

YouGov - LGBT perceptions

Sample: 1,023 LGBTQ+ Britons aged 16+
Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sexual Orientation					Gender Identity	
	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender

How positively or negatively would you say the following view lesbian and gay people? (Please select one option on each row)

You personally

	Total	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender
Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	75%	78%	78%	62%	76%	45%	73%	75%
Fairly positively	14%	12%	13%	20%	14%	11%	11%	14%
Neither positively nor negatively	8%	7%	6%	13%	7%	29%	11%	8%
Fairly negatively	2%	2%	2%	3%	2%	4%	2%	2%
Very negatively	0%	0%	0%	-	0%	5%	1%	0%
Don't know	1%	0%	1%	3%	1%	5%	1%	1%
Net: Positively	88%	90%	91%	81%	89%	57%	84%	89%
Net: Negatively	3%	3%	2%	3%	3%	9%	4%	3%

Your family in general

	Total	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender
Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	28%	36%	23%	23%	29%	15%	17%	30%
Fairly positively	37%	34%	43%	33%	37%	34%	36%	37%
Neither positively nor negatively	18%	16%	17%	21%	17%	36%	29%	16%
Fairly negatively	9%	7%	11%	14%	9%	4%	10%	9%
Very negatively	4%	4%	4%	3%	4%	5%	4%	4%
Don't know	3%	3%	3%	6%	3%	7%	4%	3%
Net: Positively	66%	70%	65%	57%	66%	48%	54%	68%
Net: Negatively	13%	11%	15%	17%	13%	8%	14%	13%

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Total (LGBTQ+)	Sexual Orientation					Gender Identity	
	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender

Your group of friends in general

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	63%	66%	65%	50%	64%	37%	62%	63%
Fairly positively	22%	22%	21%	27%	22%	19%	15%	23%
Neither positively nor negatively	10%	8%	9%	13%	9%	35%	15%	9%
Fairly negatively	1%	1%	1%	2%	1%	2%	1%	2%
Very negatively	1%	1%	-	2%	1%	3%	1%	1%
Don't know	2%	1%	3%	5%	2%	5%	5%	2%
Net: Positively	85%	88%	87%	78%	86%	56%	78%	86%
Net: Negatively	3%	3%	1%	5%	2%	5%	2%	3%

People in the UK in general

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	6%	7%	4%	10%	6%	3%	3%	6%
Fairly positively	43%	47%	42%	35%	43%	28%	40%	43%
Neither positively nor negatively	27%	26%	28%	24%	26%	40%	29%	27%
Fairly negatively	19%	16%	22%	24%	20%	14%	21%	19%
Very negatively	3%	3%	2%	1%	3%	7%	4%	3%
Don't know	2%	1%	2%	5%	2%	7%	2%	2%
Net: Positively	49%	54%	46%	45%	49%	31%	43%	50%
Net: Negatively	22%	19%	24%	26%	22%	22%	26%	22%

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Total (LGBTQ+)	Sexual Orientation					Gender Identity	
	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender

How positively or negatively would you say the following view bisexual people? (Please select one option on each row)

You personally

	Total (LGBTQ+)	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender
Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	67%	59%	80%	64%	68%	34%	67%	67%
Fairly positively	16%	22%	10%	15%	16%	12%	13%	17%
Neither positively nor negatively	12%	14%	8%	14%	12%	31%	12%	12%
Fairly negatively	2%	2%	2%	-	2%	4%	1%	2%
Very negatively	1%	1%	1%	2%	1%	9%	3%	1%
Don't know	2%	1%	0%	5%	1%	10%	4%	1%
Net: Positively	83%	81%	90%	79%	84%	46%	80%	83%
Net: Negatively	3%	3%	2%	2%	3%	13%	4%	3%

Your family in general

	Total (LGBTQ+)	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender
Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	19%	19%	20%	17%	19%	12%	15%	19%
Fairly positively	30%	30%	31%	30%	30%	19%	27%	30%
Neither positively nor negatively	29%	31%	26%	29%	28%	32%	32%	28%
Fairly negatively	12%	10%	15%	8%	12%	15%	16%	11%
Very negatively	4%	4%	3%	6%	4%	6%	4%	4%
Don't know	7%	7%	5%	10%	7%	15%	6%	7%
Net: Positively	49%	48%	51%	47%	49%	31%	42%	50%
Net: Negatively	16%	14%	18%	14%	16%	22%	20%	15%

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Total (LGBTQ+)	Sexual Orientation					Gender Identity	
	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender

Your group of friends in general

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	49%	45%	56%	46%	50%	26%	52%	48%
Fairly positively	26%	30%	24%	22%	27%	12%	19%	27%
Neither positively nor negatively	17%	19%	14%	18%	16%	35%	16%	17%
Fairly negatively	3%	4%	2%	4%	3%	8%	5%	3%
Very negatively	1%	1%	-	2%	1%	5%	1%	1%
Don't know	4%	2%	4%	8%	4%	14%	7%	4%
Net: Positively	75%	75%	81%	68%	76%	38%	70%	76%
Net: Negatively	4%	5%	2%	6%	4%	13%	7%	4%

People in the UK in general

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	5%	4%	5%	9%	5%	4%	3%	5%
Fairly positively	27%	31%	26%	19%	27%	21%	21%	28%
Neither positively nor negatively	37%	36%	36%	43%	37%	41%	42%	36%
Fairly negatively	24%	24%	26%	20%	24%	17%	26%	23%
Very negatively	3%	3%	3%	3%	3%	5%	3%	3%
Don't know	4%	3%	4%	7%	4%	12%	5%	4%
Net: Positively	32%	34%	31%	27%	32%	26%	24%	33%
Net: Negatively	27%	27%	29%	23%	27%	22%	29%	27%

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Sample: 1,023 LGBTQ+ Britons aged 16+
Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sexual Orientation					Gender Identity	
	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender

How positively or negatively would you say the following view transgender people? (Please select one option on each row)

You personally

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	57%	54%	62%	61%	58%	31%	68%	55%
Fairly positively	19%	19%	18%	18%	19%	15%	12%	20%
Neither positively nor negatively	15%	17%	14%	11%	15%	24%	11%	16%
Fairly negatively	5%	6%	4%	4%	5%	2%	1%	5%
Very negatively	3%	4%	1%	2%	3%	22%	6%	3%
Don't know	1%	0%	1%	3%	1%	7%	2%	1%
Net: Positively	76%	73%	80%	79%	77%	45%	80%	75%
Net: Negatively	8%	23%	10%	5%	7%	7%	7%	8%

Your family

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	11%	11%	10%	12%	11%	5%	11%	11%
Fairly positively	26%	25%	28%	27%	27%	19%	23%	27%
Neither positively nor negatively	27%	28%	25%	30%	27%	25%	30%	27%
Fairly negatively	18%	18%	20%	13%	18%	12%	17%	18%
Very negatively	10%	9%	9%	8%	9%	28%	14%	9%
Don't know	8%	8%	7%	10%	8%	11%	6%	9%
Net: Positively	37%	36%	38%	39%	37%	24%	34%	37%
Net: Negatively	28%	27%	29%	21%	27%	40%	30%	27%

YouGov - LGBT perceptions

Sample: 1,023 LGBTQ+ Britons aged 16+

Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sexual Orientation				Gender Identity		
	Gay or lesbian	Bisexual	Other	Net: LGB+	Heterosexual	Transgender	Cisgender

Your group of friends

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	39%	34%	47%	39%	40%	13%	48%	37%
Fairly positively	29%	32%	25%	28%	29%	28%	23%	30%
Neither positively nor negatively	18%	20%	17%	16%	18%	23%	13%	19%
Fairly negatively	6%	7%	5%	7%	6%	10%	5%	6%
Very negatively	3%	3%	1%	3%	2%	19%	6%	2%
Don't know	5%	4%	6%	8%	5%	7%	5%	5%
Net: Positively	67%	66%	72%	66%	69%	41%	71%	67%
Net: Negatively	9%	10%	6%	11%	8%	29%	11%	9%

People in the UK in general

Unweighted base	1023	434	447	111	992	31	156	867
Base: All respondents	1023	457	403	124	983	40	143	881
Very positively	3%	3%	2%	7%	3%	3%	2%	4%
Fairly positively	12%	15%	11%	7%	12%	4%	12%	12%
Neither positively nor negatively	21%	19%	23%	18%	21%	28%	26%	20%
Fairly negatively	43%	46%	42%	41%	44%	24%	28%	46%
Very negatively	17%	14%	18%	21%	17%	27%	28%	15%
Don't know	4%	3%	3%	7%	3%	15%	4%	4%
Net: Positively	15%	18%	13%	14%	15%	7%	13%	15%
Net: Negatively	60%	60%	60%	62%	61%	50%	57%	61%

YouGov - LGBT perceptions

Sample: 1,023 LGBTQ+ Britons aged 16+
Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sex at birth			Cisgender + sexual orientation + gender			
	Male	Female	Intersex	Cisgender gay	Cisgender lesbian	Cisgender bisexual male	Cisgender bisexual female

How positively or negatively would you say the following view lesbian and gay people? (Please select one option on each row)

