

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Gender	
	Male	Female

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1021	1172
Base: All GB adults	2193	1064	1129

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	700	859
Base: All GB adults who intend to give Christmas gifts this year	1543	717	827
£0 - I don't plan to spend anything	0%	0%	0%
Less than £25	3%	3%	3%
£25 to £49.99	6%	7%	4%
£50 to £74.99	6%	6%	6%
£75 to £99.99	7%	8%	7%
£100 to £149.99	13%	13%	12%
£150 to £199.99	10%	9%	11%
£200 to £249.99	10%	11%	10%
£250 to £299.99	7%	6%	8%
£300 to £399.99	6%	7%	6%
£400 to £499.99	7%	7%	7%
£500 to £599.99	6%	6%	7%
£600 to £699.99	3%	3%	4%
£700 to £799.99	3%	3%	3%
£800 to £899.99	1%	1%	2%
£900 to £999.99	1%	1%	1%
£1,000 or more	5%	5%	5%
Don't know	4%	2%	5%

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Total	Gender	
	Male	Female

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

	Unweighted base	2193	1021	1172
Base: All GB adults		2193	1064	1129
I generally receive more gifts than I give	12%		15%	10%
I generally receive and give about the same amount of gifts	35%		34%	37%
I generally receive less gifts than I give	40%		36%	43%
Don't know	7%		9%	6%
Not applicable - I neither receive nor give any Christmas gifts	5%		7%	4%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

	Unweighted base	2086	959	1127
Base: All GB adults who give or receive Christmas gifts		2079	994	1084
I generally receive more gifts than I give	13%		15%	11%
I generally receive and give about the same amount of gifts	45%		42%	47%
I generally receive less gifts than I give	33%		30%	35%
Don't know	9%		11%	7%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%		2%	1%

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Total	Gender	
	Male	Female

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	1021	1172
Base: All GB adults		2193	1064	1129
Don't know	24%		26%	23%
0	5%		7%	4%
1	3%		4%	3%
2	4%		4%	3%
3	4%		5%	3%
4	4%		5%	2%
5	6%		7%	5%
6	5%		6%	4%
7	2%		2%	2%
8	3%		4%	2%
9	1%		1%	1%
10	10%		10%	9%
11	1%		0%	1%
12	3%		4%	3%
13	0%		0%	1%
14	0%		0%	0%
15	4%		3%	6%
16	1%		0%	1%
17	0%		-	0%
18	1%		0%	1%
19	0%		-	0%
20	8%		6%	10%
21	0%		-	0%
22	0%		0%	0%
23	0%		-	0%
24	0%		-	0%
25	2%		1%	2%
26	0%		-	0%
28	0%		-	0%
29	0%		0%	-

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	Total	Gender	
		Male	Female
30	3%	3%	4%
35	0%	-	1%
36	0%	-	0%
38	0%	-	0%
40	1%	1%	2%
43	0%	-	0%
45	0%	0%	0%
48	0%	-	0%
50	2%	1%	2%
55	0%	0%	-
57	0%	0%	-
60	0%	0%	1%
70	0%	-	0%
80	0%	-	0%
90	0%	0%	-
100	1%	0%	1%
120	0%	-	0%
300	0%	0%	-

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Total	Age					Social Grade	
	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	209	354	340	433	857	1293	900
Base: All GB adults	2193	243	353	335	434	828	1250	943

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	149	255	242	302	611	955	604
Base: All GB adults who intend to give Christmas gifts this year	1543	170	250	233	302	588	917	627
£0 - I don't plan to spend anything	0%	1%	0%	-	-	-	0%	0%
Less than £25	3%	7%	1%	4%	2%	3%	4%	2%
£25 to £49.99	6%	17%	3%	6%	4%	4%	5%	6%
£50 to £74.99	6%	12%	6%	3%	7%	6%	6%	7%
£75 to £99.99	7%	20%	8%	4%	5%	6%	7%	8%
£100 to £149.99	13%	15%	16%	11%	11%	12%	12%	14%
£150 to £199.99	10%	4%	12%	12%	10%	10%	11%	9%
£200 to £249.99	10%	11%	12%	6%	10%	10%	10%	11%
£250 to £299.99	7%	5%	10%	7%	7%	7%	8%	6%
£300 to £399.99	6%	2%	8%	9%	6%	6%	7%	6%
£400 to £499.99	7%	3%	7%	11%	7%	7%	8%	6%
£500 to £599.99	6%	2%	4%	6%	7%	9%	7%	6%
£600 to £699.99	3%	1%	3%	5%	4%	3%	3%	3%
£700 to £799.99	3%	-	2%	2%	7%	3%	2%	4%
£800 to £899.99	1%	-	0%	3%	2%	1%	1%	1%
£900 to £999.99	1%	-	1%	2%	1%	2%	1%	1%
£1,000 or more	5%	-	3%	6%	7%	4%	5%	4%
Don't know	4%	1%	2%	3%	3%	6%	3%	5%

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Total	Age					Social Grade	
	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	209	354	340	433	857	1293	900
Base: All GB adults	2193	243	353	335	434	828	1250	943
I generally receive more gifts than I give	12%	46%	19%	9%	6%	4%	14%	10%
I generally receive and give about the same amount of gifts	35%	31%	39%	30%	31%	39%	37%	33%
I generally receive less gifts than I give	40%	11%	29%	49%	50%	45%	39%	42%
Don't know	7%	7%	7%	8%	7%	7%	7%	8%
Not applicable - I neither receive nor give any Christmas gifts	5%	5%	6%	4%	6%	5%	4%	7%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	200	335	329	407	815	1249	837
Base: All GB adults who give or receive Christmas gifts	2079	232	332	323	407	786	1204	875
I generally receive more gifts than I give	13%	41%	22%	10%	7%	5%	14%	12%
I generally receive and give about the same amount of gifts	45%	38%	46%	41%	44%	48%	46%	42%
I generally receive less gifts than I give	33%	12%	22%	38%	40%	38%	31%	36%
Don't know	9%	8%	10%	10%	8%	8%	8%	10%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	1%	1%	2%	2%	1%

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Total	Age					Social Grade	
	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	209	354	340	433	857	1293	900
Base: All GB adults	2193	243	353	335	434	828	1250	943	
Don't know	24%	25%	24%	28%	25%	23%	22%	27%	
0	5%	5%	5%	3%	6%	6%	5%	6%	
1	3%	6%	2%	4%	4%	3%	4%	3%	
2	4%	6%	5%	3%	4%	3%	3%	4%	
3	4%	5%	2%	2%	5%	4%	4%	4%	
4	4%	7%	3%	2%	3%	4%	3%	4%	
5	6%	7%	8%	7%	6%	4%	7%	4%	
6	5%	9%	3%	2%	4%	5%	4%	5%	
7	2%	4%	2%	1%	1%	2%	2%	2%	
8	3%	1%	3%	3%	2%	4%	4%	2%	
9	1%	1%	1%	1%	1%	1%	1%	1%	
10	10%	9%	11%	8%	10%	10%	10%	9%	
11	1%	1%	1%	1%	1%	1%	1%	1%	
12	3%	1%	2%	3%	3%	5%	4%	3%	
13	0%	-	2%	0%	0%	0%	0%	1%	
14	0%	-	-	1%	0%	0%	0%	0%	
15	4%	3%	6%	6%	2%	4%	4%	5%	
16	1%	-	0%	1%	0%	1%	0%	1%	
17	0%	-	1%	-	0%	-	0%	-	
18	1%	0%	1%	-	0%	1%	1%	0%	
19	0%	0%	-	-	-	-	0%	-	
20	8%	4%	7%	9%	9%	8%	8%	7%	
21	0%	-	0%	-	0%	0%	0%	0%	
22	0%	-	1%	0%	0%	0%	0%	0%	
23	0%	-	-	-	0%	-	0%	-	
24	0%	-	0%	-	-	0%	0%	0%	
25	2%	2%	1%	3%	2%	1%	2%	2%	
26	0%	-	-	0%	-	-	0%	-	
28	0%	-	0%	-	-	0%	0%	0%	
29	0%	-	-	0%	0%	-	0%	0%	

