

YouGov - Zoos

Sample Size: 2045 adults in GB
Fieldwork: 17th - 20th February 2023

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2045	669	495	174	721	762	990	1055	215	845	505	481	1166	879	1765	102	178	493	339	247	685	
Unweighted Sample	2045	688	477	177	797	776	907	1138	181	822	510	532	1191	854	1756	113	176	504	343	191	718	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Approximately how often, if at all, do you visit zoos or wildlife sanctuaries?

Never	24	26	20	16	20	27	25	23	22	19	25	32	21	27	23	30	33	24	21	23	22
Less than once a year	43	46	43	47	43	45	42	43	45	38	48	44	44	41	43	44	41	44	46	37	42
Once a year	15	12	18	14	17	13	14	16	12	20	12	10	14	15	15	17	13	14	17	16	14
2-3 time a year	10	9	12	16	13	9	10	11	9	14	9	7	12	8	11	5	7	9	9	13	13
Once every 2-3 months	2	3	3	2	3	3	3	2	1	3	2	2	3	1	2	4	1	2	1	4	3
Once a month or more	1	1	1	1	1	1	1	1	1	2	0	1	1	1	1	1	0	1	1	1	2
Don't know	5	2	3	5	3	3	6	4	10	5	3	3	3	7	5	0	5	6	6	5	4

On the whole, do you think that zoos play a positive or negative role on the welfare and conservation of animals?

Negative role	8	6	7	6	6	7	6	9	11	8	8	6	8	7	8	4	13	8	8	8	8
Positive role	58	66	59	62	63	63	61	55	43	56	66	61	61	55	58	62	56	59	58	53	60
Neither	18	20	16	15	17	17	17	19	20	18	15	20	17	19	18	18	18	17	18	19	18
Don't know	16	9	17	17	13	12	15	16	25	18	11	13	14	19	16	15	13	17	17	20	14

Would you support or oppose each of the following?

Phasing out the keeping of large animals in captivity

Strongly support	19	17	22	14	18	19	17	22	15	19	18	22	19	19	19	19	21	18	20	23	18
Somewhat support	33	31	36	36	37	31	33	33	36	34	31	34	37	29	33	38	36	32	30	33	35
TOTAL SUPPORT	52	48	58	50	55	50	50	55	51	53	49	56	56	48	52	57	57	50	50	56	53
Somewhat oppose	22	26	20	26	22	23	25	19	21	22	22	23	22	22	23	20	16	22	24	21	23
Strongly oppose	8	10	7	8	7	10	8	8	6	7	12	7	6	10	8	9	9	8	8	4	9
TOTAL OPPOSE	30	36	27	34	29	33	33	27	27	29	34	30	28	32	31	29	25	30	32	25	32
Don't know	17	16	15	17	15	17	16	18	22	19	17	13	15	20	17	14	18	20	18	20	14

Sample Size: 2045 adults in GB
Fieldwork: 17th - 20th February 2023

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	South	
Weighted Sample	2045	669	495	174	721	762	990	1055	215	845	505	481	1166	879	1765	102	178	493	339	247	685	
Unweighted Sample	2045	688	477	177	797	776	907	1138	181	822	510	532	1191	854	1756	113	176	504	343	191	718	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Banning zoos entirely

Strongly support	7	6	8	4	6	8	6	8	6	8	7	8	6	9	7	6	7	8	7	8	6
Somewhat support	17	14	20	15	18	12	16	19	21	17	16	18	19	15	17	16	20	16	16	21	17
TOTAL SUPPORT	24	20	28	19	24	20	22	27	27	25	23	26	25	24	24	22	27	24	23	29	23
Somewhat oppose	33	35	31	41	33	34	32	34	36	32	31	36	34	32	34	28	29	33	36	29	35
Strongly oppose	28	34	27	28	31	31	32	24	19	28	31	27	29	27	27	33	28	27	27	25	29
TOTAL OPPOSE	61	69	58	69	64	65	64	58	55	60	62	63	63	59	61	61	57	60	63	54	64
Don't know	15	11	14	12	12	14	14	16	18	16	15	11	13	18	15	17	16	16	15	16	13

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.