

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Total	Gender		Age			Region			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I hear what you say"

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
I disagree and do not want to discuss it further	32%	37%	28%	35%	32%	30%	32%	33%	33%	32%
		B								
I accept your point of view	58%	53%	63%	56%	59%	59%	60%	56%	57%	59%
		A								
Don't know	10%	10%	9%	9%	9%	11%	8%	12%	10%	9%

"With the greatest respect..."

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
I think you are an idiot	40%	40%	39%	42%	42%	36%	37%	44%	39%	41%
				E						
I am listening to you	49%	48%	50%	47%	46%	52%	51%	42%	51%	49%
				D		G		G		
Don't know	12%	12%	11%	11%	12%	12%	13%	14%	11%	10%

"That's not bad"

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
That's good	63%	67%	60%	58%	65%	66%	66%	62%	62%	64%
		B		C	C					
That's poor	21%	20%	22%	26%	19%	18%	19%	19%	21%	23%
				D.E						
Don't know	16%	13%	18%	16%	16%	16%	16%	19%	16%	13%
		A						I		

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	A	B	C	D	E	F	G	H	I

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"That is a very brave proposal"

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
You are insane	31%	34%	29%	39%	34%	23%	32%	31%	31%	31%
		B		E	E					
I think you have courage	57%	54%	60%	49%	55%	65%	53%	54%	58%	60%
		A				C.D				F
Don't know	12%	12%	11%	12%	11%	12%	15%	15%	10%	9%
							H.I	H.I		

"Quite good"

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
A bit disappointing	10%	10%	9%	14%	8%	7%	10%	9%	11%	7%
				D.E						
Quite good	83%	82%	84%	77%	86%	86%	84%	83%	81%	87%
					C	C				H
Don't know	7%	8%	6%	9%	6%	7%	5%	8%	8%	6%

"I would suggest..."

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
Do it or be prepared to justify yourself	25%	28%	23%	27%	26%	23%	26%	23%	27%	23%
		B								
Think about the idea, but do what you like	65%	61%	68%	63%	63%	67%	65%	66%	62%	68%
			A							
Don't know	10%	11%	10%	10%	10%	11%	9%	11%	11%	10%

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Total	Gender		Age			Region			
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	A	B	C	D	E	F	G	H	I

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"Oh, incidentally/by the way..."

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
The primary purpose of this discussion is...	38%	39%	38%	39%	34%	42%	40%	35%	38%	42%
					D					G
This is not a very important point I am bringing up	48%	48%	48%	48%	50%	45%	46%	47%	48%	48%
Don't know	14%	13%	15%	13%	15%	14%	14%	18%	14%	10%
								I		

"I was a bit disappointed that"

Unweighted base	1952	883	1069	541	636	775	362	420	740	430
Base: All US adults	1930	954	977	594	635	701	363	414	741	413
I am annoyed that	67%	66%	69%	65%	67%	69%	66%	70%	67%	67%
It doesn't really matter	21%	23%	18%	24%	20%	19%	21%	17%	21%	24%
		B		E						G
Don't know	12%	11%	13%	11%	13%	12%	13%	13%	13%	9%

"Very interesting"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
That is clearly nonsense	24%	23%	25%	25%	24%	24%	22%	22%	23%	29%
										F.G
I am impressed	55%	56%	55%	54%	56%	56%	56%	59%	56%	50%
								I		
Don't know	21%	21%	20%	22%	19%	20%	22%	19%	21%	21%

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Total	Gender		Age			Region			
	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I'll bear it in mind"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
I've forgotten it already	38%	38%	38%	30%	37%	46%	45%	36%	35%	40%
				C	C	D	G	H		
I will probably do it	43%	42%	45%	51%	43%	37%	38%	44%	46%	42%
				D	E			F		
Don't know	19%	20%	18%	19%	20%	17%	17%	20%	20%	18%

"I'm sure it's my fault"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
It's your fault	32%	33%	31%	31%	31%	35%	34%	30%	32%	34%
I think it is my fault	48%	47%	50%	51%	50%	45%	47%	52%	46%	50%
Don't know	19%	20%	19%	19%	19%	20%	20%	17%	22%	16%
								I		

