

YouGov Survey Results

Sample Size: 9068 adults in GB
Fieldwork: 26th April - 13th May 2022

	Westminster VI										Vote in 2019 GE							EU Ref 2016		Gender	
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Brexit	Green	Other	Don't know / Didn't vote	Remain	Leave	Male	Female
Weighted Sample	9068	2011	2383	638	290	55	207	494	142	2569	3075	2248	816	136	198	396	2199	3364	3591	4407	4661
Unweighted Sample	9068	2079	2412	668	314	54	211	517	136	2453	3109	2225	829	135	233	428	2109	3704	3599	3914	5154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	22	100	0	0	0	0	0	0	0	0	56	2	6	17	1	3	7	12	40	24	21
Labour	26	0	100	0	0	0	0	0	0	0	7	68	26	14	20	10	15	42	14	25	27
Liberal Democrat	7	0	0	100	0	0	0	0	0	0	3	5	40	1	6	2	4	12	4	8	6
Scottish National Party (SNP)	3	0	0	0	100	0	0	0	0	0	0	1	1	0	1	51	2	5	2	4	3
Plaid Cymru	1	0	0	0	0	100	0	0	0	0	0	0	0	0	0	7	1	1	0	1	0
Reform UK	2	0	0	0	0	0	100	0	0	0	4	0	1	17	0	1	1	0	5	3	2
Green	5	0	0	0	0	0	0	100	0	0	2	7	7	4	53	4	5	8	3	5	5
Some other party	2	0	0	0	0	0	0	0	100	0	1	1	1	14	2	4	1	1	2	2	1
Would not vote	12	0	0	0	0	0	0	0	0	41	5	3	2	9	1	4	35	4	9	12	11
Don't know	17	0	0	0	0	0	0	0	0	59	19	11	14	23	13	13	21	14	19	13	20
Refused	3	0	0	0	0	0	0	0	0	0	1	3	1	2	2	1	7	2	2	3	3

REBASED
Unweighted Sample

150	0	0	0	0	0	0	0	0	142	7	45	26	12	19	4	16	28	37	87	97	53
143	0	0	0	0	0	0	0	0	136	7	43	25	11	18	4	19	23	38	85	82	61
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=143]

UK Independence Party (UKIP)	30	0	0	0	0	0	0	0	31	0	35	9	0	68	16	5	45	0	40	34	22
Women's Equality Party	2	0	0	0	0	0	0	0	3	0	2	3	7	0	0	5	2	6	2	1	5
Some other party	61	0	0	0	0	0	0	0	64	0	61	77	83	26	59	87	48	83	54	58	67
Don't know	5	0	0	0	0	0	0	0	0	100	2	3	10	6	25	4	5	5	4	5	5
Refused	1	0	0	0	0	0	0	0	2	0	0	9	0	0	0	0	0	6	0	2	0

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	Age					Social Grade		Region				
Total	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	9068	989	3782	2185	2112	5169	3899	1088	3047	1968	2185	780
Unweighted Sample	9068	703	3590	2283	2492	5428	3640	891	3162	2004	2191	820
	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election held tomorrow, which party would you vote for?

Conservative	22	8	14	27	38	22	22	16	27	25	20	12
Labour	26	32	31	25	17	28	23	36	22	26	32	15
Liberal Democrat	7	7	6	8	8	9	4	9	9	6	5	5
Scottish National Party (SNP)	3	4	3	3	2	3	3	0	0	0	0	35
Plaid Cymru	1	2	1	1	0	1	1	0	0	2	0	0
Reform UK	2	1	1	4	3	2	2	2	3	3	2	1
Green	5	7	7	5	3	6	4	6	6	4	6	4
Some other party	2	1	2	2	1	2	2	2	1	1	2	2
Would not vote	12	12	16	8	8	8	16	9	11	13	13	10
Don't know	17	16	16	17	18	16	18	13	19	17	16	14
Refused	3	9	4	1	1	3	4	7	3	3	3	2

REBASED
Unweighted Sample

150	15	57	53	25	87	62	24	41	25	43	17
143	8	49	53	33	83	60	21	40	24	42	16
	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=143]

UK Independence Party (UKIP)	30	33	31	34	18	23	40	29	15	44	37	30
Women's Equality Party	2	0	3	0	8	2	2	0	3	3	2	4
Some other party	61	47	61	60	73	68	52	71	71	47	55	61
Don't know	5	6	6	6	0	4	6	0	6	7	6	5
Refused	1	15	0	0	0	2	0	0	5	0	0	0

