YouGov Results - Xmas foods
Sample: 2,094 GB adults

8th - 11th November 2019

YouGov

GA_1. If you had to choose, which TWO, if any, of the following Christmas foods would you prefer to eat? (Please select two options)

	Total	Gender		Age				
		Male	**Female**	**18-24**	**25-34**	**35-44**	**45-54**	**55+**
Unweighted base	2094	982	1112	188	337	382	334	853
Base: All GB adults	2094	1016	1078	232	329	381	333	820
Roast turkey	**54%**	58%	50%	48%	48%	51%	59%	56%
Salmon	15%	15%	16%	17%	11%	20%	16%	14%
Roast potatoes	**75%**	74%	75%	77%	77%	75%	73%	73%
Cauliflower	12%	11%	12%	12%	11%	10%	10%	13%
Cranberry sauce	9%	9%	9%	9%	10%	8%	9%	9%
Roast parsnips	31%	27%	34%	26%	34%	33%	29%	30%
None of these	1%	2%	1%	2%	3%	1%	1%	1%
Don't know	1%	1%	1%	3%	1%	1%	1%	1%

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GB_2. If you had to choose, which TWO, if any, of the following Christmas foods would you prefer to eat? (Please select two options)

Unweighted base	2094	982	1112	188	337	382	334	853
Base: All GB adults	2094	1016	1078	232	329	381	333	820
Roast beef	**52%**	61%	44%	42%	39%	54%	56%	58%
Vegetarian alternative to meat roast	11%	9%	14%	16%	12%	7%	13%	11%
Mashed potatoes	33%	33%	33%	34%	36%	37%	30%	30%
Yorkshire pudding	**60%**	60%	61%	64%	66%	62%	62%	55%
Bread sauce	11%	9%	12%	9%	11%	10%	13%	11%
Carrots	26%	21%	30%	23%	24%	23%	22%	30%
None of these	2%	2%	2%	3%	3%	2%	1%	2%
Don't know	1%	1%	1%	3%	2%	1%	1%	0%

GC_3. If you had to choose, which TWO, if any, of the following Christmas foods would you prefer to eat? (Please select two options)

Unweighted base	2094	982	1112	188	337	382	334	853
Base: All GB adults	2094	1016	1078	232	329	381	333	820
Roast chicken	**37%**	39%	35%	39%	32%	33%	33%	41%
Roast ham/ gammon	28%	31%	25%	21%	26%	30%	30%	29%
Brussel sprouts	*36%*	35%	37%	20%	22%	28%	39%	48%
Pigs in blankets	**44%**	46%	42%	49%	55%	52%	46%	33%
Gravy	32%	29%	36%	36%	46%	32%	32%	26%
Red cabbage	15%	12%	18%	17%	9%	15%	16%	16%
None of these	3%	3%	2%	7%	4%	3%	1%	2%
Don't know	1%	1%	1%	2%	1%	2%	0%	1%

GD_4. If you had to choose, which TWO, if any, of the following Christmas foods would you prefer to eat? (Please select two options)

Unweighted base	2094	982	1112	188	337	382	334	853
Base: All GB adults	2094	1016	1078	232	329	381	333	820
Roast pork	**37%**	43%	32%	30%	32%	38%	35%	42%
Roast goose	22%	28%	16%	24%	20%	23%	25%	20%
Broccoli	28%	21%	34%	26%	29%	28%	25%	29%
Peas	28%	26%	30%	37%	23%	22%	27%	30%
Stuffing	**55%**	54%	56%	52%	65%	64%	59%	45%
Savoy cabbage	21%	18%	24%	13%	15%	17%	24%	26%
None of these	3%	4%	3%	5%	5%	3%	2%	3%
Don't know	1%	1%	1%	4%	3%	1%	0%	1%

GS1_5. If you had to choose, which TWO, if any, of the following Christmas foods would you prefer to eat? (Please select two options)

Unweighted base	2094	982	1112	188	337	382	334	853
Base: All GB adults	2094	1016	1078	232	329	381	333	820
Christmas cake	**40%**	43%	37%	28%	28%	32%	39%	52%
Mince pies	53%	54%	51%	38%	44%	50%	53%	62%
Brandy butter	10%	10%	10%	6%	11%	6%	9%	12%
Mulled wine	25%	23%	27%	25%	34%	23%	28%	21%
Eggnog	7%	6%	7%	7%	6%	9%	9%	5%
Irish cream liqueur	29%	25%	33%	25%	28%	34%	33%	26%
Candy cane	9%	8%	10%	25%	14%	12%	4%	3%
None of these	13%	14%	12%	20%	16%	15%	11%	9%
Don't know	2%	2%	1%	3%	2%	2%	1%	1%

GS2_6. If you had to choose, which TWO, if any, of the following Christmas foods would you prefer to eat? (Please select two options)

Unweighted base	2094	982	1112	188	337	382	334	853
Base: All GB adults	2094	1016	1078	232	329	381	333	820
Christmas pudding	**35%**	39%	32%	15%	22%	27%	39%	49%
Yule log	27%	26%	29%	29%	30%	33%	26%	24%
Classic trifle	**33%**	34%	32%	15%	22%	28%	32%	44%
Tinned chocolates	24%	22%	27%	27%	27%	28%	25%	21%
Profiteroles	28%	27%	28%	28%	29%	27%	30%	27%
Hot chocolate	17%	15%	19%	36%	27%	21%	13%	8%
Terry's Chocolate Orange	22%	22%	22%	39%	28%	27%	22%	12%
None of these	6%	7%	5%	3%	5%	4%	7%	7%
Don't know	1%	1%	1%	2%	2%	1%	0%	1%

Cell Contents (Column Percentages)

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