

# YouGov Results - Trust in the press

Fieldwork: 10th - 11th March 2020

Sample Size: 1743 Adults in GB



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1743</b>	591	432	157	647	690	847	896	190	727	420	406	994	749
<b>Unweighted Sample</b>	<b>1743</b>	653	493	176	784	710	761	982	159	716	442	426	1030	713
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	14-15 Oct	1-2 Dec '19	10-11 Mar '20													
<b>Journalists on "upmarket" newspapers (e.g. Times, Telegraph, Guardian)</b>																
A great deal	4	4	4	2	5	7	6	3	4	4	2	6	3	3	4	4
A fair amount	34	30	36	36	42	48	46	31	35	37	32	34	41	35	42	28
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>38</b>	<b>34</b>	<b>40</b>	<b>38</b>	<b>47</b>	<b>55</b>	<b>52</b>	<b>34</b>	<b>39</b>	<b>41</b>	<b>34</b>	<b>40</b>	<b>44</b>	<b>38</b>	<b>46</b>	<b>32</b>
Not much	35	38	34	36	31	29	30	36	35	33	30	35	32	36	33	36
Not at all	17	19	18	19	17	14	13	24	20	17	21	18	20	17	17	21
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>52</b>	<b>57</b>	<b>52</b>	<b>55</b>	<b>48</b>	<b>43</b>	<b>43</b>	<b>60</b>	<b>55</b>	<b>50</b>	<b>51</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>50</b>	<b>57</b>
Don't know	9	10	8	7	6	3	5	6	6	10	14	7	5	9	5	11
<b>Journalists on "mid-market" newspapers (e.g. Mail, Express)</b>																
A great deal	1	1	1	1	0	0	0	1	1	1	0	2	1	0	1	1
A fair amount	15	13	13	20	7	12	11	15	14	12	15	9	15	18	14	13
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>21</b>	<b>7</b>	<b>12</b>	<b>11</b>	<b>16</b>	<b>15</b>	<b>13</b>	<b>15</b>	<b>11</b>	<b>16</b>	<b>18</b>	<b>15</b>	<b>14</b>
Not much	42	41	41	48	38	38	41	45	40	43	31	41	43	44	42	40
Not at all	32	36	37	26	48	45	43	34	39	34	38	40	37	30	38	35
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>74</b>	<b>77</b>	<b>78</b>	<b>74</b>	<b>86</b>	<b>83</b>	<b>84</b>	<b>79</b>	<b>79</b>	<b>77</b>	<b>69</b>	<b>81</b>	<b>80</b>	<b>74</b>	<b>80</b>	<b>75</b>
Don't know	9	8	8	5	7	4	5	6	6	10	15	8	4	7	6	11
<b>Journalists on red-top tabloid newspapers (e.g. Sun, Mirror)</b>																
A great deal	1	1	1	1	1	0	0	0	1	1	2	1	0	0	0	1
A fair amount	6	6	7	8	3	6	4	7	8	6	10	6	6	7	6	8
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>7</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>12</b>	<b>7</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>9</b>
Not much	38	34	33	42	27	31	33	39	32	35	16	29	39	42	33	33
Not at all	46	51	54	47	66	59	60	51	56	52	59	59	52	45	58	49
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>84</b>	<b>85</b>	<b>87</b>	<b>89</b>	<b>93</b>	<b>90</b>	<b>93</b>	<b>90</b>	<b>88</b>	<b>87</b>	<b>75</b>	<b>88</b>	<b>91</b>	<b>87</b>	<b>91</b>	<b>82</b>
Don't know	8	7	5	3	3	4	3	3	4	7	14	5	3	5	3	8
<b>BBC News journalists</b>																
A great deal	9	8	10	7	14	20	14	5	11	8	11	10	11	6	11	7
A fair amount	42	36	38	35	44	49	48	31	38	39	41	38	37	39	41	35
<b>TOTAL GREAT DEAL / FAIR AMOUNT</b>	<b>51</b>	<b>44</b>	<b>48</b>	<b>42</b>	<b>58</b>	<b>69</b>	<b>62</b>	<b>36</b>	<b>49</b>	<b>47</b>	<b>52</b>	<b>48</b>	<b>48</b>	<b>45</b>	<b>52</b>	<b>42</b>
Not much	27	28	28	32	24	22	24	33	27	29	23	28	29	31	27	30
Not at all	14	20	17	23	12	6	9	26	19	15	12	15	19	20	15	19
<b>TOTAL NOT MUCH / NOT AT ALL</b>	<b>41</b>	<b>48</b>	<b>45</b>	<b>55</b>	<b>36</b>	<b>28</b>	<b>33</b>	<b>59</b>	<b>46</b>	<b>44</b>	<b>35</b>	<b>43</b>	<b>48</b>	<b>51</b>	<b>42</b>	<b>49</b>
Don't know	9	8	7	3	6	3	5	4	5	9	14	8	3	4	6	8