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	Total	Age					Social Grade	
		18-24	25-34	35-44	45-54	55+	ABC1	C2DE
30	3%	1%	3%	5%	4%	3%	4%	3%
35	0%	0%	0%	0%	1%	0%	1%	0%
36	0%	-	-	-	0%	-	0%	-
38	0%	-	-	0%	-	-	-	0%
40	1%	-	1%	2%	2%	1%	1%	2%
43	0%	-	-	-	-	0%	0%	-
45	0%	-	-	-	0%	0%	0%	0%
48	0%	-	-	-	-	0%	-	0%
50	2%	0%	2%	3%	3%	1%	2%	2%
55	0%	-	-	-	-	0%	-	0%
57	0%	-	-	-	-	0%	0%	-
60	0%	-	0%	-	1%	0%	0%	1%
70	0%	-	-	-	-	0%	-	0%
80	0%	-	-	1%	0%	-	0%	0%
90	0%	-	-	0%	-	-	-	0%
100	1%	-	1%	-	1%	1%	0%	1%
120	0%	-	0%	-	0%	0%	0%	0%
300	0%	-	-	0%	-	-	0%	-

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	543	358	205	260	525	1891	109	193
Base: All GB adults	2193	524	362	200	296	512	1895	107	191

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	391	239	152	185	386	1353	81	125
Base: All GB adults who intend to give Christmas gifts this year	1543	373	240	147	209	374	1343	79	121
£0 - I don't plan to spend anything	0%	0%	-	-	-	-	0%	-	-
Less than £25	3%	4%	2%	1%	6%	1%	3%	1%	7%
£25 to £49.99	6%	6%	5%	2%	2%	8%	5%	8%	6%
£50 to £74.99	6%	8%	5%	6%	9%	6%	7%	2%	6%
£75 to £99.99	7%	6%	6%	6%	12%	7%	7%	11%	8%
£100 to £149.99	13%	13%	13%	11%	13%	13%	13%	17%	11%
£150 to £199.99	10%	8%	10%	10%	9%	12%	10%	9%	14%
£200 to £249.99	10%	9%	11%	9%	10%	11%	10%	14%	8%
£250 to £299.99	7%	8%	9%	10%	5%	6%	7%	7%	9%
£300 to £399.99	6%	6%	10%	7%	4%	6%	7%	6%	3%
£400 to £499.99	7%	6%	6%	12%	7%	8%	7%	7%	8%
£500 to £599.99	6%	7%	7%	10%	7%	5%	7%	6%	4%
£600 to £699.99	3%	4%	2%	2%	4%	4%	3%	-	3%
£700 to £799.99	3%	3%	4%	3%	3%	2%	3%	1%	4%
£800 to £899.99	1%	3%	1%	-	2%	1%	1%	2%	-
£900 to £999.99	1%	2%	1%	1%	1%	1%	1%	2%	2%
£1,000 or more	5%	4%	5%	5%	5%	5%	5%	3%	5%
Don't know	4%	4%	5%	5%	4%	3%	4%	2%	3%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	543	358	205	260	525	1891	109	193
Base: All GB adults	2193	524	362	200	296	512	1895	107	191
I generally receive more gifts than I give	12%	14%	11%	9%	14%	13%	13%	10%	10%
I generally receive and give about the same amount of gifts	35%	32%	33%	39%	35%	37%	35%	38%	38%
I generally receive less gifts than I give	40%	42%	43%	42%	35%	40%	41%	37%	37%
Don't know	7%	7%	8%	7%	9%	6%	7%	8%	9%
Not applicable - I neither receive nor give any Christmas gifts	5%	5%	5%	3%	6%	5%	5%	6%	7%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	518	342	199	245	499	1803	102	181
Base: All GB adults who give or receive Christmas gifts	2079	497	345	194	278	486	1800	101	178
I generally receive more gifts than I give	13%	13%	14%	11%	16%	12%	13%	9%	12%
I generally receive and give about the same amount of gifts	45%	43%	38%	49%	45%	47%	44%	47%	47%
I generally receive less gifts than I give	33%	35%	37%	32%	28%	31%	33%	33%	32%
Don't know	9%	7%	10%	7%	9%	9%	9%	10%	9%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	1%	3%	1%	1%	-	2%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	North	Midlands	East	London	South	England (NET)	Wales	Scotland
	2193	543	358	205	260	525	1891	109	193
Base: All GB adults	2193	524	362	200	296	512	1895	107	191
Don't know	24%	25%	28%	21%	24%	22%	24%	20%	29%
0	5%	4%	5%	5%	6%	5%	5%	6%	8%
1	3%	3%	2%	3%	4%	4%	3%	7%	3%
2	4%	4%	3%	2%	5%	3%	3%	5%	5%
3	4%	4%	3%	3%	6%	3%	4%	5%	3%
4	4%	4%	2%	4%	3%	4%	4%	3%	4%
5	6%	7%	4%	6%	10%	5%	6%	6%	6%
6	5%	4%	4%	5%	6%	5%	5%	4%	5%
7	2%	2%	1%	1%	5%	2%	2%	-	1%
8	3%	3%	2%	5%	3%	2%	3%	3%	3%
9	1%	1%	1%	1%	2%	1%	1%	2%	1%
10	10%	8%	11%	9%	8%	12%	10%	6%	8%
11	1%	0%	1%	1%	1%	1%	1%	1%	2%
12	3%	3%	3%	3%	2%	4%	3%	3%	6%
13	0%	0%	0%	1%	0%	1%	0%	-	0%
14	0%	1%	0%	1%	-	0%	0%	1%	1%
15	4%	5%	4%	5%	3%	4%	4%	4%	5%
16	1%	0%	1%	1%	-	0%	0%	3%	1%
17	0%	0%	0%	1%	-	-	0%	-	-
18	1%	0%	0%	2%	1%	1%	1%	-	-
19	0%	-	0%	-	-	-	0%	-	-
20	8%	7%	10%	8%	4%	10%	8%	10%	5%
21	0%	-	1%	-	-	0%	0%	-	-
22	0%	0%	-	0%	-	1%	0%	-	-
23	0%	-	-	-	0%	-	0%	-	-
24	0%	0%	-	-	0%	-	0%	1%	-
25	2%	4%	1%	2%	1%	1%	2%	1%	1%
26	0%	0%	-	-	-	-	0%	-	-
28	0%	0%	0%	0%	-	-	0%	-	-
29	0%	-	0%	1%	-	-	0%	-	-

