | <b>1491</b> | <b>83</b> | <b>153</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 70%        | 66%        | 68%        | 59%        | 72%        | 68%         | 76%       | 71%        |
| With my parent(s)   | 36%         | 37%        | 32%        | 43%        | 38%        | 34%        | 36%         | 37%       | 37%        |
| With my partner's parent(s)   | 13%         | 16%        | 13%        | 10%        | 10%        | 16%        | 14%         | 11%       | 10%        |
| With friend(s)  | 8%          | 9%         | 7%         | 8%         | 9%         | 8%         | 8%          | 4%        | 5%         |
| With other family member(s)   | 35%         | 37%        | 31%        | 39%        | 39%        | 33%        | 35%         | 37%       | 31%        |
| Other   | 2%          | 2%         | 3%         | 2%         | 2%         | 1%         | 2%          | 1%        | 1%         |
| Don't know  | 1%          | 0%         | 3%         | 2%         | 2%         | 1%         | 1%          | 1%        | 2%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | 2%         | 2%         | 1%         | 1%         | 1%         | 2%          | 2%        | 1%         |
| Prefer not to say   | 0%          | 0%         | -          | -          | 0%         | 0%         | 0%          | -         | 1%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Government Region |            |                          |               |               |                 |        |            |            |               |       |          |
|-------|-------------------|------------|--------------------------|---------------|---------------|-----------------|--------|------------|------------|---------------|-------|----------|
|       | North East        | North West | Yorkshire and the Humber | East Midlands | West Midlands | East of England | London | South East | South West | England (NET) | Wales | Scotland |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |           |            |            |            |            |            |            |            |            |             |           |            |
|---|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|-------------|-----------|------------|
| Unweighted base   | 1735        | 52        | 198        | 168        | 138        | 152        | 167        | 197        | 249        | 177        | 1498        | 82        | 155        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>55</b> | <b>196</b> | <b>165</b> | <b>136</b> | <b>151</b> | <b>162</b> | <b>205</b> | <b>244</b> | <b>176</b> | <b>1491</b> | <b>83</b> | <b>153</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 61%       | 74%        | 69%        | 66%        | 66%        | 68%        | 59%        | 72%        | 72%        | 68%         | 76%       | 71%        |
| With my parent(s)   | 36%         | 52%       | 33%        | 36%        | 31%        | 32%        | 43%        | 38%        | 35%        | 33%        | 36%         | 37%       | 37%        |
| With my partner's parent(s)   | 13%         | 9%        | 20%        | 13%        | 12%        | 13%        | 10%        | 10%        | 19%        | 12%        | 14%         | 11%       | 10%        |
| With friend(s)  | 8%          | 10%       | 9%         | 7%         | 6%         | 8%         | 8%         | 9%         | 9%         | 7%         | 8%          | 4%        | 5%         |
| With other family member(s)   | 35%         | 52%       | 31%        | 39%        | 37%        | 27%        | 39%        | 39%        | 36%        | 30%        | 35%         | 37%       | 31%        |
| Other   | 2%          | -         | 3%         | 2%         | 3%         | 3%         | 2%         | 2%         | 0%         | 2%         | 2%          | 1%        | 1%         |
| Don't know  | 1%          | -         | 1%         | -          | 5%         | 2%         | 2%         | 2%         | 1%         | 1%         | 1%          | 1%        | 2%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | -         | 2%         | 2%         | 3%         | 1%         | 1%         | 1%         | 1%         | 2%         | 2%          | 2%        | 1%         |
| Prefer not to say   | 0%          | -         | -          | 1%         | -          | -          | -          | 0%         | -          | 1%         | 0%          | -         | 1%         |



