

YouGov - Scotland World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

How interested, if at all, are you in football?

| | | | | | | | | | | |
|-----------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Unweighted base | 1002 | 465 | 537 | 69 | 156 | 168 | 152 | 457 | 526 | 476 |
| Base | 1002 | 483 | 519 | 109 | 156 | 162 | 149 | 426 | 521 | 481 |
| Very interested | 19% | 33% | 6% | 19% | 19% | 20% | 22% | 17% | 21% | 16% |
| Fairly interested | 17% | 21% | 14% | 15% | 15% | 21% | 21% | 16% | 17% | 18% |
| Not very interested | 17% | 15% | 19% | 28% | 15% | 10% | 14% | 19% | 18% | 16% |
| Not at all interested | 45% | 29% | 59% | 32% | 47% | 46% | 40% | 48% | 43% | 46% |
| Don't know | 2% | 3% | 2% | 5% | 4% | 2% | 2% | 0% | 1% | 3% |

How much of the 2022 football World Cup in Qatar do you expect to follow?

| | | | | | | | | | | |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Unweighted base | 1002 | 465 | 537 | 69 | 156 | 168 | 152 | 457 | 526 | 476 |
| Base | 1002 | 483 | 519 | 109 | 156 | 162 | 149 | 426 | 521 | 481 |
| A great deal | 12% | 21% | 4% | 18% | 11% | 14% | 15% | 10% | 13% | 12% |
| A fair amount | 18% | 22% | 14% | 13% | 21% | 19% | 23% | 16% | 20% | 16% |
| Not very much | 25% | 25% | 25% | 26% | 29% | 24% | 24% | 23% | 25% | 25% |
| None at all | 45% | 33% | 56% | 43% | 38% | 44% | 38% | 51% | 42% | 48% |

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| Total | Gender | | Age | | | | | Social Grade | |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
| | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do? (Please select one option on each row)

England

| | Unweighted base | 1002 | 465 | 537 | 69 | 156 | 168 | 152 | 457 | 526 | 476 |
|---|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | Base | 1002 | 483 | 519 | 109 | 156 | 162 | 149 | 426 | 521 | 481 |
| I will be supporting them | 9% | 10% | 7% | 14% | 7% | 6% | 9% | 8% | 10% | 7% | |
| I won't be supporting them specifically, but I want them to do well | 18% | 14% | 22% | 6% | 17% | 16% | 15% | 23% | 21% | 15% | |
| I don't mind how well or badly they do | 39% | 33% | 44% | 45% | 37% | 33% | 33% | 42% | 39% | 39% | |
| I want them to do badly | 26% | 36% | 17% | 23% | 32% | 34% | 34% | 19% | 25% | 28% | |
| Don't know | 8% | 6% | 10% | 11% | 7% | 11% | 9% | 7% | 6% | 11% | |

Wales

| | Unweighted base | 1002 | 465 | 537 | 69 | 156 | 168 | 152 | 457 | 526 | 476 |
|---|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | Base | 1002 | 483 | 519 | 109 | 156 | 162 | 149 | 426 | 521 | 481 |
| I will be supporting them | 8% | 10% | 7% | 2% | 7% | 9% | 10% | 10% | 9% | 8% | |
| I won't be supporting them specifically, but I want them to do well | 40% | 40% | 40% | 31% | 36% | 32% | 43% | 46% | 42% | 38% | |
| I don't mind how well or badly they do | 42% | 41% | 42% | 56% | 43% | 45% | 37% | 37% | 42% | 41% | |
| I want them to do badly | 2% | 3% | 1% | - | 4% | 2% | 4% | 1% | 1% | 3% | |
| Don't know | 8% | 6% | 10% | 11% | 10% | 12% | 6% | 6% | 5% | 11% | |

Cell Contents (Column Percentages)

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Sample: 1,002 adults in Scotland

| Total | Scottish Region | | | | | | | |
|-------|---------------------|---------------------|----------------|---------------|---------|---------------------|----------|---------|
| | North East Scotland | Highlands & Islands | South Scotland | West Scotland | Central | Mid-Scotland & Fife | Lothians | Glasgow |

How interested, if at all, are you in football?