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	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
30	3%	4%	5%	3%	3%	3%	4%	5%	1%
35	0%	1%	1%	-	-	1%	0%	-	-
36	0%	-	-	-	-	0%	0%	-	-
38	0%	-	0%	-	-	-	0%	-	-
40	1%	2%	1%	1%	2%	2%	1%	2%	2%
43	0%	-	-	0%	-	-	0%	-	-
45	0%	0%	0%	-	-	0%	0%	-	-
48	0%	-	-	-	-	-	-	-	1%
50	2%	1%	2%	3%	1%	2%	2%	2%	1%
55	0%	-	-	-	-	0%	0%	-	-
57	0%	-	-	0%	-	-	0%	-	-
60	0%	1%	-	1%	-	1%	0%	1%	-
70	0%	0%	-	-	-	-	0%	-	-
80	0%	1%	-	-	-	-	0%	-	-
90	0%	-	-	-	-	0%	0%	-	-
100	1%	0%	1%	-	0%	1%	1%	1%	-
120	0%	0%	0%	-	-	0%	0%	-	-
300	0%	-	0%	-	-	-	0%	-	-

YouGov Survey Results

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Fieldwork: 11th - 12th December 2019



Total	Government Region							
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	98	260	185	136	222	205	260	305
Base: All GB adults	2193	96	248	180	139	223	200	296	298

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	69	187	135	85	154	152	185	222
Base: All GB adults who intend to give Christmas gifts this year	1543	66	176	131	87	154	147	209	214
£0 - I don't plan to spend anything	0%	1%	0%	-	-	-	-	-	-
Less than £25	3%	6%	4%	2%	1%	3%	1%	6%	1%
£25 to £49.99	6%	5%	5%	7%	7%	4%	2%	2%	9%
£50 to £74.99	6%	14%	5%	9%	5%	5%	6%	9%	5%
£75 to £99.99	7%	6%	5%	7%	6%	6%	6%	12%	5%
£100 to £149.99	13%	11%	13%	13%	17%	10%	11%	13%	15%
£150 to £199.99	10%	4%	8%	10%	8%	12%	10%	9%	13%
£200 to £249.99	10%	10%	11%	7%	15%	8%	9%	10%	10%
£250 to £299.99	7%	5%	10%	6%	6%	10%	10%	5%	7%
£300 to £399.99	6%	5%	5%	8%	9%	10%	7%	4%	8%
£400 to £499.99	7%	3%	7%	6%	6%	5%	12%	7%	8%
£500 to £599.99	6%	7%	6%	9%	7%	7%	10%	7%	4%
£600 to £699.99	3%	7%	5%	2%	-	3%	2%	4%	3%
£700 to £799.99	3%	-	4%	4%	4%	4%	3%	3%	2%
£800 to £899.99	1%	5%	3%	1%	1%	1%	-	2%	-
£900 to £999.99	1%	4%	2%	1%	1%	1%	1%	1%	2%
£1,000 or more	5%	3%	4%	4%	4%	5%	5%	5%	5%
Don't know	4%	4%	3%	4%	5%	5%	5%	4%	4%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Government Region							
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	98	260	185	136	222	205	260	305
Base: All GB adults	2193	96	248	180	139	223	200	296	298
I generally receive more gifts than I give	12%	22%	11%	13%	13%	10%	9%	14%	12%
I generally receive and give about the same amount of gifts	35%	30%	31%	36%	32%	34%	39%	35%	38%
I generally receive less gifts than I give	40%	37%	44%	42%	37%	47%	42%	35%	39%
Don't know	7%	5%	8%	5%	11%	6%	7%	9%	5%
Not applicable - I neither receive nor give any Christmas gifts	5%	6%	5%	5%	6%	4%	3%	6%	6%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	93	248	177	128	214	199	245	286
Base: All GB adults who give or receive Christmas gifts	2079	91	234	171	130	214	194	278	279
I generally receive more gifts than I give	13%	25%	11%	10%	16%	14%	11%	16%	13%
I generally receive and give about the same amount of gifts	45%	35%	41%	51%	36%	39%	49%	45%	48%
I generally receive less gifts than I give	33%	33%	38%	32%	31%	40%	32%	28%	29%
Don't know	9%	6%	8%	7%	17%	6%	7%	9%	9%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	2%	0%	-	1%	1%	3%	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Government Region							
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	98	260	185	136	222	205	260	305
Base: All GB adults		2193	96	248	180	139	223	200	296	298
Don't know		24%	27%	26%	23%	30%	27%	21%	24%	21%
0		5%	5%	3%	4%	7%	4%	5%	6%	7%
1		3%	3%	4%	1%	3%	2%	3%	4%	5%
2		4%	5%	2%	7%	1%	4%	2%	5%	3%
3		4%	5%	3%	5%	5%	2%	3%	6%	4%
4		4%	5%	2%	7%	4%	2%	4%	3%	4%
5		6%	7%	5%	9%	1%	6%	6%	10%	5%
6		5%	4%	4%	2%	6%	3%	5%	6%	5%
7		2%	2%	2%	3%	1%	1%	1%	5%	2%
8		3%	3%	4%	3%	3%	2%	5%	3%	2%
9		1%	-	1%	1%	1%	1%	1%	2%	1%
10		10%	7%	10%	6%	11%	11%	9%	8%	12%
11		1%	-	0%	-	1%	1%	1%	1%	1%
12		3%	5%	3%	3%	3%	2%	3%	2%	4%
13		0%	-	-	1%	1%	-	1%	0%	1%
14		0%	2%	1%	-	1%	-	1%	-	-
15		4%	5%	5%	6%	4%	4%	5%	3%	2%
16		1%	-	-	1%	-	1%	1%	-	0%
17		0%	-	0%	0%	-	0%	1%	-	-
18		1%	-	0%	-	-	1%	2%	1%	1%
19		0%	-	-	-	-	0%	-	-	-
20		8%	4%	10%	5%	9%	11%	8%	4%	9%
21		0%	-	-	-	1%	0%	-	-	0%
22		0%	-	-	1%	-	-	0%	-	1%
23		0%	-	-	-	-	-	-	0%	-
24		0%	-	-	1%	-	-	-	0%	-
25		2%	4%	4%	3%	-	2%	2%	1%	0%
26		0%	-	-	0%	-	-	-	-	-
28		0%	-	-	0%	-	0%	0%	-	-
29		0%	-	-	-	1%	-	1%	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	Government Region							
		North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East
30	3%	4%	5%	3%	3%	6%	3%	3%	5%
35	0%	1%	0%	0%	1%	0%	-	-	0%
36	0%	-	-	-	-	-	-	-	-
38	0%	-	-	-	1%	-	-	-	-
40	1%	-	3%	1%	-	1%	1%	2%	2%
43	0%	-	-	-	-	-	0%	-	-
45	0%	1%	-	-	-	0%	-	-	0%
48	0%	-	-	-	-	-	-	-	-
50	2%	2%	0%	3%	1%	2%	3%	1%	3%
55	0%	-	-	-	-	-	-	-	-
57	0%	-	-	-	-	-	0%	-	-
60	0%	1%	1%	-	-	-	1%	-	1%
70	0%	-	-	1%	-	-	-	-	-
80	0%	-	1%	1%	-	-	-	-	-
90	0%	-	-	-	-	-	-	-	-
100	1%	-	-	1%	1%	1%	-	0%	0%
120	0%	-	-	1%	1%	-	-	-	-
300	0%	-	-	-	-	0%	-	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total				
	South West	England (NET)	Wales	Scotland

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	220	1891	109	193
Base: All GB adults	2193	214	1895	107	191

