

# YouGov Cambridge Survey Results

Sample Size: 1767 Adults in GB / 2108 Adults in Germany / 1035 Adults in France / 1009 Adults in Denmark / 1015 Adults in Sweden / 1050 Adults in Spain / 1000 Adults in Italy  
Fieldwork: 6th - 23rd August 2021

	Country						
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<b>Weighted Sample</b>	<b>1767</b>	<b>2108</b>	<b>1035</b>	<b>1009</b>	<b>1015</b>	<b>1050</b>	<b>1000</b>
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	%	%	%	%	%	%	%

## How often, if at all, do you tend to do each of the following?

### Eat meat

More than once a day	9	3	7	17	5	4	3
Once a day	20	8	19	28	12	10	7
Several times a week	47	48	41	42	54	56	49
Once a week	8	17	13	4	9	14	24
Several times a month	5	11	9	3	8	10	9
Once a month	1	3	3	1	2	2	3
Less than once a month	2	2	3	1	2	2	2
Never	7	6	5	2	8	2	3
Don't know	2	2	1	1	1	0	1

### Drink alcohol

More than once a day	1	1	3	3	1	6	4
Once a day	5	5	5	6	2	8	9
Several times a week	25	17	15	18	18	18	18
Once a week	15	13	19	16	16	16	17
Several times a month	11	12	12	13	13	13	8
Once a month	7	9	8	11	12	7	5
Less than once a month	16	19	13	19	22	11	13
Never	18	21	23	12	16	21	25
Don't know	2	2	1	1	1	0	1

### Do physical exercise

More than once a day	7	2	5	2	6	5	4
Once a day	20	7	14	9	15	20	11
Several times a week	33	31	27	32	36	36	25
Once a week	11	14	16	14	12	8	14
Several times a month	8	9	8	7	9	8	6
Once a month	2	3	4	4	4	4	4
Less than once a month	7	14	10	12	11	9	13
Never	9	16	14	16	5	8	20
Don't know	4	3	2	5	2	3	3

## Which of the following, if any, have you done in the past 12 months?

(Please select all that apply)

[Asked only to respondents who eat meat; GB= 1612, Germany=1952, France= 978, Denmark= 971, Sweden= 944, Spain= 1029, Italy= 961]

Reduced how much time you spend on social media	19	16	22	15	14	30	20
Reduced how much physical exercise you do	15	8	11	18	16	17	26
Reduced how much meat you eat	24	29	36	23	17	31	34
Reduced how much money you spend on junk food	36	32	44	25	33	53	45
None of these	40	42	28	42	43	24	24
Don't know	3	3	3	4	3	1	3

## You just said you have reduced how much meat you eat in the past 12 months. Which of the following, if any, best describe why? (Please select all that apply)"Because of..."

[Asked only to those who answered 'reduced how much meat you eat'; GB= 427, Germany= 569, France= 367, Denmark= 227, Sweden= 167, Spain= 315, Italy = 328]

Concern for animal welfare	35	58	41	30	45	45	32
A change to your financial circumstances	9	10	23	6	15	22	18
Medical reasons	26	52	59	22	23	34	27
Concern for the environment	56	51	43	58	47	50	32
Other	18	12	8	27	23	13	17
None of these	9	3	4	8	6	4	14
Don't know	0	1	1	1	2	0	2

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	%	%	%	%	%	%	%

In which of the following areas would you be **LEAST** willing to pay more tax to support higher government spending in that area? Please select up to three.

Healthcare	7	9	32	10	13	12	17
Defence	21	26	8	28	17	27	22
Crime and policing	7	9	22	10	11	11	10
Education and schools	5	9	19	6	10	8	10
Pensions	8	11	18	11	8	8	11
Welfare benefits	22	17	8	9	25	13	11
Housing	8	17	7	16	10	12	14
Transport	9	13	5	15	13	8	8
Local government	13	8	3	13	14	23	19
Overseas aid	43	23	4	35	46	36	24
Environment and climate change	12	14	26	14	17	14	10
None of these	11	14	29	11	9	13	13
Don't know	13	11	7	12	8	6	15

Later this year, Britain will host the United Nations Climate Change Conference, also known as COP26. How much, if anything, have you read or heard about this?

