

YouGov Results - Return to retail

Fieldwork: 2nd - 3rd June 2020

Sample Size: 1709 Adults in GB



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1709	579	424	154	634	677	831	878	186	713	412	398	974	735	205	574	371	412	147	
Unweighted Sample	1709	613	500	162	748	676	762	947	168	672	414	455	1017	692	193	560	388	420	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		7-8 May	2-3 Jun																		
How comfortable or uncomfortable would you feel visiting each of the following places once the government loosens the current lockdown restrictions and they reopen?																					
Pubs and bars																					
	Very comfortable	6	8	10	5	7	6	11	10	6	11	8	7	8	8	8	10	8	7	9	8
	Fairly comfortable	21	18	21	18	15	16	20	22	15	21	17	19	19	17	21	22	17	18	20	16
	TOTAL COMFORTABLE	27	26	31	23	22	22	31	32	21	32	25	26	27	25	29	32	25	25	29	24
	Fairly uncomfortable	27	27	26	28	30	28	27	25	28	25	28	28	24	28	24	25	29	28	23	27
	Very uncomfortable	26	27	24	34	32	36	23	23	31	20	29	30	25	30	23	27	29	28	22	28
	TOTAL UNCOMFORTABLE	53	54	50	62	62	64	50	48	59	45	57	58	49	58	47	52	58	56	45	55
	Not applicable – I don't go to this place anyway	15	16	16	12	14	12	17	15	16	19	12	13	22	13	19	15	14	15	18	19
	Don't know	4	4	2	3	3	2	2	5	3	4	6	3	2	3	5	2	3	4	8	3
Restaurants																					
	Very comfortable	6	9	11	6	7	7	10	10	7	10	10	8	7	9	8	11	9	6	9	9
	Fairly comfortable	30	28	30	27	25	23	32	31	25	38	25	28	27	26	30	31	26	29	28	26
	TOTAL COMFORTABLE	36	37	41	33	32	30	42	41	32	48	35	36	34	35	38	42	35	35	37	35
	Fairly uncomfortable	33	30	26	35	38	36	27	26	33	27	33	28	27	33	25	30	32	31	24	32
	Very uncomfortable	20	23	23	24	23	27	21	19	26	17	20	27	27	23	23	18	25	23	23	22
	TOTAL UNCOMFORTABLE	53	53	49	59	61	63	48	45	59	44	53	55	54	56	48	48	57	54	47	54
	Not applicable – I don't go to this place anyway	7	6	7	4	5	4	8	8	5	1	6	5	10	4	9	5	4	6	8	9
	Don't know	4	5	3	4	2	4	2	6	4	6	6	4	2	4	6	4	4	5	8	2
Hairdressers / barbers																					
	Very comfortable	10	9	11	7	8	8	10	9	10	10	10	9	9	10	9	12	9	9	9	8
	Fairly comfortable	34	29	32	31	31	28	31	27	32	33	24	34	33	30	29	29	27	30	31	35
	TOTAL COMFORTABLE	44	38	43	38	39	36	41	36	42	43	34	43	42	40	38	41	36	39	40	43
	Fairly uncomfortable	24	24	22	28	32	29	22	23	26	26	26	23	22	27	21	30	25	23	22	25
	Very uncomfortable	14	17	15	21	19	21	14	15	19	12	18	16	18	17	17	13	18	19	16	19
	TOTAL UNCOMFORTABLE	38	41	37	49	51	50	36	38	45	38	44	39	40	44	38	43	43	42	38	44
	Not applicable – I don't go to this place anyway	14	16	17	11	9	11	21	21	11	15	16	16	17	13	20	13	18	15	18	12
	Don't know	4	4	3	3	0	2	2	4	3	5	6	2	1	3	4	3	3	4	5	1