**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Working Status    |                   |                   |                   |         |            |                    | Marital Status             |                   |                     |         |               |
|-------|-------------------|-------------------|-------------------|-------------------|---------|------------|--------------------|----------------------------|-------------------|---------------------|---------|---------------|
|       | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other | Married/ Civil Partnership | Living as married | Separated/ Divorced | Widowed | Never Married |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |            |            |             |            |            |           |            |            |            |            |           |            |
|---|-------------|------------|------------|-------------|------------|------------|-----------|------------|------------|------------|------------|-----------|------------|
| Unweighted base   | 1735        | 720        | 287        | 1007        | 85         | 438        | 61        | 144        | 829        | 241        | 150        | 65        | 432        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>720</b> | <b>285</b> | <b>1005</b> | <b>102</b> | <b>414</b> | <b>64</b> | <b>143</b> | <b>809</b> | <b>239</b> | <b>145</b> | <b>61</b> | <b>455</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 68%        | 77%        | 70%         | 43%        | 74%        | 50%       | 72%        | 86%        | 78%        | 68%        | 55%       | 37%        |
| With my parent(s)   | 36%         | 46%        | 36%        | 43%         | 80%        | 4%         | 53%       | 41%        | 22%        | 44%        | 21%        | 6%        | 67%        |
| With my partner's parent(s)   | 13%         | 20%        | 13%        | 18%         | 12%        | 3%         | 18%       | 10%        | 17%        | 25%        | 1%         | -         | 6%         |
| With friend(s)  | 8%          | 6%         | 7%         | 7%          | 9%         | 10%        | 5%        | 6%         | 7%         | 7%         | 10%        | 10%       | 8%         |
| With other family member(s)   | 35%         | 36%        | 37%        | 36%         | 60%        | 28%        | 30%       | 31%        | 28%        | 30%        | 32%        | 46%       | 50%        |
| Other   | 2%          | 1%         | 1%         | 1%          | 4%         | 2%         | 1%        | 4%         | 2%         | 0%         | 1%         | 1%        | 3%         |
| Don't know  | 1%          | 1%         | 2%         | 1%          | 2%         | 2%         | -         | -          | 1%         | 2%         | 2%         | 6%        | 1%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | 1%         | 1%         | 1%          | -          | 2%         | 5%        | 3%         | 0%         | 0%         | 4%         | 3%        | 3%         |
| Prefer not to say   | 0%          | 1%         | -          | 0%          | -          | -          | 1%        | -          | 0%         | 0%         | -          | -         | 0%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Children in Household |   |   |    |                                      |         |
|-------|-----------------------|---|---|----|--------------------------------------|---------|
|       | 0                     | 1 | 2 | 3+ | ALL WITH CHILDREN IN HOUSEHOLD (NET) | Refused |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |             |            |            |           |            |            |
|---|-------------|-------------|------------|------------|-----------|------------|------------|
| Unweighted base   | 1735        | 1182        | 202        | 189        | 53        | 444        | 109        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>1168</b> | <b>203</b> | <b>191</b> | <b>53</b> | <b>447</b> | <b>113</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 65%         | 81%        | 84%        | 80%       | 82%        | 58%        |
| With my parent(s)   | 36%         | 32%         | 47%        | 45%        | 29%       | 44%        | 45%        |
| With my partner's parent(s)   | 13%         | 9%          | 23%        | 21%        | 24%       | 22%        | 23%        |
| With friend(s)  | 8%          | 8%          | 7%         | 4%         | 2%        | 5%         | 10%        |
| With other family member(s)   | 35%         | 35%         | 37%        | 38%        | 19%       | 35%        | 35%        |
| Other   | 2%          | 2%          | 1%         | 1%         | -         | 1%         | 4%         |
| Don't know  | 1%          | 2%          | 0%         | 2%         | -         | 1%         | 4%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | 2%          | 1%         | 0%         | -         | 1%         | -          |
| Prefer not to say   | 0%          | 0%          | -          | -          | -         | -          | 2%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Parent/ Guardian           |                      |                   |               |                |                |                    |               |
|-------|----------------------------|----------------------|-------------------|---------------|----------------|----------------|--------------------|---------------|
|       | Parent/ guardian (any age) | Not parent/ guardian | 4 years and under | 5 to 11 years | 12 to 16 years | 17 to 18 years | 18 years and under | Over 18 years |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |             |            |            |            |            |           |            |            |
|---|-------------|-------------|------------|------------|------------|------------|-----------|------------|------------|
| Unweighted base   | 1735        | 1043        | 692        | 159        | 214        | 176        | 55        | 447        | 671        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>1014</b> | <b>713</b> | <b>154</b> | <b>209</b> | <b>173</b> | <b>54</b> | <b>437</b> | <b>651</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 85%         | 45%        | 91%        | 90%        | 89%        | 96%       | 90%        | 84%        |
| With my parent(s)   | 36%         | 23%         | 55%        | 53%        | 38%        | 35%        | 27%       | 40%        | 12%        |
| With my partner's parent(s)   | 13%         | 14%         | 12%        | 30%        | 25%        | 22%        | 13%       | 25%        | 6%         |
| With friend(s)  | 8%          | 6%          | 9%         | 6%         | 5%         | 5%         | 2%        | 6%         | 7%         |
| With other family member(s)   | 35%         | 28%         | 44%        | 34%        | 28%        | 27%        | 31%       | 32%        | 27%        |
| Other   | 2%          | 2%          | 2%         | -          | 1%         | 1%         | -         | 1%         | 2%         |
| Don't know  | 1%          | 1%          | 2%         | -          | 2%         | 1%         | -         | 1%         | 1%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | 1%          | 3%         | -          | 1%         | -          | -         | 0%         | 1%         |
| Prefer not to say   | 0%          | 0%          | 1%         | 1%         | -          | -          | -         | 0%         | 0%         |

