

YouGov Survey Results

Sample Size: 1687 GB Adults
Fieldwork: 6th - 7th July 2022

	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1687	327	455	171	572	418	152	626	668	820	867	184	703	407	393	962	725	202	567	366	407	145	
Unweighted Sample	1687	341	465	182	576	421	150	677	692	746	941	132	703	417	435	991	696	174	578	390	400	145	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		28-29 Jun	06-07 Jul	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region						
				Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Which of the following do you think would make the best Prime Minister?																										
	Boris Johnson	27	20	69	1	3	46	3	6	8	37	22	18	10	13	23	34	17	23	12	26	19	20	11		
	Keir Starmer	33	37	2	82	56	12	72	60	60	19	36	38	37	44	35	26	42	30	45	35	35	36	40		
	Not sure	37	40	28	16	41	40	22	33	30	42	39	41	47	39	40	39	39	43	38	37	43	43	44		
	Refused	3	3	1	1	1	2	2	2	2	2	3	3	6	3	2	2	2	4	5	2	3	2	5		

In the previous question you said that you thought Boris Johnson would make a better Prime Minister...
Do you think this is more because of Boris Johnson's strengths or Keir Starmer's weaknesses?
[Asked to those who thought Boris Johnson would make the best Prime Minister; n=340]

		28-29 Jun	06-07 Jul	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
				Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Boris Johnson's strengths	35	38	72	15	35	40	20	33	33	31	39	36	40	28	36	38	32	21	40	31	31	46		
	Keir Starmer's weaknesses	56	55	9	71	58	45	55	52	58	61	49	52	47	65	56	54	58	70	52	60	57	40		
	Neither	8	6	19	15	6	15	26	14	8	7	9	11	8	7	8	7	8	9	7	8	8	7		
	Don't know	2	0	0	0	1	0	0	2	1	1	2	0	4	1	1	1	3	0	1	1	3	7		

In the previous question you said that you thought Keir Starmer would make a better Prime Minister...
Do you think this is more because of Keir Starmer's strengths or Boris Johnson's weaknesses?
[Asked to those who thought Boris Johnson would make the best Prime Minister; n=650]

		28-29 Jun	06-07 Jul	Westminster VI			Vote In 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Region					
				Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Keir Starmer's strengths	27	12	34	23	12	34	27	26	30	33	22	24	23	34	30	26	27	31	26	24	27	28		
	Boris Johnson's weaknesses	70	88	61	76	78	63	72	70	64	65	74	75	73	61	68	71	68	64	71	71	69	70		
	Neither	3	0	4	1	8	3	2	3	5	2	4	1	3	5	2	3	5	4	3	4	4	1		
	Don't know	0	0	1	0	1	1	0	1	0	0	1	0	1	0	0	0	1	1	1	1	0	0		