

# YouGov Survey Results

Sample Size: 1089 Conservative Party Members  
Fieldwork: 12th - 17th August 2022

	Age			Gender		2016 EU Ref		Region							
	18-49	50-64	65+	Male	Female	Remain	Leave	North	Midlands	East	London	South	Wales	Scotland	
<b>Weighted Sample</b>	<b>1089</b>	414	251	424	700	389	327	708	220	173	120	111	297	56	113
<b>Unweighted Sample</b>	<b>1089</b>	334	255	500	680	409	261	782	231	184	127	97	323	46	81
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Do you have a favourable or unfavourable opinion of Rishi Sunak?

Very favourable	14	18	9	13	13	14	23	9	13	13	13	21	13	5	17
Somewhat favourable	37	36	38	37	39	33	47	33	36	30	38	39	36	45	45
<b>TOTAL FAVOURABLE</b>	<b>51</b>	<b>54</b>	<b>47</b>	<b>50</b>	<b>52</b>	<b>47</b>	<b>70</b>	<b>42</b>	<b>49</b>	<b>43</b>	<b>51</b>	<b>60</b>	<b>49</b>	<b>50</b>	<b>62</b>
Somewhat unfavourable	26	21	32	29	27	26	19	30	25	30	24	23	28	33	21
Very unfavourable	20	22	21	19	18	25	8	26	22	26	24	14	20	17	15
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>43</b>	<b>53</b>	<b>48</b>	<b>45</b>	<b>51</b>	<b>27</b>	<b>56</b>	<b>47</b>	<b>56</b>	<b>48</b>	<b>37</b>	<b>48</b>	<b>50</b>	<b>36</b>
Don't know	2	4	1	2	2	2	2	2	4	2	1	2	3	0	2

## You said you had an unfavourable opinion of Rishi Sunak, why is that?

[Only asked to those who have an unfavourable opinion of Rishi Sunak; N=562]

Backstabber / caused Boris to resign	46	39	49	51	38	60	38	49	46	54	41	30	47	37	54
Tax and economic policies / performance as chancellor	18	23	16	15	21	13	21	16	16	11	23	22	21	25	13
Lack of trust in general	16	17	15	14	14	18	12	16	20	14	15	14	16	15	11
Out of touch	11	17	6	9	11	10	12	10	11	10	8	23	9	8	9
General personality flaws / career politician	10	6	11	13	10	9	6	11	8	11	12	5	8	27	8
Personal and wife's finances / green card	6	6	7	5	7	4	10	5	5	6	5	12	6	0	7
Conduct during campaign	5	5	2	6	4	6	7	4	6	2	0	7	6	6	4
Too left wing / globalist / disagree with politics	5	7	4	4	7	3	2	6	4	6	6	2	7	0	3
Partygate	2	4	2	1	3	1	3	2	2	1	0	6	2	0	10
other	4	3	5	3	5	2	5	4	6	2	4	4	3	8	0

## You said you had an unfavourable opinion of Rishi Sunak, why is that?

[Rebased to include all sample]

Backstabber / caused Boris to resign	22	16	26	24	17	30	11	27	22	30	20	11	23	18	19
Tax and economic policies / performance as chancellor	8	10	8	7	9	7	6	9	7	6	11	8	10	13	5
Lack of trust in general	7	7	8	7	6	9	3	9	9	8	7	5	8	7	4
Out of touch	5	7	3	4	5	5	3	5	5	6	4	9	4	4	3
General personality flaws / career politician	5	3	6	6	5	5	2	6	4	6	6	2	4	13	3
Personal and wife's finances / green card	3	3	4	2	3	2	3	3	2	3	3	4	3	0	2
Conduct during campaign	2	2	1	3	2	3	2	2	3	1	0	3	3	3	1
Too left wing / globalist / disagree with politics	2	3	2	2	3	1	1	3	2	3	3	1	3	0	1
Partygate	1	2	1	0	1	0	1	1	1	0	0	2	1	0	3
other	2	1	3	2	2	1	1	2	3	1	2	2	1	4	0
<b>N/A - did not have an unfavourable opinion of Rishi Sunak</b>	<b>53</b>	<b>58</b>	<b>47</b>	<b>52</b>	<b>55</b>	<b>50</b>	<b>73</b>	<b>44</b>	<b>53</b>	<b>44</b>	<b>52</b>	<b>62</b>	<b>52</b>	<b>50</b>	<b>64</b>