

YouGov - Resurrecting retail

Sample Size: 1717 GB Adults
Fieldwork: 8th - 9th August 2022

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1717	834	883	187	716	414	400	979	738	206	577	373	414	148
Unweighted Sample	1717	744	973	158	674	451	434	1017	700	173	607	359	422	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which shop chains that no longer exist would you most like to see return? Please say as many as you like.

Respondents answered in their own words, which YouGov has categorised below

Woolworths	49	46	52	32	45	60	53	46	53	38	54	49	50	44
Debenhams	13	8	18	5	8	17	20	14	11	12	12	13	14	15
BHS	10	6	13	3	5	11	21	9	11	7	11	12	8	10
C&A	7	4	9	1	3	9	14	5	8	4	7	10	5	6
Topshop	2	0	5	5	4	1	1	4	1	5	1	2	4	1
Toys R Us	2	3	2	7	2	1	1	2	2	4	2	2	1	3
Blockbuster	2	3	1	3	3	1	0	2	2	2	2	2	2	1
Our Price	1	1	0	0	1	1	0	1	1	1	1	1	0	0
Comet	1	1	0	0	1	1	1	1	0	1	1	0	1	1
Borders	1	1	1	0	1	0	0	1	0	0	0	1	1	0
Dorothy Perkins	1	0	1	0	1	1	0	1	1	0	0	1	1	0
Kwiksave	1	1	1	1	1	0	1	1	1	0	0	1	2	0
Littlewoods	1	0	2	0	0	1	3	1	1	0	1	1	1	1
Maplin	1	1	0	0	1	1	1	1	0	1	1	1	0	0
House of Fraser	1	0	1	0	1	1	1	1	0	0	1	0	1	2
Other stores	13	12	15	7	15	12	14	15	11	18	11	12	16	15
Don't know / None	23	30	17	38	27	17	16	24	23	31	22	23	20	28
N/A	2	3	2	7	2	2	1	2	2	5	2	2	2	2