A lot	4	1	3	1	2	3	3
A fair amount	24	6	14	8	7	16	14
<b>TOTAL A LOT / A FAIR AMOUNT</b>	<b>28</b>	<b>7</b>	<b>17</b>	<b>9</b>	<b>9</b>	<b>19</b>	<b>17</b>
Not very much	35	27	34	42	33	40	28
Nothing at all	32	56	41	45	51	39	45
<b>TOTAL NOT VERY MUCH / NOTHING AT ALL</b>	<b>67</b>	<b>83</b>	<b>75</b>	<b>87</b>	<b>84</b>	<b>79</b>	<b>73</b>
Don't know	5	10	9	4	6	2	11

To what extent would you support or oppose each of the following policies being implemented in [COUNTRY]?

**A new tax on meat**

Strongly support	7	10	5	7	7	5	5
Tend to support	12	18	9	14	12	10	14
<b>TOTAL SUPPORT</b>	<b>19</b>	<b>28</b>	<b>14</b>	<b>21</b>	<b>19</b>	<b>15</b>	<b>19</b>
Neither support nor oppose	19	17	19	19	18	19	18
Tend to oppose	26	16	22	22	18	20	24
Strongly oppose	29	32	37	32	38	44	28
<b>TOTAL OPPOSE</b>	<b>55</b>	<b>48</b>	<b>59</b>	<b>54</b>	<b>56</b>	<b>64</b>	<b>52</b>
Don't know	7	7	8	6	7	3	10

**A new tax on flights linked to how frequently people fly**

Strongly support	22	22	15	17	16	11	6
Tend to support	27	24	25	28	25	18	14
<b>TOTAL SUPPORT</b>	<b>49</b>	<b>46</b>	<b>40</b>	<b>45</b>	<b>41</b>	<b>29</b>	<b>20</b>
Neither support nor oppose	19	17	19	21	21	24	28
Tend to oppose	11	11	14	11	11	18	19
Strongly oppose	12	16	17	15	19	22	18
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>27</b>	<b>31</b>	<b>26</b>	<b>30</b>	<b>40</b>	<b>37</b>
Don't know	10	10	9	8	9	7	14

**A ban on the sale of new cars and vans with petrol and diesel engines after 2030**

Strongly support	19	11	7	14	13	18	21
Tend to support	23	13	15	21	17	22	24
<b>TOTAL SUPPORT</b>	<b>42</b>	<b>24</b>	<b>22</b>	<b>35</b>	<b>30</b>	<b>40</b>	<b>45</b>
Neither support nor oppose	22	18	23	22	19	23	22
Tend to oppose	14	17	18	17	17	15	11
Strongly oppose	13	33	28	17	23	17	9
<b>TOTAL OPPOSE</b>	<b>27</b>	<b>50</b>	<b>46</b>	<b>34</b>	<b>40</b>	<b>32</b>	<b>20</b>
Don't know	9	8	10	10	12	6	13

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	%	%	%	%	%	%	%

**A ban on all new runways at major airports**

Strongly support	18	14	18	8	8	10	8
Tend to support	23	17	25	9	10	13	15
<b>TOTAL SUPPORT</b>	<b>41</b>	<b>31</b>	<b>43</b>	<b>17</b>	<b>18</b>	<b>23</b>	<b>23</b>
Neither support nor oppose	28	25	26	34	30	37	35
Tend to oppose	12	16	11	17	17	15	14
Strongly oppose	7	15	9	11	18	13	6
<b>TOTAL OPPOSE</b>	<b>19</b>	<b>31</b>	<b>20</b>	<b>28</b>	<b>35</b>	<b>28</b>	<b>20</b>
Don't know	12	13	11	20	17	12	21

**Tripling government investment in renewable energy, such as solar, wind and tidal power**

Strongly support	34	23	9	27	19	45	37
Tend to support	32	29	15	38	28	29	32
<b>TOTAL SUPPORT</b>	<b>66</b>	<b>52</b>	<b>24</b>	<b>65</b>	<b>47</b>	<b>74</b>	<b>69</b>
Neither support nor oppose	18	20	29	19	24	13	14
Tend to oppose	4	8	9	4	8	4	3
Strongly oppose	3	10	12	3	10	6	2
<b>TOTAL OPPOSE</b>	<b>7</b>	<b>18</b>	<b>21</b>	<b>7</b>	<b>18</b>	<b>10</b>	<b>5</b>
Don't know	9	10	26	9	11	3	11