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	164	1353	81	125
Base: All GB adults who intend to give Christmas gifts this year	1543	159	1343	79	121
£0 - I don't plan to spend anything	0%	-	0%	-	-
Less than £25	3%	2%	3%	1%	7%
£25 to £49.99	6%	8%	5%	8%	6%
£50 to £74.99	6%	8%	7%	2%	6%
£75 to £99.99	7%	10%	7%	11%	8%
£100 to £149.99	13%	10%	13%	17%	11%
£150 to £199.99	10%	10%	10%	9%	14%
£200 to £249.99	10%	11%	10%	14%	8%
£250 to £299.99	7%	6%	7%	7%	9%
£300 to £399.99	6%	5%	7%	6%	3%
£400 to £499.99	7%	8%	7%	7%	8%
£500 to £599.99	6%	6%	7%	6%	4%
£600 to £699.99	3%	5%	3%	-	3%
£700 to £799.99	3%	2%	3%	1%	4%
£800 to £899.99	1%	2%	1%	2%	-
£900 to £999.99	1%	1%	1%	2%	2%
£1,000 or more	5%	5%	5%	3%	5%
Don't know	4%	2%	4%	2%	3%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total				
	South West	England (NET)	Wales	Scotland

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

	Unweighted base	2193	220	1891	109	193
Base: All GB adults		2193	214	1895	107	191
I generally receive more gifts than I give	12%	13%	13%	10%	10%	
I generally receive and give about the same amount of gifts	35%	35%	35%	38%	38%	
I generally receive less gifts than I give	40%	41%	41%	37%	37%	
Don't know	7%	8%	7%	8%	9%	
Not applicable - I neither receive nor give any Christmas gifts	5%	3%	5%	6%	7%	

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

	Unweighted base	2086	213	1803	102	181
Base: All GB adults who give or receive Christmas gifts		2079	207	1800	101	178
I generally receive more gifts than I give	13%	11%	13%	9%	12%	
I generally receive and give about the same amount of gifts	45%	46%	44%	47%	47%	
I generally receive less gifts than I give	33%	33%	33%	33%	32%	
Don't know	9%	9%	9%	10%	9%	
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	-	2%	

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total				
	South West	England (NET)	Wales	Scotland

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	220	1891	109	193
Base: All GB adults		2193	214	1895	107	191
Don't know		24%	23%	24%	20%	29%
0		5%	3%	5%	6%	8%
1		3%	2%	3%	7%	3%
2		4%	2%	3%	5%	5%
3		4%	3%	4%	5%	3%
4		4%	4%	4%	3%	4%
5		6%	4%	6%	6%	6%
6		5%	5%	5%	4%	5%
7		2%	1%	2%	-	1%
8		3%	3%	3%	3%	3%
9		1%	1%	1%	2%	1%
10		10%	13%	10%	6%	8%
11		1%	-	1%	1%	2%
12		3%	5%	3%	3%	6%
13		0%	-	0%	-	0%
14		0%	0%	0%	1%	1%
15		4%	6%	4%	4%	5%
16		1%	-	0%	3%	1%
17		0%	-	0%	-	-
18		1%	-	1%	-	-
19		0%	-	0%	-	-
20		8%	10%	8%	10%	5%
21		0%	0%	0%	-	-
22		0%	0%	0%	-	-
23		0%	-	0%	-	-
24		0%	-	0%	1%	-
25		2%	3%	2%	1%	1%
26		0%	-	0%	-	-
28		0%	-	0%	-	-
29		0%	-	0%	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total				
		South West	England (NET)	Wales	Scotland
30	3%	1%	4%	5%	1%
35	0%	1%	0%	-	-
36	0%	0%	0%	-	-
38	0%	-	0%	-	-
40	1%	1%	1%	2%	2%
43	0%	-	0%	-	-
45	0%	0%	0%	-	-
48	0%	-	-	-	1%
50	2%	2%	2%	2%	1%
55	0%	1%	0%	-	-
57	0%	-	0%	-	-
60	0%	0%	0%	1%	-
70	0%	-	0%	-	-
80	0%	-	0%	-	-
90	0%	0%	0%	-	-
100	1%	2%	1%	1%	-
120	0%	0%	0%	-	-
300	0%	-	0%	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	937	326	1263	111	540	77	202
Base: All GB adults	2193	935	330	1265	129	506	82	211

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	679	246	925	75	385	43	131
Base: All GB adults who intend to give Christmas gifts this year	1543	672	250	922	84	360	44	134
£0 - I don't plan to spend anything	0%	-	0%	0%	-	-	-	1%
Less than £25	3%	2%	4%	3%	8%	3%	6%	4%
£25 to £49.99	6%	4%	5%	4%	22%	4%	14%	7%
£50 to £74.99	6%	4%	7%	5%	17%	6%	14%	9%
£75 to £99.99	7%	7%	10%	8%	16%	5%	14%	5%
£100 to £149.99	13%	14%	12%	14%	12%	10%	12%	16%
£150 to £199.99	10%	10%	11%	10%	6%	12%	4%	10%
£200 to £249.99	10%	11%	9%	11%	5%	11%	10%	7%
£250 to £299.99	7%	9%	6%	8%	2%	7%	5%	7%
£300 to £399.99	6%	7%	5%	6%	7%	7%	4%	6%
£400 to £499.99	7%	9%	7%	9%	1%	6%	5%	5%
£500 to £599.99	6%	5%	6%	6%	4%	10%	2%	5%
£600 to £699.99	3%	4%	2%	4%	1%	3%	-	4%
£700 to £799.99	3%	4%	3%	3%	-	3%	2%	5%
£800 to £899.99	1%	2%	1%	2%	-	1%	2%	1%
£900 to £999.99	1%	2%	1%	1%	-	2%	-	-
£1,000 or more	5%	5%	5%	5%	-	5%	4%	6%
Don't know	4%	1%	7%	3%	-	7%	2%	4%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	937	326	1263	111	540	77	202
Base: All GB adults	2193	935	330	1265	129	506	82	211
I generally receive more gifts than I give	12%	11%	13%	11%	56%	5%	8%	10%
I generally receive and give about the same amount of gifts	35%	38%	37%	37%	20%	38%	23%	30%
I generally receive less gifts than I give	40%	40%	44%	41%	11%	45%	40%	40%
Don't know	7%	8%	3%	6%	5%	7%	10%	12%
Not applicable - I neither receive nor give any Christmas gifts	5%	4%	3%	4%	7%	5%	18%	8%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	904	317	1221	104	511	63	187
Base: All GB adults who give or receive Christmas gifts	2079	898	321	1219	119	479	67	195
I generally receive more gifts than I give	13%	12%	13%	13%	51%	4%	19%	10%
I generally receive and give about the same amount of gifts	45%	46%	49%	46%	35%	46%	32%	38%
I generally receive less gifts than I give	33%	32%	33%	32%	7%	39%	38%	34%
Don't know	9%	9%	5%	8%	7%	8%	9%	16%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	0%	1%	-	2%	1%	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Working Status						
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	937	326	1263	111	540	77	202
Base: All GB adults		2193	935	330	1265	129	506	82	211
Don't know		24%	23%	22%	23%	27%	23%	33%	31%
0		5%	5%	2%	4%	8%	6%	13%	6%
1		3%	3%	4%	3%	4%	2%	7%	3%
2		4%	3%	4%	3%	5%	4%	6%	4%
3		4%	4%	4%	4%	3%	4%	4%	3%
4		4%	3%	3%	3%	6%	3%	3%	3%
5		6%	6%	4%	6%	10%	4%	9%	7%
6		5%	3%	7%	4%	8%	6%	1%	4%
7		2%	2%	1%	2%	3%	3%	1%	2%
8		3%	3%	2%	3%	2%	5%	-	0%
9		1%	1%	0%	1%	2%	2%	-	-
10		10%	10%	12%	10%	10%	9%	2%	8%
11		1%	1%	0%	1%	1%	1%	-	1%
12		3%	4%	3%	4%	1%	5%	1%	1%
13		0%	1%	0%	0%	1%	0%	-	1%
14		0%	1%	1%	1%	-	0%	-	0%
15		4%	5%	5%	5%	3%	5%	2%	3%
16		1%	1%	0%	1%	-	1%	-	0%
17		0%	0%	-	0%	-	-	-	-
18		1%	1%	0%	1%	-	1%	-	-
19		0%	-	-	-	1%	-	-	-
20		8%	8%	10%	8%	3%	7%	8%	8%
21		0%	0%	-	0%	-	0%	-	-
22		0%	0%	-	0%	-	0%	1%	1%
23		0%	-	0%	0%	-	-	-	-
24		0%	-	-	-	-	0%	-	0%
25		2%	2%	3%	2%	2%	1%	-	2%
26		0%	0%	-	0%	-	-	-	-
28		0%	0%	-	0%	-	0%	-	-
29		0%	0%	-	0%	-	-	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	Working Status						
		Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other
30	3%	4%	3%	4%	1%	4%	4%	2%
35	0%	0%	1%	0%	-	0%	1%	-
36	0%	0%	-	0%	-	-	-	-
38	0%	-	-	-	-	-	-	0%
40	1%	2%	2%	2%	-	1%	-	2%
43	0%	-	-	-	-	0%	-	-
45	0%	0%	-	0%	-	0%	-	-
48	0%	-	-	-	-	0%	-	-
50	2%	2%	2%	2%	1%	1%	1%	3%
55	0%	-	-	-	-	-	-	1%
57	0%	-	-	-	-	0%	-	-
60	0%	0%	1%	1%	-	0%	-	-
70	0%	-	-	-	-	0%	-	-
80	0%	0%	0%	0%	-	-	-	0%
90	0%	0%	-	0%	-	-	-	-
100	1%	0%	1%	1%	-	1%	-	1%
120	0%	0%	-	0%	-	0%	1%	-
300	0%	0%	-	0%	-	-	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1041	299	166	77	599
Base: All GB adults	2193	1012	292	164	73	639

