

YouGov Cambridge Globalism Project - Languages Importance

Fieldwork Dates: 28th February to 26th March 2019

	France	Germany	Italy	Spain	Sweden	Denmark	Poland	GB	Australia
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In general, which of the following languages are most important for children these days to learn? (Please choose up to four)

	Unweighted base	1021	1497	1005	1014	1011	1010	1019	1949	1006
Base: All country adults		1021	1497	1005	1014	1011	1010	1019	1949	1006
Chinese (Mandarin)		38%	15%	35%	46%	26%	25%	15%	40%	54%
English		91%	85%	91%	91%	90%	91%	91%	77%	79%
Spanish		50%	34%	30%	70%	47%	42%	31%	45%	19%
Hindi		1%	1%	0%	1%	1%	1%	1%	2%	6%
Arabic		12%	5%	17%	7%	14%	8%	3%	7%	8%
Malay		1%	0%	0%	0%	1%	0%	0%	0%	3%
Russian		10%	14%	17%	8%	8%	3%	27%	7%	3%
Bengali		1%	0%	1%	0%	0%	0%	0%	0%	1%
Portuguese		4%	2%	2%	3%	2%	2%	2%	3%	1%
French		69%	34%	20%	28%	24%	25%	25%	39%	21%
Punjabi		0%	1%	0%	0%	1%	1%	1%	2%	2%
German		23%	63%	22%	37%	30%	49%	49%	27%	12%
Japanese		6%	2%	10%	8%	3%	2%	5%	7%	24%
Farsi		1%	1%	1%	1%	2%	1%	1%	0%	1%
Swahili		1%	0%	0%	0%	1%	0%	1%	0%	1%
Other		2%	1%	2%	1%	4%	2%	1%	2%	4%
Don't know		3%	5%	3%	1%	4%	4%	3%	9%	8%
Prefer not to answer		1%	2%	1%	0%	1%	1%	1%	1%	1%

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Country								
United States	Canada	Brazil	Mexico	Turkey	Egypt	Saudi Arabia	India	China

In general, which of the following languages are most important for children these days to learn? (Please choose up to four)

	2012	1006	1006	1009	506	1537	828	1035	1021
Unweighted base	2012	1006	1006	1009	506	1537	828	1035	1021
Base: All country adults	2012	1006	1006	1009	506	1537	828	1035	1021
Chinese (Mandarin)	28%	29%	21%	43%	27%	10%	21%	6%	81%
English	73%	82%	89%	95%	89%	78%	75%	85%	84%
Spanish	60%	39%	71%	62%	19%	10%	12%	17%	6%
Hindi	2%	4%	1%	0%	2%	2%	6%	67%	1%
Arabic	7%	4%	2%	2%	22%	56%	59%	10%	3%
Malay	1%	1%	0%	-	1%	1%	1%	2%	1%
Russian	6%	3%	2%	5%	34%	7%	6%	4%	8%
Bengali	1%	0%	1%	0%	1%	1%	2%	9%	2%
Portuguese	2%	2%	54%	8%	2%	2%	2%	1%	3%
French	17%	57%	32%	41%	29%	41%	25%	35%	18%
Punjabi	1%	2%	0%	-	0%	1%	1%	6%	1%
German	8%	7%	16%	31%	39%	37%	13%	19%	13%
Japanese	8%	5%	10%	22%	18%	8%	8%	9%	19%
Farsi	1%	1%	0%	0%	3%	2%	4%	1%	2%
Swahili	1%	1%	0%	0%	1%	1%	1%	1%	1%
Other	2%	2%	1%	1%	2%	2%	1%	4%	0%
Don't know	10%	7%	1%	0%	0%	4%	4%	2%	1%
Prefer not to answer	2%	1%	0%	0%	1%	2%	3%	2%	1%

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	Japan	Indonesia	Thailand	Nigeria	South Africa
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In general, which of the following languages are most important for children these days to learn? (Please choose up to four)

	Unweighted base	1143	1001	1043	644	1002
Base: All country adults		1143	1001	1043	644	1002
Chinese (Mandarin)		34%	43%	76%	26%	32%
English		81%	81%	87%	93%	89%
Spanish		12%	9%	6%	40%	23%
Hindi		2%	4%	1%	2%	4%
Arabic		2%	39%	4%	23%	6%
Malay		0%	9%	3%	0%	1%
Russian		4%	8%	6%	4%	4%
Bengali		0%	3%	1%	0%	1%
Portuguese		2%	1%	1%	4%	12%
French		15%	14%	21%	77%	32%
Punjabi		0%	0%	1%	0%	1%
German		10%	13%	11%	25%	15%
Japanese		46%	38%	50%	2%	6%
Farsi		0%	0%	1%	0%	1%
Swahili		0%	6%	1%	4%	8%
Other		3%	3%	2%	5%	12%
Don't know		8%	3%	2%	0%	2%
Prefer not to answer		2%	1%	1%	0%	1%