

YouGov Survey Results

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think will be the most important issues facing the country over the next five years?
Please tick up to three.

	29-30 Oct	15-16 Nov													
Health	48	42	39	49	54	49	37	37	47	36	41	45	45	42	43
Immigration & asylum	23	31	54	13	14	14	52	33	29	19	21	36	48	26	37
Crime	18	13	19	8	5	10	18	14	13	12	12	14	16	11	16
The economy	44	44	52	41	52	48	45	48	41	26	45	49	47	50	37
Tax	10	11	11	7	10	10	10	14	8	14	14	10	6	11	11
Pensions	8	7	8	5	4	5	9	7	6	3	4	8	12	6	8
Education	13	8	5	10	11	9	6	6	9	12	8	7	5	9	5
Family life & childcare	5	3	3	4	3	4	3	2	4	4	4	2	2	3	3
Housing	15	14	10	21	13	13	13	13	15	18	15	13	12	13	15
The environment	39	39	32	54	55	51	31	35	44	36	42	39	37	43	35
Britain leaving the EU	23	27	16	41	36	40	15	29	25	29	29	27	21	31	22
Transport	3	2	1	2	2	2	2	2	2	3	1	2	2	2	1
Welfare & benefits	16	15	11	18	17	18	14	13	17	12	16	17	13	14	16
Defence & security	6	10	18	5	6	6	17	10	10	6	6	11	19	8	12
None of these	1	1	1	0	0	0	1	1	1	1	2	0	0	1	1
Don't know	4	5	2	3	2	3	4	5	5	16	7	2	1	4	7

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	Region						Most important issue
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
	%	%	%	%	%	%	%

Which of the following do you think will be the most important issues facing the country over the next five years?
Please tick up to three.

	29-30 Oct	15-16 Nov							
Health	48	42	42	44	41	38	48	60	44
Immigration & asylum	23	31	26	34	30	36	16	13	19
Crime	18	13	13	13	13	18	8	5	6
The economy	44	44	45	45	44	42	48	46	43
Tax	10	11	7	12	13	11	8	12	5
Pensions	8	7	3	9	7	6	5	12	3
Education	13	8	8	7	8	7	11	5	7
Family life & childcare	5	3	3	3	3	3	3	3	2
Housing	15	14	20	15	12	12	12	17	12
The environment	39	39	47	41	38	36	42	32	100
Britain leaving the EU	23	27	33	25	25	28	30	28	29
Transport	3	2	2	2	2	2	2	0	2
Welfare & benefits	16	15	8	14	16	17	13	28	12
Defence & security	6	10	8	10	11	11	8	6	6
None of these	1	1	0	1	1	1	1	0	0
Don't know	4	5	6	4	5	5	8	10	0

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?

	21-22 Oct	15-16 Nov													
I am currently very worried about climate change and its effects	27	27	13	47	40	39	17	25	30	33	28	26	24	29	25
I am currently fairly worried about climate change and its effects	41	40	42	41	43	44	38	38	43	32	40	44	41	43	36
TOTAL WORRIED	68	67	55	88	83	83	55	63	73	65	68	70	65	72	61
I am not currently very worried about climate change and its effects	17	17	27	8	13	11	25	18	16	13	14	20	21	16	18
I am not currently worried about climate change and its effects at all	9	10	15	2	1	3	16	14	6	8	10	8	12	8	13
TOTAL NOT WORRIED	26	27	42	10	14	14	41	32	22	21	24	28	33	24	31
Don't know	6	5	3	2	3	2	4	5	6	14	7	2	2	3	9

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Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Thinking about how you feel TODAY about climate change and its effects, which of the following comes closest to your view?

	21-22 Oct	15-16 Nov							
I am currently very worried about climate change and its effects	27	27	34	29	23	25	30	28	48
I am currently fairly worried about climate change and its effects	41	40	39	41	39	41	42	43	43
TOTAL WORRIED	68	67	73	70	62	66	72	71	91
I am not currently very worried about climate change and its effects	17	17	14	17	19	17	16	12	8
I am not currently worried about climate change and its effects at all	9	10	5	11	12	11	5	7	1
TOTAL NOT WORRIED	26	27	19	28	31	28	21	19	9
Don't know	6	5	8	3	7	5	7	11	1

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

How much impact, if any, do you think the following can have on tackling climate change?

Individuals

A big impact	18	17	17	17	23	20	17	18	17	12	16	24	15	16	20
A fairly big impact	33	34	30	39	37	38	30	27	41	31	36	33	34	36	32
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	51	51	47	56	60	58	47	45	58	43	52	57	49	52	52
Not much impact	35	35	39	37	35	35	36	39	31	35	33	34	38	36	32
No impact at all	7	7	10	4	3	4	11	11	4	6	6	8	10	8	7
TOTAL NOT MUCH/ NO IMPACT AT ALL	42	42	49	41	38	39	47	50	35	41	39	42	48	44	39
Don't know	7	7	4	3	3	3	6	5	8	17	9	2	3	5	9

Governments

A big impact	55	56	47	73	71	70	46	55	57	50	59	59	51	61	50
A fairly big impact	26	24	31	18	20	21	28	22	26	18	22	28	27	23	26
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	81	80	78	91	91	91	74	77	83	68	81	87	78	84	76
Not much impact	9	9	13	5	5	5	12	12	6	11	8	7	12	8	11
No impact at all	3	4	5	1	1	1	7	6	2	5	3	4	6	4	3
TOTAL NOT MUCH/ NO IMPACT AT ALL	12	13	18	6	6	6	19	18	8	16	11	11	18	12	14
Don't know	7	7	5	3	3	3	7	5	9	15	9	2	4	5	10

Businesses

A big impact	48	47	35	65	59	60	38	44	50	42	50	52	38	49	45
A fairly big impact	32	34	43	24	35	31	37	34	33	27	31	36	40	35	33
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	80	81	78	89	94	91	75	78	83	69	81	88	78	84	78
Not much impact	10	9	12	6	4	5	12	11	7	12	8	6	13	8	10
No impact at all	3	4	5	2	0	1	7	6	2	5	3	4	5	4	3
TOTAL NOT MUCH/ NO IMPACT AT ALL	13	13	17	8	4	6	19	17	9	17	11	10	18	12	13
Don't know	7	7	5	3	2	2	7	5	8	15	9	2	4	4	9

International organisations

A big impact	49	50	42	65	59	63	42	45	54	39	53	54	44	52	46
A fairly big impact	28	26	30	22	31	25	27	26	27	26	24	27	30	28	24
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	77	76	72	87	90	88	69	71	81	65	77	81	74	80	70
Not much impact	10	12	16	7	7	7	16	15	8	11	10	10	17	10	14
No impact at all	3	4	6	1	1	1	8	7	2	4	3	5	5	5	4
TOTAL NOT MUCH/ NO IMPACT AT ALL	13	16	22	8	8	8	24	22	10	15	13	15	22	15	18
Don't know	9	8	5	4	2	4	7	8	9	21	10	4	4	6	12

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1980	228	668	427	446	159	52	827
	%	%	%	%	%	%	%

How much impact, if any, do you think the following can have on tackling climate change?

Individuals

A big impact	18	17	12	17	17	19	23	18	22
A fairly big impact	33	34	38	34	34	33	32	36	40
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	51	51	50	51	51	52	55	54	62
Not much impact	35	35	35	38	31	33	32	34	33
No impact at all	7	7	5	7	9	8	5	4	3
TOTAL NOT MUCH/ NO IMPACT AT ALL	42	42	40	45	40	41	37	38	36
Don't know	7	7	9	4	8	7	8	8	2

Governments

A big impact	55	56	58	56	52	57	61	52	72
A fairly big impact	26	24	20	26	26	22	21	24	22
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	81	80	78	82	78	79	82	76	94
Not much impact	9	9	11	8	10	8	7	12	3
No impact at all	3	4	2	4	4	6	1	4	1
TOTAL NOT MUCH/ NO IMPACT AT ALL	12	13	13	12	14	14	8	16	4
Don't know	7	7	9	5	8	7	10	8	2

Businesses

A big impact	48	47	48	48	45	47	48	42	63
A fairly big impact	32	34	31	35	35	32	35	36	31
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	80	81	79	83	80	79	83	78	94
Not much impact	10	9	11	9	9	10	5	12	4
No impact at all	3	4	1	3	4	6	1	2	0
TOTAL NOT MUCH/ NO IMPACT AT ALL	13	13	12	12	13	16	6	14	4
Don't know	7	7	8	5	8	6	11	8	2

International organisations

A big impact	49	50	43	50	50	49	52	59	65
A fairly big impact	28	26	28	29	24	24	28	19	25
TOTAL A BIG IMPACT/ A FAIRLY BIG IMPACT	77	76	71	79	74	73	80	78	90
Not much impact	10	12	15	10	12	13	8	12	6
No impact at all	3	4	2	4	4	6	1	2	1
TOTAL NOT MUCH/ NO IMPACT AT ALL	13	16	17	14	16	19	9	14	7
Don't know	9	8	12	6	10	8	10	8	3

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1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how much they are doing to combat climate change at the moment, do you think the following are doing too much, too little, or about the right amount?
The USA

Too much	2	3	1	1	1	4	3	1	3	2	2	2	3	2
Too little	73	75	82	89	85	71	73	72	55	69	81	79	76	68
About the right amount	8	9	6	5	4	9	7	16	7	7	8	7	7	10
Don't know	17	13	11	6	11	17	14	20	25	23	10	11	15	21

