

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

What is the highest educational or work-related qualification you have?

Unweighted base	4047	1872	2175	235	616	715	738	1743	2365	1682
Base	4047	1963	2084	449	600	691	705	1601	2307	1740
No formal qualifications	5%	4%	5%	1%	2%	3%	4%	8%	2%	9%
Youth training certificate/skillseekers	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Recognised trade apprenticeship completed	1%	2%	1%	1%	1%	0%	1%	2%	0%	3%
Clerical and commercial	1%	1%	2%	1%	1%	0%	1%	2%	1%	2%
City & Guilds certificate	5%	6%	4%	5%	3%	5%	5%	5%	2%	8%
City & Guilds certificate - advanced	3%	4%	2%	3%	2%	3%	3%	3%	2%	4%
ONC	1%	2%	0%	1%	0%	0%	1%	2%	1%	1%
CSE grades 2-5	2%	3%	2%	1%	1%	2%	4%	3%	1%	4%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	10%	14%	7%	10%	11%	17%	13%	9%	16%
Scottish Ordinary/ Lower Certificate	1%	1%	0%	-	0%	0%	1%	1%	0%	1%
GCE A level or Higher Certificate	14%	13%	14%	38%	13%	15%	10%	9%	14%	14%
Scottish Higher Certificate	2%	1%	2%	3%	1%	2%	1%	1%	1%	2%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	1%	3%	0%	1%	1%	1%	3%	2%	1%
Teaching qualification (not degree)	2%	1%	3%	1%	0%	1%	1%	4%	2%	2%
University diploma	4%	4%	4%	3%	5%	5%	3%	3%	4%	3%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	21%	21%	17%	33%	25%	20%	16%	27%	12%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	9%	9%	5%	14%	10%	10%	8%	14%	4%
Other technical, professional or higher qualification	11%	13%	9%	6%	6%	11%	14%	14%	13%	8%
Don't know	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%
Prefer not to say	3%	3%	3%	6%	5%	3%	2%	2%	3%	4%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

What is the highest educational or work-related qualification you have?

Unweighted base	4047	976	685	428	478	914	3481	199	367
Base	4047	967	668	414	546	902	3497	198	352
No formal qualifications	5%	5%	5%	3%	5%	5%	5%	5%	3%
Youth training certificate/skillsseekers	0%	1%	0%	-	0%	-	0%	0%	1%
Recognised trade apprenticeship completed	1%	2%	1%	1%	1%	2%	1%	2%	1%
Clerical and commercial	1%	1%	2%	1%	1%	1%	1%	1%	1%
City & Guilds certificate	5%	5%	5%	6%	4%	5%	5%	5%	3%
City & Guilds certificate - advanced	3%	2%	2%	2%	3%	4%	3%	4%	2%
ONC	1%	1%	1%	0%	1%	1%	1%	1%	0%
CSE grades 2-5	2%	3%	3%	3%	2%	2%	3%	0%	1%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	11%	13%	17%	10%	12%	12%	20%	6%
Scottish Ordinary/ Lower Certificate	1%	0%	1%	0%	0%	0%	0%	-	6%
GCE A level or Higher Certificate	14%	16%	15%	15%	10%	17%	15%	13%	3%
Scottish Higher Certificate	2%	0%	0%	0%	1%	0%	0%	-	15%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	2%	1%	2%	1%	2%	2%	1%	1%
Teaching qualification (not degree)	2%	3%	3%	2%	1%	1%	2%	2%	1%
University diploma	4%	3%	4%	3%	4%	4%	4%	2%	7%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	20%	21%	20%	23%	20%	21%	21%	21%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	9%	7%	8%	16%	8%	9%	8%	10%
Other technical, professional or higher qualification	11%	11%	10%	11%	12%	12%	11%	9%	12%
Don't know	1%	1%	1%	2%	1%	1%	1%	0%	1%
Prefer not to say	3%	3%	2%	3%	2%	4%	3%	5%	4%

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Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

What is the highest educational or work-related qualification you have?

Unweighted base	4047	173	450	353	336	349	428	478	527	387	3481	199	367
Base	4047	163	446	358	320	347	414	546	521	381	3497	198	352
No formal qualifications	5%	2%	6%	5%	4%	6%	3%	5%	5%	4%	5%	5%	3%
Youth training certificate/skillseekers	0%	-	1%	1%	0%	-	-	0%	-	-	0%	0%	1%
Recognised trade apprenticeship completed	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%
Clerical and commercial	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%
City & Guilds certificate	5%	5%	6%	5%	5%	5%	6%	4%	5%	5%	5%	5%	3%
City & Guilds certificate - advanced	3%	3%	2%	2%	3%	2%	2%	3%	3%	4%	3%	4%	2%
ONC	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%
CSE grades 2-5	2%	3%	3%	4%	4%	2%	3%	2%	2%	2%	3%	0%	1%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	18%	10%	9%	12%	14%	17%	10%	12%	13%	12%	20%	6%
Scottish Ordinary/ Lower Certificate	1%	-	0%	-	1%	0%	0%	0%	0%	-	0%	-	6%
GCE A level or Higher Certificate	14%	8%	20%	15%	13%	18%	15%	10%	16%	17%	15%	13%	3%
Scottish Higher Certificate	2%	1%	0%	0%	-	0%	0%	1%	-	0%	0%	-	15%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%
Teaching qualification (not degree)	2%	2%	3%	3%	2%	3%	2%	1%	2%	1%	2%	2%	1%
University diploma	4%	5%	3%	3%	5%	3%	3%	4%	3%	5%	4%	2%	7%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	18%	20%	22%	25%	17%	20%	23%	22%	18%	21%	21%	21%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	9%	8%	10%	6%	8%	8%	16%	8%	8%	9%	8%	10%
Other technical, professional or higher qualification	11%	14%	10%	10%	10%	10%	11%	12%	13%	11%	11%	9%	12%
Don't know	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	0%	1%
Prefer not to say	3%	3%	3%	3%	2%	3%	3%	2%	5%	2%	3%	5%	4%

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Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

What is the highest educational or work-related qualification you have?

Unweighted base	4047	1657	629	2286	127	1088	141	405	2023	511	326	170	1003
Base	4047	1685	624	2309	202	969	158	410	1899	504	310	154	1156
No formal qualifications	5%	2%	3%	3%	1%	10%	6%	6%	6%	4%	6%	10%	3%
Youth training certificate/skillsseekers	0%	0%	0%	0%	-	0%	1%	-	0%	0%	1%	-	0%
Recognised trade apprenticeship completed	1%	1%	1%	1%	-	3%	-	0%	1%	1%	1%	5%	1%
Clerical and commercial	1%	1%	1%	1%	-	3%	1%	1%	2%	1%	1%	4%	0%
City & Guilds certificate	5%	6%	4%	5%	-	4%	5%	7%	5%	5%	4%	5%	4%
City & Guilds certificate - advanced	3%	3%	2%	3%	-	3%	2%	2%	3%	3%	3%	4%	2%
ONC	1%	1%	1%	1%	-	2%	4%	0%	1%	2%	0%	-	1%
CSE grades 2-5	2%	2%	3%	2%	-	2%	3%	4%	3%	2%	4%	-	2%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	10%	12%	11%	4%	13%	25%	19%	11%	14%	16%	20%	11%
Scottish Ordinary/ Lower Certificate	1%	1%	0%	1%	-	1%	1%	1%	1%	1%	2%	1%	1%
GCE A level or Higher Certificate	14%	12%	15%	13%	48%	9%	13%	15%	10%	12%	12%	8%	22%
Scottish Higher Certificate	2%	1%	2%	1%	5%	1%	3%	2%	2%	1%	1%	3%	2%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	1%	2%	1%	0%	3%	1%	2%	2%	1%	4%	2%	1%
Teaching qualification (not degree)	2%	1%	3%	1%	-	4%	-	2%	2%	1%	3%	5%	1%
University diploma	4%	5%	4%	4%	3%	3%	6%	4%	4%	3%	4%	3%	4%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	26%	24%	25%	15%	16%	10%	15%	21%	25%	16%	13%	22%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	12%	11%	12%	8%	7%	7%	4%	9%	11%	8%	6%	10%
Other technical, professional or higher qualification	11%	12%	11%	12%	3%	13%	6%	9%	14%	10%	11%	8%	8%
Don't know	1%	1%	1%	1%	3%	0%	3%	1%	1%	0%	1%	1%	2%
Prefer not to say	3%	2%	2%	2%	10%	3%	5%	6%	2%	4%	2%	4%	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

What is the highest educational or work-related qualification you have?

Unweighted base	4047	2919	443	419	178	1040	88
Base	4047	2886	455	404	186	1046	115
No formal qualifications	5%	5%	3%	2%	6%	3%	4%
Youth training certificate/skillseekers	0%	0%	1%	-	-	0%	-
Recognised trade apprenticeship completed	1%	2%	1%	1%	1%	1%	3%
Clerical and commercial	1%	2%	2%	1%	0%	1%	1%
City & Guilds certificate	5%	5%	4%	5%	6%	5%	1%
City & Guilds certificate - advanced	3%	2%	2%	4%	8%	3%	1%
ONC	1%	1%	1%	0%	-	1%	4%
CSE grades 2-5	2%	3%	2%	1%	3%	2%	1%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	13%	12%	10%	17%	12%	4%
Scottish Ordinary/ Lower Certificate	1%	1%	1%	1%	-	1%	-
GCE A level or Higher Certificate	14%	13%	19%	12%	15%	15%	27%
Scottish Higher Certificate	2%	1%	2%	3%	2%	2%	1%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	2%	2%	1%	0%	1%	1%
Teaching qualification (not degree)	2%	2%	1%	2%	1%	2%	-
University diploma	4%	4%	6%	4%	3%	5%	2%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	21%	19%	27%	18%	22%	12%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	10%	10%	10%	7%	9%	4%
Other technical, professional or higher qualification	11%	11%	10%	13%	7%	11%	9%
Don't know	1%	1%	1%	2%	2%	1%	8%
Prefer not to say	3%	3%	3%	2%	3%	3%	19%

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Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

What is the highest educational or work-related qualification you have?