| | Total | North East Scotland | Highlands & Islands | South Scotland | West Scotland | Central | Mid-Scotland & Fife | Lothians | Glasgow |
|------------------------|-------|---------------------|---------------------|----------------|---------------|---------|---------------------|----------|---------|
| Unweighted base | 1002 | 145 | 90 | 141 | 100 | 155 | 114 | 148 | 109 |
| Base | 1002 | 141 | 91 | 137 | 100 | 158 | 114 | 145 | 116 |
| Very interested | 19% | 19% | 15% | 15% | 17% | 24% | 20% | 17% | 22% |
| Fairly interested | 17% | 11% | 13% | 14% | 15% | 24% | 21% | 17% | 20% |
| Not very interested | 17% | 18% | 18% | 15% | 11% | 13% | 20% | 26% | 15% |
| Not at all interested | 45% | 53% | 51% | 53% | 49% | 38% | 37% | 39% | 40% |
| Don't know | 2% | - | 2% | 2% | 7% | 1% | 2% | 1% | 4% |

How much of the 2022 football World Cup in Qatar do you expect to follow?

| | Total | North East Scotland | Highlands & Islands | South Scotland | West Scotland | Central | Mid-Scotland & Fife | Lothians | Glasgow |
|------------------------|-------|---------------------|---------------------|----------------|---------------|---------|---------------------|----------|---------|
| Unweighted base | 1002 | 145 | 90 | 141 | 100 | 155 | 114 | 148 | 109 |
| Base | 1002 | 141 | 91 | 137 | 100 | 158 | 114 | 145 | 116 |
| A great deal | 12% | 17% | 7% | 9% | 9% | 15% | 12% | 8% | 19% |
| A fair amount | 18% | 10% | 17% | 15% | 21% | 23% | 23% | 19% | 16% |
| Not very much | 25% | 25% | 32% | 23% | 19% | 20% | 27% | 33% | 21% |
| None at all | 45% | 48% | 45% | 53% | 51% | 42% | 38% | 40% | 45% |

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Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Scottish Region | | | | | | | |
|-------|---------------------|---------------------|----------------|---------------|---------|---------------------|----------|---------|
| | North East Scotland | Highlands & Islands | South Scotland | West Scotland | Central | Mid-Scotland & Fife | Lothians | Glasgow |

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do? (Please select one option on each row)

| England | | | | | | | | | | |
|---------|---|------|-----|-----|-----|-----|-----|-----|-----|-----|
| | Unweighted base | 1002 | 145 | 90 | 141 | 100 | 155 | 114 | 148 | 109 |
| | Base | 1002 | 141 | 91 | 137 | 100 | 158 | 114 | 145 | 116 |
| | I will be supporting them | 9% | 6% | 8% | 6% | 5% | 8% | 14% | 12% | 10% |
| | I won't be supporting them specifically, but I want them to do well | 18% | 15% | 22% | 20% | 13% | 20% | 14% | 20% | 19% |
| | I don't mind how well or badly they do | 39% | 39% | 35% | 39% | 41% | 34% | 40% | 44% | 40% |
| | I want them to do badly | 26% | 25% | 24% | 29% | 32% | 32% | 25% | 18% | 25% |
| | Don't know | 8% | 14% | 11% | 6% | 9% | 7% | 7% | 6% | 7% |
| Wales | | | | | | | | | | |
| | Unweighted base | 1002 | 145 | 90 | 141 | 100 | 155 | 114 | 148 | 109 |
| | Base | 1002 | 141 | 91 | 137 | 100 | 158 | 114 | 145 | 116 |
| | I will be supporting them | 8% | 3% | 7% | 12% | 11% | 12% | 12% | 8% | 4% |
| | I won't be supporting them specifically, but I want them to do well | 40% | 32% | 43% | 45% | 31% | 43% | 38% | 46% | 39% |
| | I don't mind how well or badly they do | 42% | 49% | 38% | 37% | 46% | 37% | 41% | 40% | 47% |
| | I want them to do badly | 2% | 2% | 1% | 2% | 2% | 2% | 1% | 1% | 2% |
| | Don't know | 8% | 14% | 11% | 5% | 10% | 6% | 8% | 6% | 7% |

Cell Content

YouGov - Scotland World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Interest in football | | |
|-------|----------------------|----------|------------|
| | Very/Fairly | Not very | Not at all |

How interested, if at all, are you in football?