European countries

Too much	5	8	2	2	2	8	7	2	4	4	6	5	5	4
Too little	56	48	71	71	67	50	54	57	52	53	60	59	58	53
About the right amount	21	31	14	17	16	25	23	19	19	18	23	25	22	19
Don't know	19	13	13	11	14	18	16	22	25	25	12	11	15	23

Large emerging economies, like India and China

Too much	2	2	1	1	1	2	2	1	3	1	3	1	2	1
Too little	77	84	85	89	85	78	79	75	63	72	83	87	81	72
About the right amount	5	3	4	2	2	4	5	4	12	5	3	3	4	6
Don't know	16	11	11	9	11	16	13	19	22	22	10	10	13	21

Countries in the Middle East

Too much	2	2	1	1	1	2	3	1	4	1	3	1	2	1
Too little	67	74	73	78	74	68	71	64	54	62	73	77	72	62
About the right amount	6	6	5	4	4	6	6	5	7	7	4	4	4	7
Don't know	25	19	21	18	21	24	21	30	36	30	20	18	22	30

Developing countries in Africa

Too much	2	2	2	0	1	2	2	1	5	1	2	1	2	1
Too little	50	60	52	53	52	55	53	48	29	45	59	62	53	47
About the right amount	15	14	18	18	17	14	16	15	25	16	14	12	17	14
Don't know	32	24	29	29	30	30	28	36	41	38	25	26	29	38

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%	%	%	%	%	%	%	%

Thinking about how much they are doing to combat climate change at the moment, do you think the following are doing too much, too little, or about the right amount?

The USA

Too much	2	2	2	2	3	3	6	0
Too little	73	72	77	70	68	77	72	88
About the right amount	8	10	7	9	9	3	11	4
Don't know	17	17	15	18	20	17	11	8

European countries

Too much	5	4	5	5	5	3	5	1
Too little	56	63	57	53	52	61	52	73
About the right amount	21	16	21	22	21	17	30	17
Don't know	19	17	17	20	22	19	13	9

Large emerging economies, like India and China

Too much	2	2	1	1	1	3	8	0
Too little	77	78	80	77	73	76	75	89
About the right amount	5	4	3	6	6	6	4	3
Don't know	16	16	16	16	20	15	13	8

Countries in the Middle East

Too much	2	2	1	2	2	2	3	0
Too little	67	71	71	65	63	67	69	79
About the right amount	6	4	5	7	6	5	7	3
Don't know	25	23	23	26	29	25	21	18

Developing countries in Africa

Too much	2	1	1	2	1	0	7	1
Too little	50	60	55	48	44	44	46	56
About the right amount	15	13	13	19	18	15	15	15
Don't know	32	26	31	31	37	41	31	28

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1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

28-30
Sep

15-16
Nov

Some people argue that climate change is a global issue, and can only be effectively tackled if every country works together. Others argue that wealthy countries have caused the most damage to the environment, and should therefore take on the responsibility for tackling climate change.

Which of the following comes closest to your view?

- All countries should work together and share the responsibility of tackling climate change
- Wealthy countries should take on most of the responsibility of tackling climate change
- Don't know

69	67	77	60	66	64	73	67	67	52	67	70	72	66	68
21	23	15	36	32	32	16	24	23	30	22	25	20	26	20
10	10	8	4	2	4	11	10	10	18	11	5	8	8	12

And which of the following comes closest to your view?

- We will be more effective in tackling climate change if we work together with other countries
- We will be more effective in tackling climate change if we work independently
- Don't know

86	86	87	94	97	95	83	85	87	72	84	93	89	89	82
4	4	3	2	1	1	4	4	3	13	3	2	1	4	3
10	10	10	4	2	4	13	11	10	15	12	5	10	7	14

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1980	228	668	427	446	159	52	827
	%	%	%	%	%	%	%

28-30 Sep
15-16 Nov

Some people argue that climate change is a global issue, and can only be effectively tackled if every country works together. Others argue that wealthy countries have caused the most damage to the environment, and should therefore take on the responsibility for tackling climate change.

Which of the following comes closest to your view?

All countries should work together and share the responsibility of tackling climate change	69	67	61	74	67	64	59	59	67
Wealthy countries should take on most of the responsibility of tackling climate change	21	23	27	18	24	25	30	31	31
Don't know	10	10	12	8	9	11	11	10	2

And which of the following comes closest to your view?

We will be more effective in tackling climate change if we work together with other countries	86	86	87	88	84	84	86	89	97
We will be more effective in tackling climate change if we work independently	4	4	3	2	6	5	1	2	1
Don't know	10	10	10	10	11	10	13	9	2

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1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the UK's efforts to reduce its carbon emissions compared to the efforts of other industrialised nations, which of the following comes closest to your view?

The UK should try as hard as possible to reduce its carbon emissions by as much as possible, even if other industrialised nations do not	66	68	58	87	89	85	56	64	72	64	71	68	64	72	63
The UK should only try as hard to reduce its carbon emissions as other industrialised nations are trying	21	19	29	7	10	9	29	21	17	14	14	23	24	18	20
The UK should not try and reduce its carbon emissions	3	4	8	1	0	1	8	7	2	4	4	4	5	4	5
Don't know	10	9	5	6	2	5	8	9	9	19	11	5	6	7	12

Thinking about how the world addresses the issue of climate change, how much of a role do you think the following have to play?

Meetings of international leaders, like COP26

Has a very big role to play	22	21	27	25	27	21	19	25	11	23	26	22	23	21
Has a significant role to play	37	37	42	47	41	35	37	38	33	35	41	40	38	36
TOTAL HAS A ROLE TO PLAY	59	58	69	72	68	56	56	63	44	58	67	62	61	57
Does not have much of a role to play	17	18	19	20	18	17	19	16	23	16	15	19	19	15
Does not have any real role to play	9	14	4	3	5	15	13	6	8	7	12	10	9	9
TOTAL DOES NOT HAVE A ROLE TO PLAY	26	32	23	23	23	32	32	22	31	23	27	29	28	24
Not sure	14	10	8	6	9	12	12	15	25	19	6	9	11	18

United Nations action on the environment

Has a very big role to play	32	28	39	37	38	30	28	36	25	32	35	32	32	31
Has a significant role to play	35	35	38	39	39	31	34	35	30	34	37	35	36	32
TOTAL HAS A ROLE TO PLAY	67	63	77	76	77	61	62	71	55	66	72	67	68	63
Does not have much of a role to play	13	16	11	15	12	14	17	10	20	10	14	15	14	12
Does not have any real role to play	6	10	2	2	2	11	9	3	3	5	7	8	6	6
TOTAL DOES NOT HAVE A ROLE TO PLAY	19	26	13	17	14	25	26	13	23	15	21	23	20	18
Not sure	14	11	9	6	9	14	11	17	22	19	7	10	11	18

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1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Thinking about the UK's efforts to reduce its carbon emissions compared to the efforts of other industrialised nations, which of the following comes closest to your view?

The UK should try as hard as possible to reduce its carbon emissions by as much as possible, even if other industrialised nations do not	66	68	73	69	61	66	78	66	87
The UK should only try as hard to reduce its carbon emissions as other industrialised nations are trying	21	19	14	19	24	18	10	24	10
The UK should not try and reduce its carbon emissions	3	4	3	4	5	6	0	0	0
Don't know	10	9	10	7	10	10	12	9	2

Thinking about how the world addresses the issue of climate change, how much of a role do you think the following have to play?

Meetings of international leaders, like COP26

Has a very big role to play	22	20	24	21	22	20	31	31
Has a significant role to play	37	39	38	38	34	42	32	42
TOTAL HAS A ROLE TO PLAY	59	59	62	59	56	62	63	73
Does not have much of a role to play	17	17	18	15	17	18	20	17
Does not have any real role to play	9	10	8	10	12	3	3	4
TOTAL DOES NOT HAVE A ROLE TO PLAY	26	27	26	25	29	21	23	21
Not sure	14	13	11	15	16	18	14	6

United Nations action on the environment

Has a very big role to play	32	29	31	31	31	39	41	45
Has a significant role to play	35	31	38	35	31	34	40	36
TOTAL HAS A ROLE TO PLAY	67	60	69	66	62	73	81	81
Does not have much of a role to play	13	19	14	11	13	10	5	11
Does not have any real role to play	6	5	5	8	7	2	2	1
TOTAL DOES NOT HAVE A ROLE TO PLAY	19	24	19	19	20	12	7	12
Not sure	14	15	11	15	17	15	12	7

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

Trade deals that require countries to cut emissions

Has a very big role to play	37	31	47	48	46	33	32	42	26	37	43	35	39	35
Has a significant role to play	36	40	37	38	38	35	38	35	36	34	39	38	39	33
TOTAL HAS A ROLE TO PLAY	73	71	84	86	84	68	70	77	62	71	82	73	78	68
Does not have much of a role to play	9	12	7	6	6	12	12	7	12	7	8	13	9	9
Does not have any real role to play	4	7	1	1	1	7	6	2	4	3	4	5	4	4
TOTAL DOES NOT HAVE A ROLE TO PLAY	13	19	8	7	7	19	18	9	16	10	12	18	13	13
Not sure	14	10	8	7	9	13	13	15	23	18	6	9	10	19