Unweighted base	4047	1253	768	166	269	239	98	534	814
Base	4047	1161	860	175	261	234	97	524	728
No formal qualifications	5%	6%	3%	4%	5%	7%	8%	4%	7%
Youth training certificate/skillseekers	0%	0%	0%	-	-	0%	1%	0%	0%
Recognised trade apprenticeship completed	1%	1%	1%	1%	0%	0%	-	1%	2%
Clerical and commercial	1%	2%	1%	2%	2%	1%	-	1%	2%
City & Guilds certificate	5%	7%	4%	8%	8%	5%	6%	7%	7%
City & Guilds certificate - advanced	3%	3%	3%	1%	3%	2%	-	2%	4%
ONC	1%	1%	1%	-	-	0%	-	0%	1%
CSE grades 2-5	2%	3%	2%	0%	1%	3%	5%	2%	3%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	13%	10%	13%	10%	14%	11%	13%	13%
Scottish Ordinary/ Lower Certificate	1%	1%	1%	1%	0%	1%	2%	1%	1%
GCE A level or Higher Certificate	14%	12%	17%	15%	15%	14%	15%	14%	12%
Scottish Higher Certificate	2%	2%	1%	4%	3%	2%	2%	3%	1%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	2%	1%	2%	0%	1%	-	1%	2%
Teaching qualification (not degree)	2%	3%	1%	3%	2%	2%	2%	2%	4%
University diploma	4%	5%	4%	6%	5%	3%	3%	5%	4%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	18%	25%	21%	23%	18%	21%	21%	15%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	7%	11%	8%	9%	7%	5%	8%	6%
Other technical, professional or higher qualification	11%	12%	10%	5%	9%	13%	13%	11%	14%
Don't know	1%	1%	2%	1%	3%	2%	1%	2%	1%
Prefer not to say	3%	2%	4%	6%	3%	2%	5%	3%	2%

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Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

What is the highest educational or work-related qualification you have?

Unweighted base	4047	2890	1253	625	493	1177	429	2438	2441	379
Base	4047	2891	1297	636	495	1274	537	2458	2458	369
No formal qualifications	5%	5%	3%	1%	4%	3%	2%	4%	4%	3%
Youth training certificate/skillseekers	0%	0%	0%	-	-	0%	0%	0%	0%	0%
Recognised trade apprenticeship completed	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Clerical and commercial	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
City & Guilds certificate	5%	5%	3%	2%	5%	3%	3%	5%	4%	3%
City & Guilds certificate - advanced	3%	3%	2%	3%	2%	2%	3%	2%	2%	4%
ONC	1%	1%	1%	1%	-	0%	0%	1%	1%	1%
CSE grades 2-5	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%
CSE grade 1, GCE O level, GCSE, School Certificate	12%	12%	9%	5%	9%	10%	7%	12%	11%	6%
Scottish Ordinary/ Lower Certificate	1%	1%	0%	0%	-	0%	0%	1%	1%	1%
GCE A level or Higher Certificate	14%	14%	15%	10%	15%	20%	29%	15%	14%	10%
Scottish Higher Certificate	2%	2%	2%	1%	1%	2%	3%	2%	2%	1%
Nursing qualification (e.g. SEN, SRN, SCM, RGN)	2%	1%	1%	0%	1%	1%	0%	1%	1%	0%
Teaching qualification (not degree)	2%	2%	1%	1%	4%	1%	1%	2%	2%	2%
University diploma	4%	4%	5%	5%	4%	4%	3%	4%	4%	6%
University or CNA first degree (e.g. BA, B.Sc, B.Ed)	21%	22%	27%	33%	25%	25%	23%	22%	24%	29%
University or CNA higher degree (e.g. M.Sc, Ph.D)	9%	9%	13%	18%	9%	11%	7%	9%	11%	16%
Other technical, professional or higher qualification	11%	11%	12%	15%	12%	10%	9%	11%	12%	14%
Don't know	1%	1%	1%	0%	1%	1%	2%	1%	1%	1%
Prefer not to say	3%	2%	3%	2%	3%	4%	5%	3%	3%	2%

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Fieldwork: 17 - 19 February 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	594	636	77	290	256	215	392	974	256
Base: All GB adults who have completed an undergraduate degree	1160	561	599	99	267	230	202	362	907	253
1944	-	-	-	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-	-	-	-
1956	0%	0%	0%	-	-	-	-	0%	0%	-
1958	0%	0%	0%	-	-	-	-	0%	0%	-
1959	0%	0%	-	-	-	-	-	0%	0%	-
1960	0%	0%	-	-	-	-	-	0%	0%	-
1961	0%	0%	0%	-	-	-	-	1%	0%	-
1962	0%	1%	0%	-	-	-	-	2%	1%	0%
1963	0%	-	1%	-	-	-	-	1%	0%	0%
1964	0%	0%	0%	-	-	-	-	0%	0%	-
1965	1%	1%	0%	-	-	-	-	2%	0%	1%
1966	1%	0%	1%	-	-	-	-	2%	1%	1%
1967	1%	1%	1%	-	-	-	-	2%	1%	0%
1968	1%	1%	0%	-	-	-	-	2%	1%	0%
1969	1%	1%	1%	-	-	-	-	4%	1%	1%
1970	1%	1%	1%	-	-	-	-	4%	1%	1%
1971	1%	1%	1%	-	-	-	-	3%	1%	1%
1972	1%	1%	1%	-	-	-	-	3%	1%	0%
1973	1%	2%	1%	-	-	-	-	5%	2%	0%
1974	1%	1%	1%	-	-	-	-	3%	1%	0%
1975	1%	2%	1%	-	-	-	-	4%	1%	2%
1976	1%	2%	1%	-	-	-	-	5%	1%	2%
1977	1%	1%	0%	-	-	-	-	3%	1%	1%
1978	1%	1%	1%	-	-	-	-	4%	1%	1%
1979	1%	2%	1%	-	-	-	-	4%	1%	3%

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Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	283	197	120	188	270	1058	56	116
Base: All GB adults who have completed an undergraduate degree	1160	266	182	110	203	241	1002	52	106
1944	-	-	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-	-	-
1956	0%	-	-	-	-	0%	0%	2%	-
1958	0%	-	0%	-	0%	-	0%	-	-
1959	0%	-	0%	-	0%	-	0%	-	-
1960	0%	-	-	-	1%	-	0%	-	-
1961	0%	0%	1%	1%	1%	-	0%	-	-
1962	0%	-	1%	1%	-	1%	0%	2%	-
1963	0%	-	1%	1%	1%	0%	0%	-	1%
1964	0%	-	0%	-	-	-	0%	-	1%
1965	1%	1%	0%	-	1%	1%	1%	-	-
1966	1%	1%	1%	-	1%	-	1%	2%	1%
1967	1%	0%	1%	1%	1%	0%	1%	-	2%
1968	1%	1%	-	1%	1%	1%	1%	-	-
1969	1%	0%	0%	1%	2%	2%	1%	-	2%
1970	1%	1%	0%	-	1%	2%	1%	2%	2%
1971	1%	2%	1%	-	1%	1%	1%	-	-
1972	1%	1%	1%	-	1%	1%	1%	2%	2%
1973	1%	1%	1%	4%	3%	-	1%	-	3%
1974	1%	2%	1%	-	-	1%	1%	2%	2%
1975	1%	-	2%	4%	-	1%	1%	4%	2%
1976	1%	1%	0%	2%	2%	2%	1%	-	2%
1977	1%	1%	1%	1%	1%	2%	1%	-	-
1978	1%	1%	1%	2%	2%	1%	1%	-	1%
1979	1%	1%	2%	2%	1%	0%	1%	4%	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	48	127	108	104	93	120	188	162	108	1058	56	116
Base: All GB adults who have completed an undergraduate degree	1160	43	118	106	97	85	110	203	143	98	1002	52	106
1944	-	-	-	-	-	-	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-	-	-	-	-	-	-
1956	0%	-	-	-	-	-	-	-	-	1%	0%	2%	-
1958	0%	-	-	-	1%	-	-	0%	-	-	0%	-	-
1959	0%	-	-	-	1%	-	-	0%	-	-	0%	-	-
1960	0%	-	-	-	-	-	-	1%	-	-	0%	-	-
1961	0%	-	1%	-	1%	1%	1%	1%	-	-	0%	-	-
1962	0%	-	-	-	1%	2%	1%	-	1%	-	0%	2%	-
1963	0%	-	-	-	2%	-	1%	1%	-	1%	0%	-	1%
1964	0%	-	-	-	1%	-	-	-	-	-	0%	-	1%
1965	1%	-	1%	1%	1%	-	-	1%	1%	-	1%	-	-
1966	1%	-	1%	1%	1%	1%	-	1%	-	-	1%	2%	1%
1967	1%	-	1%	-	2%	-	1%	1%	-	1%	1%	-	2%
1968	1%	-	1%	1%	-	-	1%	1%	2%	-	1%	-	-
1969	1%	-	1%	-	-	1%	1%	2%	3%	1%	1%	-	2%
1970	1%	-	1%	2%	1%	-	-	1%	1%	4%	1%	2%	2%
1971	1%	4%	1%	1%	-	2%	-	1%	-	3%	1%	-	-
1972	1%	-	1%	2%	-	3%	-	1%	1%	1%	1%	2%	2%
1973	1%	-	1%	-	1%	1%	4%	3%	-	-	1%	-	3%
1974	1%	2%	2%	2%	2%	-	-	-	1%	1%	1%	2%	2%
1975	1%	-	-	-	2%	1%	4%	-	1%	2%	1%	4%	2%
1976	1%	2%	-	3%	-	1%	2%	2%	3%	1%	1%	-	2%
1977	1%	-	1%	1%	-	1%	1%	1%	2%	1%	1%	-	-
1978	1%	-	1%	2%	1%	-	2%	2%	1%	2%	1%	-	1%
1979	1%	-	-	3%	2%	1%	2%	1%	1%	-	1%	4%	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	644	206	850	44	234	24	78	580	177	76	30	362
Base: All GB adults who have completed an undergraduate degree	1160	604	204	808	44	208	24	76	533	166	72	26	358
1944	-	-	-	-	-	-	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-	-	-	-	-	-	-
1956	0%	-	-	-	-	1%	-	-	0%	-	-	-	0%
1958	0%	-	-	-	-	1%	-	-	-	1%	-	-	0%
1959	0%	-	0%	0%	-	0%	-	-	0%	-	-	-	-
1960	0%	-	1%	0%	-	-	-	-	-	-	-	-	0%
1961	0%	-	1%	0%	-	1%	-	-	0%	0%	-	-	0%
1962	0%	-	0%	0%	-	2%	-	-	1%	-	-	-	0%
1963	0%	-	-	-	-	3%	-	-	0%	-	1%	6%	0%
1964	0%	-	-	-	-	1%	-	-	0%	-	-	-	-
1965	1%	0%	0%	0%	-	2%	-	1%	1%	-	4%	-	0%
1966	1%	-	1%	0%	-	3%	-	-	1%	-	-	11%	-
1967	1%	-	0%	0%	-	4%	-	-	1%	-	2%	3%	1%
1968	1%	0%	1%	0%	-	2%	-	-	1%	0%	-	4%	-
1969	1%	0%	1%	0%	-	4%	-	1%	1%	1%	4%	-	1%
1970	1%	0%	1%	0%	-	5%	-	-	2%	-	-	-	0%
1971	1%	0%	2%	1%	-	3%	4%	-	2%	1%	1%	-	0%
1972	1%	0%	1%	0%	-	4%	-	-	2%	1%	-	-	1%
1973	1%	0%	1%	0%	-	6%	-	3%	2%	1%	1%	3%	1%
1974	1%	0%	1%	1%	-	4%	-	-	2%	-	3%	-	-
1975	1%	0%	1%	0%	-	5%	-	-	2%	2%	-	3%	-
1976	1%	1%	3%	1%	-	3%	5%	1%	2%	-	-	6%	2%
1977	1%	0%	1%	1%	-	2%	-	-	1%	1%	-	3%	0%
1978	1%	0%	1%	1%	-	5%	-	-	1%	2%	1%	-	1%
1979	1%	1%	1%	1%	-	3%	4%	3%	2%	1%	3%	-	-

