

YouGov - Wales World Cup

Fieldwork: 10th - 14th November 2022

Sample: 1,001 adults in Wales

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Moving on...How interested, if at all, are you in football?

Unweighted base	1001	464	537	73	133	177	146	472	501	500
Base	1001	483	518	114	131	174	144	438	501	501
Very interested	15%	23%	8%	11%	14%	19%	16%	15%	15%	15%
Fairly interested	17%	21%	14%	16%	14%	16%	21%	18%	19%	16%
Not very interested	19%	17%	20%	38%	14%	19%	16%	15%	23%	14%
Not at all interested	48%	39%	57%	34%	54%	45%	46%	52%	42%	54%
Don't know	1%	1%	1%	1%	4%	1%	1%	0%	1%	1%

How much of the 2022 football World Cup in Qatar do you expect to follow?

Unweighted base	1001	464	537	73	133	177	146	472	501	500
Base	1001	483	518	114	131	174	144	438	501	501
A great deal	12%	19%	6%	18%	10%	15%	15%	10%	14%	11%
A fair amount	20%	25%	15%	29%	19%	19%	23%	17%	24%	15%
Not very much	26%	23%	28%	22%	24%	29%	20%	28%	26%	25%
None at all	42%	33%	50%	31%	47%	37%	42%	46%	36%	49%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England										
Unweighted base	1001	464	537	73	133	177	146	472	501	500
Base	1001	483	518	114	131	174	144	438	501	501
I will be supporting them	17%	19%	14%	22%	11%	14%	16%	18%	19%	15%
I won't be supporting them specifically, but I want them to do well	24%	21%	27%	20%	16%	25%	23%	28%	23%	26%
I don't mind how well or badly they do	35%	34%	36%	35%	29%	36%	37%	36%	35%	35%
I want them to do badly	16%	19%	13%	18%	25%	17%	18%	11%	17%	15%
Don't know	8%	7%	9%	4%	19%	8%	7%	6%	7%	9%
Wales										
Unweighted base	1001	464	537	73	133	177	146	472	501	500
Base	1001	483	518	114	131	174	144	438	501	501
I will be supporting them	47%	52%	43%	45%	48%	49%	51%	46%	51%	44%
I won't be supporting them specifically, but I want them to do well	30%	26%	34%	34%	23%	29%	31%	32%	28%	33%
I don't mind how well or badly they do	14%	14%	14%	9%	16%	14%	11%	15%	13%	15%
I want them to do badly	3%	3%	3%	8%	2%	2%	3%	3%	4%	2%
Don't know	5%	4%	7%	4%	11%	6%	4%	4%	5%	6%

Cell Contents (Column Percentages)

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Sample: 1,001 adults in Wales

Total	Region						Interested in football		
	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West	Very / Fairly interested	Not very interested	Not at all interested

Moving on...How interested, if at all, are you in football?

Unweighted base	1001	191	207	125	75	231	172	328	176	487
Base	1001	188	204	125	76	231	176	326	186	480
Very interested	15%	15%	14%	16%	13%	19%	13%	47%	-	-
Fairly interested	17%	18%	17%	19%	11%	16%	19%	53%	-	-
Not very interested	19%	17%	18%	20%	17%	18%	20%	-	100%	-
Not at all interested	48%	49%	50%	44%	59%	45%	47%	-	-	100%
Don't know	1%	1%	0%	1%	-	1%	2%	-	-	-

How much of the 2022 football World Cup in Qatar do you expect to follow?

Unweighted base	1001	191	207	125	75	231	172	328	176	487
Base	1001	188	204	125	76	231	176	326	186	480
A great deal	12%	8%	10%	23%	9%	13%	13%	37%	2%	-
A fair amount	20%	23%	21%	19%	15%	20%	17%	43%	26%	2%
Not very much	26%	26%	26%	22%	28%	26%	26%	17%	59%	18%
None at all	42%	43%	43%	36%	48%	41%	44%	3%	13%	80%

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Sample: 1,001 adults in Wales

Total	Region						Interested in football		
	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West	Very / Fairly interested	Not very interested	Not at all interested

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England										
Unweighted base	1001	191	207	125	75	231	172	328	176	487
Base	1001	188	204	125	76	231	176	326	186	480
I will be supporting them	17%	17%	19%	25%	13%	14%	13%	33%	25%	3%
I won't be supporting them specifically, but I want them to do well	24%	24%	26%	20%	24%	26%	24%	24%	30%	23%
I don't mind how well or badly they do	35%	35%	33%	38%	37%	34%	36%	23%	31%	45%
I want them to do badly	16%	15%	17%	10%	18%	16%	21%	18%	13%	16%
Don't know	8%	9%	6%	8%	8%	11%	6%	2%	2%	13%
Wales										
Unweighted base	1001	191	207	125	75	231	172	328	176	487
Base	1001	188	204	125	76	231	176	326	186	480
I will be supporting them	47%	48%	46%	50%	46%	46%	47%	76%	58%	24%
I won't be supporting them specifically, but I want them to do well	30%	24%	31%	34%	35%	29%	33%	14%	31%	41%
I don't mind how well or badly they do	14%	16%	16%	12%	11%	13%	13%	6%	6%	23%
I want them to do badly	3%	6%	3%	1%	1%	4%	2%	3%	4%	3%
Don't know	5%	5%	5%	4%	7%	7%	5%	1%	1%	9%

