

YouGov - Retro activities

UK18 Sample: 10th - 16th November 2022

Total	Gender		Age						Social Grade	
	Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE

Which, if any, of the following things have you ever done?
(Please select the option that best applies on each row)

Made a phone call on a rotary phone

Unweighted base	2904	1368	1536	442	549	482	442	543	446	1680	1224
Base: All UK Adults	2912	1416	1496	491	555	469	462	529	407	1643	1269
This is something I currently do	2%	3%	2%	2%	3%	1%	2%	3%	3%	2%	3%
This is something I've done before, but don't do any more	66%	70%	63%	28%	59%	87%	85%	77%	63%	66%	66%
I've never done this	25%	22%	28%	63%	34%	9%	8%	12%	22%	26%	24%
Don't know	6%	5%	7%	7%	4%	3%	4%	8%	13%	5%	7%

Owned a mobile phone that couldn't access the internet

Unweighted base	2832	1332	1500	420	524	470	424	538	456	1610	1222
Base: All UK Adults	2824	1367	1457	459	528	460	439	520	417	1571	1253
This is something I currently do	7%	9%	5%	6%	6%	5%	6%	6%	13%	6%	7%
This is something I've done before, but don't do any more	81%	79%	83%	67%	85%	90%	85%	85%	72%	83%	79%
I've never done this	11%	11%	10%	23%	8%	5%	9%	8%	13%	10%	12%
Don't know	2%	1%	2%	4%	1%	1%	1%	1%	3%	1%	2%

Listened to music on a vinyl record player

Unweighted base	2919	1388	1531	458	555	487	429	556	434	1716	1203
Base: All UK Adults	2914	1425	1489	505	554	474	446	540	395	1677	1237
This is something I currently do	20%	22%	18%	19%	19%	20%	22%	22%	20%	21%	19%
This is something I've done before, but don't do any more	63%	62%	64%	38%	49%	68%	76%	76%	77%	62%	64%
I've never done this	15%	14%	17%	40%	30%	12%	2%	1%	3%	16%	15%
Don't know	1%	1%	1%	3%	2%	1%	0%	1%	0%	1%	2%

Used a floppy disc on a computer

Unweighted base	2983	1396	1587	450	572	531	422	567	441	1739	1244
Base: All UK Adults	2967	1427	1539	488	576	514	436	549	403	1696	1271
This is something I currently do	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%
This is something I've done before, but don't do any more	81%	82%	80%	47%	91%	90%	89%	87%	80%	84%	78%
I've never done this	16%	14%	17%	47%	6%	8%	9%	10%	16%	14%	19%
Don't know	2%	2%	2%	5%	1%	1%	0%	1%	2%	1%	2%

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	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Typed a letter or document on a typewriter											
Unweighted base	2931	1406	1525	467	554	508	430	549	423	1709	1222
Base: All UK Adults	2930	1450	1481	515	553	495	447	533	386	1668	1262
This is something I currently do	3%	3%	3%	3%	3%	3%	2%	3%	4%	3%	3%
This is something I've done before, but don't do any more	63%	57%	69%	25%	51%	71%	78%	82%	80%	64%	62%
I've never done this	33%	39%	27%	69%	45%	25%	20%	15%	16%	32%	34%
Don't know	1%	1%	1%	2%	2%	1%	1%	0%	1%	1%	1%
Listened to music on a cassette											
Unweighted base	2904	1361	1543	461	556	497	438	553	399	1673	1231
Base: All UK Adults	2912	1406	1506	507	562	485	456	537	364	1641	1271
This is something I currently do	6%	5%	6%	4%	4%	4%	5%	5%	14%	6%	6%
This is something I've done before, but don't do any more	87%	86%	87%	63%	92%	94%	93%	94%	83%	87%	87%
I've never done this	6%	7%	6%	29%	3%	1%	0%	1%	3%	7%	6%
Don't know	1%	2%	0%	4%	1%	1%	1%	0%	1%	1%	2%
Took photos on a non-disposable camera that used film											
Unweighted base	2902	1376	1526	438	561	489	416	541	457	1726	1176
Base: All UK Adults	2905	1423	1482	489	566	476	431	525	417	1685	1219
This is something I currently do	6%	5%	6%	12%	7%	3%	5%	4%	3%	6%	5%
This is something I've done before, but don't do any more	83%	81%	85%	57%	80%	92%	89%	90%	90%	83%	82%
I've never done this	10%	12%	8%	27%	10%	4%	5%	5%	7%	9%	10%
Don't know	2%	2%	1%	4%	2%	0%	1%	0%	0%	1%	2%
Watched a video from a VHS cassette											
Unweighted base	2935	1389	1546	472	603	484	422	515	439	1707	1228
Base: All UK Adults	2944	1445	1498	528	608	471	436	499	401	1674	1270
This is something I currently do	4%	4%	3%	6%	3%	3%	4%	3%	4%	4%	4%
This is something I've done before, but don't do any more	89%	89%	90%	71%	93%	94%	94%	94%	90%	89%	89%
I've never done this	5%	5%	6%	19%	2%	2%	2%	1%	5%	6%	5%
Don't know	2%	2%	2%	3%	2%	1%	0%	1%	1%	1%	2%