Pressure from the public for governments to take action

Has a very big role to play	30	21	40	37	38	25	30	31	31	28	33	31	31	29
Has a significant role to play	37	39	42	42	43	35	34	40	29	37	42	36	39	34
TOTAL HAS A ROLE TO PLAY	67	60	82	79	81	60	64	71	60	65	75	67	70	63
Does not have much of a role to play	15	21	11	13	10	19	17	13	15	14	12	19	15	15
Does not have any real role to play	6	10	3	2	3	10	9	4	8	5	6	8	7	6
TOTAL DOES NOT HAVE A ROLE TO PLAY	21	31	14	15	13	29	26	17	23	19	18	27	22	21
Not sure	11	9	5	6	6	11	10	13	17	16	6	6	8	16

The development of cleaner and more environmentally friendly technologies

Has a very big role to play	53	48	63	70	61	49	52	53	43	51	60	51	56	48
Has a significant role to play	30	36	29	23	29	30	31	30	34	28	29	34	31	30
TOTAL HAS A ROLE TO PLAY	83	84	92	93	90	79	83	83	77	79	89	85	87	78
Does not have much of a role to play	4	4	3	2	4	5	4	4	4	4	4	4	4	4
Does not have any real role to play	2	4	0	0	0	5	3	1	4	2	2	3	2	3
TOTAL DOES NOT HAVE A ROLE TO PLAY	6	8	3	2	4	10	7	5	8	6	6	7	6	7
Not sure	11	8	5	5	5	11	9	12	16	15	5	7	7	15

Companies and corporations promoting more environmentally friendly practices

Has a very big role to play	40	34	51	48	48	36	35	44	36	39	42	40	42	37
Has a significant role to play	37	44	35	40	37	39	39	36	29	34	42	41	39	35
TOTAL HAS A ROLE TO PLAY	77	78	86	88	85	75	74	80	65	73	84	81	81	72
Does not have much of a role to play	8	9	6	6	7	8	10	7	13	8	6	8	8	8
Does not have any real role to play	4	6	3	1	2	7	6	2	4	3	4	4	4	4
TOTAL DOES NOT HAVE A ROLE TO PLAY	12	15	9	7	9	15	16	9	17	11	10	12	12	12
Not sure	11	7	6	5	6	11	10	12	19	15	5	6	7	16

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Trade deals that require countries to cut emissions

Has a very big role to play	37	36	38	38	33	40	49	52
Has a significant role to play	36	37	38	34	35	38	34	37
TOTAL HAS A ROLE TO PLAY	73	73	76	72	68	78	83	89
Does not have much of a role to play	9	11	9	9	10	6	8	5
Does not have any real role to play	4	3	3	5	5	1	0	1
TOTAL DOES NOT HAVE A ROLE TO PLAY	13	14	12	14	15	7	8	6
Not sure	14	12	11	14	18	15	9	6

Pressure from the public for governments to take action

Has a very big role to play	30	28	31	29	29	35	39	44
Has a significant role to play	37	37	38	37	35	40	38	40
TOTAL HAS A ROLE TO PLAY	67	65	69	66	64	75	77	84
Does not have much of a role to play	15	19	17	14	15	6	11	10
Does not have any real role to play	6	4	6	7	8	6	2	1
TOTAL DOES NOT HAVE A ROLE TO PLAY	21	23	23	21	23	12	13	11
Not sure	11	12	9	12	14	13	9	4

The development of cleaner and more environmentally friendly technologies

Has a very big role to play	53	53	53	51	51	57	59	67
Has a significant role to play	30	30	33	31	27	27	27	28
TOTAL HAS A ROLE TO PLAY	83	83	86	82	78	84	86	95
Does not have much of a role to play	4	5	4	4	5	3	5	2
Does not have any real role to play	2	2	2	4	3	0	0	0
TOTAL DOES NOT HAVE A ROLE TO PLAY	6	7	6	8	8	3	5	2
Not sure	11	10	8	11	13	13	9	3

Companies and corporations promoting more environmentally friendly practices

Has a very big role to play	40	41	39	37	39	46	52	53
Has a significant role to play	37	37	41	39	32	34	30	36
TOTAL HAS A ROLE TO PLAY	77	78	80	76	71	80	82	89
Does not have much of a role to play	8	10	8	8	9	8	7	5
Does not have any real role to play	4	2	4	5	5	1	2	2
TOTAL DOES NOT HAVE A ROLE TO PLAY	12	12	12	13	14	9	9	7
Not sure	11	10	8	12	16	12	9	3

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

The UK hosted the COP26 UN Climate Change Conference in November. Before taking this survey, how much had you seen or heard about this?

29-30 Oct
15-16 Nov

A great deal	14	18	16	22	23	23	17	19	16	15	16	21	17	21	13
A fair amount	44	42	44	50	53	48	42	44	40	31	42	42	47	44	39
TOTAL A GREAT DEAL/ FAIR AMOUNT	58	60	60	72	76	71	59	63	56	46	58	63	64	65	52
Not very much	27	26	30	20	19	22	28	24	28	27	24	28	28	25	28
Nothing at all	11	10	8	6	4	5	10	9	10	11	12	7	6	7	12
TOTAL NOT VERY MUCH/ NOTHING AT ALL	38	36	38	26	23	27	38	33	38	38	36	35	34	32	40
Don't know	4	5	1	2	0	1	4	4	5	15	6	1	1	3	6

And how much attention, if any, did you pay to COP26?

[Asked to those who had seen and heard about COP26; n=1760]

A great deal	6	4	9	11	9	5	6	7	5	5	8	7	7	5
A fair amount	39	38	43	48	47	36	39	39	30	36	41	45	40	37
TOTAL A GREAT DEAL/ FAIR AMOUNT	45	42	52	59	56	41	45	46	35	41	49	52	47	42
Not very much	43	45	40	39	38	45	39	46	47	45	42	38	42	43
Nothing at all	11	12	7	2	6	14	15	7	17	13	8	10	10	14
TOTAL NOT VERY MUCH/ NOTHING AT ALL	54	57	47	41	44	59	54	53	64	58	50	48	52	57
Don't know	1	0	0	1	1	0	0	1	1	1	0	0	1	0

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

The UK hosted the COP26 UN Climate Change Conference in November. Before taking this survey, how much had you seen or heard about this?

	29-30 Oct	15-16 Nov							
A great deal	14	18	21	17	16	13	33	20	22
A fair amount	44	42	48	44	41	41	33	41	46
TOTAL A GREAT DEAL/ FAIR AMOUNT	58	60	69	61	57	54	66	61	68
Not very much	27	26	24	26	29	26	22	24	25
Nothing at all	11	10	3	11	9	14	2	8	6
TOTAL NOT VERY MUCH/ NOTHING AT ALL	38	36	27	37	38	40	24	32	31
Don't know	4	5	5	2	5	5	9	7	1

And how much attention, if any, did you pay to COP26?

[Asked to those who had seen and heard about COP26; n=1760]

A great deal	6	8	6	7	3	12	6	9
A fair amount	39	38	38	37	38	47	48	47
TOTAL A GREAT DEAL/ FAIR AMOUNT	45	46	44	44	41	59	54	56
Not very much	43	39	45	43	48	29	40	38
Nothing at all	11	14	11	12	11	11	3	5
TOTAL NOT VERY MUCH/ NOTHING AT ALL	54	53	56	55	59	40	43	43
Don't know	1	1	0	0	1	1	3	0

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

29-30
Oct

15-16
Nov

The COP26 UN Climate Change Conference brought together different countries and stakeholders to discuss how to tackle climate change, and share ideas on how best to do this. Which of the following comes closest to your view?

COP26 proved an opportunity to bring together key players and they put in place practical plans to effectively tackle climate change	33	22	28	21	23	24	24	21	23	13	22	24	24	23	20
COP26 brought attention to the issue of climate change, but did not do anything to tackle the issue in practical terms	44	49	46	57	54	56	45	51	46	47	46	52	52	52	44
Neither of the above	9	13	16	11	10	8	17	15	10	12	12	13	14	12	13
Don't know	15	17	10	12	13	13	14	13	21	29	20	12	10	13	22

How likely, if at all, do you think it is that COP26 will result in significant action to tackle climate change?

Very likely	1	1	1	2	2	2	1	1	2	1	1	2	1	1	2
Fairly likely	15	24	29	24	25	26	26	23	26	18	22	25	30	25	23
TOTAL LIKELY	16	25	30	26	27	28	27	24	28	19	23	27	31	26	25
Fairly unlikely	46	43	40	56	52	51	37	42	44	40	43	45	42	47	38
Very unlikely	22	16	19	9	11	11	22	22	10	13	16	18	17	15	18
TOTAL UNLIKELY	68	59	59	65	63	62	59	64	54	53	59	63	59	62	56
Don't know	16	15	10	10	10	10	14	12	18	28	18	11	9	12	19

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

29-30 Oct
15-16 Nov

The COP26 UN Climate Change Conference brought together different countries and stakeholders to discuss how to tackle climate change, and share ideas on how best to do this. Which of the following comes closest to your view?

COP26 proved an opportunity to bring together key players and they put in place practical plans to effectively tackle climate change	33	22	17	24	23	21	21	20	25
COP26 brought attention to the issue of climate change, but did not do anything to tackle the issue in practical terms	44	49	52	49	46	47	57	50	56
Neither of the above	9	13	16	13	12	14	6	8	8
Don't know	15	17	15	14	20	18	16	21	11

How likely, if at all, do you think it is that COP26 will result in significant action to tackle climate change?

Very likely	1	1	1	1	1	2	3	2	1
Fairly likely	15	24	18	28	25	22	23	17	29
TOTAL LIKELY	16	25	19	29	26	24	26	19	30
Fairly unlikely	46	43	52	42	38	43	48	50	50
Very unlikely	22	16	15	17	18	16	10	12	9
TOTAL UNLIKELY	68	59	67	59	56	59	58	62	59
Don't know	16	15	13	12	18	17	16	20	10

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Many world leaders spoke at COP26, making promises to tackle climate change. How much, if at all, do you trust them to keep these promises?