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	739	226	121	57	408
Base: All GB adults who intend to give Christmas gifts this year	1543	715	220	118	54	428
£0 - I don't plan to spend anything	0%	-	-	-	-	0%
Less than £25	3%	2%	2%	3%	7%	4%
£25 to £49.99	6%	3%	3%	5%	5%	12%
£50 to £74.99	6%	4%	6%	5%	11%	10%
£75 to £99.99	7%	5%	6%	12%	2%	11%
£100 to £149.99	13%	9%	20%	17%	7%	15%
£150 to £199.99	10%	9%	13%	8%	12%	11%
£200 to £249.99	10%	10%	8%	11%	7%	11%
£250 to £299.99	7%	7%	7%	4%	15%	7%
£300 to £399.99	6%	8%	5%	6%	7%	4%
£400 to £499.99	7%	8%	8%	11%	7%	4%
£500 to £599.99	6%	9%	5%	4%	7%	4%
£600 to £699.99	3%	4%	5%	2%	2%	2%
£700 to £799.99	3%	5%	3%	3%	-	0%
£800 to £899.99	1%	2%	2%	3%	-	0%
£900 to £999.99	1%	2%	2%	2%	2%	0%
£1,000 or more	5%	7%	3%	1%	5%	2%
Don't know	4%	5%	2%	5%	3%	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	1041	299	166	77	599
Base: All GB adults	2193	1012	292	164	73	639
I generally receive more gifts than I give	12%	6%	15%	6%	3%	23%
I generally receive and give about the same amount of gifts	35%	35%	37%	33%	44%	36%
I generally receive less gifts than I give	40%	48%	40%	46%	44%	25%
Don't know	7%	7%	6%	7%	6%	9%
Not applicable - I neither receive nor give any Christmas gifts	5%	4%	2%	9%	4%	7%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	1000	292	152	74	558
Base: All GB adults who give or receive Christmas gifts	2079	969	285	150	70	593
I generally receive more gifts than I give	13%	7%	16%	7%	3%	23%
I generally receive and give about the same amount of gifts	45%	46%	43%	41%	51%	43%
I generally receive less gifts than I give	33%	37%	33%	42%	36%	23%
Don't know	9%	8%	8%	8%	9%	10%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	2%	-	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Marital Status				
	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	1041	299	166	77	599
Base: All GB adults		2193	1012	292	164	73	639
Don't know		24%	25%	21%	21%	23%	26%
0		5%	4%	4%	7%	4%	7%
1		3%	3%	4%	2%	1%	5%
2		4%	2%	4%	6%	4%	5%
3		4%	4%	3%	4%	4%	4%
4		4%	2%	3%	4%	5%	6%
5		6%	5%	7%	6%	6%	8%
6		5%	4%	4%	4%	9%	6%
7		2%	1%	1%	3%	4%	4%
8		3%	3%	3%	4%	3%	2%
9		1%	1%	1%	2%	-	1%
10		10%	10%	10%	9%	11%	8%
11		1%	1%	-	2%	1%	1%
12		3%	4%	4%	4%	6%	2%
13		0%	0%	1%	-	-	0%
14		0%	1%	1%	-	-	0%
15		4%	5%	6%	6%	4%	3%
16		1%	1%	-	2%	-	-
17		0%	0%	-	-	-	0%
18		1%	1%	1%	-	1%	1%
19		0%	-	-	-	-	0%
20		8%	10%	10%	8%	8%	4%
21		0%	0%	1%	-	-	0%
22		0%	0%	1%	-	-	0%
23		0%	-	0%	-	-	-
24		0%	0%	-	1%	-	-
25		2%	2%	2%	1%	1%	2%
26		0%	0%	-	-	-	-
28		0%	0%	0%	-	-	-
29		0%	0%	-	-	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	Marital Status				
		Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
30	3%	4%	5%	2%	2%	2%
35	0%	1%	0%	-	-	0%
36	0%	0%	-	-	-	-
38	0%	0%	-	-	-	-
40	1%	1%	2%	1%	1%	1%
43	0%	0%	-	-	-	-
45	0%	0%	0%	-	-	-
48	0%	-	-	-	1%	-
50	2%	3%	0%	2%	-	1%
55	0%	0%	-	-	-	-
57	0%	0%	-	-	-	-
60	0%	1%	1%	-	-	-
70	0%	0%	-	-	-	-
80	0%	0%	-	-	-	0%
90	0%	-	0%	-	-	-
100	1%	1%	1%	-	-	0%
120	0%	0%	-	-	-	0%
300	0%	-	-	-	-	0%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1516	236	213	81	530	147
Base: All GB adults	2193	1506	240	210	83	533	154