| | | | | |
|-----------------------|-------------|------------|------------|------------|
| Unweighted base | 1002 | 352 | 169 | 463 |
| Base | 1002 | 361 | 173 | 448 |
| Very interested | 19% | 52% | - | - |
| Fairly interested | 17% | 48% | - | - |
| Not very interested | 17% | - | 100% | - |
| Not at all interested | 45% | - | - | 100% |
| Don't know | 2% | - | - | - |

How much of the 2022 football World Cup in Qatar do you expect to follow?

| | | | | |
|-----------------|-------------|------------|------------|------------|
| Unweighted base | 1002 | 352 | 169 | 463 |
| Base | 1002 | 361 | 173 | 448 |
| A great deal | 12% | 33% | 2% | - |
| A fair amount | 18% | 41% | 17% | 1% |
| Not very much | 25% | 18% | 60% | 17% |
| None at all | 45% | 9% | 21% | 82% |

YouGov - Scotland World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Interest in football | | |
|-------|----------------------|----------|------------|
| | Very/Fairly | Not very | Not at all |

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do? (Please select one option on each row)

| England | | | | | |
|---------|---|------|-----|-----|-----|
| | Unweighted base | 1002 | 352 | 169 | 463 |
| | Base | 1002 | 361 | 173 | 448 |
| | I will be supporting them | 9% | 17% | 8% | 3% |
| | I won't be supporting them specifically, but I want them to do well | 18% | 17% | 25% | 17% |
| | I don't mind how well or badly they do | 39% | 28% | 40% | 48% |
| | I want them to do badly | 26% | 37% | 24% | 19% |
| | Don't know | 8% | 1% | 3% | 13% |
| Wales | | | | | |
| | Unweighted base | 1002 | 352 | 169 | 463 |
| | Base | 1002 | 361 | 173 | 448 |
| | I will be supporting them | 8% | 15% | 10% | 3% |
| | I won't be supporting them specifically, but I want them to do well | 40% | 47% | 48% | 32% |
| | I don't mind how well or badly they do | 42% | 33% | 37% | 51% |
| | I want them to do badly | 2% | 4% | 2% | 0% |
| | Don't know | 8% | 1% | 4% | 13% |

Cell Content

YouGov - Scotland World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Level of support for England team | | | | |
|-------|-----------------------------------|---|--|-------------------------|------------|
| | I will be supporting them | I won't be supporting them specifically, but I want them to do well | I don't mind how well or badly they do | I want them to do badly | Don't know |

How interested, if at all, are you in football?

| | | | | | | |
|-----------------------|------|-----|-----|-----|-----|-----|
| Unweighted base | 1002 | 81 | 189 | 390 | 259 | 83 |
| Base | 1002 | 86 | 181 | 390 | 263 | 82 |
| Very interested | 19% | 32% | 15% | 12% | 32% | 3% |
| Fairly interested | 17% | 38% | 19% | 14% | 19% | 2% |
| Not very interested | 17% | 16% | 24% | 18% | 16% | 7% |
| Not at all interested | 45% | 14% | 43% | 55% | 33% | 72% |
| Don't know | 2% | - | - | 2% | 1% | 15% |

How much of the 2022 football World Cup in Qatar do you expect to follow?

| | | | | | | |
|-----------------|------|-----|-----|-----|-----|-----|
| Unweighted base | 1002 | 81 | 189 | 390 | 259 | 83 |
| Base | 1002 | 86 | 181 | 390 | 263 | 82 |
| A great deal | 12% | 28% | 6% | 8% | 21% | 1% |
| A fair amount | 18% | 35% | 22% | 12% | 24% | 2% |
| Not very much | 25% | 25% | 39% | 23% | 22% | 15% |
| None at all | 45% | 12% | 33% | 58% | 33% | 82% |

YouGov - Scotland World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Level of support for England team | | | | |
|-------|-----------------------------------|---|--|-------------------------|------------|
| | I will be supporting them | I won't be supporting them specifically, but I want them to do well | I don't mind how well or badly they do | I want them to do badly | Don't know |