A great deal	1	0	1	0	1	0	1	1	3	1	1	0	1	1
A fair amount	13	15	12	18	15	13	11	15	10	14	13	13	14	12
TOTAL A GREAT DEAL/ FAIR AMOUNT	14	15	13	18	16	13	12	16	13	15	14	13	15	13
Not very much	52	56	57	57	59	50	51	53	44	47	58	60	54	50
Not at all	23	22	26	20	21	26	28	18	20	25	24	21	23	22
TOTAL NOT VERY MUCH/ NOT AT ALL	75	78	83	77	80	76	79	71	64	72	82	81	77	72
Don't know	11	8	5	4	4	11	8	13	22	14	4	6	7	15

At COP26, various commitments were made by national governments in an effort to tackle climate change.

For the following questions please assume that all countries in the world signed up to the commitments.

In principal, to what extent would you support or oppose each of the following commitments?

End deforestation by 2030

Strongly support	65	65	78	78	76	62	66	64	52	64	72	66	69	61
Tend to support	19	22	14	16	17	21	19	20	20	18	17	24	20	19
TOTAL SUPPORT	84	87	92	94	93	83	85	84	72	82	89	90	89	80
Tend to oppose	3	2	2	2	2	2	3	3	9	2	2	2	3	3
Strongly oppose	2	2	1	0	1	3	2	1	3	2	2	0	2	2
TOTAL OPPOSE	5	4	3	2	3	5	5	4	12	4	4	2	5	5
Don't know	11	8	5	3	4	12	10	12	16	14	7	8	7	16

Cut methane emissions by 30% by 2030

Strongly support	45	37	64	60	59	35	46	44	40	45	48	43	48	40
Tend to support	32	37	25	30	29	35	30	33	27	30	35	34	32	32
TOTAL SUPPORT	77	74	89	90	88	70	76	77	67	75	83	77	80	72
Tend to oppose	5	8	2	2	2	7	6	5	10	4	4	7	6	4
Strongly oppose	3	5	1	1	1	6	5	2	5	3	3	3	3	4
TOTAL OPPOSE	8	13	3	3	3	13	11	7	15	7	7	10	9	8
Don't know	15	12	8	7	8	16	13	16	19	18	9	13	11	20

Stop investing new funds in coal

Strongly support	50	42	69	73	65	39	53	47	45	50	57	44	54	44
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Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Many world leaders spoke at COP26, making promises to tackle climate change. How much, if at all, do you trust them to keep these promises?

A great deal	1	0	1	1	2	2	0	1
A fair amount	13	13	13	11	14	15	25	15
TOTAL A GREAT DEAL/ FAIR AMOUNT	14	13	14	12	16	17	25	16
Not very much	52	48	55	51	50	57	46	59
Not at all	23	28	23	23	23	16	15	21
TOTAL NOT VERY MUCH/ NOT AT ALL	75	76	78	74	73	73	61	80
Don't know	11	11	8	14	11	10	14	4

At COP26, various commitments were made by national governments in an effort to tackle climate change.

For the following questions please assume that all countries in the world signed up to the commitments.

In principal, to what extent would you support or oppose each of the following commitments?

End deforestation by 2030

Strongly support	65	72	70	60	61	65	59	82
Tend to support	19	15	19	22	20	18	17	12
TOTAL SUPPORT	84	87	89	82	81	83	76	94
Tend to oppose	3	2	2	3	3	6	0	2
Strongly oppose	2	0	1	2	3	1	4	0
TOTAL OPPOSE	5	2	3	5	6	7	4	2
Don't know	11	11	8	12	13	10	21	4

Cut methane emissions by 30% by 2030

Strongly support	45	57	45	42	42	47	34	67
Tend to support	32	24	34	34	29	34	40	25
TOTAL SUPPORT	77	81	79	76	71	81	74	92
Tend to oppose	5	4	5	7	5	5	3	2
Strongly oppose	3	2	3	4	5	0	6	1
TOTAL OPPOSE	8	6	8	11	10	5	9	3
Don't know	15	13	13	14	20	14	17	5

Stop investing new funds in coal

Strongly support	50	64	52	46	45	50	38	71
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Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
	1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Tend to support	24	32	19	14	22	29	22	26	17	23	24	30	25	24
TOTAL SUPPORT	74	74	88	87	87	68	75	73	62	73	81	74	79	68
Tend to oppose	6	9	3	5	3	8	5	7	7	5	5	9	6	7
Strongly oppose	4	6	1	0	1	7	6	2	5	3	4	5	4	4
TOTAL OPPOSE	10	15	4	5	4	15	11	9	12	8	9	14	10	11
Don't know	16	11	8	8	9	16	14	18	25	18	10	13	11	22
Major economies to phase down coal power by 2030														
Strongly support	51	43	71	72	68	39	54	48	48	52	54	48	56	44
Tend to support	26	34	18	18	21	31	22	29	21	23	28	31	26	26
TOTAL SUPPORT	77	77	89	90	89	70	76	77	69	75	82	79	82	70
Tend to oppose	6	9	4	2	3	9	6	6	8	5	5	8	5	7
Strongly oppose	3	5	0	1	1	5	5	1	6	3	3	3	3	3
TOTAL OPPOSE	9	14	4	3	4	14	11	7	14	8	8	11	8	10
Don't know	14	10	6	6	7	15	12	16	18	18	9	10	10	20
Poorer nations to phase down coal power by 2040														
Strongly support	41	36	55	57	52	35	45	37	34	41	45	39	45	36
Tend to support	33	38	31	28	34	33	32	35	33	31	35	36	35	32
TOTAL SUPPORT	74	74	86	85	86	68	77	72	67	72	80	75	80	68
Tend to oppose	7	10	5	5	3	9	6	7	10	6	6	8	7	6
Strongly oppose	3	4	1	0	1	5	5	2	6	3	3	3	3	3
TOTAL OPPOSE	10	14	6	5	4	14	11	9	16	9	9	11	10	9
Don't know	16	12	9	10	10	17	13	19	18	20	11	14	11	23
All sales of new cars and vans being zero emission globally by 2040														
Strongly support	43	33	61	56	56	32	44	42	43	44	45	39	45	40
Tend to support	29	31	27	31	30	29	26	31	23	27	29	33	31	26
TOTAL SUPPORT	72	64	88	87	86	61	70	73	66	71	74	72	76	66
Tend to oppose	9	14	4	6	5	14	10	8	6	8	10	13	9	10
Strongly oppose	6	12	2	2	2	11	9	4	9	5	8	7	6	7
TOTAL OPPOSE	15	26	6	8	7	25	19	12	15	13	18	20	15	17
Don't know	13	10	6	5	6	14	11	14	19	16	9	8	9	17

And assuming all countries signed up to these commitments how likely, if at all, do you think it is that these targets would be met?

End deforestation by 2030

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Region						Most important issue	
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781	
1980	228	668	427	446	159	52	827	
	%	%	%	%	%	%	%	
Tend to support	24	16	26	24	24	28	36	20
TOTAL SUPPORT	74	80	78	70	69	78	74	91
Tend to oppose	6	5	7	6	7	5	6	2
Strongly oppose	4	3	3	5	6	2	2	1
TOTAL OPPOSE	10	8	10	11	13	7	8	3
Don't know	16	13	12	19	18	16	19	6
Major economies to phase down coal power by 2030								
Strongly support	51	58	54	47	46	55	42	74
Tend to support	26	21	27	26	25	28	37	18
TOTAL SUPPORT	77	79	81	73	71	83	79	92
Tend to oppose	6	6	6	6	6	6	3	2
Strongly oppose	3	2	2	4	5	0	2	1
TOTAL OPPOSE	9	8	8	10	11	6	5	3
Don't know	14	13	10	17	18	12	17	5
Poorer nations to phase down coal power by 2040								
Strongly support	41	47	45	38	35	47	30	57
Tend to support	33	33	35	32	32	33	39	31
TOTAL SUPPORT	74	80	80	70	67	80	69	88
Tend to oppose	7	4	6	8	8	3	8	3
Strongly oppose	3	2	2	4	5	0	2	1
TOTAL OPPOSE	10	6	8	12	13	3	10	4
Don't know	16	13	13	18	20	16	21	7
All sales of new cars and vans being zero emission globally by 2040								
Strongly support	43	56	41	41	39	50	38	63
Tend to support	29	25	31	28	30	25	20	26
TOTAL SUPPORT	72	81	72	69	69	75	58	89
Tend to oppose	9	6	11	12	8	5	18	5
Strongly oppose	6	4	6	8	8	6	3	2
TOTAL OPPOSE	15	10	17	20	16	11	21	7
Don't know	13	9	11	12	17	15	21	4

And assuming all countries signed up to these commitments how likely, if at all, do you think it is that these targets would be met?

