



Public Polling Methodology Statement: Queensland Poll

Publication date: 23rd Apr 2024

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	The Courier Mail, News Corp Australia
End client	The Courier Mail, News Corp Australia
Fieldwork dates	9-17 Apr 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians in Queensland who are eligible to vote
Sample size	1092
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement	
Effective sample size after weighting applied	751
Margin of error associated with effective sample size	±3.6
Variables used in weighting	Age x gender x location, Age x education, Region x household income, past vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Proportion of landline/mobile completed interviews	N/A
Source of online sample	Selected from previously recruited online panels of research participants to fill quotas loosely based on weighting frame and past vote
Positioning of voting intention questions in questionnaire?	Immediately after demographics



How were undecided voters handled?	Undecided respondents who answered “don’t know” were asked a leaner question which also included a “don’t know” option. Those who answered don’t know were excluded from published voting intention figures but not from the survey. 6% were thus excluded from published voting intention figures.
2PP calculation method	Calculated according to preference flows at previous federal and state elections



Full Question Text of Published Questions

	SECTION B: ASK ALL ELIGIBLE VOTERS	LOGIC
Qtn #	Question Text	
	SECTION A: ASK ALL RESPONDENTS	
A1	Age	ASK ALL
A2	Gender	ASK ALL
A3	Location/ Postcode	ASK ALL
A4	Are you eligible to vote in elections? Please select one option only <i>Single select;</i>	ASK ALL
1.	Yes	
2.	No	TERMINATE
3.	Don't know	TERMINATE
B1	Thinking about state politics here in Queensland. If a state election for Queensland was held tomorrow, which one of the following would you vote for? Please select one option only <i>Single select; rotate 1-5</i>	ASK ALL
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	Ask in PC with PHON candidate in 2020
5.	Katter's Australian Party	Ask in PC with KAP candidate in 2020
6.	Another party of candidate (please specify)	FIXED
7.	Don't know	FIXED
B2	If you had to choose in a state election held tomorrow, which one of the following do you have a leaning? IF selected don't know B1 Please select one option only <i>Single select; rotate 1-5</i>	ASK IF DON'T KNOW I.E. CODE 7 B1
1.	The Labor Party	
2.	The LNP	
3.	The Greens	
4.	Pauline Hanson's One Nation	Ask in PC with PHON candidate in 2020
5.	Katter's Australian Party	Ask in PC with KAP candidate in 2020



6.	Another party or candidate (please specify)	Fixed
7.	Don't know	Fixed
B3	You must allocate preferences for all parties in a QLD State election. Between these parties, which would you rank highest? <i>(If selected in B1 or B2 any choice apart from Labor or LNP)</i>	ASK ALL
	<i>Single select ROTATE 1-2</i>	
1.	Labor	
2.	The LNP	
3.	Refused/ will just follow how to vote cards/don't know	Fixed
B4	Are you satisfied or dissatisfied with the way Steven Miles is doing his job as Premier?	ASK ALL
	Please select one option only	
	<i>Single select; rotate 1-2</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Neither/Don't know	Fixed
B5	And are you satisfied or dissatisfied with the way David Crisafulli is doing his job as Leader of the Opposition?	ASK ALL
	Please select one option only	
	<i>Single select; rotate 1-2</i>	
1.	Satisfied	
2.	Dissatisfied	
3.	Neither / Don't know	Fixed
B6	Who do you think would make the better Premier?	ASK ALL
	Please select one option only	
	<i>Single select; rotate 1-2</i>	
1.	Steven Miles	
2.	David Crisafulli	
3.	Neither / Don't know	
B7	In one word describe what you think about Premier Steven Miles?	ASK ALL
	<i>Free text</i>	
B8	In one word describe what you think about Opposition leader David Crisafulli?	ASK ALL
	<i>Free text</i>	



B9	Thinking now about Queensland generally. Overall, do you think that Queensland is heading in the right direction or the wrong direction? Please select one option only	ASK ALL
	<i>Single select; reverse scale</i>	
1.	Right direction	
2.	Wrong direction	
3.	Neither / Don't know	
B10	If you're forced to choose, who would you prefer as Premier of Queensland? <i>Rotate 1-2</i>	ASK ALL
1	Steven Miles	
2	Annastacia Palaszczuk	

