

# YouGov / Internal Survey Results

Sample Size: 1687 adults in GB  
Fieldwork: 22nd - 23rd February 2022



Weighted Sample  
Unweighted Sample

Total	Gender		Age				Social Grade		Region					Ethnicity	
	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	White	BAME
1687	820	867	184	703	407	393	962	725	202	567	366	407	145	1556	86
1687	719	968	151	636	429	471	1026	661	164	596	368	413	146	1568	84
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## When a newspaper reports on racist abuse or someone using a racial slur, do you think such words should generally be quoted as...?

The word in full	26	34	18	10	25	32	26	24	27	17	23	31	27	31	26	26
The first letter of the word with the remaining letters replaced with asterisks (*) or dashes (-)	23	21	25	27	25	19	21	25	20	29	25	19	22	18	23	26
Reference to a euphemism (e.g. 'N-word', 'P-word' etc.)	13	15	12	24	10	15	12	14	12	16	12	12	15	11	13	21
The word should not use any letters, only asterisks (*) or dashes (-)	4	3	6	5	3	4	7	5	4	5	5	5	3	4	4	3
The word should not be reported at all	16	11	22	6	17	16	21	16	17	16	18	18	14	15	17	9
Some other way	3	3	4	2	2	4	4	3	3	6	3	3	2	2	3	4
Don't know	15	14	15	25	18	10	9	12	18	11	14	13	17	18	13	11

## When a TV or radio news show reports on racist abuse or someone using a racial slur, do you think such words should generally be quoted as...?

The word in full	24	33	15	9	24	30	25	23	25	19	21	27	24	32	24	19
Reference to a euphemism (e.g. 'N-word', 'P-word' etc.)	24	26	23	38	24	23	20	25	24	30	23	23	26	23	25	25
The word should be bleeped out	17	13	20	18	13	16	23	17	16	22	20	15	15	8	16	24
The word should not be reported at all	17	11	23	9	18	17	21	18	17	15	20	16	16	17	18	14
Some other way	4	5	4	5	5	5	4	5	3	5	5	6	3	4	5	3
Don't know	13	12	14	20	18	8	7	11	16	11	11	12	17	16	12	16