

# YouGov - Takeaway consumption and COVID-19

Sample: 2,066 British adults

Fieldwork: 3rd - 4th December 2020

Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Thinking back to before the first coronavirus (COVID-19) national lockdown in the UK (i.e. before March 2020)...Approximately, how often, if at all, would you say you ordered takeaway food to be delivered to your home? (Please select the answer that best applies)

Unweighted base	2066	958	1108	159	295	384	317	911	1227	839
<b>Base: All GB adults</b>	<b>2066</b>	<b>1002</b>	<b>1064</b>	<b>229</b>	<b>294</b>	<b>384</b>	<b>315</b>	<b>844</b>	<b>1178</b>	<b>888</b>
More often than once a week	3%	2%	3%	4%	4%	7%	3%	1%	3%	3%
Once a week	12%	12%	12%	19%	22%	17%	12%	4%	13%	10%
Once every 2 weeks	11%	12%	10%	18%	18%	13%	11%	5%	12%	9%
Once a month	15%	14%	16%	21%	20%	18%	15%	10%	15%	15%
Once every 2 to 3 months	11%	10%	12%	13%	12%	12%	14%	9%	12%	10%
Once every 4 to 5 months	4%	5%	4%	3%	5%	6%	3%	4%	5%	4%
Once every 6 months	5%	5%	5%	3%	3%	6%	6%	6%	6%	5%
Once a year	3%	2%	3%	1%	1%	2%	2%	4%	3%	2%
Less often than once a year	8%	7%	9%	4%	5%	4%	8%	12%	7%	9%
Never	28%	30%	26%	10%	9%	13%	26%	46%	25%	31%
Don't know	2%	2%	1%	4%	2%	3%	1%	1%	1%	2%

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Total	Region							
	North	Midlands	East	London	South	England	Wales	Scotland

Thinking back to before the first coronavirus (COVID-19) national lockdown in the UK (i.e. before March 2020)...Approximately, how often, if at all, would you say you ordered takeaway food to be delivered to your home? (Please select the answer that best applies)

	Unweighted base	North	Midlands	East	London	South	England	Wales	Scotland
	2066	510	335	199	247	495	1786	106	174
<b>Base: All GB adults</b>	<b>2066</b>	<b>494</b>	<b>341</b>	<b>193</b>	<b>279</b>	<b>479</b>	<b>1785</b>	<b>101</b>	<b>180</b>
More often than once a week	3%	3%	3%	3%	4%	2%	3%	2%	2%
Once a week	12%	11%	10%	11%	13%	10%	11%	11%	20%
Once every 2 weeks	11%	14%	9%	8%	12%	11%	11%	10%	6%
Once a month	15%	15%	16%	18%	17%	14%	16%	12%	11%
Once every 2 to 3 months	11%	10%	12%	10%	12%	12%	11%	10%	10%
Once every 4 to 5 months	4%	4%	2%	8%	3%	5%	4%	8%	3%
Once every 6 months	5%	5%	4%	6%	6%	6%	5%	3%	5%
Once a year	3%	2%	3%	3%	2%	3%	2%	3%	4%
Less often than once a year	8%	8%	7%	7%	8%	8%	8%	12%	6%
Never	28%	27%	31%	23%	20%	30%	27%	29%	33%
Don't know	2%	2%	2%	4%	2%	1%	2%	-	1%

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Now thinking about since the first coronavirus (COVID-19) national lockdowns began in the UK (i.e. since March 2020)...Have you been ordering takeaway food to be delivered to your home more of less often now, compared to before the first COVID-19 lockdown, or has it stayed about the same?

Unweighted base	2066	958	1108	159	295	384	317	911	1227	839
<b>Base: All GB adults</b>	<b>2066</b>	<b>1002</b>	<b>1064</b>	<b>229</b>	<b>294</b>	<b>384</b>	<b>315</b>	<b>844</b>	<b>1178</b>	<b>888</b>
Much more often	7%	6%	9%	12%	15%	8%	8%	3%	8%	6%
A little more often	19%	19%	19%	25%	29%	24%	13%	13%	20%	17%
About the same	49%	51%	48%	37%	37%	43%	52%	59%	50%	48%
A little less often	8%	7%	8%	13%	8%	10%	8%	5%	8%	7%
Much less often	13%	12%	13%	8%	7%	12%	18%	14%	11%	15%
Don't know	4%	5%	4%	5%	3%	3%	2%	6%	2%	7%

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Unweighted base	2066	510	335	199	247	495	1786	106	174
<b>Base: All GB adults</b>	<b>2066</b>	<b>494</b>	<b>341</b>	<b>193</b>	<b>279</b>	<b>479</b>	<b>1785</b>	<b>101</b>	<b>180</b>
Much more often	7%	7%	6%	7%	12%	7%	8%	7%	7%
A little more often	19%	19%	18%	17%	21%	17%	19%	18%	20%
About the same	49%	51%	54%	47%	41%	51%	50%	52%	46%
A little less often	8%	8%	6%	10%	8%	7%	8%	6%	8%
Much less often	13%	11%	11%	13%	15%	14%	13%	13%	12%
Don't know	4%	4%	5%	6%	3%	3%	4%	4%	8%

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Still thinking about since the first coronavirus (COVID-19) national lockdown began in the UK (i.e. since March 2020)...How often, if at all, have you been getting takeaway food delivered to your home?