"You must come for dinner"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
It's not an invitation, I'm just being polite	45%	44%	46%	36%	42%	56%	50%	46%	42%	46%
				C	C	D	H			
I will send you an invitation soon	41%	41%	41%	49%	44%	32%	37%	41%	43%	41%
				E	E					
Don't know	13%	15%	12%	15%	14%	12%	13%	13%	14%	13%

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	Male	Female	18 to 34	35 to 54	55+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I almost agree"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
I don't agree at all	24%	25%	23%	25%	22%	25%	26%	21%	23%	28%
I am not far from agreement	65%	64%	67%	63%	67%	67%	62%	70%	65%	64%
Don't know	10%	11%	10%	13%	11%	8%	12%	9%	12%	8%

"I only have a few minor comments"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
Please re-write this completely	26%	27%	25%	25%	25%	28%	31%	24%	26%	25%
I have found a few typos	58%	55%	60%	62%	58%	54%	52%	60%	58%	61%
Don't know	16%	18%	14%	13%	17%	18%	18%	17%	16%	14%

"Could we consider some other options"

Unweighted base	1804	822	982	508	569	727	334	382	707	381
Base: All US adults	1824	914	910	576	570	679	347	374	710	394
I don't like your idea	54%	55%	53%	52%	54%	56%	54%	54%	54%	54%
I have not yet decided	38%	36%	39%	38%	37%	38%	37%	37%	38%	39%
Don't know	8%	9%	7%	10%	9%	6%	9%	9%	8%	8%

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Race				Education			
White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad
J	K	L	M	N	O	P	Q

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I hear what you say"

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
I disagree and do not want to discuss it further	33%	32%	31%	33%	30%	33%	31%	43%
								N.O.P
I accept your point of view	58%	55%	59%	60%	59%	59%	60%	48%
				Q	Q	Q		
Don't know	9%	13%	10%	7%	11%	9%	9%	9%

"With the greatest respect..."

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
I think you are an idiot	43%	32%	31%	37%	33%	42%	46%	50%
	K.L					N	N	N.O
I am listening to you	46%	55%	52%	55%	53%	50%	44%	33%
		J			P.Q	Q	Q	
Don't know	11%	13%	17%	8%	13%	9%	10%	17%
			J.M		O			O.P

"That's not bad"

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
That's good	66%	61%	55%	58%	60%	66%	64%	66%
	L					N		
That's poor	19%	22%	26%	28%	21%	21%	20%	19%
			J	J				
Don't know	15%	17%	19%	14%	19%	13%	16%	15%
					O			

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Race				Education			
White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad
J	K	L	M	N	O	P	Q

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"That is a very brave proposal"

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
You are insane	33%	22%	28%	37%	27%	32%	35%	40%
	K			K		N	N	N
I think you have courage	56%	65%	56%	53%	57%	59%	55%	52%
		J.M						
Don't know	11%	13%	16%	10%	16%	9%	10%	8%
			J		O.P.Q			

"Quite good"

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
A bit disappointing	9%	14%	12%	10%	12%	9%	7%	12%
		J			P			
Quite good	85%	76%	78%	86%	78%	87%	88%	82%
	K.L					N	N	
Don't know	6%	10%	10%	4%	10%	5%	5%	6%
		J	J		O.P			

"I would suggest..."

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
Do it or be prepared to justify yourself	25%	23%	28%	19%	23%	24%	27%	35%
								N.O.P
Think about the idea, but do what you like	65%	65%	58%	70%	62%	69%	64%	59%
	L			L		N.Q		
Don't know	9%	12%	14%	10%	15%	6%	9%	5%
					O.P.Q			

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White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad
J	K	L	M	N	O	P	Q

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"Oh, incidentally/by the way..."

