

# YG Sport

## Premier League Footballers' Pay

GB18 Sample: 31st March 2020



| Total | Gender |        | Age   |       |       |       |     | Social Grade |      |
|-------|--------|--------|-------|-------|-------|-------|-----|--------------|------|
|       | Male   | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1         | C2DE |

LSF\_Q1. For the following questions, when we talk about the 'coronavirus', we are referring to the current global outbreak of the coronavirus/ covid-19 pandemic. For the following questions, by a 'pay cut' we mean a reduction in an individual's usual salary.

Due to the coronavirus (i.e. covid-19) pandemic, some premier league football clubs may struggle financially over the next few months, due to the cancellation and/or postponement of football fixtures...

During the coronavirus (i.e. covid-19) pandemic, do you think that premier league footballers should be prepared to take a 'pay cut'?

|                            |             |             |             |            |            |            |            |            |             |            |
|----------------------------|-------------|-------------|-------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base            | 2154        | 996         | 1158        | 198        | 349        | 370        | 334        | 903        | 1276        | 878        |
| <b>Base: All GB adults</b> | <b>2154</b> | <b>1045</b> | <b>1109</b> | <b>239</b> | <b>355</b> | <b>366</b> | <b>337</b> | <b>856</b> | <b>1228</b> | <b>926</b> |
| Yes                        | 92%         | 91%         | 92%         | 91%        | 91%        | 88%        | 91%        | 94%        | 93%         | 90%        |
| No                         | 3%          | 3%          | 2%          | 4%         | 2%         | 4%         | 2%         | 2%         | 2%          | 3%         |
| Don't know                 | 6%          | 6%          | 5%          | 6%         | 7%         | 8%         | 6%         | 4%         | 5%          | 7%         |

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|                 |      |     |      |     |     |     |     |     |      |     |
|-----------------|------|-----|------|-----|-----|-----|-----|-----|------|-----|
| Unweighted base | 2154 | 996 | 1158 | 198 | 349 | 370 | 334 | 903 | 1276 | 878 |
|-----------------|------|-----|------|-----|-----|-----|-----|-----|------|-----|

LSF\_Q2. You previously mentioned that you think premier league footballers should be prepared to take a 'pay cut' (i.e. reduction in salary), during the coronavirus (i.e. covid-19) pandemic.

As a reminder, by 'pay cut', we mean a reduction in an individual's usual salary.

How much of a pay cut do you think premier league footballers should be prepared to take during the coronavirus (i.e. covid-19) pandemic in the UK? (Please select the closest option).

|  |             |            |             |            |            |            |            |            |             |            |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|-------------|------------|
| Unweighted base  | 1986        | 916        | 1070        | 180        | 319        | 330        | 306        | 851        | 1189        | 797        |
| <b>Base: All GB adults who think premier league footballers should be prepared to take a pay cut</b> | <b>1976</b> | <b>953</b> | <b>1024</b> | <b>217</b> | <b>325</b> | <b>322</b> | <b>307</b> | <b>805</b> | <b>1139</b> | <b>838</b> |
| 10% or less reduction in salary  | 1%          | 1%         | 1%          | -          | 1%         | 0%         | 2%         | 1%         | 1%          | 1%         |
| 20% reduction in salary  | 10%         | 9%         | 11%         | 8%         | 11%        | 11%        | 12%        | 9%         | 11%         | 8%         |
| 30% reduction in salary  | 6%          | 6%         | 7%          | 10%        | 6%         | 4%         | 6%         | 6%         | 6%          | 6%         |
| 40% reduction in salary  | 5%          | 4%         | 5%          | 9%         | 5%         | 5%         | 2%         | 4%         | 5%          | 4%         |
| 50% reduction in salary  | 30%         | 30%        | 31%         | 22%        | 26%        | 34%        | 27%        | 34%        | 29%         | 32%        |
| 60% reduction in salary  | 4%          | 4%         | 4%          | 3%         | 4%         | 3%         | 4%         | 5%         | 4%          | 4%         |
| 70% reduction in salary  | 7%          | 8%         | 6%          | 5%         | 7%         | 5%         | 8%         | 7%         | 7%          | 7%         |
| 80% reduction in salary  | 11%         | 11%        | 10%         | 9%         | 12%        | 12%        | 10%        | 10%        | 12%         | 9%         |
| 90% reduction in salary  | 7%          | 9%         | 4%          | 9%         | 5%         | 7%         | 7%         | 6%         | 7%          | 6%         |
| 100% (i.e. All of their salary being cut)  | 9%          | 10%        | 8%          | 10%        | 12%        | 6%         | 8%         | 9%         | 9%          | 9%         |
| Don't know   | 11%         | 8%         | 13%         | 15%        | 11%        | 12%        | 13%        | 8%         | 9%          | 13%        |

Cell Contents (Column Percentages)