	Unweighted base	942	409	533	94	176	215	144	313	567	375
<b>Base: All GB adults who have been getting takeaway food delivered more/ less often now than compared to before the first COVID-19 lockdown</b>		958	443	515	133	174	211	146	295	558	400
More often than once a week		9%	8%	9%	13%	12%	10%	9%	3%	9%	8%
Once a week		15%	16%	15%	20%	23%	16%	12%	10%	16%	14%
Once every 2 weeks		17%	16%	18%	20%	25%	21%	14%	9%	18%	15%
Once a month		18%	19%	17%	24%	18%	18%	14%	16%	18%	17%
Once every 2 to 3 months		12%	13%	11%	3%	10%	15%	13%	14%	11%	13%
Once every 4 to 5 months		5%	5%	5%	5%	4%	4%	7%	5%	6%	4%
Once every 6 months		7%	6%	7%	5%	3%	7%	9%	9%	6%	7%
Never		18%	17%	18%	8%	6%	8%	22%	34%	15%	21%
Don't know		1%	1%	1%	2%	-	1%	-	1%	1%	1%

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Still thinking about since the first coronavirus (COVID-19) national lockdown began in the UK (i.e. since March 2020)...How often, if at all, have you been getting takeaway food delivered to your home?

	Unweighted base	North	Midlands	East	London	South	England	Wales	Scotland
	942	234	137	94	133	224	822	42	78
<b>Base: All GB adults who have been getting takeaway food delivered more/ less often now than compared to before the first COVID-19 lockdown</b>	<b>958</b>	<b>223</b>	<b>141</b>	<b>91</b>	<b>157</b>	<b>218</b>	<b>830</b>	<b>44</b>	<b>84</b>
More often than once a week	9%	7%	12%	4%	13%	4%	8%	9%	15%
Once a week	15%	18%	12%	14%	18%	16%	16%	12%	9%
Once every 2 weeks	17%	17%	15%	15%	16%	19%	17%	18%	16%
Once a month	18%	19%	16%	22%	14%	17%	17%	18%	19%
Once every 2 to 3 months	12%	11%	13%	13%	8%	14%	12%	13%	12%
Once every 4 to 5 months	5%	4%	4%	8%	5%	5%	5%	12%	2%
Once every 6 months	7%	8%	7%	3%	4%	7%	6%	2%	12%
Never	18%	16%	21%	17%	21%	16%	18%	16%	15%
Don't know	1%	-	-	4%	-	1%	1%	-	-

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

For the following question, by "takeaway food" we mean any type of cuisine/ food which is ordered and made in an eatery and then delivered to your home. To what extent, if at all, would you consider ordering takeaway food to be delivered to your home for Christmas Day (i.e. 25th December) this year?

Unweighted base	2066	958	1108	159	295	384	317	911	1227	839
<b>Base: All GB adults</b>	<b>2066</b>	<b>1002</b>	<b>1064</b>	<b>229</b>	<b>294</b>	<b>384</b>	<b>315</b>	<b>844</b>	<b>1178</b>	<b>888</b>
Definitely would consider	3%	3%	3%	3%	4%	4%	3%	2%	3%	2%
Probably would consider	8%	7%	8%	9%	13%	14%	7%	3%	8%	8%
Probably wouldn't consider	12%	13%	11%	20%	13%	13%	14%	8%	12%	11%
Definitely wouldn't consider	74%	72%	76%	60%	66%	64%	73%	86%	73%	75%
Don't know	4%	5%	2%	8%	3%	6%	3%	1%	3%	4%

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<b>Base: All GB adults</b>	<b>2066</b>	<b>494</b>	<b>341</b>	<b>193</b>	<b>279</b>	<b>479</b>	<b>1785</b>	<b>101</b>	<b>180</b>
Definitely would consider	3%	3%	3%	3%	4%	3%	3%	2%	2%
Probably would consider	8%	7%	8%	8%	7%	8%	8%	5%	10%
Probably wouldn't consider	12%	11%	14%	12%	16%	10%	12%	9%	10%
Definitely wouldn't consider	74%	76%	69%	73%	69%	77%	73%	83%	74%
Don't know	4%	3%	6%	5%	3%	2%	4%	2%	3%