C1	It is reported in the media that Queensland is going through a cost of living and housing crisis. Have you personally noticed more homeless people in the last two years? <i>Single select; rotate 1-2</i>	ASK ALL
1.	Yes	
2.	No	
C2	What should be done to address the housing crisis? Select the measures below you would support. <i>Multiple select; randomize with 9 single select and at bottom</i>	ASK ALL
1.	The state government should put homeless people in hotels, just like during the Covid pandemic	
2.	Open the Pinkenba facility for the homeless.	
3.	Freeze rents for 12 months.	
4.	Increase the tax on short stay accommodation like Air BnB rentals to force landlords into long term rentals.	
5.	Cut stamp duty for first home buyers to make it easier for them to get into the property market	
6.	Reduce red tape on private developers so they build more.	
7.	Build more social housing.	
8.	Nothing. Let the market determine housing prices and availability.	
9.	None of these / Don't know	
C3	Who do you think would be better at handling each of the following, if they were in State Government? Please select one option only for each of the following <i>Rows - randomise</i>	



a.	Cost of Living	
b.	Youth Crime	
c.	Delivering the Olympic and Paralympic infrastructure on time and budget	
d.	Housing	
	<i>Single select ROTATE 1-2</i>	
1	A Labor Government led by Steven Miles.	
2	A LNP government led by David Crisafulli.	
3	Both equally.	
4	Neither.	
5	Don't know.	
C4	Which of the following best describes your current financial situation? Please select one option only	ASK ALL
	<i>Single select ROTATE 1-5</i>	
1	We're financially comfortable.	
2	We're ok, but don't have a lot of money to spare.	
3	We're coping.	
4	We're getting close to breaking point.	
5	We've already reached breaking point	
6	Don't know	
C5	Do you worry about how you're going to pay for rent or your mortgage?	ASK ALL
	<i>Single select ROTATE 1-2</i>	
1.	Yes	
2.	No	
C6	Which of the following have you done because of the current cost of living situation? Select as many as apply	ASK ALL
	<i>Multi select ROTATE 1-6</i>	
1.	Cut back on food & groceries	
2.	Cut or reduced private health insurance	
3.	Looked for cheaper housing	
4.	Cut back on the types of insurance (house, car, contents, income)	
5.	Cut back on eating out and getting takeaway	
6.	None of these / Don't know	
D1	Brisbane will host the Olympic and Paralympic Games in 2032, with events being held in Brisbane and other parts of the Southeast. How are you feeling about the 2032 Brisbane Olympics?	ASK ALL
	<i>Single select ROTATE 1-3</i>	



1.	Very excited	
2.	Fairly excited	
3.	Not that excited	
4.	Don't know	
D2	Are you concerned about the delivery and legacy of the Brisbane Olympics and Paralympics. Select as many of the first three as you agree with.	ASK ALL
	<i>Allow multi select choice 1 to 3 or 4 as single choice ROTATE 1-3</i>	
1.	On the global stage that we will not deliver a world class event.	
2.	Political leaders are being guided by short term thinking rather than a bold long term vision	
3.	The transport and infrastructure promised as part of the Olympics won't be delivered.	
4.	I don't share any of these concerns.	
D3	There are three options that have been put forward for the main Olympic stadium. Which one should Queensland choose?	ASK ALL
	<i>Single select ROTATE 1-3</i>	
1.	\$3.4 billion for a new stadium at Victoria Park.	
2.	\$2.7 billion rebuild of the Gabba.	
3.	\$1.6 billion for temporary QSAC upgrade.	
4.	Don't know.	
E1	Thinking now about Federal Politics. Who do you think would make a better Prime Minister?	ASK ALL
	<i>Single select ROTATE 1-2</i>	
1	Anthony Albanese	
2	Peter Dutton	
3	Neither	
E2	You may not have a strong feeling either way, but if you had to choose, who do you think would make a better Prime Minister?	ASK IF E1 = 3
	<i>Single select ROTATE 1-2</i>	
1	Anthony Albanese	
2	Peter Dutton	
2	Neither.	