

# YouGov Survey Results

Sample Size: 1660 Adults in GB  
Fieldwork: 1st - 2nd December 2019



**Weighted Sample**  
Unweighted Sample

Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>1660</b>	548	513	93	639	684	803	857	183	699	395	383	946	714	199	554	359	405	143
1660	578	510	104	740	664	737	923	155	713	429	363	979	681	160	582	366	415	137
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do you trust the following to tell the truth?

Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)

	14-15 Oct																			
A great deal	4	4	2	4	6	5	2	5	3	8	3	2	4	4	3	5	4	2	5	2
A fair amount	34	30	33	30	37	37	28	30	29	24	28	32	33	35	22	38	33	25	26	30
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>38</b>	<b>34</b>	<b>35</b>	<b>34</b>	<b>43</b>	<b>42</b>	<b>30</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>31</b>	<b>34</b>	<b>37</b>	<b>39</b>	<b>25</b>	<b>43</b>	<b>37</b>	<b>27</b>	<b>31</b>	<b>32</b>
Not much	35	38	40	39	47	35	43	38	38	33	36	40	40	36	40	36	38	40	37	36
Not at all	17	19	19	19	7	16	21	21	18	18	21	19	16	18	21	13	17	23	21	21
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>52</b>	<b>57</b>	<b>59</b>	<b>58</b>	<b>54</b>	<b>51</b>	<b>64</b>	<b>59</b>	<b>56</b>	<b>51</b>	<b>57</b>	<b>59</b>	<b>56</b>	<b>54</b>	<b>61</b>	<b>49</b>	<b>55</b>	<b>63</b>	<b>58</b>	<b>57</b>
Don't know	9	10	5	8	2	7	7	7	12	16	11	7	7	7	14	8	8	11	11	11
<b>Journalists on "mid-market" newspapers (e.g. Mail, Express)</b>																				
A great deal	1	1	2	1	1	1	1	2	1	2	0	2	2	1	1	1	1	1	2	1
A fair amount	15	13	21	7	6	9	17	15	12	12	12	13	16	15	12	16	14	15	12	10
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>16</b>	<b>14</b>	<b>23</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>18</b>	<b>17</b>	<b>13</b>	<b>14</b>	<b>12</b>	<b>15</b>	<b>18</b>	<b>16</b>	<b>13</b>	<b>17</b>	<b>15</b>	<b>16</b>	<b>14</b>	<b>11</b>
Not much	42	41	48	41	42	41	45	40	43	38	37	44	49	41	43	44	45	39	38	38
Not at all	32	36	26	45	50	45	30	37	35	38	40	36	29	38	33	34	32	36	40	40
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>74</b>	<b>77</b>	<b>74</b>	<b>86</b>	<b>92</b>	<b>86</b>	<b>75</b>	<b>77</b>	<b>78</b>	<b>76</b>	<b>77</b>	<b>80</b>	<b>78</b>	<b>79</b>	<b>76</b>	<b>78</b>	<b>77</b>	<b>75</b>	<b>78</b>	<b>78</b>
Don't know	9	8	4	6	1	4	6	6	10	10	11	5	5	6	11	5	7	10	8	10

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<b>1660</b>	548	513	93	639	684	803	857	183	699	395	383	946	714	199	554	359	405	143
<b>1660</b>	578	510	104	740	664	737	923	155	713	429	363	979	681	160	582	366	415	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)**

A great deal	1	1	1	1	0	1	1	1	1	2	0	2	0	1	1	1	1	0	1	0
A fair amount	6	6	8	5	3	5	7	7	5	5	6	6	7	6	6	7	7	6	6	2
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>7</b>	<b>7</b>	<b>9</b>	<b>6</b>	<b>3</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>2</b>	
Not much	38	34	40	29	35	29	40	36	33	36	28	35	45	35	34	33	36	38	32	30
Not at all	46	51	47	59	62	61	46	51	51	46	56	53	43	54	48	56	50	46	52	58
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>84</b>	<b>85</b>	<b>87</b>	<b>88</b>	<b>97</b>	<b>90</b>	<b>86</b>	<b>87</b>	<b>84</b>	<b>82</b>	<b>84</b>	<b>88</b>	<b>88</b>	<b>89</b>	<b>82</b>	<b>89</b>	<b>86</b>	<b>84</b>	<b>84</b>	<b>88</b>
Don't know	8	7	4	6	1	4	6	5	9	11	10	4	5	4	12	3	6	10	9	9

**BBC News journalists**

A great deal	9	8	6	10	18	13	5	10	6	13	7	9	7	9	7	10	9	5	7	8
A fair amount	42	36	38	37	48	41	35	35	36	30	33	39	40	40	30	32	38	36	32	40
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>51</b>	<b>44</b>	<b>44</b>	<b>47</b>	<b>66</b>	<b>54</b>	<b>40</b>	<b>45</b>	<b>42</b>	<b>43</b>	<b>40</b>	<b>48</b>	<b>47</b>	<b>49</b>	<b>37</b>	<b>42</b>	<b>47</b>	<b>41</b>	<b>39</b>	<b>48</b>
Not much	27	28	29	30	27	27	29	27	29	33	28	27	27	28	28	33	27	29	30	19
Not at all	14	20	24	19	6	14	27	23	18	14	22	19	22	18	23	20	19	19	22	23
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>41</b>	<b>48</b>	<b>53</b>	<b>49</b>	<b>33</b>	<b>41</b>	<b>56</b>	<b>50</b>	<b>47</b>	<b>47</b>	<b>50</b>	<b>46</b>	<b>49</b>	<b>46</b>	<b>51</b>	<b>53</b>	<b>46</b>	<b>48</b>	<b>52</b>	<b>42</b>
Don't know	9	8	3	5	1	5	4	5	11	10	10	5	5	4	12	4	7	10	8	9