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		7-8 May	2-3 Jun																		
Gyms	Very comfortable	5	5	7	3	5	4	6	6	4	5	5	5	4	5	4	10	4	3	4	5
	Fairly comfortable	10	10	11	12	8	10	8	12	8	20	11	9	5	10	10	12	9	13	9	7
	TOTAL COMFORTABLE	15	15	18	15	13	14	14	18	12	25	16	14	9	15	14	22	13	16	13	12
	Fairly uncomfortable	14	14	11	16	15	14	12	13	14	20	17	10	9	16	10	14	15	13	13	10
	Very uncomfortable	21	23	19	29	22	29	18	19	26	18	27	23	16	25	19	27	24	21	20	24
	TOTAL UNCOMFORTABLE	35	37	30	45	37	43	30	32	40	38	44	33	25	41	29	41	39	34	33	34
	Not applicable – I don't go to this place anyway	47	46	50	38	49	42	54	47	46	31	37	52	65	41	54	36	46	48	49	53
Don't know	4	3	2	2	1	2	2	4	2	5	4	1	1	3	3	2	2	3	5	1	
Pub gardens	Very comfortable	12	18	22	15	19	16	21	21	14	18	18	17	16	19	16	21	19	13	19	16
	Fairly comfortable	36	35	40	36	36	35	38	35	35	31	32	40	37	36	33	33	36	40	32	30
	TOTAL COMFORTABLE	48	53	62	51	55	51	59	56	49	49	50	57	53	55	49	54	55	53	51	46
	Fairly uncomfortable	20	18	16	22	23	23	15	21	13	20	15	19	20	20	16	14	21	18	16	20
	Very uncomfortable	10	10	6	13	7	12	7	9	12	8	11	11	7	10	10	15	9	12	8	8
	TOTAL UNCOMFORTABLE	30	28	22	35	30	35	22	24	33	21	31	26	26	30	26	29	30	30	24	28
	Not applicable – I don't go to this place anyway	18	17	15	11	13	13	18	18	16	25	14	15	20	13	21	15	14	15	19	24
Don't know	3	3	1	2	1	1	1	4	2	3	5	1	1	2	3	1	2	2	6	2	
Your place of work	Very comfortable	16	18	15	18	13	18	19	13	25	19	15	5	17	14	19	15	16	16	11	
	Fairly comfortable	22	19	27	19	24	21	24	21	21	30	28	4	24	20	23	22	21	23	25	
	TOTAL COMFORTABLE	38	37	42	37	37	39	43	34	46	49	43	9	41	34	42	37	37	39	36	
	Fairly uncomfortable	14	10	16	19	17	10	13	15	20	19	14	3	16	12	15	15	16	12	13	
	Very uncomfortable	6	5	9	6	8	4	5	7	9	8	6	2	8	5	9	8	5	5	4	
	TOTAL UNCOMFORTABLE	20	15	25	25	25	14	18	22	29	27	20	5	24	17	24	23	21	17	17	
	Not applicable – I don't go to this place anyway	37	46	30	37	35	45	33	41	17	18	35	84	33	43	29	38	39	38	43	
Don't know	4	2	3	1	2	2	5	3	8	6	2	1	3	6	5	3	2	7	4		

Thinking about the following places, to what extent do you think you will be able to adhere to social distancing guidelines when visiting them when they reopen?

