

YouGov Survey Results

Sample Size: 1669 adults in GB
Fieldwork: 16th - 17th May 2022



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	1669	566	414	150	619	661	811	858	182	696	402	389	951	718	200	561	362	402	144	
Unweighted Sample	1669	553	436	161	673	654	754	915	149	707	416	397	991	678	205	540	365	415	144	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

27 - 28
May
2012

**16 - 17
May
2022**

Do you think Prince William and Prince Harry are good or bad role models for young people?

Prince William

Good role model	80	72	88	66	76	71	85	67	78	37	71	80	83	73	72	64	75	73	75	68
Bad role model	4	6	4	7	5	5	5	8	4	16	7	4	2	6	7	6	6	9	4	8
Neither	11	14	6	21	12	19	6	16	12	25	14	11	12	15	13	20	13	12	13	15
Don't know	5	7	2	6	7	6	4	8	7	21	8	5	4	7	8	10	6	6	8	9

Prince Harry

Good role model	63	31	20	44	36	37	22	26	35	43	39	26	16	30	31	32	30	29	31	37
Bad role model	10	36	56	19	30	27	51	40	31	12	26	45	54	37	34	32	38	38	34	29
Neither	21	25	20	29	25	30	22	25	24	22	27	23	25	25	24	26	23	26	25	25
Don't know	6	9	4	8	9	7	5	9	9	22	9	6	6	8	10	10	9	7	10	9

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	Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?			
	Total	Should continue to have a monarchy	Should have an elected head of state instead	Don't know
Weighted Sample	1669	1027	370	273
Unweighted Sample	1669	1031	379	259
	%	%	%	%

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**16 - 17
May
2022**

Do you think Prince William and Prince Harry are good or bad role models for young people?

Prince William

Good role model	80	72	91	39	50
Bad role model	4	6	1	21	5
Neither	11	14	6	35	17
Don't know	5	7	2	6	29

Prince Harry

Good role model	63	31	30	36	28
Bad role model	10	36	43	26	21
Neither	21	25	24	32	20
Don't know	6	9	4	6	32

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	Monarchy / Elected Head of State				
Total	Should continue to have a monarchy strongly	Should continue to have a monarchy not strongly	Should have an elected head of state instead strongly	Should have an elected head of state instead not strongly	
Weighted Sample	1669	792	216	224	140
Unweighted Sample	1669	808	206	236	136
	%	%	%	%	%

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**16 - 17
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Do you think Prince William and Prince Harry are good or bad role models for young people?

Prince William

Good role model	80	72	93	83	34	46
Bad role model	4	6	1	4	21	20
Neither	11	14	5	9	40	26
Don't know	5	7	2	4	5	9

Prince Harry

Good role model	63	31	28	36	36	36
Bad role model	10	36	46	33	31	20
Neither	21	25	23	25	30	34
Don't know	6	9	3	6	4	10