

YouGov

Sample Size: 2569 Adults in Denmark / 2324 Adults in Sweden

Fieldwork: 7th July - 21st September 2022

	Denmark	Sweden
Weighted Sample	2569	2324
Unweighted Sample	2569	2324
	%	%

How similar, if at all, would you say each of the following countries are to [COUNTRY]?

[Respondents shown 15 randomly selected countries]

England

Very similar	10	7
Fairly similar	52	54
TOTAL SIMILAR	62	61
Not very similar	22	21
Not at all similar	5	6
TOTAL NOT SIMILAR	27	27
Don't know	11	12

Wales

Very similar	5	5
Fairly similar	42	43
TOTAL SIMILAR	47	48
Not very similar	26	22
Not at all similar	6	11
TOTAL NOT SIMILAR	32	33
Don't know	21	20

Scotland

Very similar	10	7
Fairly similar	48	49
TOTAL SIMILAR	58	56
Not very similar	20	19
Not at all similar	5	8
TOTAL NOT SIMILAR	25	27
Don't know	16	18

UK

Very similar	9	7
Fairly similar	53	52
TOTAL SIMILAR	62	59
Not very similar	22	20
Not at all similar	4	7
TOTAL NOT SIMILAR	26	27
Don't know	12	14

Norway

Very similar	45	44
Fairly similar	41	39
TOTAL SIMILAR	86	83
Not very similar	3	5
Not at all similar	2	4
TOTAL NOT SIMILAR	5	9
Don't know	9	7

Denmark

Very similar	-	35
Fairly similar	-	47
TOTAL SIMILAR	-	82
Not very similar	-	8
Not at all similar	-	2
TOTAL NOT SIMILAR	-	10
Don't know	-	8

YouGov

Sample Size: 2569 Adults in Denmark / 2324 Adults in Sweden

Fieldwork: 7th July - 21st September 2022

		Denmark	Sweden
Weighted Sample		2569	2324
Unweighted Sample		2569	2324
		%	%
Sweden			
	Very similar	44	-
	Fairly similar	42	-
	TOTAL SIMILAR	86	-
	Not very similar	6	-
	Not at all similar	2	-
	TOTAL NOT SIMILAR	8	-
	Don't know	6	-
Finland			
	Very similar	22	38
	Fairly similar	49	44
	TOTAL SIMILAR	71	82
	Not very similar	13	7
	Not at all similar	3	2
	TOTAL NOT SIMILAR	16	9
	Don't know	13	10
Iceland			
	Very similar	28	17
	Fairly similar	43	48
	TOTAL SIMILAR	71	65
	Not very similar	13	15
	Not at all similar	5	6
	TOTAL NOT SIMILAR	18	21
	Don't know	12	14