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	873	131	159	50	340	17
Base: All GB adults who have completed an undergraduate degree	1160	829	125	145	45	315	16
1944	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-
1956	0%	0%	-	-	-	-	-
1958	0%	0%	-	-	-	-	-
1959	0%	0%	-	-	-	-	-
1960	0%	0%	-	-	-	-	-
1961	0%	0%	-	1%	-	0%	-
1962	0%	1%	-	-	-	-	-
1963	0%	1%	1%	-	-	0%	-
1964	0%	0%	-	-	-	-	5%
1965	1%	1%	-	-	-	-	-
1966	1%	1%	1%	-	-	0%	-
1967	1%	1%	1%	1%	-	1%	-
1968	1%	1%	-	-	-	-	-
1969	1%	2%	-	-	-	-	-
1970	1%	2%	-	-	-	-	-
1971	1%	1%	-	-	-	-	-
1972	1%	1%	1%	-	-	0%	-
1973	1%	2%	-	1%	-	0%	-
1974	1%	1%	-	2%	-	1%	-
1975	1%	2%	-	-	-	-	-
1976	1%	2%	1%	1%	-	1%	5%
1977	1%	1%	-	1%	-	0%	-
1978	1%	2%	1%	-	-	0%	-
1979	1%	1%	3%	-	-	1%	7%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	299	305	54	86	63	24	161	160
Base: All GB adults who have completed an undergraduate degree	1160	267	294	47	77	58	23	145	142
1944	-	-	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-	-	-
1956	0%	0%	-	-	-	-	-	-	1%
1958	0%	0%	-	-	-	-	-	-	1%
1959	0%	0%	-	-	-	-	-	-	1%
1960	0%	-	-	-	-	-	-	-	-
1961	0%	1%	-	-	-	-	-	-	2%
1962	0%	1%	-	-	-	-	-	-	2%
1963	0%	-	0%	-	-	-	-	-	-
1964	0%	0%	-	-	-	-	-	-	1%
1965	1%	1%	0%	-	-	-	-	-	2%
1966	1%	1%	0%	-	-	-	-	-	2%
1967	1%	2%	0%	-	-	1%	-	1%	2%
1968	1%	1%	0%	-	-	-	-	-	2%
1969	1%	2%	2%	-	-	-	-	-	3%
1970	1%	1%	1%	-	-	-	-	-	1%
1971	1%	2%	1%	-	-	-	-	-	4%
1972	1%	2%	0%	-	-	-	3%	1%	3%
1973	1%	2%	2%	-	-	2%	-	1%	4%
1974	1%	2%	1%	-	-	-	-	-	3%
1975	1%	2%	-	-	-	-	-	-	4%
1976	1%	1%	1%	-	-	-	5%	1%	1%
1977	1%	1%	1%	-	-	2%	-	1%	2%
1978	1%	0%	2%	-	-	-	-	-	1%
1979	1%	2%	0%	-	-	3%	-	1%	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

For the following questions, by 'undergraduate degree', we mean the first level of degree study at university such as a Bachelor of Arts (BA) or Bachelor of Science (BSc), Bachelor of Education (BEd), Bachelor of Engineering (BEng) etc... which you completed. What year did you enroll at university for your undergraduate degree? (If you have more than one undergraduate degree, please think about the first undergraduate degree you enrolled in)

Unweighted base	1230	922	516	318	168	459	147	778	851	174
Base: All GB adults who have completed an undergraduate degree	1160	875	498	315	166	447	153	741	809	161
1944	-	-	-	-	-	-	-	-	-	-
1948	-	-	-	-	-	-	-	-	-	-
1956	0%	0%	-	-	-	-	1%	0%	-	-
1958	0%	0%	0%	-	-	-	-	0%	0%	-
1959	0%	0%	0%	-	1%	0%	-	0%	-	-
1960	0%	-	-	-	-	-	-	-	-	-
1961	0%	0%	0%	1%	-	0%	-	1%	0%	1%
1962	0%	0%	0%	1%	-	0%	-	0%	0%	-
1963	0%	0%	-	-	1%	-	-	0%	0%	-
1964	0%	0%	-	-	-	-	-	-	0%	-
1965	1%	0%	0%	1%	-	-	-	0%	0%	-
1966	1%	0%	0%	1%	-	-	-	0%	0%	-
1967	1%	0%	0%	0%	-	0%	-	1%	0%	1%
1968	1%	1%	0%	1%	1%	0%	-	0%	0%	1%
1969	1%	1%	1%	1%	0%	1%	-	1%	1%	2%
1970	1%	1%	0%	-	-	0%	1%	1%	1%	1%
1971	1%	1%	1%	1%	-	0%	-	1%	1%	1%
1972	1%	1%	0%	1%	1%	0%	-	1%	1%	0%
1973	1%	1%	1%	1%	0%	0%	1%	1%	1%	2%
1974	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
1975	1%	1%	1%	0%	1%	1%	-	1%	1%	2%
1976	1%	1%	1%	1%	-	-	-	1%	1%	-
1977	1%	1%	1%	1%	1%	0%	-	1%	1%	1%
1978	1%	1%	2%	1%	1%	1%	-	1%	1%	1%
1979	1%	1%	1%	1%	-	0%	-	1%	1%	2%

YouGov Survey Results
Sample: 4047
 Fieldwork: 17 - 19 February 2020



	Total	Gender		Age					Social Grade	
		Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE
1980	1%	1%	2%	-	-	-	-	5%	1%	2%
1981	1%	1%	0%	-	-	-	-	3%	1%	0%
1982	1%	2%	1%	-	-	-	-	4%	1%	2%
1983	1%	0%	1%	-	-	-	0%	2%	1%	-
1984	2%	2%	2%	-	-	0%	5%	3%	2%	2%
1985	1%	1%	1%	-	-	-	4%	2%	1%	3%
1986	1%	1%	2%	-	-	-	5%	1%	1%	2%
1987	1%	1%	1%	-	-	-	4%	0%	1%	0%
1988	1%	1%	1%	-	-	-	5%	2%	1%	1%
1989	2%	2%	2%	-	-	-	8%	1%	2%	1%
1990	2%	3%	2%	-	-	-	11%	2%	2%	2%
1991	2%	2%	1%	-	-	-	11%	0%	2%	1%
1992	3%	4%	3%	-	-	-	15%	2%	4%	2%
1993	2%	2%	2%	-	-	2%	7%	2%	2%	2%
1994	2%	2%	2%	-	-	6%	3%	1%	2%	2%
1995	3%	2%	4%	-	-	10%	3%	2%	3%	3%
1996	2%	3%	2%	-	-	7%	1%	2%	2%	2%
1997	2%	1%	3%	-	-	7%	1%	1%	2%	1%
1998	2%	2%	1%	-	-	8%	1%	-	2%	0%
1999	3%	3%	3%	-	-	11%	2%	1%	3%	1%
2000	2%	2%	2%	-	-	9%	0%	1%	2%	2%
2001	3%	2%	4%	-	-	12%	1%	1%	3%	3%
2002	2%	2%	2%	-	-	8%	1%	1%	2%	2%
2003	2%	3%	2%	-	4%	6%	0%	1%	2%	3%
2004	3%	2%	3%	-	8%	3%	2%	1%	2%	4%
2005	2%	3%	1%	-	7%	1%	1%	0%	2%	3%
2006	3%	3%	3%	-	9%	3%	1%	0%	3%	3%
2007	3%	3%	3%	-	10%	2%	2%	-	3%	4%
2008	3%	2%	4%	-	11%	0%	1%	1%	3%	3%
2009	3%	2%	3%	-	9%	1%	1%	1%	3%	2%
2010	3%	2%	3%	-	11%	1%	0%	0%	3%	4%
2011	3%	3%	3%	-	11%	1%	0%	-	3%	4%
2012	3%	2%	3%	-	9%	2%	-	-	3%	2%
2013	3%	2%	3%	15%	5%	1%	-	-	3%	1%
2014	2%	3%	2%	20%	2%	0%	1%	1%	2%	2%
2015	3%	3%	3%	30%	1%	0%	0%	0%	3%	2%
2016	3%	2%	3%	25%	2%	0%	-	-	2%	4%
2017	1%	1%	1%	5%	1%	0%	0%	-	1%	2%
2018	1%	0%	1%	3%	1%	-	-	0%	0%	2%
2019	0%	-	0%	1%	-	-	-	-	-	0%
1951	0%	-	0%	-	-	-	-	0%	0%	-
1957	0%	0%	0%	-	-	-	-	1%	0%	0%