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	1086	176	149	57	382	91
Base: All GB adults who intend to give Christmas gifts this year	1543	1071	177	146	57	380	92
£0 - I don't plan to spend anything	0%	0%	0%	-	-	0%	-
Less than £25	3%	3%	2%	1%	9%	3%	1%
£25 to £49.99	6%	6%	5%	1%	3%	3%	7%
£50 to £74.99	6%	8%	4%	2%	-	3%	8%
£75 to £99.99	7%	8%	7%	4%	4%	5%	13%
£100 to £149.99	13%	14%	12%	7%	9%	10%	10%
£150 to £199.99	10%	11%	10%	6%	5%	8%	8%
£200 to £249.99	10%	11%	6%	10%	10%	8%	8%
£250 to £299.99	7%	8%	6%	8%	5%	7%	6%
£300 to £399.99	6%	6%	7%	10%	5%	8%	10%
£400 to £499.99	7%	6%	12%	9%	9%	10%	10%
£500 to £599.99	6%	6%	5%	13%	9%	9%	4%
£600 to £699.99	3%	3%	5%	6%	2%	5%	4%
£700 to £799.99	3%	2%	7%	3%	6%	5%	1%
£800 to £899.99	1%	1%	1%	3%	8%	2%	1%
£900 to £999.99	1%	2%	1%	1%	-	1%	1%
£1,000 or more	5%	3%	5%	13%	16%	10%	2%
Don't know	4%	3%	5%	3%	2%	4%	6%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	1516	236	213	81	530	147
Base: All GB adults	2193	1506	240	210	83	533	154
I generally receive more gifts than I give	12%	12%	14%	9%	8%	11%	20%
I generally receive and give about the same amount of gifts	35%	38%	29%	31%	23%	29%	30%
I generally receive less gifts than I give	40%	37%	48%	52%	63%	52%	30%
Don't know	7%	7%	7%	7%	4%	7%	9%
Not applicable - I neither receive nor give any Christmas gifts	5%	6%	2%	2%	2%	2%	11%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	1435	231	209	79	519	132
Base: All GB adults who give or receive Christmas gifts	2079	1419	235	206	81	522	137
I generally receive more gifts than I give	13%	13%	15%	9%	10%	12%	19%
I generally receive and give about the same amount of gifts	45%	46%	39%	48%	35%	42%	42%
I generally receive less gifts than I give	33%	32%	37%	35%	42%	37%	27%
Don't know	9%	8%	8%	8%	9%	8%	11%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	-	4%	1%	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
	2193	1516	236	213	81	530	147
Base: All GB adults	2193	1506	240	210	83	533	154
Don't know	24%	23%	24%	28%	28%	26%	35%
0	5%	6%	2%	3%	2%	2%	5%
1	3%	3%	4%	1%	6%	3%	5%
2	4%	4%	2%	3%	1%	2%	5%
3	4%	4%	2%	3%	5%	3%	3%
4	4%	4%	3%	1%	-	2%	1%
5	6%	6%	6%	3%	8%	5%	9%
6	5%	5%	2%	3%	2%	2%	8%
7	2%	3%	1%	1%	-	1%	2%
8	3%	4%	3%	1%	-	2%	3%
9	1%	1%	1%	1%	-	1%	1%
10	10%	10%	10%	11%	9%	10%	7%
11	1%	1%	1%	0%	-	1%	1%
12	3%	4%	3%	3%	-	3%	2%
13	0%	0%	1%	0%	1%	1%	-
14	0%	0%	0%	0%	-	0%	1%
15	4%	4%	5%	3%	4%	4%	4%
16	1%	1%	1%	-	-	1%	-
17	0%	0%	1%	-	-	0%	-
18	1%	1%	1%	0%	1%	1%	-
19	0%	-	0%	-	-	0%	-
20	8%	7%	9%	12%	11%	10%	4%
21	0%	0%	-	0%	1%	0%	-
22	0%	0%	-	0%	-	0%	-
23	0%	-	-	1%	-	0%	-
24	0%	0%	-	-	-	-	1%
25	2%	1%	2%	4%	4%	3%	1%
26	0%	-	0%	-	-	0%	-
28	0%	0%	-	-	-	-	-
29	0%	0%	0%	-	-	0%	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	Children in Household					ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
		0	1	2	3+			
30	3%	3%	7%	6%	5%	6%	1%	
35	0%	0%	1%	-	-	0%	1%	
36	0%	0%	-	-	-	-	-	
38	0%	0%	-	-	-	-	-	
40	1%	1%	2%	4%	-	2%	-	
43	0%	0%	-	-	-	-	-	
45	0%	0%	-	-	-	-	-	
48	0%	0%	-	-	-	-	-	
50	2%	1%	3%	4%	6%	4%	2%	
55	0%	0%	-	-	-	-	-	
57	0%	0%	-	-	-	-	-	
60	0%	0%	0%	0%	-	0%	1%	
70	0%	0%	-	-	-	-	-	
80	0%	-	-	1%	1%	1%	-	
90	0%	-	-	-	1%	0%	-	
100	1%	0%	2%	-	1%	1%	-	
120	0%	0%	-	0%	1%	0%	-	
300	0%	0%	-	-	-	-	-	

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1263	930	180	260	233	91	550	802
Base: All GB adults	2193	1236	957	181	258	235	92	549	776

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	906	653	129	182	165	61	392	576
Base: All GB adults who intend to give Christmas gifts this year	1543	880	663	127	177	165	60	385	557
£0 - I don't plan to spend anything	0%	-	0%	-	-	-	-	-	-
Less than £25	3%	2%	5%	3%	3%	1%	2%	2%	2%
£25 to £49.99	6%	3%	9%	1%	2%	1%	-	2%	3%
£50 to £74.99	6%	4%	10%	4%	2%	2%	6%	3%	4%
£75 to £99.99	7%	5%	10%	8%	4%	1%	2%	5%	5%
£100 to £149.99	13%	10%	17%	15%	9%	7%	2%	8%	10%
£150 to £199.99	10%	9%	11%	10%	6%	6%	8%	9%	9%
£200 to £249.99	10%	9%	11%	8%	5%	6%	12%	7%	11%
£250 to £299.99	7%	7%	7%	6%	7%	7%	3%	7%	8%
£300 to £399.99	6%	7%	5%	6%	8%	10%	6%	8%	7%
£400 to £499.99	7%	9%	5%	10%	11%	14%	18%	12%	8%
£500 to £599.99	6%	9%	3%	6%	10%	13%	15%	10%	8%
£600 to £699.99	3%	5%	1%	5%	5%	5%	2%	5%	4%
£700 to £799.99	3%	5%	1%	2%	5%	8%	5%	5%	5%
£800 to £899.99	1%	2%	0%	4%	5%	2%	3%	3%	2%
£900 to £999.99	1%	2%	1%	1%	1%	1%	-	1%	3%
£1,000 or more	5%	7%	1%	8%	12%	13%	15%	10%	6%
Don't know	4%	5%	2%	4%	4%	4%	2%	4%	6%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	1263	930	180	260	233	91	550	802
Base: All GB adults	2193	1236	957	181	258	235	92	549	776
I generally receive more gifts than I give	12%	6%	21%	12%	7%	5%	4%	8%	3%
I generally receive and give about the same amount of gifts	35%	33%	39%	32%	22%	25%	31%	27%	35%
I generally receive less gifts than I give	40%	51%	26%	44%	62%	62%	56%	55%	50%
Don't know	7%	7%	8%	10%	8%	5%	7%	7%	7%
Not applicable - I neither receive nor give any Christmas gifts	5%	4%	7%	3%	2%	3%	3%	2%	5%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	1218	868	175	256	226	88	538	766
Base: All GB adults who give or receive Christmas gifts	2079	1191	888	176	254	228	89	536	740
I generally receive more gifts than I give	13%	7%	21%	14%	7%	6%	9%	9%	5%
I generally receive and give about the same amount of gifts	45%	44%	46%	39%	39%	42%	49%	41%	45%
I generally receive less gifts than I give	33%	40%	23%	34%	43%	43%	33%	39%	42%
Don't know	9%	8%	9%	12%	9%	9%	8%	9%	7%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	2%	2%	1%	1%	1%	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1263	930	180	260	233	91	550	802
Base: All GB adults	2193	1236	957	181	258	235	92	549	776
Don't know	24%	25%	23%	28%	30%	27%	31%	28%	23%
0	5%	4%	7%	2%	1%	3%	4%	2%	5%
1	3%	3%	3%	5%	5%	1%	4%	4%	3%
2	4%	3%	5%	1%	3%	3%	1%	2%	3%
3	4%	3%	5%	3%	2%	2%	4%	3%	4%
4	4%	3%	5%	1%	1%	2%	4%	2%	3%
5	6%	5%	8%	6%	4%	6%	1%	5%	5%
6	5%	4%	5%	2%	1%	1%	4%	2%	6%
7	2%	1%	3%	-	-	-	1%	0%	2%
8	3%	3%	3%	3%	2%	1%	-	2%	3%
9	1%	1%	1%	0%	0%	1%	-	1%	1%
10	10%	10%	9%	12%	9%	10%	9%	10%	10%
11	1%	1%	1%	-	-	1%	-	0%	1%
12	3%	4%	3%	2%	3%	4%	2%	3%	5%
13	0%	0%	0%	1%	0%	0%	-	1%	0%
14	0%	0%	0%	1%	1%	-	1%	1%	0%
15	4%	4%	5%	5%	3%	4%	5%	4%	3%
16	1%	1%	0%	-	-	1%	1%	1%	1%
17	0%	0%	0%	1%	-	-	-	0%	-
18	1%	1%	1%	1%	-	1%	-	1%	1%
19	0%	-	0%	-	-	-	-	-	-
20	8%	10%	5%	8%	13%	11%	8%	10%	9%
21	0%	0%	-	1%	0%	1%	-	1%	0%
22	0%	0%	0%	1%	0%	-	-	0%	0%
23	0%	0%	-	1%	-	-	-	0%	-
24	0%	0%	-	-	0%	-	-	0%	0%
25	2%	2%	2%	1%	3%	2%	2%	2%	1%
26	0%	0%	-	0%	-	-	-	0%	-
28	0%	0%	0%	-	-	-	-	-	0%
29	0%	0%	0%	-	0%	-	1%	0%	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	Parent/ Guardian							
		Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years
30	3%	5%	2%	5%	6%	8%	7%	6%	3%
35	0%	0%	0%	1%	-	1%	-	1%	0%
36	0%	-	0%	-	-	-	-	-	-
38	0%	-	0%	-	-	-	-	-	-
40	1%	2%	1%	1%	3%	4%	3%	3%	1%
43	0%	-	0%	-	-	-	-	-	-
45	0%	0%	0%	-	-	-	-	-	0%
48	0%	0%	-	-	-	-	-	-	0%
50	2%	3%	0%	5%	5%	4%	4%	4%	2%
55	0%	0%	-	-	-	-	-	-	0%
57	0%	0%	-	-	-	-	-	-	0%
60	0%	1%	-	1%	-	0%	1%	0%	1%
70	0%	-	0%	-	-	-	-	-	-
80	0%	0%	0%	0%	0%	0%	1%	0%	-
90	0%	0%	-	1%	0%	-	-	0%	-
100	1%	1%	0%	1%	1%	1%	1%	1%	1%
120	0%	0%	-	1%	1%	0%	-	0%	0%
300	0%	-	0%	-	-	-	-	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Social Media/ Messaging service (within the last month)							
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1500	774	384	61	297	689	286	1217
Base: All GB adults	2193	1500	781	372	61	289	700	297	1219

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	1092	571	297	37	212	514	211	887
Base: All GB adults who intend to give Christmas gifts this year	1543	1086	576	290	37	205	520	218	881
£0 - I don't plan to spend anything	0%	0%	-	-	-	-	0%	0%	0%
Less than £25	3%	3%	3%	3%	5%	3%	4%	2%	4%
£25 to £49.99	6%	6%	7%	4%	-	5%	6%	10%	5%
£50 to £74.99	6%	6%	8%	6%	3%	3%	7%	11%	6%
£75 to £99.99	7%	8%	9%	8%	8%	6%	8%	12%	8%
£100 to £149.99	13%	12%	14%	11%	11%	15%	15%	12%	12%
£150 to £199.99	10%	10%	9%	11%	5%	12%	8%	8%	9%
£200 to £249.99	10%	10%	11%	10%	14%	7%	10%	10%	10%
£250 to £299.99	7%	8%	7%	8%	11%	6%	9%	9%	8%
£300 to £399.99	6%	7%	6%	6%	11%	7%	6%	4%	6%
£400 to £499.99	7%	7%	7%	8%	3%	6%	7%	8%	7%
£500 to £599.99	6%	6%	6%	4%	9%	7%	5%	5%	6%
£600 to £699.99	3%	3%	3%	3%	3%	2%	2%	2%	4%
£700 to £799.99	3%	3%	2%	3%	2%	5%	2%	1%	4%
£800 to £899.99	1%	2%	1%	2%	-	1%	2%	3%	2%
£900 to £999.99	1%	1%	1%	1%	-	1%	1%	-	1%
£1,000 or more	5%	5%	5%	8%	10%	6%	3%	3%	4%
Don't know	4%	4%	3%	2%	5%	7%	3%	1%	3%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Social Media/ Messaging service (within the last month)							
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

Unweighted base	2193	1500	774	384	61	297	689	286	1217
Base: All GB adults	2193	1500	781	372	61	289	700	297	1219
I generally receive more gifts than I give	12%	12%	17%	12%	9%	12%	18%	27%	13%
I generally receive and give about the same amount of gifts	35%	35%	35%	36%	37%	32%	35%	33%	35%
I generally receive less gifts than I give	40%	41%	39%	40%	50%	45%	37%	31%	41%
Don't know	7%	7%	7%	7%	2%	8%	6%	6%	7%
Not applicable - I neither receive nor give any Christmas gifts	5%	4%	3%	4%	2%	2%	4%	3%	4%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