**A nationwide "rewilding" programme to restore parts of the country to their natural state**

Strongly support	35	26	28	25	15	46	25
Tend to support	35	36	37	32	28	33	39
<b>TOTAL SUPPORT</b>	<b>70</b>	<b>62</b>	<b>65</b>	<b>57</b>	<b>43</b>	<b>79</b>	<b>64</b>
Neither support nor oppose	14	18	16	24	25	12	18
Tend to oppose	3	5	4	6	8	3	3
Strongly oppose	2	4	6	2	8	2	2
<b>TOTAL OPPOSE</b>	<b>5</b>	<b>9</b>	<b>10</b>	<b>8</b>	<b>16</b>	<b>5</b>	<b>5</b>
Don't know	10	10	9	9	16	4	13

**A permanent ban on shale gas extraction, or "fracking"**

Strongly support	32	31	27	20	13	19	13
Tend to support	21	20	26	20	11	18	17
<b>TOTAL SUPPORT</b>	<b>53</b>	<b>51</b>	<b>53</b>	<b>40</b>	<b>24</b>	<b>37</b>	<b>30</b>
Neither support nor oppose	20	17	19	19	19	24	25
Tend to oppose	7	7	5	7	8	10	8
Strongly oppose	5	6	7	4	6	10	5
<b>TOTAL OPPOSE</b>	<b>12</b>	<b>13</b>	<b>12</b>	<b>11</b>	<b>14</b>	<b>20</b>	<b>13</b>
Don't know	15	18	17	30	43	18	32

**Thinking about the environment...In general, which of the following statements, if any, best describes your view?**

The climate is changing and human activity is mainly responsible	52	38	50	45	42	54	60
The climate is changing and human activity is partly responsible, together with other factors	36	48	37	45	46	35	29
The climate is changing but human activity is not responsible at all	3	9	7	5	5	8	6
The climate is not changing	2	1	2	1	2	2	2
Don't know	8	5	4	5	4	1	4

**Generally speaking, how concerned are you, if at all, about climate change?**

Very concerned	35	29	27	22	26	42	40
Fairly concerned	41	41	47	48	41	39	45
<b>TOTAL CONCERNED</b>	<b>76</b>	<b>70</b>	<b>74</b>	<b>70</b>	<b>67</b>	<b>81</b>	<b>85</b>
Not very concerned	13	19	18	22	23	14	9
Not at all concerned	5	6	4	5	8	3	3
<b>TOTAL NOT CONCERNED</b>	<b>18</b>	<b>25</b>	<b>22</b>	<b>27</b>	<b>31</b>	<b>17</b>	<b>12</b>
Don't know	6	5	3	3	3	1	3

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	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statements?

**I would be prepared to change my behaviour to help limit climate change**

Strongly agree	25	26	20	17	26	37	38
Tend to agree	45	41	48	46	40	41	41
<b>TOTAL AGREE</b>	<b>70</b>	<b>67</b>	<b>68</b>	<b>63</b>	<b>66</b>	<b>78</b>	<b>79</b>
Neither agree nor disagree	17	16	21	21	15	13	13
Tend to disagree	5	7	5	7	6	3	3
Strongly disagree	4	7	4	5	9	4	2
<b>TOTAL DISAGREE</b>	<b>9</b>	<b>14</b>	<b>9</b>	<b>12</b>	<b>15</b>	<b>7</b>	<b>5</b>
Don't know	5	4	2	4	4	1	3

**The seriousness of climate change is exaggerated**

Strongly agree	6	11	7	7	10	8	8
Tend to agree	10	15	14	12	12	13	10
<b>TOTAL AGREE</b>	<b>16</b>	<b>26</b>	<b>21</b>	<b>19</b>	<b>22</b>	<b>21</b>	<b>18</b>
Neither agree nor disagree	15	15	21	18	15	11	18
Tend to disagree	26	19	25	27	14	20	22
Strongly disagree	38	35	30	31	44	45	37
<b>TOTAL DISAGREE</b>	<b>64</b>	<b>54</b>	<b>55</b>	<b>58</b>	<b>58</b>	<b>65</b>	<b>59</b>
Don't know	5	4	3	5	5	2	5