Sample Size: 9068 adults in GB
Fieldwork: 26th April - 13th May 2022

	Westminster VI										Vote in 2019 GE							EU Ref 2016		Gender	
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Brexit	Green	Other	Don't know / Didn't vote	Remain	Leave	Male	Female
Weighted Sample	9068	2011	2383	638	290	55	207	494	142	2569	3075	2248	816	136	198	396	2199	3364	3591	4407	4661
Unweighted Sample	9068	2079	2412	668	314	54	211	517	136	2453	3109	2225	829	135	233	428	2109	3704	3599	3914	5154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

All GB Adults
Unweighted Sample

9068	2011	2383	638	290	55	207	494	142	2569	3075	2248	816	136	198	396	2199	3364	3591	4407	4661	
9068	2079	2412	668	314	54	211	517	136	2453	3109	2225	829	135	233	428	2109	3704	3599	3914	5154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	0	1	1	2	3	1	1	3	31	3	2	1	3	1	3	33	3	7	11	9
1	2	0	1	0	0	3	0	0	2	5	1	1	1	2	0	0	5	1	1	2	1
2	2	1	0	1	1	3	0	1	1	5	1	1	0	3	0	1	4	1	1	2	2
3	2	0	1	2	0	1	2	3	2	4	2	1	1	2	2	1	4	1	2	2	2
4	2	1	1	0	1	8	2	2	2	2	1	1	0	1	1	1	3	1	2	1	2
5	7	4	4	3	2	10	8	6	7	11	6	4	3	7	6	3	13	4	7	6	7
6	3	2	3	3	3	6	5	3	10	3	3	3	2	6	3	2	4	2	3	3	3
7	5	5	4	6	5	7	5	7	4	5	5	4	4	5	5	3	7	4	4	5	4
8	6	7	6	7	8	3	4	7	4	6	7	6	8	7	7	6	6	6	7	6	7
9	7	9	7	9	11	1	8	8	8	4	9	8	10	5	9	10	3	8	7	7	7
10 - Absolutely certain to vote	55	70	73	68	67	55	65	62	59	23	64	70	71	59	65	70	18	69	58	56	55

REBASED
Unweighted Sample

6078	2011	2383	638	290	55	207	494	0	0	2233	1857	663	71	161	309	784	2687	2403	3048	3030	
6255	2079	2412	668	314	54	211	517	0	0	2290	1860	682	75	194	337	817	2973	2444	2845	3410	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said you would vote [party] if there was a general election held tomorrow. How likely, if at all, would you be to consider voting for a different party in the future?

[Asked to those who said they would vote for a party listed in the first question; n=6255]

Very likely	9	7	9	10	8	7	12	11	0	0	9	9	8	13	8	7	9	8	9	10	8
Fairly likely	25	15	28	38	19	24	30	39	0	0	18	28	36	21	43	24	28	29	19	26	25
TOTAL LIKELY	34	22	37	48	27	31	42	50	0	0	27	37	44	34	51	31	37	37	28	36	33
Not very likely	31	34	30	27	34	41	23	24	0	0	32	31	31	24	25	33	29	33	29	30	31
Not likely at all	23	33	20	10	28	22	16	11	0	0	30	20	12	27	12	24	19	18	30	24	22
TOTAL NOT LIKELY	54	67	50	37	62	63	39	35	0	0	62	51	43	51	37	57	48	51	59	54	53
Don't know	12	10	13	15	12	6	19	15	0	0	11	13	12	14	12	11	16	12	12	11	14

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Weighted Sample	9068	989	3782	2185	2112	5169	3899	1088	3047	1968	2185	780
Unweighted Sample	9068	703	3590	2283	2492	5428	3640	891	3162	2004	2191	820
	%	%	%	%	%	%	%	%	%	%	%	%

All GB Adults
Unweighted Sample

9068	989	3782	2185	2112	5169	3899	1088	3047	1968	2185	780	
9068	703	3590	2283	2492	5428	3640	891	3162	2004	2191	820	
%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	10	12	13	6	6	7	14	8	9	11	11	8
1	2	3	2	1	1	2	2	2	1	2	2	1
2	2	4	2	1	1	1	2	2	2	2	2	1
3	2	4	2	1	1	2	3	2	2	3	2	1
4	2	3	2	1	0	1	2	1	1	2	2	1
5	7	8	8	6	5	6	8	6	6	7	7	4
6	3	6	3	2	2	2	4	3	3	3	2	2
7	5	9	5	4	3	5	5	5	5	5	4	5
8	6	7	7	6	6	6	7	8	7	5	6	7
9	7	5	7	7	8	8	6	9	7	6	7	8
10 - Absolutely certain to vote	55	40	48	64	66	60	48	55	56	52	55	61