**YouGov Survey Results**  
**Sample Size: 2022 adults in GB**  
 Fieldwork: 12th - 13th November 2019



| Total | Social Media/ Messaging service (within the last month) |         |          |         |           |           |          |                    |          |       |
|-------|---|---------|----------|---------|-----------|-----------|----------|--------------------|----------|-------|
|       | Facebook  | Twitter | LinkedIn | Google+ | Pinterest | Instagram | Snapchat | Facebook Messenger | WhatsApp | Skype |

Who, if any, of the following will you be spending Christmas Day with this year? (Please select all that apply. If you will be spending Christmas Day this year by yourself, please select the 'Not applicable' option)

|   |             |             |            |            |           |            |            |            |            |            |            |
|---|-------------|-------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|
| Unweighted base   | 1735        | 1204        | 518        | 251        | 48        | 239        | 507        | 210        | 949        | 985        | 156        |
| <b>Base: All GB adults who are celebrating Christmas Day 2019</b>           | <b>1727</b> | <b>1196</b> | <b>524</b> | <b>246</b> | <b>47</b> | <b>234</b> | <b>520</b> | <b>226</b> | <b>948</b> | <b>980</b> | <b>157</b> |
| With my immediate family (i.e. partner and/ or children)                    | 69%         | 69%         | 68%        | 73%        | 64%       | 72%        | 66%        | 59%        | 70%        | 68%        | 70%        |
| With my parent(s)   | 36%         | 38%         | 47%        | 44%        | 29%       | 46%        | 55%        | 67%        | 40%        | 40%        | 36%        |
| With my partner's parent(s)   | 13%         | 13%         | 15%        | 17%        | 2%        | 16%        | 17%        | 16%        | 15%        | 15%        | 15%        |
| With friend(s)  | 8%          | 7%          | 6%         | 7%         | 11%       | 7%         | 7%         | 8%         | 7%         | 8%         | 11%        |
| With other family member(s)   | 35%         | 36%         | 38%        | 37%        | 39%       | 39%        | 42%        | 48%        | 37%        | 38%        | 32%        |
| Other   | 2%          | 2%          | 2%         | 1%         | 2%        | 2%         | 1%         | 3%         | 2%         | 1%         | 1%         |
| Don't know  | 1%          | 1%          | 1%         | 0%         | -         | 1%         | 0%         | 0%         | 1%         | 1%         | 1%         |
| Not applicable - I will not be spending Christmas day with anyone this year | 2%          | 1%          | 1%         | 0%         | -         | 1%         | 1%         | 0%         | 1%         | 1%         | 3%         |
| Prefer not to say   | 0%          | 0%          | 0%         | 0%         | -         | -          | 0%         | -          | 0%         | 0%         | -          |