You personally

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	75%	67%	82%	52%	71%	86%	61%	84%
Fairly positively	14%	17%	11%	6%	15%	9%	22%	10%
Neither positively nor negatively	8%	11%	5%	23%	9%	4%	12%	3%
Fairly negatively	2%	4%	1%	19%	4%	1%	5%	1%
Very negatively	0%	1%	0%	-	1%	0%	1%	0%
Don't know	1%	1%	1%	-	0%	1%	0%	1%
Net: Positively	88%	84%	93%	57%	86%	94%	83%	95%
Net: Negatively	3%	5%	1%	19%	4%	1%	5%	1%

Your family in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	28%	28%	30%	-	36%	37%	20%	27%
Fairly positively	37%	35%	39%	48%	31%	39%	38%	43%
Neither positively nor negatively	18%	20%	16%	52%	17%	14%	23%	13%
Fairly negatively	9%	8%	10%	-	7%	7%	12%	10%
Very negatively	4%	5%	4%	-	5%	2%	4%	5%
Don't know	3%	4%	3%	-	4%	1%	2%	3%
Net: Positively	66%	63%	68%	48%	67%	76%	59%	70%
Net: Negatively	13%	13%	14%	-	12%	9%	16%	14%

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Sample: 1,023 LGBTQ+ Britons aged 16+
Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sex at birth			Cisgender + sexual orientation + gender			
	Male	Female	Intersex	Cisgender gay	Cisgender lesbian	Cisgender bisexual male	Cisgender bisexual female

Your group of friends in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	63%	54%	70%	42%	58%	76%	46%	73%
Fairly positively	22%	26%	18%	39%	28%	16%	29%	18%
Neither positively nor negatively	10%	13%	8%	19%	10%	6%	18%	6%
Fairly negatively	1%	2%	1%	-	2%	1%	3%	1%
Very negatively	1%	2%	-	-	2%	0%	0%	0%
Don't know	2%	2%	2%	-	1%	2%	4%	2%
Net: Positively	85%	81%	89%	81%	85%	92%	75%	91%
Net: Negatively	3%	4%	1%	-	4%	1%	3%	1%

People in the UK in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	6%	6%	6%	15%	7%	6%	7%	3%
Fairly positively	43%	48%	38%	9%	52%	39%	43%	42%
Neither positively nor negatively	27%	27%	26%	56%	26%	26%	32%	25%
Fairly negatively	19%	14%	24%	19%	12%	22%	14%	25%
Very negatively	3%	2%	3%	-	2%	5%	2%	2%
Don't know	2%	1%	3%	-	0%	3%	2%	3%
Net: Positively	49%	55%	44%	24%	59%	45%	50%	45%
Net: Negatively	22%	16%	27%	19%	15%	26%	16%	27%

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Sample: 1,023 LGBTQ+ Britons aged 16+

Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sex at birth			Cisgender + sexual orientation + gender			
	Male	Female	Intersex	Cisgender gay	Cisgender lesbian	Cisgender bisexual male	Cisgender bisexual female

How positively or negatively would you say the following view bisexual people? (Please select one option on each row)

You personally

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	67%	55%	77%	36%	51%	69%	64%	86%
Fairly positively	16%	21%	11%	11%	26%	16%	16%	8%
Neither positively nor negatively	12%	17%	8%	53%	18%	10%	14%	5%
Fairly negatively	2%	3%	1%	-	3%	2%	4%	0%
Very negatively	1%	2%	1%	-	1%	2%	1%	0%
Don't know	2%	3%	1%	-	1%	1%	1%	0%
Net: Positively	83%	77%	89%	47%	78%	85%	80%	94%
Net: Negatively	3%	4%	2%	-	4%	3%	5%	1%

Your family in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	19%	17%	21%	-	16%	20%	20%	22%
Fairly positively	30%	27%	33%	33%	29%	34%	25%	32%
Neither positively nor negatively	29%	32%	25%	58%	32%	30%	28%	24%
Fairly negatively	12%	12%	12%	9%	11%	8%	17%	14%
Very negatively	4%	4%	3%	-	4%	3%	4%	2%
Don't know	7%	8%	6%	-	9%	5%	6%	6%
Net: Positively	49%	44%	53%	33%	45%	54%	45%	54%
Net: Negatively	16%	16%	15%	9%	15%	11%	21%	16%

YouGov - LGBT perceptions

Sample: 1,023 LGBTQ+ Britons aged 16+
Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sex at birth			Cisgender + sexual orientation + gender			
	Male	Female	Intersex	Cisgender gay	Cisgender lesbian	Cisgender bisexual male	Cisgender bisexual female