Pubs and bars	Completely	7	8	6	3	5	8	7	6	7	7	8	6	6	7	10	6	7	6	8
	Somewhat	22	26	21	17	20	25	24	20	26	20	22	23	22	22	23	21	20	26	18
	TOTAL COMPLETELY / SOMEWHAT	29	34	27	20	25	33	31	26	33	27	30	29	28	29	33	27	27	32	26
	Not very	30	30	35	37	35	27	28	31	24	29	36	28	32	27	25	33	32	27	30
	Not at all	22	18	25	25	26	20	21	23	21	25	19	20	24	19	24	22	25	19	19
	TOTAL NOT VERY / NOT AT ALL	52	48	60	62	61	47	49	54	45	54	55	48	56	46	49	55	57	46	49
	Not applicable – I don't go to this place anyway	15	15	10	15	12	16	14	15	14	12	13	22	12	19	15	14	13	16	20
Don't know	5	2	2	2	3	3	6	4	8	6	3	2	4	6	2	4	4	7	6	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Restaurants																			
Completely	9	10	10	6	8	9	10	9	10	11	8	8	9	10	13	7	9	11	8
Somewhat	38	41	36	40	35	42	36	39	44	36	36	39	40	34	38	41	35	33	43
TOTAL COMPLETELY / SOMEWHAT	47	51	46	46	43	51	46	48	54	47	44	47	49	44	51	48	44	44	51
Not very	30	32	33	33	36	27	29	31	27	28	35	29	32	28	30	32	33	27	22
Not at all	11	9	14	12	13	10	10	12	7	12	11	12	11	11	10	10	11	12	12
TOTAL NOT VERY / NOT AT ALL	41	41	47	45	49	37	39	43	34	40	46	41	43	39	40	42	44	39	34
Not applicable – I don't go to this place anyway	7	6	4	5	5	8	8	5	3	6	5	11	3	11	6	4	6	9	9
Don't know	6	3	3	5	4	4	7	5	8	7	5	2	4	7	4	5	5	7	5
Hairdressers / barbers																			
Completely	7	9	8	3	7	8	6	8	6	6	9	8	7	8	8	5	10	8	10
Somewhat	24	25	25	23	25	24	20	28	23	22	23	29	25	23	23	25	24	24	22
TOTAL COMPLETELY / SOMEWHAT	31	34	33	26	32	32	26	36	29	28	32	37	32	31	31	30	34	32	32
Not very	23	25	24	26	23	23	22	24	24	19	26	25	24	21	25	22	26	21	20
Not at all	26	23	31	34	32	22	26	27	26	31	25	19	29	23	29	28	24	23	30
TOTAL NOT VERY / NOT AT ALL	49	48	55	60	55	45	48	51	50	50	51	44	53	44	54	50	50	44	50
Not applicable – I don't go to this place anyway	15	16	9	10	10	19	20	10	13	14	14	17	11	19	13	16	13	17	12
Don't know	5	2	3	3	3	3	6	4	7	7	3	3	4	6	3	4	4	7	6
Coffee shops																			
Completely	8	8	10	6	8	9	8	9	10	10	9	5	8	10	12	7	7	8	12
Somewhat	36	39	36	42	37	37	36	36	41	36	36	34	39	32	39	34	37	37	35
TOTAL COMPLETELY / SOMEWHAT	44	47	46	48	45	46	44	45	51	46	45	39	47	42	51	41	44	45	47
Not very	26	26	28	27	30	23	23	28	23	27	25	26	27	24	21	28	26	24	25
Not at all	10	8	12	10	11	9	9	11	6	10	12	10	10	10	11	11	10	9	9
TOTAL NOT VERY / NOT AT ALL	36	34	40	37	41	32	32	39	29	37	37	36	37	34	32	39	36	33	34
Not applicable – I don't go to this place anyway	15	16	11	11	11	19	18	12	10	12	15	22	12	18	13	15	15	15	14
Don't know	5	3	3	3	3	3	6	4	9	6	3	2	4	6	3	4	5	7	5
Garden centres																			
Completely	20	24	19	16	20	21	19	20	22	19	17	21	20	19	22	18	24	18	17
Somewhat	51	56	54	63	57	53	48	55	41	48	58	55	56	45	44	58	50	48	47
TOTAL COMPLETELY / SOMEWHAT	71	80	73	79	77	74	67	75	63	67	75	76	76	64	66	76	74	66	64
Not very	10	9	10	12	10	9	10	9	11	8	10	13	8	12	11	10	10	9	10
Not at all	3	2	5	1	3	3	4	3	2	5	2	2	4	3	5	2	4	4	4
TOTAL NOT VERY / NOT AT ALL	13	11	15	13	13	12	14	12	13	13	12	15	12	15	16	12	14	13	14
Not applicable – I don't go to this place anyway	11	7	10	6	8	11	14	9	17	12	10	8	8	15	15	9	8	13	17
Don't know	4	2	2	2	2	3	6	3	7	6	3	2	3	6	2	3	4	7	6

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Unweighted Sample	1709	613	500	162	748	676	762	947	168	672	414	455	1017	692	193	560	388	420	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Clothing stores

Completely	9	10	9	5	7	11	9	9	8	10	9	7	8	11	9	6	11	10	12
Somewhat	39	40	37	36	37	38	39	39	49	38	39	37	39	39	40	41	35	40	39
TOTAL COMPLETELY / SOMEWHAT	48	50	46	41	44	49	48	48	57	48	48	44	47	50	49	47	46	50	51
Not very	30	31	31	40	35	29	29	31	24	29	32	32	33	26	28	31	35	27	26
Not at all	11	9	13	10	13	10	9	13	9	11	13	12	12	11	13	12	11	10	11
TOTAL NOT VERY / NOT AT ALL	41	40	44	50	48	39	38	44	33	40	45	44	45	37	41	43	46	37	37
Not applicable – I don't go to this place anyway	6	7	5	6	4	7	9	3	4	5	4	9	5	7	5	6	6	6	5
Don't know	5	2	4	4	4	3	6	4	7	7	3	3	4	6	6	4	4	7	7