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
The primary purpose of this discussion is...	37%	41%	44%	32%	40%	41%	32%	35%
			M		P	P		
This is not a very important point I am bringing up	50%	44%	40%	50%	42%	49%	57%	54%
	L					N	N.O	N
Don't know	13%	15%	16%	19%	18%	11%	11%	11%
					O.P.Q			

"I was a bit disappointed that"

Unweighted base	1378	217	235	122	699	696	365	192
Base: All US adults	1279	234	291	126	795	630	326	179
I am annoyed that	72%	56%	54%	73%	62%	71%	73%	72%
	K.L			K.L		N	N	N
It doesn't really matter	17%	29%	31%	20%	22%	20%	19%	21%
		J	J.M					
Don't know	11%	15%	15%	8%	17%	9%	9%	7%
			M		O.P.Q			

"Very interesting"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
That is clearly nonsense	27%	17%	19%	25%	22%	25%	27%	26%
	K.L							
I am impressed	52%	70%	62%	47%	60%	54%	51%	48%
		J.M	J.M		O.P.Q			
Don't know	22%	13%	19%	29%	18%	21%	22%	26%
	K			K				N

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J	K	L	M	N	O	P	Q

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I'll bear it in mind"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
I've forgotten it already	45%	25%	24%	32%	35%	38%	42%	42%
	K.L.M						N	
I will probably do it	37%	59%	55%	45%	45%	43%	41%	38%
		J.M	J					
Don't know	18%	16%	21%	23%	20%	18%	17%	20%

"I'm sure it's my fault"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
It's your fault	34%	25%	33%	24%	33%	37%	27%	23%
	K.M				Q	P.Q		
I think it is my fault	47%	55%	49%	49%	49%	43%	52%	54%
					O		O	O
Don't know	19%	21%	19%	27%	18%	20%	21%	23%
			J					

"You must come for dinner"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
It's not an invitation, I'm just being polite	50%	37%	35%	42%	47%	43%	43%	50%
	K.L							
I will send you an invitation soon	37%	50%	50%	43%	39%	41%	46%	40%
		J	J					
Don't know	13%	13%	16%	16%	14%	15%	11%	10%

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Race				Education			
White	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad
J	K	L	M	N	O	P	Q

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I almost agree"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
I don't agree at all	24%	25%	23%	25%	24%	24%	26%	20%
I am not far from agreement	66%	67%	66%	61%	64%	65%	68%	69%
Don't know	10%	8%	12%	14%	12%	10%	7%	11%
					P			

"I only have a few minor comments"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
Please re-write this completely	27%	20%	29%	26%	26%	25%	29%	26%
I have found a few typos	60%	62%	49%	56%	53%	63%	58%	63%
	L	L				N		N
Don't know	14%	18%	23%	19%	21%	12%	13%	12%
			J		O.P.Q			

"Could we consider some other options"

Unweighted base	1251	210	221	122	662	596	348	198
Base: All US adults	1171	231	295	128	770	549	320	185
I don't like your idea	59%	45%	44%	47%	51%	56%	57%	56%
	K.L.M							
I have not yet decided	35%	44%	46%	36%	39%	37%	37%	36%
		J	J					
Don't know	6%	11%	10%	17%	10%	7%	6%	7%
		J	J					

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Marital Status						Children under the age of 18	
Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No
R	S	T	U	V	W	X	Y

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I hear what you say"

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
I disagree and do not want to discuss it further	32%	40% *	31%	29% *	34%	27%	33%	32%
I accept your point of view	58%	48% *	60%	60% *	55%	68% S.V	59%	57%
Don't know	10%	12% *	9%	11% *	11%	5%	8%	10%

"With the greatest respect..."

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
I think you are an idiot	40%	38% *	39%	33% *	39%	43%	39%	40%
I am listening to you	47%	47% *	52%	55% *	48%	51%	49%	48%
Don't know	12%	15% *	9%	11% *	13% W	6%	12%	12%

"That's not bad"

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
That's good	66% U.V	72% *	64%	52% *	60%	63%	65%	63%
That's poor	19%	18% *	23%	25% *	22%	20%	22%	20%
Don't know	15%	10% *	13%	22% *	18%	16%	13%	17% X

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Marital Status						Children under the age of 18	
Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No
R	S	T	U	V	W	X	Y

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"That is a very brave proposal"

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
You are insane	30%	29% *	34%	21% *	34% U	27%	34%	30%
I think you have courage	59% V	51% *	55%	64% *	53%	62%	57%	57%
Don't know	11%	20% *	11%	15% *	13%	11%	9%	13% X

"Quite good"

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
A bit disappointing	9%	27% <i>R.T.U.V.W*</i>	8%	7% *	11%	7%	9%	10%
Quite good	85% S.V	66% *	87% S.V	85% S*	79%	88% S.V	84%	83%
Don't know	6%	7% *	6%	8% *	10% R	5%	6%	7%

"I would suggest..."

