

YouGov - World Cup tracker

Sample Size: 2271 adults in GB

Fieldwork: 7th - 8th December 2022

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

How interested, if at all, are you in watching football matches?

Unweighted base	2271	1109	1162	204	320	407	348	992	1381	890
Base: All GB adults	2271	1101	1170	252	332	421	354	912	1294	977
Very interested	19%	28%	10%	17%	19%	21%	17%	18%	19%	18%
Fairly interested	20%	23%	18%	18%	16%	21%	20%	22%	21%	20%
Not very interested	18%	16%	21%	26%	18%	15%	18%	18%	20%	17%
Not at all interested	41%	30%	51%	32%	42%	41%	44%	41%	40%	43%
Don't know	2%	3%	1%	7%	4%	2%	0%	0%	1%	4%

How much of the 2022 football World Cup in Qatar do you expect to follow?

Unweighted base	2271	1109	1162	204	320	407	348	992	1381	890
Base: All GB adults	2271	1101	1170	252	332	421	354	912	1294	977
A great deal	16%	23%	9%	17%	16%	19%	14%	14%	16%	15%
A fair amount	22%	25%	20%	23%	21%	21%	24%	23%	24%	20%
Not very much	26%	23%	29%	27%	26%	25%	24%	28%	27%	25%
None at all	34%	26%	42%	25%	34%	34%	38%	35%	32%	37%
Don't know	2%	3%	1%	8%	3%	2%	-	1%	1%	3%

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Total	Region							
	North	Midlands	East	London	South	England	Wales	Scotland

How interested, if at all, are you in watching football matches?

Unweighted base	2271	548	381	239	287	525	1980	111	180
Base: All GB adults	2271	543	375	229	307	509	1962	111	198
Very interested	19%	20%	18%	21%	22%	15%	19%	12%	23%
Fairly interested	20%	21%	20%	17%	21%	22%	21%	16%	20%
Not very interested	18%	18%	18%	19%	21%	19%	19%	18%	15%
Not at all interested	41%	39%	41%	42%	36%	43%	40%	50%	41%
Don't know	2%	2%	3%	2%	1%	1%	2%	5%	1%

How much of the 2022 football World Cup in Qatar do you expect to follow?

Unweighted base	2271	548	381	239	287	525	1980	111	180
Base: All GB adults	2271	543	375	229	307	509	1962	111	198
A great deal	16%	16%	16%	17%	19%	13%	16%	10%	18%
A fair amount	22%	23%	23%	21%	22%	24%	23%	17%	20%
Not very much	26%	26%	24%	26%	29%	26%	26%	31%	25%
None at all	34%	32%	34%	34%	29%	36%	33%	38%	37%
Don't know	2%	2%	2%	2%	1%	1%	2%	4%	1%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Which country do you think is most likely to win the 2022 World Cup? (Please select the option that best applies)

	Unweighted base	2271	1109	1162	204	320	407	348	992	1381	890
Base: All GB adults	2271	1101	1170	252	332	421	354	912	1294	977	
Argentina	3%	4%	2%	4%	4%	4%	5%	2%	4%	3%	
Brazil	27%	35%	20%	21%	26%	29%	26%	29%	30%	24%	
Croatia	1%	0%	1%	3%	1%	-	0%	0%	1%	0%	
England	13%	13%	13%	21%	11%	13%	11%	12%	12%	14%	
France	14%	14%	13%	11%	14%	13%	17%	13%	15%	12%	
Morocco	1%	1%	0%	2%	0%	-	1%	0%	1%	1%	
Netherlands	1%	1%	1%	-	1%	0%	1%	1%	1%	0%	
Portugal	4%	3%	5%	5%	4%	3%	3%	4%	4%	4%	
Don't know	37%	29%	45%	33%	38%	37%	38%	39%	33%	43%	

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Total	Region							
	North	Midlands	East	London	South	England	Wales	Scotland

Which country do you think is most likely to win the 2022 World Cup? (Please select the option that best applies)

	Unweighted base	2271	548	381	239	287	525	1980	111	180
	Base: All GB adults	2271	543	375	229	307	509	1962	111	198
Argentina	3%	4%	2%	3%	3%	3%	3%	3%	2%	4%
Brazil	27%	27%	26%	32%	29%	25%	27%	22%	32%	32%
Croatia	1%	1%	1%	1%	1%	0%	1%	1%	-	-
England	13%	14%	17%	9%	10%	16%	14%	5%	9%	9%
France	14%	13%	13%	11%	14%	14%	13%	13%	18%	18%
Morocco	1%	1%	1%	1%	1%	0%	1%	-	1%	1%
Netherlands	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
Portugal	4%	2%	3%	4%	5%	5%	4%	2%	4%	4%
Don't know	37%	38%	36%	38%	38%	36%	37%	53%	31%	31%