



Publication date: 09 Sep 2024

Short Methodology Statement	
Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	ABC (Australian Broadcasting Corporation)
Fieldwork dates	30 th – 4 th Sep 2024
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1526
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/about/panel-methodology/australian-polling-council
Is voting intention published?	No

Long Methodology Statement	
Effective sample size after weighting applied	874
Margin of error associated with effective sample size	±3.3
Quotas and weighting	Age, Gender, Education, AEC region, household income, Weighting by Federal and Referendum vote
Weighting method used	Rim weighting
Full question text, responses categories and randomisation	See below
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	NA



How were undecided voters handled?	NA
2PP calculation method	NA

Full Question Text of Published Questions

[QA1] {single order=rotate required=HARD} Thinking about the future, do you think the likelihood of the next generation being able to afford to buy their own home will be...
 <1> Worse than it is now
 <2> Better than it is now

{page P_QA2}

[QA2] {open-intrange 1 - 100} <<p>How many <u>years</u> do you think it would take a single income household on median (national average) of \$68,000 a year (before tax) to save a 20% deposit on an average priced 2 bedroom residential property?

please type in the number of years
</p>>

{end page P_QA2}

{page P_QA3}

[QA3] {open-intrange 1 - 100} <<p>What do you think is a fair amount of time it should take a single income household on median (national average) of \$68,000 (before tax) to save a 20% deposit for an average priced 2 bedroom property?

Please type in the number of years
 </p>>

{end page P_QA3}

{page P_QA4}

[QA4] {single order=rotate} <<p>Do you think it would be a good thing or bad thing on balance, if housing prices eased down 5% over the next year?
</p>>
 <1> Good thing
 <2> Bad thing
 <3 fixed> Don't Know

{end page P_QA4}

{page P_QA5}

[QA5] {grid roworder=randomize colorder=reverse(\$sreverse) } <<p>Do you support or oppose the following proposals that have been put forward to make housing more affordable?
</p>>
 - <u>A ban on owning more than three residential properties</u> so first homeowners who want to buy a home to live in will have more of a chance without wealthy investors driving up the market price.



- Supply of 750,000 social housing units for rent over the next 20 years. A fivefold increase in the number of social housing units built per year by government will provide median income earners with affordable rents
- Abolish negative gearing for investment properties because it disadvantages first homebuyers who are unable to compete on price with investors able to access tax deductible finance.
- Allowing Australians to use their superannuation to buy a house. For many Australians, their only substantial pool of funds is superannuation

<1> Support

<2> Oppose

{end page P_QA5}

{page P_QA6}

[QA6] {single order=rotate} <<p>One balance, what do you think is the greater cause of the high cost of housing in Australia?
</p>>

<1> The "CFMEU TAX" of higher wages and better conditions for unionised building workers

<2> Excessive profiteering by the entire property industry

{end page P_QA6}

{page P_QA7}

[QA7] {single order=rotate} <<p>One balance, which of these statements of these contending statements is the most important part of the Australian dream to you?
</p>>

<1> The right of every Australian to a safe secure home of their own is more important

<2> The opportunity to become wealthy in Australia through property investment is more important

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