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
Do it or be prepared to justify yourself	26%	28% *	24%	24% *	24%	22%	29% Y	23%
Think about the idea, but do what you like	64%	62% *	65%	59% *	65%	70%	62%	66%
Don't know	10%	10% *	11%	17% *	11%	8%	10%	11%

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Marital Status						Children under the age of 18	
Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No
R	S	T	U	V	W	X	Y

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"Oh, incidentally/by the way..."

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
The primary purpose of this discussion is...	38%	41%	33%	45%	39%	40%	37%	39%
		*		*				
This is not a very important point I am bringing up	48%	39%	50%	45%	46%	51%	49%	47%
		*		*				
Don't know	14%	20%	17%	10%	15%	9%	14%	14%
		*		*				

"I was a bit disappointed that"

Unweighted base	979	38	198	83	541	113	600	1352
Base: All US adults	932	39	181	78	585	115	591	1339
I am annoyed that	68%	55%	71%	66%	66%	68%	66%	68%
		*		*				
It doesn't really matter	20%	30%	17%	20%	22%	24%	24%	19%
		*		*			Y	
Don't know	12%	15%	12%	15%	12%	8%	11%	12%
		*		*				

"Very interesting"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
That is clearly nonsense	26%	19%	27%	21%	22%	19%	25%	24%
		*		*		*		
I am impressed	54%	61%	57%	64%	53%	64%	56%	55%
		*		*		*		
Don't know	20%	20%	16%	15%	24%	17%	19%	21%
		*		*	T	*		

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Marital Status						Children under the age of 18	
Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No
R	S	T	U	V	W	X	Y

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I'll bear it in mind"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
I've forgotten it already	45%	34%	41%	30%	29%	30%	36%	39%
	U.V.W	*	V	*		*		
I will probably do it	39%	41%	44%	44%	47%	52%	47%	42%
		*		*	R	R*		
Don't know	16%	25%	15%	27%	24%	18%	17%	20%
		*		R.T*	R.T	*		

"I'm sure it's my fault"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
It's your fault	34%	28%	35%	32%	29%	29%	36%	31%
	V	*		*		*	Y	
I think it is my fault	48%	62%	46%	43%	48%	56%	48%	49%
		*		*		*		
Don't know	18%	10%	19%	25%	24%	14%	16%	21%
		*		*	R	*		X

"You must come for dinner"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
It's not an invitation, I'm just being polite	49%	41%	53%	47%	38%	44%	43%	46%
	V	*	V	*		*		
I will send you an invitation soon	38%	51%	40%	39%	46%	44%	44%	40%
		*		*	R	*		
Don't know	14%	8%	7%	13%	16%	12%	13%	14%
	T	*		*	T	*		

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Marital Status						Children under the age of 18	
Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	No
R	S	T	U	V	W	X	Y

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I almost agree"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
I don't agree at all	25%	26% *	25%	27% *	23%	21% *	24%	24%
I am not far from agreement	66%	59% *	67%	65% *	64%	71% *	63%	66%
Don't know	10%	15% *	9%	7% *	13%	9% *	12%	10%

"I only have a few minor comments"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
Please re-write this completely	28%	28% V	30%	31% *	22%	20% *	27%	26%
I have found a few typos	56%	47% *	55%	47% *	62% U	69% R.S.T.U*	59%	58%
Don't know	16%	25% W*	15%	22% *	16%	11% *	14%	17%

"Could we consider some other options"

Unweighted base	896	40	198	62	506	102	507	1297
Base: All US adults	869	41	188	62	556	107	516	1308
I don't like your idea	57%	27% S.U	53%	42% *	53% S	55% S*	54%	54%
I have not yet decided	36%	64% R.T.V.W*	42%	51% R.V*	36%	35% *	38%	38%
Don't know	7%	9% *	6%	8% *	11% R	9% *	9%	8%

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Income			
Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
Z	AA	AB	AC

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I hear what you say"

Unweighted base	698	556	437	261
Base: All US adults	715	562	402	252
I disagree and do not want to discuss it further	29%	34%	33%	36%
I accept your point of view	61%	58%	57%	49%
Don't know	9%	8%	9%	15%
				Z.AA.AB

"With the greatest respect..."