Beauty and nail salons

Completely	5	5	7	1	5	5	4	6	5	5	5	4	5	5	5	3	7	6	8
Somewhat	12	11	13	8	13	12	7	17	9	15	11	8	13	10	15	12	12	12	7
TOTAL COMPLETELY / SOMEWHAT	17	16	20	9	18	17	11	23	14	20	16	12	18	15	20	15	19	18	15
Not very	15	17	14	15	14	15	10	19	20	14	16	13	15	14	12	14	17	14	17
Not at all	19	16	23	17	22	17	14	24	19	23	21	12	21	16	25	22	18	14	20
TOTAL NOT VERY / NOT AT ALL	34	33	37	32	36	32	24	43	39	37	37	25	36	30	37	36	35	28	37
Not applicable – I don't go to this place anyway	45	49	40	57	44	50	60	31	40	37	45	61	41	50	39	46	42	49	44
Don't know	4	2	3	1	2	2	5	3	7	6	2	2	4	5	3	3	4	6	4

Gyms

Completely	6	6	7	2	5	5	6	5	7	7	5	3	6	6	8	4	7	6	6
Somewhat	16	15	20	15	16	14	16	16	28	18	15	9	16	16	17	17	17	14	13
TOTAL COMPLETELY / SOMEWHAT	22	21	27	17	21	19	22	21	35	25	20	12	22	22	25	21	24	20	19
Not very	18	18	20	17	19	17	16	19	26	20	17	10	20	14	19	18	18	18	14
Not at all	14	11	17	15	16	11	14	14	8	16	15	10	16	11	17	14	13	11	15
TOTAL NOT VERY / NOT AT ALL	32	29	37	32	35	28	30	33	34	36	32	20	36	25	36	32	31	29	29
Not applicable – I don't go to this place anyway	43	48	34	47	41	51	43	44	23	34	46	66	39	49	36	44	43	45	49
Don't know	4	2	2	3	3	2	5	3	9	5	2	2	4	5	4	3	3	6	4

Pub gardens

Completely	17	21	14	15	15	19	16	17	13	17	17	16	17	16	15	18	17	18	10
Somewhat	43	48	48	49	49	45	41	45	35	41	50	43	47	37	42	47	43	39	39
TOTAL COMPLETELY / SOMEWHAT	60	69	62	64	64	64	57	62	48	58	67	59	64	53	57	65	60	57	49
Not very	15	11	17	16	16	13	14	15	17	16	13	13	14	15	14	13	16	15	17
Not at all	6	3	9	4	7	4	7	5	7	8	4	4	6	5	12	4	8	6	3
TOTAL NOT VERY / NOT AT ALL	21	14	26	20	23	17	21	20	24	24	17	17	20	20	26	17	24	21	20
Not applicable – I don't go to this place anyway	15	16	9	15	11	17	16	14	21	12	13	21	11	21	15	15	12	15	24
Don't know	5	2	3	1	3	3	5	4	8	6	3	2	4	6	2	3	5	7	6

Your place of work

Completely	13	13	12	17	14	13	14	12	12	16	16	5	15	11	18	13	14	12	8
Somewhat	27	24	33	22	28	26	27	27	34	36	28	4	30	23	23	29	26	28	22
TOTAL COMPLETELY / SOMEWHAT	40	37	45	39	42	39	41	39	46	52	44	9	45	34	41	42	40	40	30
Not very	11	11	11	16	12	9	12	11	18	14	11	4	12	10	15	12	11	9	10
Not at all	7	4	11	5	9	4	7	7	9	10	6	3	8	6	11	5	7	8	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
TOTAL NOT VERY / NOT AT ALL	18	15	22	21	21	13	19	18	27	24	17	7	20	16	26	17	18	17	19
Not applicable – I don't go to this place anyway	36	46	29	36	34	44	32	40	17	17	34	82	32	42	28	37	38	36	44
Don't know	5	2	3	3	3	3	7	3	10	7	4	2	4	8	4	4	4	8	6