REBASED
Unweighted Sample

6078	603	2392	1565	1517	3719	2359	749	2025	1298	1447	559
6255	446	2326	1658	1825	3982	2273	625	2150	1370	1508	602
%	%	%	%	%	%	%	%	%	%	%	%

You said you would vote [party] if there was a general election held tomorrow. How likely, if at all, would you be to consider voting for a different party in the future?

[Asked to those who said they would vote for a party listed in the first question; n=6255]

Very likely	9	12	10	8	6	9	9	10	8	9	9	7
Fairly likely	25	35	31	23	15	29	20	29	25	26	24	23
TOTAL LIKELY	34	47	41	31	21	38	29	39	33	35	33	30
Not very likely	31	27	30	32	32	31	30	30	32	31	29	30
Not likely at all	23	13	15	24	36	21	25	18	22	22	25	27
TOTAL NOT LIKELY	54	40	45	56	68	52	55	48	54	53	54	57
Don't know	12	13	13	12	11	11	15	12	12	13	13	12

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Unweighted Sample	9068	2079	2412	668	314	54	211	517	136	2453	3109	2225	829	135	233	428	2109	3704	3599	3914	5154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
REBASED	2076	451	893	305	76	17	87	247	0	0	607	688	295	25	82	96	284	998	691	1087	989
Unweighted Sample	2098	445	880	322	83	16	84	268	0	0	596	674	306	25	98	102	297	1094	670	978	1120
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following parties would you consider voting for in the future if you were not going to vote [party]
[Asked to those who said they were likely to vote for a different party in the future; n=2098]

Conservative	13	0	13	20	3	17	53	12	0	0	18	9	12	21	14	6	10	9	17	14	12
Labour	23	25	0	58	40	77	8	57	0	0	17	21	34	10	35	36	23	27	16	24	23
Liberal Democrat	33	24	50	0	23	33	6	40	0	0	23	40	44	8	42	25	29	42	20	35	30
Scottish National Party (SNP)	5	1	5	6	0	11	1	10	0	0	1	6	5	0	6	17	5	6	2	4	5
Plaid Cymru	4	2	5	4	0	0	1	5	0	0	1	5	4	0	6	2	5	4	2	3	4
Reform UK	6	13	4	4	1	11	0	3	0	0	10	3	2	20	3	1	8	3	8	7	5
Green	29	14	43	38	41	33	8	0	0	0	14	41	32	0	38	35	28	37	15	29	29
Some other party	11	14	9	9	9	0	24	11	0	0	14	11	6	23	9	11	11	8	15	14	7
None of these	8	16	6	3	8	5	8	3	0	0	13	6	2	7	1	8	8	5	12	7	8
Don't know	9	16	8	6	7	4	11	5	0	0	13	7	6	21	4	3	12	6	15	8	11

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Unweighted Sample	703	3590	2283	2492	5428	3640	891	3162	2004	2191	820
	%	%	%	%	%	%	%	%	%	%	%

REBASED
 Unweighted Sample

2076	282	989	498	308	1394	682	297	683	447	479	170
2098	216	977	526	379	1461	637	248	721	457	490	182
	%	%	%	%	%	%	%	%	%	%	%

Which, if any, of the following parties would you consider voting for in the future if you were not going to vote [party]
 [Asked to those who said they were likely to vote for a different party in the future; n=2098]

Conservative	13	14	11	16	12	13	11	14	14	14	11	9
Labour	23	27	23	22	23	25	19	20	22	22	24	33
Liberal Democrat	33	32	36	31	27	36	27	37	35	29	32	30
Scottish National Party (SNP)	5	10	4	4	2	5	5	5	3	5	3	16
Plaid Cymru	4	8	4	3	1	3	5	4	2	9	2	0
Reform UK	6	11	4	6	5	6	5	8	5	8	5	3
Green	29	37	32	26	19	32	23	28	33	26	29	26
Some other party	11	11	13	10	7	11	11	13	10	11	11	12
None of these	8	6	7	8	11	5	13	7	8	7	9	5
Don't know	9	3	11	8	10	8	12	10	8	11	9	8