YouGov Survey Results
Sample: 4047
Fieldwork: 17 - 19 February 2020



	Total	Region							
		North	Midlands	East	London	South	England (NET)	Wales	Scotland
1980	1%	2%	1%	4%	3%	0%	2%	-	1%
1981	1%	1%	-	1%	-	1%	1%	-	3%
1982	1%	1%	2%	2%	1%	2%	1%	-	-
1983	1%	0%	-	1%	2%	0%	1%	-	-
1984	2%	2%	3%	1%	1%	3%	2%	3%	-
1985	1%	1%	2%	4%	0%	1%	2%	-	-
1986	1%	3%	1%	1%	1%	0%	1%	-	1%
1987	1%	1%	1%	1%	1%	1%	1%	2%	1%
1988	1%	1%	1%	3%	1%	1%	1%	5%	2%
1989	2%	1%	3%	1%	2%	2%	2%	3%	2%
1990	2%	3%	2%	1%	2%	3%	2%	2%	3%
1991	2%	2%	3%	2%	2%	2%	2%	-	2%
1992	3%	3%	2%	2%	5%	4%	4%	6%	1%
1993	2%	3%	2%	2%	3%	2%	2%	2%	1%
1994	2%	2%	2%	-	1%	4%	2%	2%	1%
1995	3%	3%	1%	5%	3%	3%	3%	5%	4%
1996	2%	2%	3%	3%	2%	1%	2%	2%	3%
1997	2%	3%	2%	-	2%	2%	2%	2%	1%
1998	2%	1%	1%	2%	2%	3%	2%	2%	3%
1999	3%	2%	5%	-	3%	2%	3%	3%	4%
2000	2%	1%	2%	4%	2%	3%	2%	4%	1%
2001	3%	3%	1%	2%	2%	5%	3%	2%	4%
2002	2%	1%	1%	3%	1%	3%	2%	10%	1%
2003	2%	1%	4%	3%	2%	2%	2%	4%	5%
2004	3%	4%	3%	2%	2%	2%	3%	5%	2%
2005	2%	3%	2%	2%	1%	3%	2%	-	3%
2006	3%	2%	3%	1%	2%	4%	3%	2%	4%
2007	3%	3%	2%	2%	4%	3%	3%	7%	2%
2008	3%	2%	2%	5%	4%	2%	3%	2%	5%
2009	3%	4%	3%	3%	2%	2%	3%	-	2%
2010	3%	2%	2%	5%	3%	3%	3%	2%	2%
2011	3%	4%	3%	2%	2%	3%	3%	4%	1%
2012	3%	1%	2%	2%	4%	4%	2%	-	5%
2013	3%	4%	3%	-	4%	3%	3%	-	-
2014	2%	3%	2%	4%	3%	2%	3%	-	2%
2015	3%	4%	3%	1%	5%	1%	3%	2%	4%
2016	3%	2%	3%	4%	3%	1%	2%	2%	5%
2017	1%	0%	1%	2%	1%	1%	1%	-	1%
2018	1%	1%	1%	-	-	1%	1%	-	-
2019	0%	-	-	-	-	-	-	-	1%
1951	0%	0%	-	-	-	-	0%	-	-
1957	0%	-	-	-	1%	0%	0%	-	-



	Total	Government Region											
		North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland
1980	1%	5%	1%	1%	1%	-	4%	3%	-	1%	2%	-	1%
1981	1%	2%	1%	1%	-	-	1%	-	2%	-	1%	-	3%
1982	1%	-	1%	2%	-	4%	2%	1%	2%	1%	1%	-	-
1983	1%	-	-	1%	-	-	1%	2%	1%	-	1%	-	-
1984	2%	4%	1%	2%	1%	6%	1%	1%	2%	4%	2%	3%	-
1985	1%	4%	2%	-	3%	1%	4%	0%	2%	1%	2%	-	-
1986	1%	3%	3%	4%	2%	-	1%	1%	1%	-	1%	-	1%
1987	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	2%	1%
1988	1%	2%	2%	-	2%	1%	3%	1%	1%	-	1%	5%	2%
1989	2%	-	1%	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%
1990	2%	4%	2%	5%	3%	2%	1%	2%	2%	3%	2%	2%	3%
1991	2%	-	2%	2%	2%	3%	2%	2%	1%	4%	2%	-	2%
1992	3%	4%	3%	4%	2%	3%	2%	5%	4%	5%	4%	6%	1%
1993	2%	2%	1%	4%	3%	1%	2%	3%	3%	1%	2%	2%	1%
1994	2%	4%	2%	2%	1%	3%	-	1%	4%	3%	2%	2%	1%
1995	3%	4%	3%	3%	1%	1%	5%	3%	1%	5%	3%	5%	4%
1996	2%	-	3%	1%	3%	4%	3%	2%	1%	2%	2%	2%	3%
1997	2%	9%	3%	1%	3%	2%	-	2%	3%	-	2%	2%	1%
1998	2%	2%	1%	1%	2%	1%	2%	2%	4%	1%	2%	2%	3%
1999	3%	4%	4%	-	4%	7%	-	3%	2%	1%	3%	3%	4%
2000	2%	-	2%	1%	2%	3%	4%	2%	3%	2%	2%	4%	1%
2001	3%	-	4%	2%	1%	2%	2%	2%	6%	2%	3%	2%	4%
2002	2%	2%	1%	2%	2%	1%	3%	1%	3%	5%	2%	10%	1%
2003	2%	2%	1%	2%	4%	3%	3%	2%	1%	4%	2%	4%	5%
2004	3%	4%	6%	2%	5%	-	2%	2%	2%	3%	3%	5%	2%
2005	2%	6%	2%	2%	3%	2%	2%	1%	3%	3%	2%	-	3%
2006	3%	-	3%	2%	3%	2%	1%	2%	4%	4%	3%	2%	4%
2007	3%	2%	4%	3%	3%	2%	2%	4%	2%	3%	3%	7%	2%
2008	3%	2%	2%	3%	2%	2%	5%	4%	1%	4%	3%	2%	5%
2009	3%	4%	2%	5%	3%	4%	3%	2%	2%	1%	3%	-	2%
2010	3%	6%	2%	1%	2%	2%	5%	3%	4%	3%	3%	2%	2%
2011	3%	2%	4%	4%	3%	4%	2%	2%	3%	4%	3%	4%	1%
2012	3%	2%	1%	1%	3%	1%	2%	4%	3%	5%	2%	-	5%
2013	3%	2%	4%	3%	5%	1%	-	4%	3%	2%	3%	-	-
2014	2%	-	7%	1%	2%	2%	4%	3%	2%	1%	3%	-	2%
2015	3%	-	-	11%	3%	3%	1%	5%	1%	2%	3%	2%	4%
2016	3%	2%	3%	1%	2%	3%	4%	3%	1%	2%	2%	2%	5%
2017	1%	-	1%	-	-	1%	2%	1%	1%	2%	1%	-	1%
2018	1%	-	1%	1%	1%	1%	-	-	1%	1%	1%	-	-
2019	0%	-	-	-	-	-	-	-	-	-	-	-	1%
1951	0%	-	1%	-	-	-	-	-	-	-	0%	-	-
1957	0%	-	-	-	-	-	-	1%	1%	-	0%	-	-

	Total	Working Status							Marital Status				
		Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married
1980	1%	1%	3%	1%	-	4%	5%	-	1%	2%	-	8%	1%
1981	1%	1%	1%	1%	-	2%	-	-	1%	1%	-	3%	-
1982	1%	1%	1%	1%	-	3%	-	1%	2%	1%	4%	3%	0%
1983	1%	0%	2%	1%	-	0%	-	-	0%	1%	2%	-	1%
1984	2%	2%	1%	1%	-	2%	-	7%	2%	-	1%	6%	2%
1985	1%	1%	1%	1%	-	3%	-	3%	2%	1%	4%	-	1%
1986	1%	1%	1%	1%	-	1%	-	3%	2%	-	1%	-	-
1987	1%	1%	2%	1%	-	0%	-	-	1%	2%	2%	-	0%
1988	1%	1%	1%	1%	-	2%	-	3%	1%	1%	4%	3%	2%
1989	2%	1%	2%	2%	-	2%	-	6%	2%	-	-	3%	2%
1990	2%	4%	1%	3%	-	1%	4%	4%	3%	2%	10%	3%	1%
1991	2%	3%	2%	2%	2%	0%	-	1%	2%	3%	1%	-	1%
1992	3%	4%	4%	4%	-	1%	4%	4%	4%	1%	5%	21%	2%
1993	2%	2%	1%	2%	-	2%	-	8%	4%	1%	1%	-	0%
1994	2%	2%	1%	2%	-	1%	-	5%	3%	1%	1%	-	2%
1995	3%	2%	7%	4%	-	2%	-	3%	4%	3%	4%	3%	1%
1996	2%	3%	2%	3%	-	1%	3%	3%	2%	3%	4%	-	2%
1997	2%	2%	2%	2%	-	2%	12%	3%	2%	2%	10%	-	1%
1998	2%	3%	1%	2%	2%	0%	-	-	1%	3%	-	-	2%
1999	3%	3%	5%	4%	-	0%	-	4%	4%	2%	-	3%	2%
2000	2%	3%	2%	3%	-	-	-	4%	3%	2%	-	-	1%
2001	3%	4%	3%	4%	-	1%	4%	1%	3%	3%	3%	-	2%
2002	2%	2%	4%	3%	-	1%	-	2%	3%	3%	4%	-	1%
2003	2%	3%	2%	3%	-	0%	8%	2%	2%	2%	3%	4%	3%
2004	3%	4%	3%	3%	-	0%	-	5%	3%	3%	2%	-	3%
2005	2%	3%	2%	3%	-	1%	-	-	2%	4%	1%	-	2%
2006	3%	4%	1%	3%	5%	0%	-	5%	2%	3%	-	-	4%
2007	3%	5%	0%	4%	7%	-	-	2%	3%	2%	2%	-	4%
2008	3%	4%	2%	4%	2%	0%	3%	2%	2%	4%	3%	-	4%
2009	3%	4%	1%	3%	2%	1%	-	1%	2%	4%	1%	-	3%
2010	3%	3%	3%	3%	5%	0%	4%	2%	1%	7%	1%	-	4%
2011	3%	5%	2%	4%	-	-	4%	1%	2%	6%	-	-	4%
2012	3%	4%	2%	3%	4%	-	7%	1%	1%	4%	-	-	4%
2013	3%	3%	1%	2%	16%	-	5%	1%	1%	3%	-	-	6%
2014	2%	4%	1%	3%	7%	-	5%	-	2%	5%	-	-	3%
2015	3%	2%	7%	3%	11%	-	10%	1%	0%	4%	1%	-	8%
2016	3%	2%	2%	2%	21%	-	9%	2%	0%	2%	-	-	8%
2017	1%	0%	1%	0%	12%	-	-	-	0%	1%	-	-	1%
2018	1%	0%	1%	1%	4%	-	-	-	-	1%	2%	-	1%
2019	0%	-	-	-	2%	-	-	-	-	-	-	-	0%
1951	0%	-	-	-	-	0%	-	-	-	-	1%	-	-
1957	0%	-	-	-	-	1%	-	-	0%	-	1%	-	-

