

YouGov - Christmas birthdays

3rd - 12th December 2018

339 British adults born 19-31 December

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Changing the subject...You have previously told us that you have a birthday between the 19th and 31st December. Thinking about when your birthday is...As a child, did you generally feel that having your birthday close to Christmas was better or worse than having it at a different time of the year, or did you feel that there was no difference?

	Unweighted base	Male	Female	18-24	25-34	35-44	45-54	55+
Base: All GB Adults whose birthdays are between the 19th and 31st of December	339	169	170	16	49	62	60	152
	325	169	156	16	49	62	58	140
Better than having it at a different time of the year	13%	14%	12%	4%	25%	13%	14%	11%
No different to having it at a different time of the year	22%	26%	18%	11%	24%	31%	17%	22%
Worse than having it at a different time of the year	59%	51%	67%	65%	46%	49%	66%	64%
Don't know/ can't recall	6%	9%	2%	20%	6%	7%	3%	4%

And now, as an adult, do you generally feel that having your birthday close to Christmas is better or worse than having it at a different time of the year, or do you feel that there is no difference?

	Unweighted base	Male	Female	18-24	25-34	35-44	45-54	55+
Base: All GB Adults whose birthdays are between the 19th and 31st of December	339	169	170	16	49	62	60	152
	325	169	156	16	49	62	58	140
Better than having it at a different time of the year	13%	14%	11%	26%	23%	6%	5%	14%
No different to having it at a different time of the year	44%	50%	38%	35%	38%	54%	35%	47%
Worse than having it at a different time of the year	41%	32%	50%	19%	39%	39%	60%	36%
Don't know	2%	4%	1%	20%	-	2%	-	3%