Your group of friends in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	49%	38%	59%	9%	35%	57%	42%	63%
Fairly positively	26%	30%	22%	56%	34%	23%	29%	21%
Neither positively nor negatively	17%	23%	12%	35%	23%	14%	23%	10%
Fairly negatively	3%	3%	3%	-	4%	3%	1%	2%
Very negatively	1%	2%	1%	-	2%	1%	0%	0%
Don't know	4%	4%	4%	-	2%	3%	4%	4%
Net: Positively	75%	68%	80%	65%	69%	80%	71%	84%
Net: Negatively	4%	4%	4%	-	6%	4%	1%	2%

People in the UK in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	5%	4%	5%	-	3%	5%	6%	5%
Fairly positively	27%	30%	25%	-	32%	26%	32%	27%
Neither positively nor negatively	37%	38%	35%	100%	38%	33%	34%	34%
Fairly negatively	24%	19%	28%	-	20%	30%	17%	27%
Very negatively	3%	4%	3%	-	4%	3%	3%	3%
Don't know	4%	4%	4%	-	3%	3%	7%	4%
Net: Positively	32%	35%	30%	-	35%	31%	38%	32%
Net: Negatively	27%	22%	31%	-	24%	32%	21%	30%

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Sample: 1,023 LGBTQ+ Britons aged 16+

Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sex at birth			Cisgender + sexual orientation + gender			
	Male	Female	Intersex	Cisgender gay	Cisgender lesbian	Cisgender bisexual male	Cisgender bisexual female

How positively or negatively would you say the following view transgender people? (Please select one option on each row)

Your personally

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	57%	47%	66%	24%	43%	68%	44%	66%
Fairly positively	19%	20%	17%	45%	22%	16%	21%	18%
Neither positively nor negatively	15%	21%	10%	31%	22%	10%	26%	11%
Fairly negatively	5%	7%	3%	-	9%	3%	5%	3%
Very negatively	3%	5%	2%	-	4%	3%	4%	1%
Don't know	1%	1%	1%	-	0%	1%	0%	1%
Net: Positively	76%	66%	84%	69%	65%	84%	65%	85%
Net: Negatively	8%	12%	5%	-	13%	6%	9%	4%

Your family

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	11%	8%	13%	15%	7%	15%	10%	12%
Fairly positively	26%	25%	28%	5%	26%	25%	21%	31%
Neither positively nor negatively	27%	29%	25%	61%	30%	26%	25%	23%
Fairly negatively	18%	19%	17%	18%	17%	20%	25%	18%
Very negatively	10%	10%	10%	-	11%	7%	10%	10%
Don't know	8%	9%	7%	-	9%	7%	10%	7%
Net: Positively	37%	33%	41%	21%	33%	40%	31%	42%
Net: Negatively	28%	29%	27%	18%	28%	27%	35%	27%

YouGov - LGBT perceptions

Sample: 1,023 LGBTQ+ Britons aged 16+

Fieldwork Dates: 30th May - 17th June 2023

Total (LGBTQ+)	Sex at birth			Cisgender + sexual orientation + gender			
	Male	Female	Intersex	Cisgender gay	Cisgender lesbian	Cisgender bisexual male	Cisgender bisexual female

Your group of friends

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	39%	27%	49%	42%	23%	47%	28%	52%
Fairly positively	29%	32%	26%	38%	37%	25%	29%	25%
Neither positively nor negatively	18%	25%	13%	19%	25%	14%	26%	13%
Fairly negatively	6%	8%	5%	-	9%	5%	7%	4%
Very negatively	3%	4%	2%	-	4%	2%	2%	1%
Don't know	5%	4%	6%	-	3%	7%	7%	5%
Net: Positively	67%	59%	74%	81%	60%	72%	57%	77%
Net: Negatively	9%	12%	7%	-	12%	7%	9%	5%

People in the UK in general

Unweighted base	1023	437	575	7	251	150	122	269
Base: All respondents	1023	472	540	8	268	160	112	246
Very positively	3%	3%	3%	15%	3%	4%	5%	1%
Fairly positively	12%	14%	10%	27%	17%	10%	12%	11%
Neither positively nor negatively	21%	26%	16%	58%	23%	13%	33%	17%
Fairly negatively	43%	40%	47%	-	44%	51%	36%	49%
Very negatively	17%	13%	21%	-	11%	18%	8%	20%
Don't know	4%	4%	4%	-	2%	4%	5%	3%
Net: Positively	15%	17%	13%	42%	19%	15%	17%	12%
Net: Negatively	60%	53%	67%	-	55%	69%	44%	68%