YouGov Survey Results
Sample: 4047
Fieldwork: 17 - 19 February 2020



	Total	Children in Household					
		0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused
1980	1%	2%	-	-	-	-	7%
1981	1%	1%	-	1%	-	1%	-
1982	1%	1%	2%	1%	-	2%	-
1983	1%	1%	-	1%	-	0%	-
1984	2%	2%	2%	1%	-	1%	5%
1985	1%	2%	1%	1%	-	1%	-
1986	1%	1%	3%	1%	-	2%	-
1987	1%	1%	2%	-	-	1%	-
1988	1%	1%	3%	2%	-	2%	-
1989	2%	2%	2%	3%	2%	2%	5%
1990	2%	2%	3%	2%	8%	3%	6%
1991	2%	1%	4%	4%	2%	4%	-
1992	3%	3%	4%	6%	8%	6%	-
1993	2%	1%	4%	4%	8%	4%	-
1994	2%	2%	3%	4%	-	3%	-
1995	3%	2%	3%	6%	6%	5%	6%
1996	2%	2%	2%	1%	2%	2%	-
1997	2%	2%	2%	3%	2%	3%	-
1998	2%	1%	2%	4%	2%	3%	-
1999	3%	2%	3%	6%	6%	5%	6%
2000	2%	1%	2%	5%	4%	4%	6%
2001	3%	2%	4%	4%	9%	4%	5%
2002	2%	1%	5%	4%	2%	4%	-
2003	2%	2%	1%	4%	4%	3%	-
2004	3%	2%	4%	5%	4%	4%	7%
2005	2%	2%	2%	4%	2%	3%	-
2006	3%	3%	2%	4%	4%	3%	-
2007	3%	3%	6%	2%	-	3%	-
2008	3%	3%	3%	1%	4%	2%	-
2009	3%	3%	1%	1%	2%	1%	-
2010	3%	3%	4%	1%	2%	2%	-
2011	3%	3%	4%	1%	4%	2%	-
2012	3%	3%	1%	1%	2%	1%	8%
2013	3%	3%	1%	2%	3%	2%	-
2014	2%	3%	3%	1%	3%	2%	-
2015	3%	4%	1%	1%	2%	1%	12%
2016	3%	3%	3%	1%	2%	2%	10%
2017	1%	1%	1%	-	2%	1%	-
2018	1%	1%	1%	-	-	1%	-
2019	0%	0%	-	-	-	-	-
1951	0%	0%	-	-	-	-	-
1957	0%	0%	-	-	-	-	-

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



	Total	Parent/ Guardian							
		Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years
1980	1%	2%	1%	-	-	-	-	-	3%
1981	1%	1%	1%	-	-	-	-	-	2%
1982	1%	2%	-	-	2%	2%	-	1%	3%
1983	1%	1%	0%	-	2%	-	-	1%	1%
1984	2%	3%	1%	-	-	4%	13%	3%	5%
1985	1%	2%	1%	-	1%	4%	5%	1%	4%
1986	1%	1%	-	-	-	2%	-	1%	2%
1987	1%	1%	1%	-	-	1%	-	1%	1%
1988	1%	3%	1%	-	1%	-	5%	1%	4%
1989	2%	1%	1%	2%	1%	1%	8%	2%	1%
1990	2%	3%	2%	-	3%	8%	4%	4%	2%
1991	2%	5%	1%	-	6%	12%	18%	7%	2%
1992	3%	5%	4%	4%	8%	8%	8%	7%	5%
1993	2%	3%	1%	2%	5%	10%	8%	4%	1%
1994	2%	3%	1%	2%	3%	3%	-	3%	3%
1995	3%	3%	2%	2%	7%	5%	8%	4%	3%
1996	2%	1%	2%	-	2%	1%	-	1%	1%
1997	2%	2%	2%	2%	2%	3%	-	2%	1%
1998	2%	2%	2%	6%	6%	-	-	4%	-
1999	3%	3%	3%	4%	7%	5%	-	4%	2%
2000	2%	3%	2%	5%	7%	3%	8%	6%	1%
2001	3%	5%	4%	11%	11%	-	-	7%	2%
2002	2%	4%	2%	9%	4%	2%	-	4%	3%
2003	2%	2%	1%	6%	4%	-	-	2%	1%
2004	3%	2%	3%	6%	1%	1%	-	3%	1%
2005	2%	2%	2%	8%	3%	4%	-	4%	-
2006	3%	2%	3%	9%	2%	-	-	4%	1%
2007	3%	1%	3%	7%	-	-	-	2%	-
2008	3%	2%	3%	3%	2%	3%	4%	2%	2%
2009	3%	1%	3%	2%	1%	-	-	1%	1%
2010	3%	1%	5%	2%	2%	2%	-	2%	-
2011	3%	1%	5%	4%	-	-	4%	2%	1%
2012	3%	1%	5%	-	1%	5%	-	2%	1%
2013	3%	1%	3%	2%	-	2%	-	1%	-
2014	2%	-	5%	-	-	-	-	-	-
2015	3%	1%	8%	2%	1%	2%	-	1%	-
2016	3%	0%	4%	2%	-	-	-	1%	-
2017	1%	0%	2%	-	-	2%	-	1%	1%
2018	1%	0%	1%	-	1%	-	-	1%	-
2019	0%	-	-	-	-	-	-	-	-
1951	0%	-	-	-	-	-	-	-	-
1957	0%	-	-	-	-	-	-	-	-

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



	Total	Social Media/ Messaging service (within the last month)								
		Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype
1980	1%	1%	1%	1%	1%	0%	-	1%	1%	1%
1981	1%	1%	0%	1%	1%	0%	-	1%	1%	0%
1982	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%
1983	1%	0%	0%	1%	0%	0%	-	1%	1%	1%
1984	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%
1985	1%	1%	1%	1%	1%	-	-	1%	1%	2%
1986	1%	1%	1%	1%	1%	1%	-	1%	1%	1%
1987	1%	1%	1%	1%	1%	0%	-	1%	1%	-
1988	1%	1%	1%	1%	1%	0%	-	1%	2%	1%
1989	2%	2%	1%	1%	1%	1%	-	1%	2%	1%
1990	2%	2%	3%	2%	2%	2%	-	2%	2%	3%
1991	2%	2%	1%	3%	2%	2%	1%	2%	1%	1%
1992	3%	4%	3%	4%	2%	2%	-	3%	3%	5%
1993	2%	2%	2%	3%	1%	2%	-	2%	2%	4%
1994	2%	2%	1%	1%	2%	1%	-	2%	2%	2%
1995	3%	3%	3%	2%	2%	2%	4%	3%	3%	4%
1996	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%
1997	2%	2%	1%	2%	2%	1%	-	2%	2%	1%
1998	2%	2%	2%	1%	2%	1%	1%	1%	2%	3%
1999	3%	3%	3%	4%	5%	4%	1%	3%	3%	2%
2000	2%	2%	2%	1%	3%	3%	-	2%	2%	2%
2001	3%	3%	2%	1%	5%	3%	1%	3%	3%	3%
2002	2%	3%	2%	2%	3%	3%	1%	2%	3%	2%
2003	2%	2%	3%	2%	2%	3%	3%	2%	2%	3%
2004	3%	3%	2%	4%	4%	4%	1%	3%	4%	3%
2005	2%	2%	3%	1%	2%	2%	1%	2%	2%	1%
2006	3%	3%	4%	3%	2%	4%	6%	3%	3%	5%
2007	3%	3%	3%	3%	4%	4%	4%	3%	3%	4%
2008	3%	3%	3%	4%	3%	4%	3%	3%	4%	5%
2009	3%	3%	3%	4%	2%	5%	5%	3%	3%	2%
2010	3%	3%	3%	4%	2%	5%	6%	4%	4%	4%
2011	3%	3%	3%	2%	4%	5%	3%	3%	3%	3%
2012	3%	3%	4%	3%	4%	4%	7%	3%	3%	4%
2013	3%	3%	4%	4%	2%	4%	8%	3%	3%	2%
2014	2%	3%	3%	5%	4%	4%	6%	4%	3%	1%
2015	3%	4%	6%	6%	9%	6%	16%	4%	4%	2%
2016	3%	3%	3%	5%	3%	5%	14%	3%	3%	1%
2017	1%	1%	1%	0%	1%	2%	3%	1%	1%	-
2018	1%	1%	1%	1%	1%	1%	2%	1%	1%	-
2019	0%	0%	0%	-	-	0%	-	0%	0%	-
1951	0%	0%	-	-	-	-	-	-	0%	-
1957	0%	0%	-	-	-	-	-	0%	-	-