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do? (Please select one option on each row)

| England | | | | | | | |
|---------|---|------|------|------|------|------|------|
| | Unweighted base | 1002 | 81 | 189 | 390 | 259 | 83 |
| | Base | 1002 | 86 | 181 | 390 | 263 | 82 |
| | I will be supporting them | 9% | 100% | - | - | - | - |
| | I won't be supporting them specifically, but I want them to do well | 18% | - | 100% | - | - | - |
| | I don't mind how well or badly they do | 39% | - | - | 100% | - | - |
| | I want them to do badly | 26% | - | - | - | 100% | - |
| | Don't know | 8% | - | - | - | - | 100% |
| Wales | | | | | | | |
| | Unweighted base | 1002 | 81 | 189 | 390 | 259 | 83 |
| | Base | 1002 | 86 | 181 | 390 | 263 | 82 |
| | I will be supporting them | 8% | 39% | 6% | 3% | 11% | 1% |
| | I won't be supporting them specifically, but I want them to do well | 40% | 38% | 83% | 25% | 43% | 8% |
| | I don't mind how well or badly they do | 42% | 24% | 11% | 71% | 38% | - |
| | I want them to do badly | 2% | - | 1% | 1% | 5% | - |
| | Don't know | 8% | - | - | 0% | 2% | 91% |

Cell Content

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Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Level of support for Wales team | | | | |
|-------|---------------------------------|---|--|-------------------------|------------|
| | I will be supporting them | I won't be supporting them specifically, but I want them to do well | I don't mind how well or badly they do | I want them to do badly | Don't know |

How interested, if at all, are you in football?

| | | | | | | |
|-----------------------|-------------|-----------|------------|------------|-----------|-----------|
| Unweighted base | 1002 | 89 | 404 | 409 | 18 | 82 |
| Base | 1002 | 84 | 401 | 417 | 18 | 81 |
| Very interested | 19% | 32% | 20% | 16% | 68% | 2% |
| Fairly interested | 17% | 31% | 23% | 12% | 10% | 1% |
| Not very interested | 17% | 20% | 21% | 15% | 17% | 8% |
| Not at all interested | 45% | 17% | 36% | 55% | 5% | 72% |
| Don't know | 2% | - | 0% | 1% | - | 17% |

How much of the 2022 football World Cup in Qatar do you expect to follow?

| | | | | | | |
|-----------------|-------------|-----------|------------|------------|-----------|-----------|
| Unweighted base | 1002 | 89 | 404 | 409 | 18 | 82 |
| Base | 1002 | 84 | 401 | 417 | 18 | 81 |
| A great deal | 12% | 25% | 12% | 12% | 25% | 1% |
| A fair amount | 18% | 38% | 23% | 11% | 44% | 2% |
| Not very much | 25% | 22% | 32% | 21% | 16% | 15% |
| None at all | 45% | 15% | 33% | 56% | 15% | 82% |

YouGov - Scotland World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,002 adults in Scotland

| Total | Level of support for Wales team | | | | |
|-------|---------------------------------|---|--|-------------------------|------------|
| | I will be supporting them | I won't be supporting them specifically, but I want them to do well | I don't mind how well or badly they do | I want them to do badly | Don't know |

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do? (Please select one option on each row)

| England | | | | | | | |
|---|------------------------|------|------|------|------|------|------|
| | Unweighted base | 1002 | 89 | 404 | 409 | 18 | 82 |
| | Base | 1002 | 84 | 401 | 417 | 18 | 81 |
| I will be supporting them | | 9% | 39% | 8% | 5% | - | - |
| I won't be supporting them specifically, but I want them to do well | | 18% | 12% | 38% | 5% | 5% | - |
| I don't mind how well or badly they do | | 39% | 13% | 24% | 67% | 16% | 1% |
| I want them to do badly | | 26% | 35% | 29% | 24% | 79% | 7% |
| Don't know | | 8% | 1% | 2% | - | - | 92% |
| Wales | | | | | | | |
| | Unweighted base | 1002 | 89 | 404 | 409 | 18 | 82 |
| | Base | 1002 | 84 | 401 | 417 | 18 | 81 |
| I will be supporting them | | 8% | 100% | - | - | - | - |
| I won't be supporting them specifically, but I want them to do well | | 40% | - | 100% | - | - | - |
| I don't mind how well or badly they do | | 42% | - | - | 100% | - | - |
| I want them to do badly | | 2% | - | - | - | 100% | - |
| Don't know | | 8% | - | - | - | - | 100% |

Cell Content