

# YouGov Survey Results

Sample Size: 1715 Adults in GB  
Fieldwork: 30th - 31st August 2022

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1715</b>	582	426	154	637	680	834	881	187	715	414	400	977	738	206	577	372	413	148
<b>Unweighted Sample</b>	<b>1715</b>	589	421	154	688	692	777	938	148	707	434	426	961	754	198	582	368	420	147
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## As far as you understand it, what reason or reasons are behind the rising cost of living?

Respondents answered in their own words, which YouGov has categorised as below.

War in Ukraine	<b>45</b>	48	41	42	45	46	42	47	38	45	44	48	44	45	39	45	48	41	52
COVID-19, lockdowns, connected QE and other knock-on impacts	<b>16</b>	14	16	20	16	14	14	17	13	16	17	15	17	14	11	15	15	18	17
Corporate greed / profiteering	<b>15</b>	16	15	14	13	16	14	16	16	15	17	14	16	15	16	14	16	17	14
Brexit	<b>15</b>	12	16	12	15	13	13	16	19	16	15	10	15	14	19	14	13	15	15
Government incompetence / corruption / bad policy / poor planning	<b>14</b>	13	17	11	16	13	13	15	20	13	14	13	14	14	14	14	13	16	15
Tautological responses (e.g. "inflation", "rising price of X")	<b>14</b>	13	13	10	13	13	14	13	10	15	12	15	14	13	16	13	12	12	22
Climate change	<b>2</b>	2	1	1	1	2	1	2	3	2	2	1	2	1	3	1	2	1	2
Other	<b>12</b>	11	14	8	13	11	10	14	12	13	9	12	12	12	15	11	14	8	13
Don't know	<b>19</b>	16	20	23	18	18	20	17	24	18	18	17	19	18	20	19	18	21	10
N/A, skipped	<b>6</b>	5	6	6	6	5	6	6	6	7	6	3	5	6	4	7	6	5	5