Cell Content:

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Sample: 1,001 adults in Wales

Total	Level of support for England team				
	I will be supporting them	I won't be supporting them specifically, but I want them to do well	I don't mind how well or badly they do	I want them to do badly	Don't know

Moving on...How interested, if at all, are you in football?

Unweighted base	1001	164	253	348	157	79
Base	1001	167	244	351	160	79
Very interested	15%	30%	14%	8%	22%	2%
Fairly interested	17%	35%	17%	13%	14%	5%
Not very interested	19%	27%	23%	17%	15%	4%
Not at all interested	48%	8%	45%	61%	49%	81%
Don't know	1%	-	1%	0%	-	8%

How much of the 2022 football World Cup in Qatar do you expect to follow?

Unweighted base	1001	164	253	348	157	79
Base	1001	167	244	351	160	79
A great deal	12%	29%	10%	6%	18%	1%
A fair amount	20%	40%	20%	14%	18%	5%
Not very much	26%	23%	35%	24%	25%	10%
None at all	42%	8%	35%	56%	39%	84%

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Sample: 1,001 adults in Wales

Total	Level of support for England team				
	I will be supporting them	I won't be supporting them specifically, but I want them to do well	I don't mind how well or badly they do	I want them to do badly	Don't know

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England						
Unweighted base	1001	164	253	348	157	79
Base	1001	167	244	351	160	79
I will be supporting them	17%	100%	-	-	-	-
I won't be supporting them specifically, but I want them to do well	24%	-	100%	-	-	-
I don't mind how well or badly they do	35%	-	-	100%	-	-
I want them to do badly	16%	-	-	-	100%	-
Don't know	8%	-	-	-	-	100%
Wales						
Unweighted base	1001	164	253	348	157	79
Base	1001	167	244	351	160	79
I will be supporting them	47%	63%	51%	35%	69%	15%
I won't be supporting them specifically, but I want them to do well	30%	24%	42%	32%	22%	13%
I don't mind how well or badly they do	14%	7%	4%	31%	5%	3%
I want them to do badly	3%	6%	3%	2%	4%	1%
Don't know	5%	-	-	-	-	68%

Cell Content:

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Total	Level of support for Wales team				
	I will be supporting them	I won't be supporting them specifically, but I want them to do well	I don't mind how well or badly they do	I want them to do badly	Don't know

Moving on...How interested, if at all, are you in football?

Unweighted base	1001	473	301	146	27	54
Base	1001	474	302	140	31	54
Very interested	15%	25%	6%	4%	23%	2%
Fairly interested	17%	27%	10%	9%	6%	4%
Not very interested	19%	23%	19%	8%	21%	3%
Not at all interested	48%	25%	65%	78%	50%	79%
Don't know	1%	0%	0%	1%	-	12%

How much of the 2022 football World Cup in Qatar do you expect to follow?

Unweighted base	1001	473	301	146	27	54
Base	1001	474	302	140	31	54
A great deal	12%	20%	7%	3%	17%	-
A fair amount	20%	34%	7%	5%	16%	4%
Not very much	26%	32%	24%	17%	20%	10%
None at all	42%	14%	62%	76%	47%	85%

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Sample: 1,001 adults in Wales

Total	Level of support for Wales team				
	I will be supporting them	I won't be supporting them specifically, but I want them to do well	I don't mind how well or badly they do	I want them to do badly	Don't know

And for each country's team, do you want them to do well or badly at the World Cup, or do you not mind how well they do?

England						
Unweighted base	1001	473	301	146	27	54
Base	1001	474	302	140	31	54
I will be supporting them	17%	22%	13%	8%	32%	-
I won't be supporting them specifically, but I want them to do well	24%	26%	34%	7%	25%	-
I don't mind how well or badly they do	35%	26%	38%	78%	18%	-
I want them to do badly	16%	23%	12%	5%	22%	-
Don't know	8%	2%	3%	2%	3%	100%
Wales						
Unweighted base	1001	473	301	146	27	54
Base	1001	474	302	140	31	54
I will be supporting them	47%	100%	-	-	-	-
I won't be supporting them specifically, but I want them to do well	30%	-	100%	-	-	-
I don't mind how well or badly they do	14%	-	-	100%	-	-
I want them to do badly	3%	-	-	-	100%	-
Don't know	5%	-	-	-	-	100%

Cell Content: