

# YouGov Survey Results

Sample Size: 1023 Black, Asian and Minority Ethnic adults in Britain

Fieldwork: 18th January - 6th February 2022



	Gender		Age				Region					Ethnicity					Country of birth			
	Total	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands / Wales	North	Scotland	Mixed	Indian	Pakistani	Black	Other Asian	Other ethnicity	UK	Outside of the UK
<b>Weighted Sample</b>	<b>1023</b>	493	530	159	592	188	84	409	205	215	164	31	86	207	135	247	117	110	379	644
<b>Unweighted Sample</b>	<b>1023</b>	417	606	145	576	207	95	370	242	193	184	34	99	236	145	201	97	131	568	455
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## When a newspaper reports on racist abuse or someone using a racial slur, do you think such words should generally be quoted as...?

The word in full	20	23	17	9	20	22	32	16	26	18	26	13	13	23	21	15	19	25	15	22
The first letter of the word with the remaining letters replaced with asterisks (*) or dashes (-)	24	25	24	30	25	21	17	26	22	22	24	36	24	18	29	28	26	17	26	23
Reference to a euphemism (e.g. 'N-word', 'P-word' etc.)	18	16	19	25	16	19	15	22	16	13	19	8	26	14	12	27	9	20	20	17
The word should not use any letters, but only asterisks (*) or dashes (-)	8	8	7	6	8	11	3	10	7	7	5	2	6	9	3	5	5	7	7	8
The word should not be reported at all	8	7	9	7	8	5	13	11	5	6	6	22	13	8	8	7	7	14	9	8
Some other way	6	4	7	3	6	8	3	2	11	9	5	3	2	10	2	3	16	5	3	7
Don't know	17	17	16	19	17	13	17	14	15	25	17	16	15	19	25	14	19	13	20	15

## When a TV or radio news show reports on racist abuse or someone using a racial slur, do you think such words should generally be quoted as...?

The word in full	20	26	14	14	19	22	35	16	23	18	29	8	14	24	13	20	20	24	13	24
Reference to a euphemism (e.g. 'N-word', 'P-word' etc.)	28	25	31	33	26	33	22	33	26	22	27	30	26	24	34	36	23	25	31	27
The word should be bleeped out	18	18	18	9	19	22	21	23	15	18	12	10	18	17	24	15	12	17	18	19
The word should not be reported at all	13	13	12	15	16	5	5	13	10	11	15	29	18	9	7	16	14	20	15	11
Some other way	7	7	7	7	7	9	7	4	11	13	4	4	7	7	7	6	15	5	6	8
Don't know	14	11	16	20	14	9	10	11	15	17	13	19	17	19	16	7	17	9	18	11