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	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Sent a fax											
Unweighted base	2959	1366	1593	473	572	502	421	539	452	1726	1233
Base: All UK Adults	2954	1411	1543	522	571	489	436	524	411	1684	1270
This is something I currently do	2%	2%	2%	3%	2%	2%	0%	1%	1%	2%	1%
This is something I've done before, but don't do any more	61%	61%	61%	19%	49%	74%	82%	78%	74%	66%	55%
I've never done this	36%	35%	36%	75%	47%	23%	18%	20%	25%	31%	42%
Don't know	1%	2%	1%	3%	3%	1%	0%	0%	0%	1%	2%
Used a pager											
Unweighted base	2876	1331	1545	428	565	532	456	500	395	1710	1166
Base: All UK Adults	2873	1368	1505	474	563	515	473	486	361	1672	1200
This is something I currently do	3%	3%	3%	5%	3%	2%	3%	2%	3%	3%	3%
This is something I've done before, but don't do any more	22%	25%	19%	10%	15%	27%	31%	26%	26%	22%	22%
I've never done this	73%	69%	76%	81%	79%	70%	66%	71%	70%	74%	72%
Don't know	2%	2%	2%	5%	3%	1%	0%	1%	1%	1%	3%
Listened to music on a CD											
Unweighted base	2924	1411	1513	470	554	484	428	535	453	1696	1228
Base: All UK Adults	2928	1453	1475	522	556	471	446	520	414	1658	1270
This is something I currently do	39%	39%	39%	20%	22%	34%	49%	56%	58%	38%	40%
This is something I've done before, but don't do any more	58%	57%	59%	72%	74%	64%	50%	44%	40%	60%	56%
I've never done this	2%	3%	1%	6%	2%	1%	1%	0%	1%	2%	2%
Don't know	1%	1%	1%	2%	1%	1%	-	1%	0%	0%	1%
Used a telephone box to make a phone call											
Unweighted base	2907	1388	1519	459	560	475	432	548	433	1687	1220
Base: All UK Adults	2911	1431	1480	505	567	463	447	534	395	1654	1257
This is something I currently do	2%	3%	2%	4%	2%	2%	3%	2%	2%	3%	2%
This is something I've done before, but don't do any more	82%	82%	82%	32%	81%	94%	95%	97%	96%	80%	84%
I've never done this	14%	14%	15%	60%	15%	2%	1%	1%	2%	16%	12%
Don't know	2%	2%	1%	3%	2%	2%	1%	0%	0%	1%	2%
Had an account on MySpace											
Unweighted base	2948	1380	1568	481	562	518	397	555	435	1717	1231
Base: All UK Adults	2936	1410	1526	521	559	504	412	542	398	1669	1267
This is something I currently do	1%	2%	1%	1%	4%	1%	1%	-	-	1%	1%
This is something I've done before, but don't do any more	24%	25%	23%	24%	55%	29%	14%	9%	3%	26%	21%
I've never done this	73%	71%	75%	71%	39%	69%	83%	91%	96%	72%	75%
Don't know	2%	2%	2%	4%	2%	1%	2%	1%	1%	2%	2%

