

YouGov Survey Results

Sample Size: 1675 adults in GB
Fieldwork: 14th - 15th March 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1675	568	415	151	621	663	814	861	183	698	404	390	955	720	201	563	363	404	144
Unweighted Sample	1675	580	403	151	677	663	714	961	145	653	442	435	1015	660	159	599	360	415	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		24-25 Feb	14-15 Mar	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Do you have a favourable or unfavourable opinion of the following people. If you have not heard of any of the following people, please select the N/A option																					
Boris Johnson																					
	Very favourable	7	8	18	2	1	4	16	9	8	3	5	10	15	8	9	6	9	10	8	3
	Fairly favourable	25	26	51	8	20	17	41	27	26	12	20	29	42	26	27	19	33	27	25	16
	TOTAL FAVOURABLE	32	34	69	10	21	21	57	36	34	15	25	39	57	34	36	25	42	37	33	19
	Fairly unfavourable	23	26	19	26	32	24	23	24	27	33	28	20	23	25	26	26	24	28	27	22
	Very unfavourable	38	31	8	59	43	49	13	33	30	32	36	36	18	34	27	40	27	27	31	46
	TOTAL UNFAVOURABLE	61	57	27	85	75	73	36	57	57	65	64	56	41	59	53	66	51	55	58	68
	Don't know	7	7	3	4	4	5	6	6	9	12	10	5	3	6	10	10	6	8	9	5
	N/A - I have not heard of this person	1	1	0	1	0	0	0	1	1	8	1	0	0	1	2	0	0	0	1	7
Vladimir Putin																					
	Very favourable	2	1	1	1	0	0	1	1	1	1	1	1	1	0	1	1	1	1	0	0
	Fairly favourable	2	1	1	2	1	1	2	2	1	1	2	1	1	1	2	1	1	2	1	2
	TOTAL FAVOURABLE	4	2	2	3	1	1	3	3	2	2	3	2	2	1	3	2	2	3	1	2
	Fairly unfavourable	8	5	3	4	2	3	3	6	3	10	6	3	2	4	5	6	4	5	4	6
	Very unfavourable	80	87	93	89	95	91	91	84	89	69	83	92	96	90	82	80	90	86	89	82
	TOTAL UNFAVOURABLE	88	92	96	93	97	94	94	90	92	79	89	95	98	94	87	86	94	91	93	88
	Don't know	6	4	1	4	2	3	2	5	4	11	6	2	1	3	6	11	2	4	4	3
	N/A - I have not heard of this person	2	2	0	1	0	0	1	2	2	7	3	0	0	1	4	1	1	2	2	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Joe Biden																				
Very favourable	3	3	2	4	6	5	2	4	3	1	3	4	4	4	3	4	4	3	3	3
Fairly favourable	34	37	29	48	59	51	28	38	36	33	37	37	39	42	30	37	41	37	34	30
TOTAL FAVOURABLE	37	40	31	52	65	56	30	42	39	34	40	41	43	46	33	41	45	40	37	33
Fairly unfavourable	28	27	34	25	27	25	31	27	27	29	22	31	30	28	26	23	28	27	24	33
Very unfavourable	20	15	26	7	1	7	25	16	15	7	16	16	19	14	18	16	13	17	18	11
TOTAL UNFAVOURABLE	48	42	60	32	28	32	56	43	42	36	38	47	49	42	44	39	41	44	42	44
Don't know	14	15	7	16	6	13	11	13	17	23	20	12	7	13	19	19	13	14	18	14
N/A - I have not heard of this person	1	2	1	1	0	0	1	2	2	7	2	0	1	1	4	1	1	2	2	8
Emmanuel Macron																				
Very favourable	2	3	0	5	4	5	1	3	2	2	3	2	2	3	1	5	4	1	1	0
Fairly favourable	22	25	19	36	44	40	14	26	24	22	24	31	22	31	17	25	27	22	24	29
TOTAL FAVOURABLE	24	28	19	41	48	45	15	29	26	24	27	33	24	34	18	30	31	23	25	29
Fairly unfavourable	27	26	31	20	33	26	30	29	22	20	23	28	31	26	25	25	26	27	24	25
Very unfavourable	23	19	33	9	4	6	33	24	14	13	14	20	28	17	21	19	19	20	20	9
TOTAL UNFAVOURABLE	50	45	64	29	37	32	63	53	36	33	37	48	59	43	46	44	45	47	44	34
Don't know	16	18	11	21	14	18	15	14	22	24	23	13	12	16	21	18	15	20	20	23
N/A - I have not heard of this person	10	10	5	9	0	5	7	5	15	19	14	6	4	7	15	9	9	10	11	14
Olaf Scholz																				
Very favourable	1	2	1	3	4	3	2	3	2	4	1	2	3	3	2	6	3	1	2	0
Fairly favourable	13	14	12	16	29	23	10	19	9	7	12	19	16	18	9	18	14	13	12	17
TOTAL FAVOURABLE	14	16	13	19	33	26	12	22	11	11	13	21	19	21	11	24	17	14	14	17
Fairly unfavourable	7	7	9	5	6	5	10	10	4	5	7	8	6	7	6	7	7	7	7	5
Very unfavourable	5	4	6	3	1	2	6	6	2	4	4	4	4	3	6	1	5	4	4	4
TOTAL UNFAVOURABLE	12	11	15	8	7	7	16	16	6	9	11	12	10	10	12	8	12	11	11	9
Don't know	24	21	19	24	18	22	20	20	21	22	23	22	15	22	20	28	17	20	23	20
N/A - I have not heard of this person	49	52	52	49	42	45	53	42	61	59	53	45	55	48	58	40	54	54	53	53

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Volodymyr Zelenskyy																			
Very favourable	43	51	49	54	52	46	42	44	20	41	47	55	49	36	40	44	46	42	44
Fairly favourable	24	25	24	28	27	24	27	22	27	24	27	20	25	23	25	27	23	23	19
TOTAL FAVOURABLE	67	76	73	82	79	70	69	66	47	65	74	75	74	59	65	71	69	65	63
Fairly unfavourable	3	4	2	2	3	4	4	2	5	4	3	2	3	3	2	3	4	3	4
Very unfavourable	4	4	3	3	2	4	6	3	7	4	4	3	3	6	8	3	4	5	3
TOTAL UNFAVOURABLE	7	8	5	5	5	8	10	5	12	8	7	5	6	9	10	6	8	8	7
Don't know	10	5	13	7	9	7	9	11	16	12	6	7	9	11	16	7	7	12	15
N/A - I have not heard of this person	15	12	9	5	8	15	12	18	24	16	11	13	11	21	10	17	17	15	15