Unweighted base	2086	1437	750	368	60	290	667	279	1172
Base: All GB adults who give or receive Christmas gifts	2079	1433	756	357	60	282	676	289	1171
I generally receive more gifts than I give	13%	13%	17%	11%	8%	15%	18%	26%	14%
I generally receive and give about the same amount of gifts	45%	44%	44%	47%	40%	44%	45%	42%	43%
I generally receive less gifts than I give	33%	33%	30%	32%	46%	31%	29%	25%	34%
Don't know	9%	8%	8%	8%	5%	8%	7%	6%	8%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	2%	-	2%	1%	1%	1%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total	Social Media/ Messaging service (within the last month)							
	Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	1500	774	384	61	297	689	286	1217
Base: All GB adults		2193	1500	781	372	61	289	700	297	1219
Don't know		24%	23%	22%	18%	37%	25%	22%	23%	24%
0		5%	4%	4%	4%	3%	4%	4%	3%	4%
1		3%	3%	3%	2%	-	2%	3%	3%	3%
2		4%	4%	4%	4%	9%	3%	5%	5%	3%
3		4%	3%	4%	4%	2%	3%	3%	3%	3%
4		4%	4%	4%	3%	5%	1%	3%	4%	3%
5		6%	6%	7%	8%	6%	4%	7%	7%	7%
6		5%	5%	5%	4%	-	4%	5%	6%	4%
7		2%	2%	2%	3%	4%	2%	2%	2%	2%
8		3%	3%	3%	4%	-	2%	4%	2%	3%
9		1%	1%	1%	2%	2%	1%	1%	2%	1%
10		10%	10%	12%	11%	8%	11%	11%	10%	11%
11		1%	1%	1%	1%	-	1%	1%	-	1%
12		3%	4%	3%	3%	2%	3%	3%	2%	3%
13		0%	0%	1%	1%	-	1%	1%	1%	1%
14		0%	0%	0%	0%	2%	-	0%	-	0%
15		4%	4%	4%	4%	2%	5%	4%	3%	5%
16		1%	1%	0%	0%	-	1%	1%	1%	0%
17		0%	0%	0%	0%	-	0%	0%	1%	0%
18		1%	1%	0%	0%	3%	1%	1%	1%	1%
19		0%	0%	0%	-	-	-	0%	0%	0%
20		8%	8%	8%	11%	10%	11%	9%	8%	8%
21		0%	0%	0%	0%	2%	-	0%	-	0%
22		0%	0%	0%	1%	-	-	0%	1%	0%
23		0%	0%	0%	-	-	-	-	-	-
24		0%	-	-	-	-	-	-	-	0%
25		2%	2%	2%	1%	1%	5%	2%	3%	2%
26		0%	0%	0%	-	-	0%	0%	-	0%
28		0%	0%	-	0%	-	-	0%	-	0%
29		0%	0%	-	0%	-	-	-	0%	0%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	Social Media/ Messaging service (within the last month)							
		Facebook	Twitter	LinkedIn	Google+	Pinterest	Instagram	Snapchat	Facebook Messenger
30	3%	4%	4%	4%	-	3%	4%	4%	4%
35	0%	0%	0%	-	2%	0%	0%	-	0%
36	0%	0%	-	-	-	-	-	-	0%
38	0%	0%	0%	-	-	-	0%	-	0%
40	1%	2%	1%	2%	-	1%	1%	1%	2%
43	0%	0%	-	-	-	0%	-	-	0%
45	0%	0%	0%	-	-	-	-	-	0%
48	0%	0%	-	-	-	-	-	-	-
50	2%	2%	2%	2%	1%	3%	2%	3%	2%
55	0%	0%	0%	-	-	-	-	-	-
57	0%	-	-	-	-	-	-	-	-
60	0%	0%	0%	0%	2%	1%	0%	1%	1%
70	0%	0%	0%	0%	-	-	-	-	0%
80	0%	0%	0%	-	-	0%	0%	0%	0%
90	0%	-	0%	-	-	-	-	-	-
100	1%	1%	0%	0%	-	1%	1%	0%	1%
120	0%	0%	-	-	-	-	0%	-	0%
300	0%	-	-	-	-	-	-	-	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total		
	WhatsApp	Skype

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

Unweighted base	2193	1259	235
Base: All GB adults	2193	1259	229

Approximately how much, if anything, do you plan to spend in total on Christmas presents this year? (Please select the option that best applies)

Unweighted base	1559	932	184
Base: All GB adults who intend to give Christmas gifts this year	1543	925	179
£0 - I don't plan to spend anything	0%	0%	-
Less than £25	3%	3%	2%
£25 to £49.99	6%	5%	4%
£50 to £74.99	6%	6%	3%
£75 to £99.99	7%	7%	6%
£100 to £149.99	13%	13%	12%
£150 to £199.99	10%	10%	13%
£200 to £249.99	10%	11%	13%
£250 to £299.99	7%	8%	8%
£300 to £399.99	6%	5%	8%
£400 to £499.99	7%	7%	5%
£500 to £599.99	6%	7%	6%
£600 to £699.99	3%	3%	3%
£700 to £799.99	3%	3%	3%
£800 to £899.99	1%	2%	2%
£900 to £999.99	1%	1%	1%
£1,000 or more	5%	5%	5%
Don't know	4%	4%	4%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total		
	WhatsApp	Skype

For the following question, if you neither receive nor give any Christmas gifts, please select the 'Not applicable' option...Thinking about Christmas gifts that you receive from or give to anyone...In general, do you tend to receive more or less gifts than you give for Christmas, or is it about the same amount? (Please select the option that best applies)

	Unweighted base	2193	1259	235
Base: All GB adults		2193	1259	229
I generally receive more gifts than I give	12%	12%	12%	10%
I generally receive and give about the same amount of gifts	35%	35%	35%	41%
I generally receive less gifts than I give	40%	40%	43%	42%
Don't know	7%	7%	7%	5%
Not applicable - I neither receive nor give any Christmas gifts	5%	5%	4%	3%

Now thinking about Christmas gifts that you receive from or give to other adults (i.e. aged 18 or over)...In general, do you tend to receive more or less gifts than you give, or is it about the same amount? (Please select the option that best applies. If you do not receive nor give any Christmas gifts with other adults, please select the 'Not applicable' option)

	Unweighted base	2086	1216	228
Base: All GB adults who give or receive Christmas gifts		2079	1213	222
I generally receive more gifts than I give	13%	13%	12%	9%
I generally receive and give about the same amount of gifts	45%	45%	44%	51%
I generally receive less gifts than I give	33%	33%	34%	34%
Don't know	9%	9%	8%	5%
Not applicable - I neither receive nor give any Christmas gifts with other adults	1%	1%	1%	2%

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



Total		
	WhatsApp	Skype

Approximately, how many Christmas gifts do you intend to give people this year? (Please type the number in the box below. If you do not intend to give anyone Christmas gifts this year, please type '0')

	Unweighted base	2193	1259	235
Base: All GB adults		2193	1259	229
Don't know		24%	22%	18%
0		5%	4%	4%
1		3%	3%	3%
2		4%	4%	2%
3		4%	4%	5%
4		4%	3%	4%
5		6%	6%	7%
6		5%	4%	5%
7		2%	2%	1%
8		3%	3%	4%
9		1%	1%	2%
10		10%	10%	9%
11		1%	1%	1%
12		3%	3%	6%
13		0%	0%	-
14		0%	0%	0%
15		4%	5%	5%
16		1%	1%	-
17		0%	0%	0%
18		1%	1%	1%
19		0%	-	-
20		8%	9%	9%
21		0%	0%	-
22		0%	0%	-
23		0%	-	-
24		0%	0%	0%
25		2%	2%	1%
26		0%	0%	-
28		0%	0%	0%
29		0%	0%	-

YouGov Survey Results

Sample Size: 2193 GB adults

Fieldwork: 11th - 12th December 2019



	Total	WhatsApp	Skype
30	3%	5%	5%
35	0%	1%	-
36	0%	0%	-
38	0%	0%	-
40	1%	2%	2%
43	0%	0%	-
45	0%	0%	0%
48	0%	-	-
50	2%	2%	3%
55	0%	-	-
57	0%	0%	-
60	0%	1%	1%
70	0%	0%	-
80	0%	0%	-
90	0%	0%	-
100	1%	1%	0%
120	0%	0%	-
300	0%	-	-