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	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Sent a letter in the post											
Unweighted base	2980	1421	1559	490	565	513	417	550	445	1774	1206
Base: All UK Adults	2975	1461	1514	533	567	500	433	535	407	1733	1242
This is something I currently do	55%	51%	59%	40%	52%	51%	58%	65%	69%	56%	54%
This is something I've done before, but don't do any more	40%	43%	38%	46%	42%	46%	42%	34%	30%	40%	40%
I've never done this	3%	4%	2%	10%	3%	2%	1%	1%	0%	2%	4%
Don't know	2%	2%	1%	4%	2%	1%	0%	0%	0%	1%	2%
Used Ceefax/teletext											
Unweighted base	2923	1386	1537	445	557	469	436	587	429	1740	1183
Base: All UK Adults	2924	1434	1490	494	561	457	451	569	391	1702	1222
This is something I currently do	3%	4%	2%	2%	1%	2%	3%	4%	7%	3%	4%
This is something I've done before, but don't do any more	71%	76%	66%	32%	77%	86%	85%	79%	66%	72%	69%
I've never done this	24%	18%	29%	61%	18%	10%	11%	16%	26%	23%	25%
Don't know	2%	2%	2%	5%	3%	2%	1%	1%	1%	1%	3%
Bought a physical newspaper											
Unweighted base	2915	1382	1533	458	570	500	412	546	429	1690	1225
Base: All UK Adults	2919	1427	1491	505	575	488	428	531	392	1654	1265
This is something I currently do	26%	27%	25%	11%	15%	19%	27%	38%	54%	28%	23%
This is something I've done before, but don't do any more	62%	61%	63%	56%	71%	73%	68%	58%	44%	62%	62%
I've never done this	11%	10%	11%	32%	12%	7%	4%	3%	2%	9%	13%
Don't know	1%	1%	1%	2%	2%	1%	2%	0%	1%	1%	2%
Watched a black and white television											
Unweighted base	2916	1374	1542	456	573	488	407	575	417	1716	1200
Base: All UK Adults	2918	1421	1497	505	575	476	422	558	380	1672	1245
This is something I currently do	2%	2%	1%	3%	1%	1%	2%	1%	1%	2%	1%
This is something I've done before, but don't do any more	71%	73%	69%	28%	48%	78%	90%	96%	95%	68%	75%
I've never done this	26%	23%	29%	64%	50%	20%	7%	2%	3%	29%	22%
Don't know	1%	1%	1%	4%	1%	1%	1%	0%	1%	1%	2%
Used a fountain pen to write with											
Unweighted base	3015	1435	1580	469	595	509	444	548	450	1770	1245
Base: All UK Adults	3020	1485	1535	522	597	496	463	532	410	1735	1284
This is something I currently do	13%	14%	11%	10%	10%	12%	13%	15%	18%	14%	10%
This is something I've done before, but don't do any more	74%	71%	77%	60%	75%	76%	75%	79%	80%	73%	75%
I've never done this	12%	13%	11%	24%	14%	10%	12%	6%	2%	11%	12%
Don't know	2%	2%	1%	6%	1%	1%	1%	0%	1%	1%	2%

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	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Played video games at an amusement arcade											
Unweighted base	2961	1443	1518	483	580	486	450	546	416	1703	1258
Base: All UK Adults	2969	1495	1475	539	582	473	466	529	381	1670	1299
This is something I currently do	10%	10%	11%	21%	18%	13%	5%	1%	1%	11%	10%
This is something I've done before, but don't do any more	58%	66%	49%	56%	64%	68%	68%	50%	36%	59%	57%
I've never done this	30%	21%	39%	20%	15%	18%	26%	48%	62%	30%	30%
Don't know	2%	2%	1%	3%	3%	2%	1%	1%	1%	1%	3%
Connected to the internet using a dial-up connection											
Unweighted base	2998	1399	1599	436	580	494	452	582	454	1745	1253
Base: All UK Adults	2998	1445	1553	485	585	480	469	564	416	1710	1289
This is something I currently do	2%	3%	1%	4%	2%	2%	1%	1%	3%	2%	2%
This is something I've done before, but don't do any more	76%	78%	74%	43%	86%	86%	87%	82%	68%	79%	72%
I've never done this	19%	16%	21%	47%	11%	10%	9%	14%	26%	16%	23%
Don't know	3%	3%	4%	6%	2%	2%	3%	3%	4%	3%	4%
Sent or received a telegram											
Unweighted base	2932	1371	1561	503	528	506	430	535	430	1722	1210
Base: All UK Adults	2940	1420	1520	550	535	496	446	518	394	1677	1262
This is something I currently do	1%	2%	1%	3%	2%	1%	1%	0%	1%	2%	1%
This is something I've done before, but don't do any more	19%	20%	19%	8%	5%	7%	14%	36%	55%	22%	17%
I've never done this	78%	76%	79%	87%	92%	90%	84%	63%	41%	75%	81%
Don't know	2%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%
Used a Yellow Pages to look up a phone number											
Unweighted base	2906	1345	1561	430	563	503	440	566	404	1690	1216
Base: All UK Adults	2894	1377	1517	467	568	490	454	548	367	1649	1246
This is something I currently do	4%	4%	4%	2%	2%	2%	4%	6%	10%	5%	3%
This is something I've done before, but don't do any more	82%	81%	83%	47%	83%	91%	93%	93%	85%	81%	84%
I've never done this	13%	13%	12%	47%	14%	6%	3%	1%	4%	14%	11%
Don't know	1%	1%	1%	3%	2%	1%	0%	0%	0%	1%	1%
Paid for something using a cheque											
Unweighted base	2995	1395	1600	464	552	525	458	579	417	1727	1268
Base: All UK Adults	3002	1441	1560	512	559	511	477	561	382	1698	1304
This is something I currently do	14%	15%	14%	6%	4%	8%	14%	21%	40%	15%	14%
This is something I've done before, but don't do any more	66%	64%	67%	30%	65%	79%	82%	76%	59%	66%	66%
I've never done this	19%	19%	19%	61%	29%	12%	3%	3%	1%	19%	19%
Don't know	1%	2%	1%	3%	2%	1%	1%	-	-	1%	2%