Unweighted base	698	556	437	261
Base: All US adults	715	562	402	252
I think you are an idiot	36%	41%	45%	38%
I am listening to you	52%	48%	43%	47%
Don't know	11%	11%	11%	14%
			Z	
			AB	

"That's not bad"

Unweighted base	698	556	437	261
Base: All US adults	715	562	402	252
That's good	60%	67%	67%	60%
That's poor	23%	21%	19%	18%
Don't know	18%	12%	14%	22%
	AA			AA.AB

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Income			
Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
Z	AA	AB	AC

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"That is a very brave proposal"

	Unweighted base	698	556	437	261
	Base: All US adults	715	562	402	252
You are insane	26%		34%	36%	32%
			Z	Z	
I think you have courage	61%	57%	55%	48%	
		AC	AC		
Don't know	13%	9%	9%	21%	
		AA		Z.AA.AB	

"Quite good"

	Unweighted base	698	556	437	261
	Base: All US adults	715	562	402	252
A bit disappointing	11%	11%	7%	10%	
		AB			
Quite good	81%	83%	90%	79%	
			Z.AA.AC		
Don't know	8%	6%	3%	12%	
		AB	AB	AA.AB	

"I would suggest..."

	Unweighted base	698	556	437	261
	Base: All US adults	715	562	402	252
Do it or be prepared to justify yourself	22%	28%	27%	25%	
			Z		
Think about the idea, but do what you like	66%	64%	67%	58%	
		AC	AC		
Don't know	12%	8%	7%	17%	
		AA.AB		AA.AB	

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Income			
Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
Z	AA	AB	AC

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"Oh, incidentally/by the way..."

	Unweighted base	698	556	437	261
	Base: All US adults	715	562	402	252
The primary purpose of this discussion is...		39%	38%	38%	40%
This is not a very important point I am bringing up		45%	52%	50%	42%
			Z.AC	AC	
Don't know		16%	10%	12%	18%
		AA.AB			AA.AB

"I was a bit disappointed that"

	Unweighted base	698	556	437	261
	Base: All US adults	715	562	402	252
I am annoyed that		59%	72%	76%	68%
			Z	Z.AC	Z
It doesn't really matter		27%	19%	15%	15%
		AA.AB.AC			
Don't know		15%	9%	9%	17%
		AA.AB			AA.AB

"Very interesting"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
That is clearly nonsense		22%	24%	27%	26%
I am impressed		60%	55%	49%	51%
		AB.AC			
Don't know		18%	21%	24%	23%
				Z	

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Income			
Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
Z	AA	AB	AC

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I'll bear it in mind"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
I've forgotten it already		33%	39%	47%	37%
			Z	Z.AA.AC	
I will probably do it		49%	42%	38%	37%
		AA.AB.AC			
Don't know		18%	19%	15%	26%
					Z.AA.AB

"I'm sure it's my fault"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
It's your fault		31%	34%	31%	34%
I think it is my fault		48%	48%	52%	44%
Don't know		21%	17%	18%	22%

"You must come for dinner"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
It's not an invitation, I'm just being polite		44%	47%	46%	45%
I will send you an invitation soon		44%	41%	39%	37%
Don't know		13%	11%	15%	18%
					AA

YouGov - British Subtext (USA)

Sample Size: 1952 US adults

Fieldwork: 4th - 6th December 2018

Income			
Under \$40k	\$40k to \$80k	\$80k+	Prefer not to say
Z	AA	AB	AC

If, during a discussion on the best way to do something, someone said the following phrase to you, which of the below comes closest to your interpretation of what they mean?

"I almost agree"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
I don't agree at all		22%	27%	24%	24%
I am not far from agreement		66%	66%	66%	61%
Don't know		12%	7%	10%	14%
		AA			AA

"I only have a few minor comments"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
Please re-write this completely		25%	26%	26%	31%
I have found a few typos		57%	60%	61%	49%
		AC	AC	AC	
Don't know		18%	14%	13%	21%
		AB			AA.AB

"Could we consider some other options"

	Unweighted base	694	514	387	209
	Base: All US adults	734	522	363	205
I don't like your idea		49%	55%	62%	56%
			Z	Z	
I have not yet decided		41%	38%	33%	34%
		AB			
Don't know		10%	7%	5%	10%
		AB			AB