

# YouGov Survey Results



Sample Size: 3326 Adults in GB  
Fieldwork: 6th - 9th December 2019

	Westminster VI			Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>3326</b>	1030	875	280	1098	1028	186	1281	1370	1610	1716	366	1400	792	768	1896	1430	399	1111	718	812	286	
<b>Unweighted Sample</b>	<b>3326</b>	1074	885	305	1156	1043	206	1414	1379	1469	1857	311	1378	807	830	1967	1359	369	1141	716	800	300	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Thinking about how you will vote at the election, are you...

[Excluding those who don't know who they will vote for or say they would not vote; n=2543]

Voting for the party that is my first choice	<b>77</b>	85	76	60	84	76	61	74	81	76	79	75	77	75	80	76	79	78	73	75	82	82
Voting for a party that is not my first choice for tactical reasons	<b>19</b>	12	19	36	13	21	32	22	15	21	17	20	18	20	18	20	17	18	22	20	15	16
Not sure	<b>4</b>	3	4	4	3	3	7	3	3	3	5	5	5	4	2	4	4	3	5	5	3	2

## Which of the following best reflects your reasons for voting in this general election?

[Asked only to respondents who said they were voting for a party not their first choice for tactical reasons; n=481]

To try and stop a party whose views I oppose, or who I think will do a bad job	<b>49</b>	9	11	8	9	15	2	10	11	10	9	13	11	7	10	9	11	8	10	13	9	4
In a way I think will best prevent Brexit going ahead	<b>19</b>	48	57	46	48	45	54	53	39	42	57	61	56	43	37	52	42	49	45	47	51	63
In a way I think will best deliver the sort of Brexit I want	<b>16</b>	38	2	4	22	11	6	3	36	18	12	5	7	23	25	10	26	7	18	19	13	12
In favour of a party that represents my views or I think will do a good job	<b>10</b>	0	24	40	13	21	32	28	5	21	16	7	19	22	18	21	15	22	21	15	18	10
In some other way, or for some other reason	<b>7</b>	4	5	3	8	7	6	6	9	7	6	9	5	5	9	7	7	11	5	6	8	10
None of these or not sure	<b>1</b>	0	1	0	0	2	0	1	0	1	0	4	1	0	0	1	0	4	1	0	0	0