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UK18 Sample: 10th - 16th November 2022

	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Sent a postcard											
Unweighted base	2942	1364	1578	461	592	466	469	530	424	1688	1254
Base: All UK Adults	2949	1415	1534	508	602	453	486	514	386	1651	1298
This is something I currently do	20%	17%	23%	20%	17%	21%	19%	21%	25%	23%	18%
This is something I've done before, but don't do any more	69%	69%	70%	54%	67%	71%	77%	75%	72%	69%	70%
I've never done this	9%	13%	6%	22%	13%	7%	4%	3%	2%	7%	11%
Don't know	1%	2%	1%	3%	3%	1%	1%	0%	0%	2%	1%
Owned an encyclopaedia											
Unweighted base	2922	1368	1554	457	566	483	441	547	428	1686	1236
Base: All UK Adults	2922	1413	1510	501	569	472	458	531	391	1653	1269
This is something I currently do	18%	20%	17%	12%	14%	15%	21%	23%	27%	19%	18%
This is something I've done before, but don't do any more	54%	51%	56%	43%	55%	50%	55%	61%	58%	56%	51%
I've never done this	26%	27%	25%	41%	28%	32%	23%	16%	14%	24%	28%
Don't know	2%	3%	2%	4%	2%	3%	1%	0%	1%	1%	3%
Smoked a cigarette											
Unweighted base	2900	1371	1529	466	554	475	427	564	414	1682	1218
Base: All UK Adults	2908	1421	1486	522	555	463	443	548	379	1649	1259
This is something I currently do	13%	12%	13%	15%	14%	17%	16%	9%	4%	10%	16%
This is something I've done before, but don't do any more	45%	44%	45%	30%	45%	44%	44%	50%	59%	44%	45%
I've never done this	42%	42%	42%	52%	40%	39%	40%	41%	37%	45%	38%
Don't know	1%	2%	0%	3%	1%	1%	0%	0%	1%	1%	1%
Had an account on Friends Reunited											
Unweighted base	2929	1382	1547	447	573	467	431	548	463	1720	1209
Base: All UK Adults	2928	1423	1505	495	574	459	447	530	422	1676	1252
This is something I currently do	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	1%
This is something I've done before, but don't do any more	35%	36%	35%	8%	21%	50%	51%	46%	40%	39%	30%
I've never done this	61%	60%	62%	85%	75%	48%	48%	51%	57%	58%	66%
Don't know	2%	2%	2%	5%	3%	1%	1%	1%	1%	2%	2%
Sent a special occasion card in the post											
Unweighted base	2843	1339	1504	438	559	486	381	554	425	1708	1135
Base: All UK Adults	2836	1376	1459	484	557	471	396	538	389	1667	1169
This is something I currently do	64%	53%	75%	47%	55%	65%	69%	75%	77%	67%	60%
This is something I've done before, but don't do any more	26%	33%	19%	30%	31%	29%	26%	20%	17%	25%	26%
I've never done this	8%	11%	5%	18%	10%	5%	4%	5%	5%	6%	11%
Don't know	2%	3%	1%	4%	4%	1%	1%	0%	1%	1%	3%