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base: All GB adults who have completed an undergraduate degree	1222	589	632	102	281	242	208	388	947	275
England	81%	81%	81%	85%	82%	77%	86%	80%	81%	82%
Wales	6%	6%	5%	4%	6%	8%	2%	6%	6%	6%
Northern Ireland	0%	0%	-	-	-	0%	-	0%	0%	-
Scotland	9%	9%	9%	11%	8%	10%	6%	9%	9%	9%
Other, outside the UK	4%	3%	5%	-	4%	4%	5%	5%	4%	4%
Don't know	-	-	-	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base: All GB adults who have completed an undergraduate degree	1222	589	632	102	281	242	208	388	947	275
Very useful	33%	33%	33%	23%	26%	24%	38%	45%	37%	22%
Fairly useful	33%	32%	35%	48%	33%	40%	30%	28%	33%	37%
Not very useful	18%	19%	17%	13%	23%	20%	18%	15%	17%	20%
Not at all useful	13%	14%	13%	11%	17%	15%	12%	11%	12%	19%
Don't know	2%	2%	2%	6%	2%	2%	2%	1%	2%	3%

Workers completing day to day tasks at work

Unweighted base	894	448	446	52	266	238	185	153	724	170
Base: All GB adults who have completed an undergraduate degree	849	427	422	71	245	213	173	148	680	169
Very useful	19%	20%	17%	25%	15%	13%	22%	27%	20%	15%
Fairly useful	35%	35%	35%	35%	34%	37%	32%	37%	35%	35%
Not very useful	29%	28%	29%	26%	31%	29%	33%	20%	29%	25%
Not at all useful	17%	16%	18%	11%	18%	19%	14%	17%	15%	23%
Don't know	1%	1%	1%	3%	2%	1%	1%	1%	1%	2%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
England	81%	93%	91%	89%	86%	90%	90%	40%	18%
Wales	6%	3%	5%	5%	1%	4%	3%	56%	-
Northern Ireland	0%	0%	-	-	-	-	0%	-	1%
Scotland	9%	2%	1%	4%	2%	2%	2%	2%	78%
Other, outside the UK	4%	2%	3%	2%	11%	3%	4%	2%	3%
Don't know	-	-	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
Very useful	33%	30%	32%	37%	36%	31%	33%	39%	36%
Fairly useful	33%	35%	33%	28%	35%	33%	33%	29%	36%
Not very useful	18%	17%	19%	18%	18%	19%	18%	23%	14%
Not at all useful	13%	16%	13%	15%	9%	16%	14%	9%	12%
Don't know	2%	2%	2%	2%	2%	1%	2%	-	3%

Workers completing day to day tasks at work

Unweighted base	894	214	135	79	134	219	781	33	80
Base: All GB adults who have completed an undergraduate degree	849	204	125	72	145	196	743	32	75
Very useful	19%	25%	17%	15%	18%	17%	19%	15%	18%
Fairly useful	35%	28%	34%	41%	34%	37%	34%	37%	44%
Not very useful	29%	25%	31%	30%	32%	29%	29%	31%	25%
Not at all useful	17%	22%	17%	11%	15%	16%	17%	17%	11%
Don't know	1%	0%	1%	2%	2%	0%	1%	-	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	43	125	116	101	89	116	213	151	101	1056	57	109
England	81%	94%	91%	95%	93%	88%	89%	86%	91%	90%	90%	40%	18%
Wales	6%	2%	5%	1%	3%	7%	5%	1%	3%	6%	3%	56%	-
Northern Ireland	0%	-	-	1%	-	-	-	-	-	-	0%	-	1%
Scotland	9%	2%	1%	2%	2%	1%	4%	2%	3%	2%	2%	2%	78%
Other, outside the UK	4%	2%	3%	2%	2%	4%	2%	11%	5%	2%	4%	2%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	43	125	116	101	89	116	213	151	101	1056	57	109
Very useful	33%	25%	31%	31%	26%	39%	37%	36%	32%	29%	33%	39%	36%
Fairly useful	33%	39%	33%	36%	36%	30%	28%	35%	33%	33%	33%	29%	36%
Not very useful	18%	26%	16%	15%	22%	17%	18%	18%	17%	20%	18%	23%	14%
Not at all useful	13%	8%	19%	15%	14%	11%	15%	9%	16%	16%	14%	9%	12%
Don't know	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	-	3%

Workers completing day to day tasks at work

Unweighted base	894	37	95	82	67	68	79	134	132	87	781	33	80
Base: All GB adults who have completed an undergraduate degree	849	32	89	82	62	63	72	145	117	79	743	32	75
Very useful	19%	24%	16%	34%	15%	19%	15%	18%	18%	15%	19%	15%	18%
Fairly useful	35%	29%	25%	30%	39%	29%	41%	34%	36%	39%	34%	37%	44%
Not very useful	29%	21%	34%	17%	34%	28%	30%	32%	29%	30%	29%	31%	25%
Not at all useful	17%	25%	24%	19%	12%	22%	11%	15%	16%	16%	17%	17%	11%
Don't know	1%	-	1%	-	-	1%	2%	2%	1%	-	1%	-	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base: All GB adults who have completed an undergraduate degree	1222	636	213	849	45	221	27	79	559	178	76	29	375
England	81%	83%	81%	82%	77%	80%	68%	80%	81%	83%	86%	75%	80%
Wales	6%	5%	5%	5%	4%	7%	3%	11%	6%	5%	6%	15%	5%
Northern Ireland	0%	0%	-	0%	-	-	-	-	0%	1%	-	-	-
Scotland	9%	9%	8%	9%	14%	9%	14%	7%	8%	8%	2%	6%	12%
Other, outside the UK	4%	3%	6%	4%	4%	4%	14%	3%	5%	3%	5%	4%	3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base: All GB adults who have completed an undergraduate degree	1222	636	213	849	45	221	27	79	559	178	76	29	375
Very useful	33%	31%	27%	30%	26%	51%	20%	26%	39%	29%	44%	43%	24%
Fairly useful	33%	34%	40%	35%	45%	25%	31%	30%	31%	32%	27%	45%	38%
Not very useful	18%	20%	17%	19%	9%	13%	26%	22%	19%	20%	17%	9%	17%
Not at all useful	13%	14%	14%	14%	9%	10%	24%	18%	11%	17%	11%	3%	17%
Don't know	2%	1%	2%	2%	12%	1%	-	3%	1%	1%	1%	-	4%

Workers completing day to day tasks at work

Unweighted base	894	678	216	894	-	-	-	-	400	151	42	15	281
Base: All GB adults who have completed an undergraduate degree	849	636	213	849	-	-	-	-	371	141	41	13	279
Very useful	19%	18%	22%	19%	-	-	-	-	23%	15%	31%	22%	14%
Fairly useful	35%	35%	33%	35%	-	-	-	-	34%	37%	33%	25%	35%
Not very useful	29%	30%	24%	29%	-	-	-	-	28%	27%	26%	34%	31%
Not at all useful	17%	16%	20%	17%	-	-	-	-	15%	21%	10%	18%	18%
Don't know	1%	1%	1%	1%	-	-	-	-	0%	-	-	-	3%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	921	139	166	51	356	19
Base: All GB adults who have completed an undergraduate degree	1222	874	132	151	46	329	18
England	81%	82%	83%	78%	83%	81%	61%
Wales	6%	5%	5%	6%	6%	6%	11%
Northern Ireland	0%	-	-	1%	-	1%	-
Scotland	9%	9%	8%	10%	7%	9%	5%
Other, outside the UK	4%	4%	3%	5%	4%	4%	24%
Don't know	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	921	139	166	51	356	19
Base: All GB adults who have completed an undergraduate degree	1222	874	132	151	46	329	18
Very useful	33%	34%	30%	33%	37%	32%	35%
Fairly useful	33%	33%	43%	33%	19%	35%	30%
Not very useful	18%	18%	15%	22%	16%	18%	17%
Not at all useful	13%	14%	10%	11%	24%	13%	18%
Don't know	2%	2%	2%	2%	4%	2%	-

Workers completing day to day tasks at work

Unweighted base	894	587	116	136	43	295	12
Base: All GB adults who have completed an undergraduate degree	849	565	111	123	39	273	11
Very useful	19%	19%	15%	20%	18%	18%	15%
Fairly useful	35%	34%	39%	37%	34%	37%	39%
Not very useful	29%	30%	30%	23%	30%	27%	8%
Not at all useful	17%	16%	16%	21%	18%	18%	38%
Don't know	1%	2%	-	-	-	-	-

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
England	81%	80%	82%	77%	76%	84%	88%	80%	81%
Wales	6%	5%	4%	6%	7%	1%	-	5%	5%
Northern Ireland	0%	0%	0%	2%	-	-	-	1%	-
Scotland	9%	10%	11%	9%	8%	12%	4%	9%	11%
Other, outside the UK	4%	5%	3%	7%	8%	3%	8%	6%	4%
Don't know	-	-	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
Very useful	33%	34%	29%	25%	30%	32%	35%	29%	39%
Fairly useful	33%	36%	36%	44%	35%	31%	38%	41%	32%
Not very useful	18%	18%	20%	21%	20%	19%	11%	16%	20%
Not at all useful	13%	10%	13%	9%	11%	17%	12%	11%	8%
Don't know	2%	2%	2%	2%	4%	2%	4%	3%	1%

Workers completing day to day tasks at work

Unweighted base	894	206	249	51	83	49	22	146	78
Base: All GB adults who have completed an undergraduate degree	849	188	241	45	74	45	22	132	73
Very useful	19%	17%	22%	8%	17%	19%	27%	15%	22%
Fairly useful	35%	37%	30%	38%	47%	34%	36%	41%	31%
Not very useful	29%	26%	36%	31%	21%	28%	22%	25%	26%
Not at all useful	17%	19%	11%	23%	14%	19%	14%	19%	19%
Don't know	1%	0%	2%	-	-	-	-	-	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

For the following question please think about the first undergraduate degree you completed. In what country did you attend university for your first undergraduate degree?

