

YouGov / The Times Survey Results

Sample Size: 1993 adults in GB
Fieldwork: 21st - 22nd April 2022



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1993	676	494	179	739	789	969	1024	217	831	480	464	1136	857	239	670	432	480	171
Unweighted Sample	1993	690	495	183	826	794	831	1162	149	744	521	579	1196	797	147	691	473	494	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which do you think prepares young people better for the future - a university degree or an apprenticeship?

A university degree	4	2	4	5	6	1	3	4	7	4	3	2	5	2	8	2	3	4	6
An apprenticeship	45	55	37	32	34	58	44	45	29	44	51	46	39	52	33	46	50	43	46
Both equally	44	40	50	57	54	37	44	44	42	42	41	49	50	36	50	44	38	47	38
Don't know	8	3	9	6	6	4	9	7	22	9	5	3	7	10	8	8	9	6	10

If you had to choose which would you prefer for your own child at the age of 18, would you prefer to them to study for a university degree or an apprenticeship?

[Asked to parents of school aged children; n=391]

A university degree	35	27	47	35	50	22	35	35	76	33	33	49	41	28	62	28	24	34	56
An apprenticeship	44	53	32	26	32	56	48	41	17	45	47	39	39	50	23	47	55	45	32
Don't know	21	20	21	38	18	22	17	25	6	22	20	12	20	22	15	25	21	21	12

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	Parent			Did not graduate university	Graduated university	Education Level			
	Parent of NOT School Aged Child	Parent of School Aged Child	No, none of these			Low	Medium	High	
Weighted Sample	1993	85	403	1505	1411	582	573	838	582
Unweighted Sample	1993	72	391	1530	1408	585	580	828	585
	%	%	%	%	%	%	%	%	%

Which do you think prepares young people better for the future - a university degree or an apprenticeship?

A university degree	4	4	9	2	2	7	1	3	7
An apprenticeship	45	50	47	44	51	29	56	47	29
Both equally	44	34	39	45	38	57	34	40	57
Don't know	8	12	5	9	9	7	8	9	7

If you had to choose which would you prefer for your own child at the age of 18, would you prefer to them to study for a university degree or an apprenticeship?

[Asked to parents of school aged children; n=391]

A university degree	35	0	35	0	27	51	17	34	51
An apprenticeship	44	0	44	0	52	28	57	49	28
Don't know	21	0	21	0	21	21	27	17	21