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	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Used an A-Z road map to get somewhere											
Unweighted base	2915	1430	1485	473	544	499	438	547	414	1673	1242
Base: All UK Adults	2925	1478	1446	527	547	487	456	529	379	1639	1286
This is something I currently do	15%	14%	16%	6%	7%	10%	16%	22%	31%	16%	13%
This is something I've done before, but don't do any more	66%	68%	63%	48%	63%	75%	74%	72%	64%	67%	64%
I've never done this	18%	16%	20%	42%	28%	13%	8%	5%	5%	16%	20%
Don't know	2%	2%	2%	4%	3%	2%	1%	0%	0%	1%	2%
Owned a dictionary											
Unweighted base	2992	1354	1638	446	592	509	453	564	428	1768	1224
Base: All UK Adults	2986	1392	1594	483	601	495	469	548	391	1731	1255
This is something I currently do	51%	50%	52%	35%	31%	48%	53%	65%	80%	53%	48%
This is something I've done before, but don't do any more	43%	41%	44%	51%	59%	45%	43%	32%	18%	42%	43%
I've never done this	5%	8%	3%	10%	9%	5%	3%	2%	2%	4%	7%
Don't know	1%	2%	1%	4%	2%	1%	0%	1%	0%	1%	2%
Written to a pen pal											
Unweighted base	2907	1375	1532	458	538	485	438	545	443	1675	1232
Base: All UK Adults	2904	1416	1488	510	534	473	455	528	404	1636	1267
This is something I currently do	3%	3%	4%	3%	3%	4%	2%	3%	3%	4%	2%
This is something I've done before, but don't do any more	52%	38%	65%	34%	55%	58%	59%	56%	51%	54%	49%
I've never done this	44%	57%	30%	60%	39%	37%	39%	41%	45%	41%	47%
Don't know	1%	2%	1%	3%	3%	2%	0%	0%	1%	1%	2%
Watched a DVD											
Unweighted base	2936	1368	1568	430	574	501	453	568	410	1685	1251
Base: All UK Adults	2938	1412	1526	474	575	489	471	552	376	1649	1288
This is something I currently do	38%	40%	35%	27%	31%	35%	45%	43%	48%	37%	39%
This is something I've done before, but don't do any more	60%	56%	63%	67%	66%	63%	54%	55%	50%	61%	58%
I've never done this	2%	2%	1%	4%	1%	2%	1%	1%	1%	2%	2%
Don't know	1%	1%	1%	2%	1%	1%	0%	0%	1%	1%	1%
Listened to a standalone radio in your own home											
Unweighted base	2932	1350	1582	455	542	523	451	539	422	1654	1278
Base: All UK Adults	2942	1401	1540	509	546	510	470	520	386	1617	1325
This is something I currently do	37%	38%	36%	16%	21%	31%	47%	54%	59%	38%	35%
This is something I've done before, but don't do any more	50%	49%	52%	52%	61%	62%	47%	41%	36%	51%	50%
I've never done this	11%	10%	11%	28%	15%	6%	5%	4%	4%	10%	12%
Don't know	2%	2%	1%	4%	3%	1%	1%	1%	1%	1%	3%

YouGov - Retro activities

UK18 Sample: 10th - 16th November 2022

	Total	Gender		Age						Social Grade	
		Male	Female	18-29	30-39	40-49	50-59	60-69	70+	ABC1	C2DE
Watched a colour TV that wasn't flat screen											
Unweighted base	2894	1349	1545	451	563	483	412	578	407	1706	1188
Base: All UK Adults	2888	1384	1504	496	562	468	428	560	373	1670	1217
This is something I currently do	4%	5%	3%	6%	5%	4%	3%	3%	5%	4%	4%
This is something I've done before, but don't do any more	89%	87%	91%	78%	91%	91%	94%	93%	84%	89%	88%
I've never done this	4%	5%	3%	9%	3%	2%	2%	2%	7%	4%	4%
Don't know	3%	3%	3%	7%	2%	2%	1%	1%	4%	2%	3%
Used a printer in your own home											
Unweighted base	3012	1375	1637	461	566	545	435	583	422	1749	1263
Base: All UK Adults	3010	1416	1593	506	568	531	452	568	386	1708	1302
This is something I currently do	64%	65%	64%	50%	53%	63%	67%	77%	80%	67%	60%
This is something I've done before, but don't do any more	28%	28%	29%	41%	39%	27%	26%	17%	15%	28%	29%
I've never done this	7%	6%	7%	8%	6%	8%	6%	6%	5%	4%	10%
Don't know	1%	1%	1%	1%	2%	1%	1%	-	0%	1%	1%
Used a calendar on the wall to keep track of events/birthdays											
Unweighted base	3047	1412	1635	480	567	518	444	588	450	1817	1230
Base: All UK Adults	3036	1448	1588	527	566	503	462	569	409	1774	1262
This is something I currently do	55%	51%	59%	40%	50%	52%	58%	66%	67%	53%	58%
This is something I've done before, but don't do any more	34%	35%	34%	43%	39%	37%	33%	28%	24%	37%	31%
I've never done this	10%	13%	6%	15%	10%	10%	9%	5%	8%	9%	10%
Don't know	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%