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base: All GB adults who have completed an undergraduate degree	1222	911	518	325	170	462	159	772	838	166
England	81%	82%	82%	84%	80%	81%	81%	81%	81%	82%
Wales	6%	5%	4%	5%	7%	5%	4%	5%	6%	5%
Northern Ireland	0%	0%	0%	-	-	-	-	0%	0%	-
Scotland	9%	9%	10%	6%	8%	9%	14%	10%	9%	5%
Other, outside the UK	4%	4%	3%	5%	5%	4%	1%	4%	4%	8%
Don't know	-	-	-	-	-	-	-	-	-	-

For the following question please continue to think about the first undergraduate degree you completed. How useful, if at all, would you say your undergraduate degree has been in each of the following? (Please select one option in each row)

Finding a job

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base: All GB adults who have completed an undergraduate degree	1222	911	518	325	170	462	159	772	838	166
Very useful	33%	33%	35%	35%	33%	29%	25%	33%	32%	34%
Fairly useful	33%	34%	35%	37%	40%	38%	44%	34%	35%	33%
Not very useful	18%	18%	16%	18%	15%	19%	17%	18%	19%	19%
Not at all useful	13%	13%	12%	9%	12%	12%	11%	13%	13%	13%
Don't know	2%	2%	2%	2%	1%	1%	3%	2%	1%	1%

Workers completing day to day tasks at work

Unweighted base	894	685	407	261	128	385	124	582	664	144
Base: All GB adults who have completed an undergraduate degree	849	654	395	259	129	375	130	557	633	134
Very useful	19%	19%	22%	22%	22%	17%	18%	19%	19%	15%
Fairly useful	35%	36%	36%	37%	39%	36%	38%	35%	34%	37%
Not very useful	29%	29%	28%	30%	22%	32%	29%	29%	30%	32%
Not at all useful	17%	16%	13%	11%	17%	14%	13%	17%	17%	16%
Don't know	1%	1%	1%	1%	-	1%	2%	0%	1%	-

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

Unweighted base	894	448	446	52	266	238	185	153	724	170
Base: All GB workers who have completed an undergraduate degree	849	427	422	71	245	213	173	148	680	169
I currently work in the same field/industry as my undergraduate degree	23%	25%	21%	26%	22%	19%	25%	26%	24%	17%
I currently work in a related field/industry to my undergraduate degree	32%	32%	33%	48%	32%	34%	29%	26%	34%	26%
I currently work in a completely unrelated field/industry to my undergraduate degree	44%	43%	45%	25%	45%	47%	45%	46%	41%	55%
Don't know	1%	1%	1%	1%	1%	1%	-	1%	1%	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

	Unweighted base	894	214	135	79	134	219	781	33	80
	Base: All GB workers who have completed an undergraduate degree	849	204	125	72	145	196	743	32	75
I currently work in the same field/industry as my undergraduate degree		23%	24%	25%	21%	20%	22%	23%	27%	23%
I currently work in a related field/industry to my undergraduate degree		32%	33%	27%	35%	40%	30%	33%	27%	29%
I currently work in a completely unrelated field/industry to my undergraduate degree		44%	42%	48%	42%	39%	47%	44%	45%	47%
Don't know		1%	1%	-	3%	1%	0%	1%	-	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

Unweighted base	894	37	95	82	67	68	79	134	132	87	781	33	80
Base: All GB workers who have completed an undergraduate degree	849	32	89	82	62	63	72	145	117	79	743	32	75
I currently work in the same field/industry as my undergraduate degree	23%	21%	29%	20%	26%	25%	21%	20%	21%	23%	23%	27%	23%
I currently work in a related field/industry to my undergraduate degree	32%	35%	31%	34%	26%	28%	35%	40%	28%	34%	33%	27%	29%
I currently work in a completely unrelated field/industry to my undergraduate degree	44%	43%	39%	45%	48%	47%	42%	39%	51%	42%	44%	45%	47%
Don't know	1%	-	1%	1%	-	-	3%	1%	1%	-	1%	-	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

Unweighted base	894	678	216	894	-	-	-	-	400	151	42	15	281
Base: All GB workers who have completed an undergraduate degree	849	636	213	849	-	-	-	-	371	141	41	13	279
I currently work in the same field/industry as my undergraduate degree	23%	24%	19%	23%	-	-	-	-	24%	25%	28%	22%	19%
I currently work in a related field/industry to my undergraduate degree	32%	32%	33%	32%	-	-	-	-	30%	33%	29%	31%	34%
I currently work in a completely unrelated field/industry to my undergraduate degree	44%	43%	47%	44%	-	-	-	-	44%	42%	43%	47%	45%
Don't know	1%	1%	1%	1%	-	-	-	-	1%	-	-	-	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

Unweighted base	894	587	116	136	43	295	12
Base: All GB workers who have completed an undergraduate degree	849	565	111	123	39	273	11
I currently work in the same field/industry as my undergraduate degree	23%	22%	28%	21%	27%	25%	31%
I currently work in a related field/industry to my undergraduate degree	32%	32%	30%	38%	27%	33%	15%
I currently work in a completely unrelated field/industry to my undergraduate degree	44%	45%	41%	40%	46%	41%	46%
Don't know	1%	1%	1%	1%	-	1%	8%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

Unweighted base	894	206	249	51	83	49	22	146	78
Base: All GB workers who have completed an undergraduate degree	849	188	241	45	74	45	22	132	73
I currently work in the same field/industry as my undergraduate degree	23%	20%	17%	19%	24%	14%	30%	22%	18%
I currently work in a related field/industry to my undergraduate degree	32%	37%	37%	38%	38%	44%	34%	38%	39%
I currently work in a completely unrelated field/industry to my undergraduate degree	44%	42%	45%	44%	37%	41%	37%	39%	42%
Don't know	1%	1%	0%	-	1%	-	-	1%	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Thinking about the first undergraduate degree you completed AND the current field/industry you work in...Which one of the following statements best applies to you?

	Unweighted base	894	685	407	261	128	385	124	582	664	144
	Base: All GB workers who have completed an undergraduate degree	849	654	395	259	129	375	130	557	633	134
I currently work in the same field/industry as my undergraduate degree		23%	22%	21%	23%	24%	23%	23%	22%	23%	22%
I currently work in a related field/industry to my undergraduate degree		32%	34%	34%	40%	35%	32%	38%	34%	34%	33%
I currently work in a completely unrelated field/industry to my undergraduate degree		44%	43%	44%	37%	40%	45%	39%	43%	43%	45%
Don't know		1%	1%	1%	-	-	0%	-	1%	1%	1%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base: All GB adults who have completed an undergraduate degree	1222	589	632	102	281	242	208	388	947	275
It was worth it	87%	87%	88%	84%	81%	85%	90%	93%	88%	85%
It was not worth it	11%	10%	11%	13%	17%	13%	9%	5%	10%	12%
Don't know	2%	3%	1%	3%	3%	3%	1%	2%	2%	3%

Finding jobs and advancing my career prospects

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base: All GB adults who have completed an undergraduate degree	1222	589	632	102	281	242	208	388	947	275
It was worth it	65%	65%	66%	70%	56%	63%	67%	71%	68%	56%
It was not worth it	28%	29%	27%	21%	37%	31%	26%	22%	26%	34%
Don't know	7%	6%	7%	10%	7%	6%	7%	7%	6%	9%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base: All GB adults who have completed an undergraduate degree	1222	589	632	102	281	242	208	388	947	275
It was worth it	64%	63%	66%	83%	62%	61%	65%	63%	67%	57%
It was not worth it	28%	28%	27%	13%	32%	33%	28%	25%	26%	34%
Don't know	8%	9%	7%	4%	6%	6%	7%	13%	8%	9%

The experiences I had as a student at university

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base: All GB adults who have completed an undergraduate degree	1222	589	632	102	281	242	208	388	947	275
It was worth it	76%	76%	75%	85%	69%	75%	79%	76%	77%	70%
It was not worth it	19%	19%	19%	13%	27%	21%	16%	15%	18%	23%
Don't know	5%	5%	6%	2%	5%	4%	4%	8%	5%	8%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	625	671	80	305	270	221	420	1018	278
Base	1222	589	632	102	281	242	208	388	947	275
I would choose the same undergraduate degree	46%	48%	45%	62%	42%	42%	43%	50%	48%	40%
I would choose a different undergraduate degree	38%	38%	38%	23%	40%	39%	43%	37%	39%	36%
I would choose to not go to university at all	8%	8%	8%	6%	10%	10%	6%	8%	7%	12%
Don't know	7%	6%	8%	9%	7%	8%	9%	6%	6%	11%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Region							
	North	Midlands	East	London	South	England (NET)	Wales	Scotland

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
It was worth it	87%	83%	89%	87%	87%	87%	86%	94%	93%
It was not worth it	11%	14%	9%	11%	10%	11%	11%	6%	7%
Don't know	2%	3%	3%	2%	3%	1%	2%	-	1%

Finding jobs and advancing my career prospects

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
It was worth it	65%	65%	63%	61%	71%	63%	65%	67%	66%
It was not worth it	28%	29%	29%	32%	21%	33%	28%	25%	24%
Don't know	7%	6%	8%	7%	8%	5%	7%	8%	10%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
It was worth it	64%	64%	61%	64%	70%	59%	63%	69%	71%
It was not worth it	28%	28%	31%	24%	24%	30%	28%	28%	25%
Don't know	8%	8%	8%	11%	7%	10%	9%	3%	4%

The experiences I had as a student at university

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
It was worth it	76%	71%	75%	77%	79%	75%	75%	80%	81%
It was not worth it	19%	22%	21%	17%	17%	19%	20%	14%	15%
Don't know	5%	7%	4%	6%	5%	6%	6%	6%	4%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	303	205	127	198	283	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	284	190	116	213	253	1056	57	109
I would choose the same undergraduate degree	46%	50%	44%	41%	49%	43%	46%	47%	48%
I would choose a different undergraduate degree	38%	33%	42%	38%	38%	41%	38%	38%	38%
I would choose to not go to university at all	8%	11%	10%	8%	5%	7%	9%	5%	8%
Don't know	7%	6%	4%	13%	8%	9%	7%	10%	6%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Government Region											
	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	43	125	116	101	89	116	213	151	101	1056	57	109
It was worth it	87%	85%	80%	86%	92%	85%	87%	87%	88%	86%	86%	94%	93%
It was not worth it	11%	13%	17%	12%	6%	11%	11%	10%	11%	12%	11%	6%	7%
Don't know	2%	2%	4%	2%	2%	4%	2%	3%	1%	2%	2%	-	1%

Finding jobs and advancing my career prospects

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	43	125	116	101	89	116	213	151	101	1056	57	109
It was worth it	65%	65%	62%	68%	64%	63%	61%	71%	67%	56%	65%	67%	66%
It was not worth it	28%	33%	29%	27%	28%	30%	32%	21%	29%	38%	28%	25%	24%
Don't know	7%	2%	10%	5%	8%	7%	7%	8%	4%	5%	7%	8%	10%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	43	125	116	101	89	116	213	151	101	1056	57	109
It was worth it	64%	68%	67%	60%	60%	61%	64%	70%	61%	57%	63%	69%	71%
It was not worth it	28%	27%	23%	33%	32%	29%	24%	24%	28%	34%	28%	28%	25%
Don't know	8%	6%	10%	7%	7%	9%	11%	7%	11%	9%	9%	3%	4%

The experiences I had as a student at university

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base: All GB adults who have completed an undergraduate degree	1222	43	125	116	101	89	116	213	151	101	1056	57	109
It was worth it	76%	75%	71%	70%	77%	73%	77%	79%	74%	77%	75%	80%	81%
It was not worth it	19%	22%	23%	21%	21%	22%	17%	17%	20%	18%	20%	14%	15%
Don't know	5%	3%	6%	10%	3%	5%	6%	5%	6%	6%	6%	6%	4%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	49	135	119	108	97	127	198	171	112	1116	61	119
Base	1222	43	125	116	101	89	116	213	151	101	1056	57	109
I would choose the same undergraduate degree	46%	56%	50%	47%	44%	44%	41%	49%	47%	37%	46%	47%	48%
I would choose a different undergraduate degree	38%	31%	34%	33%	43%	40%	38%	38%	37%	46%	38%	38%	38%
I would choose to not go to university at all	8%	11%	12%	12%	8%	12%	8%	5%	5%	11%	9%	5%	8%
Don't know	7%	2%	4%	8%	4%	4%	13%	8%	11%	6%	7%	10%	6%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Working Status							Marital Status				
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base: All GB adults who have completed an undergraduate degree	1222	636	213	849	45	221	27	79	559	178	76	29	375
It was worth it	87%	84%	88%	85%	96%	94%	89%	83%	89%	85%	91%	94%	84%
It was not worth it	11%	13%	11%	13%	4%	5%	3%	11%	9%	13%	7%	3%	13%
Don't know	2%	2%	1%	2%	-	1%	7%	6%	2%	2%	1%	3%	3%

Finding jobs and advancing my career prospects

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base: All GB adults who have completed an undergraduate degree	1222	636	213	849	45	221	27	79	559	178	76	29	375
It was worth it	65%	63%	66%	64%	77%	74%	43%	55%	68%	63%	65%	86%	60%
It was not worth it	28%	30%	28%	30%	15%	18%	53%	34%	25%	35%	29%	8%	30%
Don't know	7%	7%	6%	6%	8%	7%	3%	11%	6%	3%	6%	6%	10%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base: All GB adults who have completed an undergraduate degree	1222	636	213	849	45	221	27	79	559	178	76	29	375
It was worth it	64%	65%	65%	65%	75%	66%	58%	51%	63%	67%	64%	58%	67%
It was not worth it	28%	28%	31%	29%	18%	22%	31%	37%	30%	24%	28%	24%	25%
Don't know	8%	7%	5%	7%	6%	12%	10%	12%	8%	9%	8%	18%	7%

The experiences I had as a student at university

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base: All GB adults who have completed an undergraduate degree	1222	636	213	849	45	221	27	79	559	178	76	29	375
It was worth it	76%	75%	72%	75%	77%	80%	86%	70%	76%	75%	77%	66%	76%
It was not worth it	19%	19%	23%	20%	21%	12%	11%	24%	18%	20%	15%	26%	20%
Don't know	5%	5%	5%	5%	2%	7%	3%	6%	6%	5%	8%	8%	4%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	678	216	894	45	249	27	81	609	190	79	33	380
Base	1222	636	213	849	45	221	27	79	559	178	76	29	375
I would choose the same undergraduate degree	46%	46%	40%	45%	59%	54%	48%	34%	46%	43%	44%	55%	48%
I would choose a different undergraduate degree	38%	37%	40%	38%	33%	38%	46%	43%	41%	43%	38%	33%	33%
I would choose to not go to university at all	8%	9%	10%	10%	-	4%	7%	12%	8%	9%	8%	5%	9%
Don't know	7%	7%	10%	8%	8%	4%	-	11%	6%	6%	11%	7%	10%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Children in Household					
	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	921	139	166	51	356	19
Base: All GB adults who have completed an undergraduate degree	1222	874	132	151	46	329	18
It was worth it	87%	87%	89%	87%	83%	87%	79%
It was not worth it	11%	10%	10%	12%	17%	12%	16%
Don't know	2%	2%	1%	1%	-	1%	5%

Finding jobs and advancing my career prospects

Unweighted base	1296	921	139	166	51	356	19
Base: All GB adults who have completed an undergraduate degree	1222	874	132	151	46	329	18
It was worth it	65%	65%	70%	61%	63%	65%	79%
It was not worth it	28%	28%	23%	32%	33%	29%	16%
Don't know	7%	7%	7%	7%	4%	7%	5%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	921	139	166	51	356	19
Base: All GB adults who have completed an undergraduate degree	1222	874	132	151	46	329	18
It was worth it	64%	65%	62%	64%	62%	63%	57%
It was not worth it	28%	26%	31%	29%	32%	30%	33%
Don't know	8%	9%	7%	6%	6%	6%	9%

The experiences I had as a student at university

Unweighted base	1296	921	139	166	51	356	19
Base: All GB adults who have completed an undergraduate degree	1222	874	132	151	46	329	18
It was worth it	76%	75%	78%	77%	77%	78%	61%
It was not worth it	19%	19%	18%	20%	19%	19%	22%
Don't know	5%	6%	4%	3%	4%	4%	17%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	921	139	166	51	356	19
Base	1222	874	132	151	46	329	18
I would choose the same undergraduate degree	46%	48%	42%	44%	44%	43%	35%
I would choose a different undergraduate degree	38%	37%	38%	44%	40%	41%	48%
I would choose to not go to university at all	8%	8%	12%	7%	16%	10%	7%
Don't know	7%	8%	8%	5%	-	6%	10%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Parent/ Guardian							
	Parent/ guardian (any age)	Not parent/ guardian	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
It was worth it	87%	91%	84%	84%	89%	92%	96%	88%	93%
It was not worth it	11%	7%	13%	16%	10%	5%	4%	10%	5%
Don't know	2%	2%	3%	-	1%	3%	-	2%	2%

Finding jobs and advancing my career prospects

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
It was worth it	65%	69%	62%	61%	63%	67%	70%	68%	72%
It was not worth it	28%	22%	31%	33%	28%	23%	19%	23%	19%
Don't know	7%	9%	7%	6%	9%	10%	11%	9%	9%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
It was worth it	64%	60%	65%	62%	60%	64%	69%	63%	59%
It was not worth it	28%	28%	27%	35%	32%	28%	23%	30%	24%
Don't know	8%	12%	8%	3%	8%	8%	7%	7%	17%

The experiences I had as a student at university

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
It was worth it	76%	74%	77%	64%	75%	83%	85%	76%	74%
It was not worth it	19%	18%	19%	35%	18%	12%	11%	19%	15%
Don't know	5%	8%	4%	2%	7%	6%	4%	5%	10%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	320	320	57	94	66	26	173	170
Base: All GB adults who have completed an undergraduate degree	1222	286	308	51	84	60	25	156	151
I would choose the same undergraduate degree	46%	45%	40%	35%	47%	50%	46%	42%	48%
I would choose a different undergraduate degree	38%	40%	41%	45%	40%	39%	42%	42%	40%
I would choose to not go to university at all	8%	8%	8%	14%	11%	4%	-	10%	6%
Don't know	7%	6%	11%	6%	3%	6%	12%	6%	6%

YouGov Survey Results

Sample: 4047

Fieldwork: 17 - 19 February 2020



Total	Social Media/ Messaging service (within the last month)								
	Facebook	Twitter	LinkedIn	Pinterest	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype

Still thinking about the first undergraduate degree you completed and your life after completing it...Do you think your undergraduate degree was worth doing for the following reasons? (Please select one option on each row)

Gaining academic knowledge and skills

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base: All GB adults who have completed an undergraduate degree	1222	911	518	325	170	462	159	772	838	166
It was worth it	87%	87%	87%	88%	89%	86%	88%	88%	87%	86%
It was not worth it	11%	11%	11%	10%	9%	13%	11%	11%	12%	13%
Don't know	2%	2%	2%	2%	2%	1%	2%	1%	1%	1%

Finding jobs and advancing my career prospects

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base: All GB adults who have completed an undergraduate degree	1222	911	518	325	170	462	159	772	838	166
It was worth it	65%	67%	68%	71%	67%	64%	64%	67%	66%	68%
It was not worth it	28%	27%	25%	24%	23%	30%	28%	27%	27%	27%
Don't know	7%	6%	7%	4%	10%	6%	8%	6%	6%	4%

The friends I made whilst completing my undergraduate degree

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base: All GB adults who have completed an undergraduate degree	1222	911	518	325	170	462	159	772	838	166
It was worth it	64%	69%	69%	73%	66%	71%	81%	70%	68%	70%
It was not worth it	28%	25%	25%	21%	27%	25%	16%	24%	26%	23%
Don't know	8%	6%	6%	6%	8%	5%	3%	6%	6%	7%

The experiences I had as a student at university

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base: All GB adults who have completed an undergraduate degree	1222	911	518	325	170	462	159	772	838	166
It was worth it	76%	78%	79%	81%	75%	79%	85%	79%	78%	84%
It was not worth it	19%	17%	17%	16%	18%	17%	13%	17%	18%	12%
Don't know	5%	4%	4%	3%	7%	4%	2%	4%	4%	4%

Please imagine you could choose your first undergraduate degree again...Which ONE, if any, of the following options would you be most likely to choose? (Please select the option that best applies)

Unweighted base	1296	961	537	329	173	475	154	810	883	179
Base	1222	911	518	325	170	462	159	772	838	166
I would choose the same undergraduate degree	46%	47%	50%	50%	49%	49%	51%	48%	47%	51%
I would choose a different undergraduate degree	38%	38%	38%	39%	37%	37%	32%	38%	40%	36%
I would choose to not go to university at all	8%	7%	7%	6%	6%	8%	9%	7%	8%	6%
Don't know	7%	7%	5%	6%	8%	6%	8%	8%	6%	7%