End deforestation by 2030

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
Unweighted Sample	1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very likely	4	4	6	2	3	3	4	4	10	3	4	3	4	4
Fairly likely	16	19	13	19	18	19	14	18	13	15	15	21	16	17
TOTAL LIKELY	20	23	19	21	21	22	18	22	23	18	19	24	20	21
Not very likely	45	49	47	49	48	45	45	45	36	41	52	50	47	42
Not at all likely	20	19	23	19	21	20	25	14	20	21	19	17	21	18
TOTAL NOT LIKELY	65	68	70	68	69	65	70	59	56	62	71	67	68	60
Don't know	15	10	11	10	10	14	12	18	21	19	10	9	11	19
Cut methane emissions by 30% by 2030														
Very likely	4	3	6	3	4	3	4	3	9	3	3	3	3	4
Fairly likely	24	26	19	26	25	24	22	26	24	22	23	29	24	24
TOTAL LIKELY	28	29	25	29	29	27	26	29	33	25	26	32	27	28
Not very likely	42	47	47	44	46	43	45	40	34	39	48	47	44	40
Not at all likely	11	11	13	12	11	12	15	8	8	12	13	11	12	10
TOTAL NOT LIKELY	53	58	60	56	57	55	60	48	42	51	61	58	56	50
Don't know	19	14	15	15	14	18	15	22	26	25	13	11	16	22
Stop investing new funds in coal														
Very likely	6	5	6	8	7	5	6	6	10	6	4	5	6	6
Fairly likely	26	27	27	34	31	25	24	28	18	25	30	26	28	23
TOTAL LIKELY	32	32	33	42	38	30	30	34	28	31	34	31	34	29
Not very likely	39	43	44	33	40	41	42	37	35	36	40	47	39	40
Not at all likely	12	11	11	14	10	13	16	9	15	11	13	12	13	11
TOTAL NOT LIKELY	51	54	55	47	50	54	58	46	50	47	53	59	52	51
Don't know	17	13	12	11	12	16	13	21	22	21	13	10	14	21
Major economies to phase down coal power by 2030														
Very likely	4	3	5	6	5	3	4	4	9	4	3	3	4	4
Fairly likely	25	26	25	31	27	23	25	25	24	25	25	24	25	24
TOTAL LIKELY	29	29	30	37	32	26	29	29	33	29	28	27	29	28
Not very likely	43	48	44	42	45	45	42	43	32	39	47	50	44	42
Not at all likely	13	13	15	12	13	14	18	9	15	11	15	15	14	12
TOTAL NOT LIKELY	56	61	59	54	58	59	60	52	47	50	62	65	58	54
Don't know	15	10	11	10	10	15	11	19	21	21	10	9	12	19
Poorer nations to phase down coal power by 2040														
Very likely	2	2	3	2	2	2	2	2	4	2	1	2	2	2
Fairly likely	12	11	12	13	13	9	12	13	21	12	10	10	12	12
TOTAL LIKELY	14	13	15	15	15	11	14	15	25	14	11	12	14	14
Not very likely	48	51	53	52	53	48	48	48	39	46	49	54	49	46
Not at all likely	22	27	20	21	20	26	27	17	14	19	28	25	24	19

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Region						Most important issue	
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781	
1980	228	668	427	446	159	52	827	
	%	%	%	%	%	%	%	
Very likely	4	7	3	4	4	3	4	
Fairly likely	16	13	19	14	14	25	20	
TOTAL LIKELY	20	20	22	18	18	28	24	23
Not very likely	45	43	47	43	46	44	47	
Not at all likely	20	22	19	24	19	11	14	
TOTAL NOT LIKELY	65	65	66	67	65	55	61	67
Don't know	15	16	13	14	17	17	14	9
Cut methane emissions by 30% by 2030								
Very likely	4	8	3	4	1	3	4	4
Fairly likely	24	17	25	24	22	34	29	27
TOTAL LIKELY	28	25	28	28	23	37	33	31
Not very likely	42	40	45	44	41	33	49	44
Not at all likely	11	16	10	11	13	8	3	10
TOTAL NOT LIKELY	53	56	55	55	54	41	52	54
Don't know	19	20	17	17	22	23	15	14
Stop investing new funds in coal								
Very likely	6	5	7	4	4	9	18	8
Fairly likely	26	24	27	26	25	25	29	30
TOTAL LIKELY	32	29	34	30	29	34	47	38
Not very likely	39	38	41	41	39	38	29	41
Not at all likely	12	14	10	13	15	7	5	10
TOTAL NOT LIKELY	51	52	51	54	54	45	34	51
Don't know	17	18	15	16	17	20	19	11
Major economies to phase down coal power by 2030								
Very likely	4	4	4	4	3	8	7	6
Fairly likely	25	26	24	25	23	29	26	29
TOTAL LIKELY	29	30	28	29	26	37	33	35
Not very likely	43	40	46	42	41	39	45	43
Not at all likely	13	13	13	15	16	5	6	12
TOTAL NOT LIKELY	56	53	59	57	57	44	51	55
Don't know	15	17	13	14	17	20	16	10
Poorer nations to phase down coal power by 2040								
Very likely	2	2	2	2	2	1	3	3
Fairly likely	12	15	11	13	10	19	7	14
TOTAL LIKELY	14	17	13	15	12	20	10	17
Not very likely	48	41	52	44	50	42	50	53
Not at all likely	22	23	22	23	22	17	23	19

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851	
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	
TOTAL NOT LIKELY	70	78	73	73	74	75	65	53	65	77	79	73	65	
Don't know	16	10	12	12	15	12	20	22	21	12	10	13	21	
All sales of new cars and vans being zero emission globally by 2040														
Very likely	8	7	9	10	8	6	8	7	13	7	7	5	7	8
Fairly likely	32	30	33	36	36	29	33	32	31	32	32	32	35	29
TOTAL LIKELY	40	37	42	46	44	35	41	39	44	39	39	37	42	37
Not very likely	32	38	35	31	35	34	31	34	28	29	34	39	33	32
Not at all likely	13	15	11	13	11	15	16	9	7	11	15	14	13	12
TOTAL NOT LIKELY	45	53	46	44	46	49	47	43	35	40	49	53	46	44
Don't know	15	11	12	10	10	15	12	18	20	20	11	10	12	20

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Region						Most important issue	
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781	
1980	228	668	427	446	159	52	827	
%	%	%	%	%	%	%	%	
TOTAL NOT LIKELY	70	64	74	67	72	59	73	72
Don't know	16	19	13	17	17	20	16	11
All sales of new cars and vans being zero emission globally by 2040								
Very likely	8	12	9	8	4	6	6	10
Fairly likely	32	32	32	30	30	42	39	38
TOTAL LIKELY	40	44	41	38	34	48	45	48
Not very likely	32	26	35	34	33	23	32	34
Not at all likely	13	15	11	13	15	8	8	9
TOTAL NOT LIKELY	45	41	46	47	48	31	40	43
Don't know	15	16	13	15	17	20	16	9

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

And if all nations were to meet these targets,
how much impact, if any, do you think these
commitments would have on tackling climate
change?

End deforestation by 2030

A great deal	41	38	54	45	50	37	41	41	37	41	44	40	43	39
A fair amount	31	33	30	40	33	31	29	32	26	27	35	36	32	29
TOTAL A GREAT DEAL/ FAIR AMOUNT	72	71	84	85	83	68	70	73	63	68	79	76	75	68
Not very much	10	11	7	7	7	12	12	8	10	9	9	12	9	11
None at all	4	5	1	1	1	6	6	2	7	3	4	3	4	3
TOTAL NOT VERY MUCH/ NONE AT ALL	14	16	8	8	8	18	18	10	17	12	13	15	13	14
Don't know	15	12	9	8	9	14	12	17	20	20	9	9	12	19

Cut methane emissions by 30% by 2030

A great deal	28	22	39	32	38	20	28	27	28	27	29	27	28	26
A fair amount	38	40	38	50	42	37	37	39	33	35	44	40	40	35
TOTAL A GREAT DEAL/ FAIR AMOUNT	66	62	77	82	80	57	65	66	61	62	73	67	68	61
Not very much	13	18	9	7	7	18	14	11	10	12	11	17	13	13
None at all	5	7	2	1	1	8	6	3	6	4	5	5	5	4
TOTAL NOT VERY MUCH/ NONE AT ALL	18	25	11	8	8	26	20	14	16	16	16	22	18	17
Don't know	17	14	12	10	12	17	14	20	22	23	11	11	14	22

Stop investing new funds in coal

A great deal	28	25	41	33	37	23	30	26	25	27	31	28	31	24
A fair amount	36	37	37	48	42	33	33	39	32	35	40	36	37	36
TOTAL A GREAT DEAL/ FAIR AMOUNT	64	62	78	81	79	56	63	65	57	62	71	64	68	60
Not very much	15	19	10	8	9	19	17	12	18	13	14	18	15	14
None at all	4	5	2	0	2	7	6	2	4	3	4	5	4	4
TOTAL NOT VERY MUCH/ NONE AT ALL	19	24	12	8	11	26	23	14	22	16	18	23	19	18
Don't know	17	15	11	11	11	17	13	20	21	21	11	13	13	22

Major economies to phase down coal power by
2030

A great deal	35	30	51	51	47	28	39	32	33	35	38	34	39	31
A fair amount	33	35	31	33	35	33	30	35	27	30	37	35	34	31
TOTAL A GREAT DEAL/ FAIR AMOUNT	68	65	82	84	82	61	69	67	60	65	75	69	73	62
Not very much	12	16	7	5	8	15	13	11	16	9	12	15	11	13
None at all	5	6	2	0	2	8	6	3	3	5	4	5	4	5
TOTAL NOT VERY MUCH/ NONE AT ALL	17	22	9	5	10	23	19	14	19	14	16	20	15	18
Don't know	16	13	10	11	9	16	12	19	21	20	10	11	12	20

Poorer nations to phase down coal power by
2040

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

And if all nations were to meet these targets, how much impact, if any, do you think these commitments would have on tackling climate change?

End deforestation by 2030

A great deal	41	43	44	38	37	42	46	55
A fair amount	31	32	32	31	28	33	23	32
TOTAL A GREAT DEAL/ FAIR AMOUNT	72	75	76	69	65	75	69	87
Not very much	10	8	10	11	10	9	14	5
None at all	4	3	3	3	7	1	2	1
TOTAL NOT VERY MUCH/ NONE AT ALL	14	11	13	14	17	10	16	6
Don't know	15	15	11	16	18	15	15	7

Cut methane emissions by 30% by 2030

A great deal	28	32	29	25	23	36	28	38
A fair amount	38	37	41	37	34	40	34	44
TOTAL A GREAT DEAL/ FAIR AMOUNT	66	69	70	62	57	76	62	82
Not very much	13	11	13	13	14	7	19	7
None at all	5	3	4	6	7	1	2	1
TOTAL NOT VERY MUCH/ NONE AT ALL	18	14	17	19	21	8	21	8
Don't know	17	17	13	18	22	16	17	9

Stop investing new funds in coal

A great deal	28	31	31	24	26	29	30	39
A fair amount	36	40	37	36	32	42	31	42
TOTAL A GREAT DEAL/ FAIR AMOUNT	64	71	68	60	58	71	61	81
Not very much	15	12	15	18	14	10	20	8
None at all	4	3	4	4	7	0	0	1
TOTAL NOT VERY MUCH/ NONE AT ALL	19	15	19	22	21	10	20	9
Don't know	17	14	13	18	21	19	20	10

Major economies to phase down coal power by 2030

A great deal	35	39	38	32	32	41	29	49
A fair amount	33	34	33	33	29	35	36	36
TOTAL A GREAT DEAL/ FAIR AMOUNT	68	73	71	65	61	76	65	85
Not very much	12	10	13	13	10	9	18	6
None at all	5	3	4	5	8	0	0	1
TOTAL NOT VERY MUCH/ NONE AT ALL	17	13	17	18	18	9	18	7
Don't know	16	14	12	16	21	16	17	8

Poorer nations to phase down coal power by 2040

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851	
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	
A great deal	26	22	35	32	32	22	28	23	22	25	29	24	28	23
A fair amount	38	38	40	46	44	34	36	39	34	36	40	39	40	34
TOTAL A GREAT DEAL/ FAIR AMOUNT	64	60	75	78	76	56	64	62	56	61	69	63	68	57
Not very much	16	20	12	10	12	19	16	16	17	13	15	20	14	18
None at all	5	7	3	1	2	9	8	3	4	5	5	7	5	5
TOTAL NOT VERY MUCH/ NONE AT ALL	21	27	15	11	14	28	24	19	21	18	20	27	19	23
Don't know	16	14	10	11	9	16	12	19	22	20	10	11	12	21

All sales of new cars and vans being zero
emission globally by 2040

A great deal	26	21	36	32	34	21	25	28	26	27	26	26	27	25
A fair amount	38	38	43	46	45	35	38	39	40	36	42	39	41	35
TOTAL A GREAT DEAL/ FAIR AMOUNT	64	59	79	78	79	56	63	67	66	63	68	65	68	60
Not very much	15	21	11	12	11	20	18	13	9	13	17	20	15	16
None at all	5	8	1	2	2	9	7	3	6	5	5	6	5	6
TOTAL NOT VERY MUCH/ NONE AT ALL	20	29	12	14	13	29	25	16	15	18	22	26	20	22
Don't know	15	12	9	8	9	15	12	17	20	19	9	10	12	19

At COP26, not all countries agreed to the various
commitments discussed.

Which of the following comes closest to your
view?

If not all countries are going to sign up to commitments to tackle climate change then there is no point in those who have even trying to meet them either	13	20	6	4	6	21	16	11	11	11	15	18	12	16
Even if not all countries sign up to commitments to tackle climate change it is still worth those who have signed up to meet the commitments	70	66	86	90	85	61	67	74	63	71	73	69	75	64
Neither of these	6	7	3	3	4	9	8	5	5	5	7	7	6	6
Don't know	10	7	6	4	5	10	10	11	21	13	6	6	7	14

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827

	%	%	%	%	%	%	%
A great deal	26	28	29	20	23	29	18
A fair amount	38	40	37	38	36	42	33
TOTAL A GREAT DEAL/ FAIR AMOUNT	64	68	66	58	59	71	51
Not very much	16	13	16	20	14	13	24
None at all	5	4	5	6	7	0	2
TOTAL NOT VERY MUCH/ NONE AT ALL	21	17	21	26	21	13	26
Don't know	16	15	13	16	19	16	22

All sales of new cars and vans being zero emission globally by 2040

A great deal	26	27	26	25	25	31	24	37
A fair amount	38	42	41	37	34	40	33	45
TOTAL A GREAT DEAL/ FAIR AMOUNT	64	69	67	62	59	71	57	82
Not very much	15	15	16	17	14	12	19	10
None at all	5	3	5	6	8	1	0	1
TOTAL NOT VERY MUCH/ NONE AT ALL	20	18	21	23	22	13	19	11
Don't know	15	14	11	15	19	16	23	8

At COP26, not all countries agreed to the various commitments discussed.

Which of the following comes closest to your view?

If not all countries are going to sign up to commitments to tackle climate change then there is no point in those who have even trying to meet them either	13	6	13	16	15	11	9	7
Even if not all countries sign up to commitments to tackle climate change it is still worth those who have signed up to meet the commitments	70	77	73	65	66	74	71	88
Neither of these	6	6	4	6	9	4	3	2
Don't know	10	11	9	12	9	11	16	3

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking into account the personal costs or changes to lifestyle that would be required, please say whether you would or would not be willing to do each of the following to address climate change.

Pay significantly more for meat and dairy products

Would be willing to do this	27	24	41	40	38	23	22	32	19	26	30	31	33	19
Would not be willing to do this	47	57	32	37	37	55	53	41	45	46	47	49	44	51
Don't know	17	13	15	16	15	16	17	17	22	18	15	14	14	20
N/A – this does not apply to me	7	3	11	6	8	4	5	8	13	8	6	3	7	7
N/A - I'm already doing this	2	3	2	2	2	3	2	3	2	2	2	3	2	3

Cut meat and dairy products out of your diet completely

Would be willing to do this	16	10	27	16	20	10	13	18	19	16	17	11	17	14
Would not be willing to do this	63	77	51	66	59	73	66	60	42	59	65	77	63	63
Don't know	13	8	12	13	12	11	14	12	21	14	11	9	12	14
N/A – this does not apply to me	2	1	2	0	2	2	2	2	6	2	1	1	2	2
N/A - I'm already doing this	6	3	8	4	7	4	5	8	12	8	6	2	6	7

Switch to an electric car

Would be willing to do this	44	36	58	63	56	35	46	43	43	50	46	34	50	37
Would not be willing to do this	19	32	7	8	10	30	20	17	12	14	21	28	19	19
Don't know	18	18	13	13	15	17	17	19	24	16	16	20	16	21
N/A – this does not apply to me	17	11	20	14	15	16	14	19	18	18	15	15	13	22
N/A - I'm already doing this	2	2	2	3	3	2	2	2	3	2	2	3	3	2

Only walk, cycle or use public transport rather than driving

Would be willing to do this	23	19	32	27	27	20	26	20	25	24	22	21	24	22
Would not be willing to do this	45	57	36	46	42	52	45	44	32	43	49	50	49	40
Don't know	14	11	12	13	12	10	13	15	24	14	11	12	11	17
N/A – this does not apply to me	6	4	5	5	5	7	5	6	3	5	5	8	4	7
N/A - I'm already doing this	13	10	16	10	13	12	12	14	16	14	12	9	12	14

Switch to an energy provider who only uses renewable energy

Would be willing to do this	54	51	66	63	63	48	51	57	42	60	57	46	57	50
Would not be willing to do this	10	16	3	6	6	15	13	7	11	7	12	13	10	10
Don't know	18	17	11	7	12	20	18	17	28	16	13	21	15	21
N/A – this does not apply to me	4	1	3	3	3	2	3	4	10	4	2	2	2	5
N/A - I'm already doing this	15	15	17	20	16	15	15	14	10	13	16	18	16	13

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Taking into account the personal costs or changes to lifestyle that would be required, please say whether you would or would not be willing to do each of the following to address climate change.

Pay significantly more for meat and dairy products

Would be willing to do this	27	34	29	26	24	25	15	39
Would not be willing to do this	47	37	47	50	48	47	56	34
Don't know	17	14	16	17	19	20	18	16
N/A – this does not apply to me	7	12	6	5	7	7	7	9
N/A - I'm already doing this	2	3	3	2	2	0	4	3

Cut meat and dairy products out of your diet completely

Would be willing to do this	16	21	15	16	15	11	9	21
Would not be willing to do this	63	52	66	65	63	63	64	58
Don't know	13	13	12	12	13	17	20	11
N/A – this does not apply to me	2	3	1	1	4	2	2	1
N/A - I'm already doing this	6	11	6	5	6	7	5	9

Switch to an electric car

Would be willing to do this	44	44	45	44	41	55	44	56
Would not be willing to do this	19	8	21	20	20	15	20	10
Don't know	18	14	18	18	20	15	21	12
N/A – this does not apply to me	17	30	13	16	16	15	12	20
N/A - I'm already doing this	2	3	3	2	2	1	3	2

Only walk, cycle or use public transport rather than driving

Would be willing to do this	23	33	23	18	20	24	30	28
Would not be willing to do this	45	24	50	48	47	43	39	39
Don't know	14	9	11	16	17	18	14	12
N/A – this does not apply to me	6	6	5	7	5	6	6	6
N/A - I'm already doing this	13	29	10	12	12	8	11	15

Switch to an energy provider who only uses renewable energy

Would be willing to do this	54	61	54	51	53	55	60	65
Would not be willing to do this	10	7	12	9	9	11	10	3
Don't know	18	13	16	19	21	16	25	10
N/A – this does not apply to me	4	2	3	5	3	4	2	3
N/A - I'm already doing this	15	17	15	16	13	14	4	19

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Personally cover the costs to make your home more energy-efficient e.g. improving insulation, better fitting doors and windows

Would be willing to do this	34	31	40	42	41	29	34	33	30	34	37	32	38	28
Would not be willing to do this	28	35	24	17	20	37	30	26	26	28	28	31	28	29
Don't know	18	13	18	19	18	14	18	17	24	20	15	13	16	20
N/A – this does not apply to me	11	8	11	12	10	9	8	13	16	10	9	10	8	14
N/A - I'm already doing this	10	12	7	11	10	11	9	10	4	7	12	14	10	9

Pay an extra fee for flights, to offset the environment impact

Would be willing to do this	37	32	50	46	49	31	35	38	32	38	37	35	41	30
Would not be willing to do this	28	34	21	20	23	32	30	26	31	29	28	25	29	27
Don't know	15	13	12	12	12	12	15	14	23	15	12	12	14	16
N/A – this does not apply to me	19	20	15	22	15	23	18	21	12	15	22	27	15	26
N/A - I'm already doing this	1	1	1	1	1	1	1	1	2	1	1	1	1	1

Never fly for leisure

Would be willing to do this	18	17	24	21	18	21	19	18	16	15	20	23	18	19
Would not be willing to do this	48	54	47	47	52	46	49	48	45	53	46	44	55	40
Don't know	15	12	15	14	15	12	16	15	24	16	15	11	14	17
N/A – this does not apply to me	10	10	5	8	6	13	8	11	6	9	9	13	6	15
N/A - I'm already doing this	8	7	8	10	8	8	8	8	9	7	10	8	8	9

Have fewer children than I would otherwise like

Would be willing to do this	18	15	24	15	19	15	21	15	28	20	14	14	20	15
Would not be willing to do this	16	16	13	12	14	16	16	15	27	22	8	8	15	16
Don't know	10	7	8	9	8	7	11	9	22	13	5	3	9	11
N/A – this does not apply to me	46	53	43	50	47	52	43	49	17	32	61	69	45	47
N/A - I'm already doing this	11	9	12	14	13	10	9	12	7	13	12	6	10	11

Only buy clothes from second-hand or charity shops

Would be willing to do this	24	17	35	34	31	19	22	27	20	29	22	19	25	23
Would not be willing to do this	47	58	37	48	45	54	52	42	35	43	51	56	50	43
Don't know	18	15	18	13	15	16	19	18	29	18	17	14	17	20
N/A – this does not apply to me	3	2	2	0	2	3	4	2	6	3	2	3	2	4
N/A - I'm already doing this	8	7	8	5	8	7	4	11	10	7	9	7	7	9

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Personally cover the costs to make your home more energy-efficient e.g. improving insulation, better fitting doors and windows

Would be willing to do this	34	36	35	36	30	28	50	38
Would not be willing to do this	28	23	27	26	34	31	20	23
Don't know	18	20	18	16	18	19	15	16
N/A – this does not apply to me	11	11	10	12	10	13	0	12
N/A - I'm already doing this	10	10	11	10	7	10	14	11

Pay an extra fee for flights, to offset the environment impact

Would be willing to do this	37	46	39	34	31	37	39	50
Would not be willing to do this	28	29	26	25	33	28	29	19
Don't know	15	12	12	16	17	18	17	11
N/A – this does not apply to me	19	10	22	24	18	16	11	20
N/A - I'm already doing this	1	3	1	0	1	1	4	1

Never fly for leisure

Would be willing to do this	18	16	21	20	15	22	10	22
Would not be willing to do this	48	54	48	47	49	45	55	47
Don't know	15	18	13	14	15	20	28	14
N/A – this does not apply to me	10	6	9	12	12	7	3	7
N/A - I'm already doing this	8	7	9	7	9	6	3	10

Have fewer children than I would otherwise like

Would be willing to do this	18	23	19	17	16	15	15	21
Would not be willing to do this	16	15	15	18	15	14	23	12
Don't know	10	8	9	11	9	13	14	6
N/A – this does not apply to me	46	40	47	44	51	45	36	47
N/A - I'm already doing this	11	13	10	10	8	13	13	14

Only buy clothes from second-hand or charity shops

Would be willing to do this	24	20	24	27	23	25	24	33
Would not be willing to do this	47	44	47	45	48	53	50	41
Don't know	18	24	17	18	19	13	15	15
N/A – this does not apply to me	3	2	2	5	4	2	2	1
N/A - I'm already doing this	8	9	9	6	7	7	9	9

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

Only eat food that has been produced in the UK

Would be willing to do this	56	62	61	61	58	61	53	59	41	54	63	60	56	56
Would not be willing to do this	21	23	20	17	21	22	26	17	22	21	20	23	24	18
Don't know	18	11	16	17	17	12	18	17	29	20	12	13	16	20
N/A – this does not apply to me	1	0	1	4	1	1	1	2	4	1	1	0	1	2
N/A - I'm already doing this	3	4	2	1	3	4	2	5	4	3	4	3	3	4

And looking at the same changes, to what extent would you support or oppose the Government introducing laws to encourage people to do each of the following?

Significantly increase the cost of meat and dairy products through taxation

Strongly support	10	5	18	9	13	5	9	11	17	11	8	6	11	8
Tend to support	18	15	24	26	24	15	16	20	14	17	21	20	20	16
TOTAL SUPPORT	28	20	42	35	37	20	25	31	31	28	29	26	31	24
Tend to oppose	28	30	30	34	30	29	27	28	26	26	26	34	29	25
Strongly oppose	31	42	17	21	22	41	36	26	16	31	36	33	29	34
TOTAL OPPOSE	59	72	47	55	52	70	63	54	42	57	62	67	58	59
Don't know	13	9	10	10	10	10	12	15	26	16	9	8	11	17

Banning the sale of meat and dairy products

Strongly support	5	2	8	2	5	2	3	5	10	6	3	1	5	4
Tend to support	7	5	11	7	7	6	7	7	11	7	8	6	7	7
TOTAL SUPPORT	12	7	19	9	12	8	10	12	21	13	11	7	12	11
Tend to oppose	25	22	28	35	29	22	23	26	20	21	28	31	28	21
Strongly oppose	55	66	46	51	52	62	58	51	43	57	55	55	54	55
TOTAL OPPOSE	80	88	74	86	81	84	81	77	63	78	83	86	82	76
Don't know	9	5	7	6	7	7	8	10	17	10	6	6	6	13

Banning the production, and sale of, petrol and diesel cars

Strongly support	20	12	32	29	27	14	22	18	21	21	19	18	23	16
Tend to support	29	26	36	36	35	25	29	29	25	30	29	28	31	26
TOTAL SUPPORT	49	38	68	65	62	39	51	47	46	51	48	46	54	42
Tend to oppose	21	25	15	19	20	21	20	21	15	20	24	21	21	20
Strongly oppose	17	27	6	6	7	26	18	16	18	14	17	22	15	19
TOTAL OPPOSE	38	52	21	25	27	47	38	37	33	34	41	43	36	39
Don't know	14	10	11	10	10	13	11	17	21	15	10	11	10	19

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Only eat food that has been produced in the UK

Would be willing to do this	56	51	60	56	54	55	51	68
Would not be willing to do this	21	28	21	20	21	20	20	14
Don't know	18	14	15	18	21	20	22	16
N/A – this does not apply to me	1	2	1	2	1	2	2	1
N/A - I'm already doing this	3	4	3	3	3	3	5	2

And looking at the same changes, to what extent would you support or oppose the Government introducing laws to encourage people to do each of the following?

Significantly increase the cost of meat and dairy products through taxation

Strongly support	10	19	10	9	8	8	8	16
Tend to support	18	18	20	18	16	18	19	26
TOTAL SUPPORT	28	37	30	27	24	26	27	42
Tend to oppose	28	20	29	27	30	31	18	29
Strongly oppose	31	28	29	34	32	30	37	19
TOTAL OPPOSE	59	48	58	61	62	61	55	48
Don't know	13	15	13	12	14	14	18	10

Banning the sale of meat and dairy products

Strongly support	5	10	4	4	3	3	5	6
Tend to support	7	7	8	7	7	7	5	9
TOTAL SUPPORT	12	17	12	11	10	10	10	15
Tend to oppose	25	26	24	22	26	30	23	31
Strongly oppose	55	43	57	57	55	54	57	47
TOTAL OPPOSE	80	69	81	79	81	84	80	78
Don't know	9	14	7	9	10	6	10	6

Banning the production, and sale of, petrol and diesel cars

Strongly support	20	26	20	19	17	20	15	33
Tend to support	29	34	32	27	24	31	24	36
TOTAL SUPPORT	49	60	52	46	41	51	39	69
Tend to oppose	21	11	22	21	23	19	25	14
Strongly oppose	17	11	16	19	20	14	18	7
TOTAL OPPOSE	38	22	38	40	43	33	43	21
Don't know	14	18	10	14	16	15	18	10

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

Banning the production, and sale of, all cars

Strongly support	5	1	11	5	6	2	6	4	10	5	5	3	5	5
Tend to support	9	7	10	11	9	8	10	8	13	9	8	6	8	10
TOTAL SUPPORT	14	8	21	16	15	10	16	12	23	14	13	9	13	15
Tend to oppose	27	23	32	35	31	26	26	29	21	25	30	32	30	24
Strongly oppose	47	62	37	40	45	55	49	46	38	47	49	50	48	46
TOTAL OPPOSE	74	85	69	75	76	81	75	75	59	72	79	82	78	70
Don't know	11	7	9	9	9	9	9	13	18	13	8	9	8	15

Only allowing renewable energy to be produced

Strongly support	34	22	54	46	45	24	34	34	36	39	34	25	37	31
Tend to support	35	42	32	37	36	39	34	37	24	32	40	42	37	34
TOTAL SUPPORT	69	64	86	83	81	63	68	71	60	71	74	67	74	65
Tend to oppose	10	12	6	6	8	12	10	9	10	8	10	11	9	10
Strongly oppose	7	12	2	1	3	12	9	5	8	6	7	9	7	7
TOTAL OPPOSE	17	24	8	7	11	24	19	14	18	14	17	20	16	17
Don't know	14	12	6	9	9	14	13	15	21	15	10	12	10	19

Introducing strict rules for how energy-efficient homes are e.g. improving insulation, better fitting doors and windows

Strongly support	26	19	36	41	34	20	28	23	24	25	30	23	27	24
Tend to support	42	46	42	41	41	43	40	43	43	37	43	47	44	39
TOTAL SUPPORT	68	65	78	82	75	63	68	66	67	62	73	70	71	63
Tend to oppose	11	13	9	8	11	11	11	11	8	13	8	11	12	10
Strongly oppose	8	11	4	3	5	13	9	7	6	9	8	8	8	9
TOTAL OPPOSE	19	24	13	11	16	24	20	18	14	22	16	19	20	19
Don't know	13	10	9	8	9	13	11	16	20	15	11	10	10	18

Blanket tax on all air fares, increasing the prices of flights by 50%

Strongly support	13	12	18	12	15	13	15	12	9	12	15	16	13	14
Tend to support	21	19	23	41	23	20	19	22	22	17	23	24	21	20
TOTAL SUPPORT	34	31	41	53	38	33	34	34	31	29	38	40	34	34
Tend to oppose	24	25	27	22	28	23	23	26	20	27	22	24	25	23
Strongly oppose	27	32	20	14	23	30	31	23	26	28	28	25	29	25
TOTAL OPPOSE	51	57	47	36	51	53	54	49	46	55	50	49	54	48
Don't know	15	12	12	11	11	13	12	17	23	16	12	10	12	18

Preventing all air travel for leisure purposes

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Region						Most important issue
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
	%	%	%	%	%	%	%

Banning the production, and sale of, all cars

Strongly support	5	11	4	5	5	4	3	8
Tend to support	9	11	10	7	7	7	12	11
TOTAL SUPPORT	14	22	14	12	12	11	15	19
Tend to oppose	27	29	29	27	25	30	23	31
Strongly oppose	47	35	48	48	53	45	46	42
TOTAL OPPOSE	74	64	77	75	78	75	69	73
Don't know	11	14	9	12	10	15	17	9

Only allowing renewable energy to be produced

Strongly support	34	40	36	34	30	34	22	52
Tend to support	35	33	37	36	33	34	46	36
TOTAL SUPPORT	69	73	73	70	63	68	68	88
Tend to oppose	10	7	9	9	11	12	5	5
Strongly oppose	7	6	6	7	10	7	3	1
TOTAL OPPOSE	17	13	15	16	21	19	8	6
Don't know	14	14	12	14	16	14	23	7

Introducing strict rules for how energy-efficient homes are e.g. improving insulation, better fitting doors and windows

Strongly support	26	29	25	26	23	28	27	37
Tend to support	42	43	47	37	39	40	44	44
TOTAL SUPPORT	68	72	72	63	62	68	71	81
Tend to oppose	11	4	11	12	14	11	6	7
Strongly oppose	8	9	6	9	9	10	2	3
TOTAL OPPOSE	19	13	17	21	23	21	8	10
Don't know	13	15	11	14	15	10	21	9

Blanket tax on all air fares, increasing the prices of flights by 50%

Strongly support	13	12	14	15	11	15	18	20
Tend to support	21	21	24	22	18	18	8	27
TOTAL SUPPORT	34	33	38	37	29	33	26	47
Tend to oppose	24	26	24	24	25	23	25	25
Strongly oppose	27	27	25	26	30	29	34	17
TOTAL OPPOSE	51	53	49	50	55	52	59	42
Don't know	15	14	13	14	17	15	15	11

Preventing all air travel for leisure purposes

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
	1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
	1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Strongly support	8	7	11	6	7	9	9	7	8	6	11	9	7	10
Tend to support	10	10	9	11	8	12	10	10	5	8	13	12	9	11
TOTAL SUPPORT	18	17	20	17	15	21	19	17	13	14	24	21	16	21
Tend to oppose	27	24	33	37	29	23	27	27	30	26	24	30	29	23
Strongly oppose	43	49	39	36	45	44	43	42	38	46	42	39	46	38
TOTAL OPPOSE	70	73	72	73	74	67	70	69	68	72	66	69	75	61
Don't know	13	10	9	9	10	12	12	14	19	15	10	11	9	18
Introduce tax incentives for those who decide not to have children														
Strongly support	19	17	26	17	21	16	22	16	18	23	19	11	20	17
Tend to support	21	20	23	26	23	21	20	22	16	20	22	23	20	21
TOTAL SUPPORT	40	37	49	43	44	37	42	38	34	43	41	34	40	38
Tend to oppose	20	20	21	26	23	18	19	20	20	19	18	24	21	17
Strongly oppose	23	27	18	17	19	28	24	23	24	23	25	23	24	23
TOTAL OPPOSE	43	47	39	43	42	46	43	43	44	42	43	47	45	40
Don't know	17	16	12	15	14	17	15	19	21	16	17	19	14	22
Significantly increase the cost of new clothes through taxation														
Strongly support	9	5	12	14	13	5	9	9	12	9	8	7	9	8
Tend to support	23	20	32	26	27	20	22	24	25	23	21	25	26	19
TOTAL SUPPORT	32	25	44	40	40	25	31	33	37	32	29	32	35	27
Tend to oppose	29	33	29	38	30	32	28	31	26	26	34	33	31	28
Strongly oppose	26	33	17	14	20	33	29	23	17	26	29	28	24	29
TOTAL OPPOSE	55	66	46	52	50	65	57	54	43	52	63	61	55	57
Don't know	13	9	10	8	11	9	12	14	19	17	9	7	11	16
Significantly increase the cost of imported food through taxation														
Strongly support	12	12	16	12	13	12	12	12	13	10	13	14	12	12
Tend to support	29	31	33	40	32	29	26	31	20	27	31	33	31	26
TOTAL SUPPORT	41	43	49	52	45	41	38	43	33	37	44	47	43	38
Tend to oppose	25	25	25	25	29	23	26	25	29	24	26	25	27	23
Strongly oppose	19	21	14	11	15	23	23	15	17	19	20	17	17	20
TOTAL OPPOSE	44	46	39	36	44	46	49	40	46	43	46	42	44	43
Don't know	15	11	12	13	11	13	13	18	22	19	11	11	13	19

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Total	Region					Most important issue	
		London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
	1980	230	647	424	463	164	51	781
	1980	228	668	427	446	159	52	827
	%	%	%	%	%	%	%	%
Strongly support	8	8	9	7	8	8	5	10
Tend to support	10	8	9	13	8	10	9	11
TOTAL SUPPORT	18	16	18	20	16	18	14	21
Tend to oppose	27	28	31	23	24	25	28	32
Strongly oppose	43	40	40	42	47	42	45	36
TOTAL OPPOSE	70	68	71	65	71	67	73	68
Don't know	13	16	11	14	13	15	13	11
Introduce tax incentives for those who decide not to have children								
Strongly support	19	23	21	19	16	15	13	24
Tend to support	21	21	21	21	20	21	20	24
TOTAL SUPPORT	40	44	42	40	36	36	33	48
Tend to oppose	20	21	20	19	20	19	19	20
Strongly oppose	23	18	22	24	28	24	26	16
TOTAL OPPOSE	43	39	42	43	48	43	45	36
Don't know	17	17	16	17	17	20	22	15
Significantly increase the cost of new clothes through taxation								
Strongly support	9	14	7	8	8	9	17	14
Tend to support	23	25	25	24	17	26	26	32
TOTAL SUPPORT	32	39	32	32	25	35	43	46
Tend to oppose	29	23	32	25	34	30	24	31
Strongly oppose	26	20	25	30	30	20	22	15
TOTAL OPPOSE	55	43	57	55	64	50	46	46
Don't know	13	17	11	13	12	16	11	8
Significantly increase the cost of imported food through taxation								
Strongly support	12	14	12	13	9	12	16	18
Tend to support	29	27	33	26	25	29	32	37
TOTAL SUPPORT	41	41	45	39	34	41	48	55
Tend to oppose	25	23	25	26	26	27	20	23
Strongly oppose	19	21	15	20	24	14	19	11
TOTAL OPPOSE	44	44	40	46	50	41	39	34
Don't know	15	16	15	15	16	19	13	11

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%

And if each of these laws were introduced, how much impact, if any, do you think they would have on tackling climate change?
Significantly increase the cost of meat and dairy products through taxation

A great deal	6	4	10	3	7	4	6	7	5	8	7	4	7	6
A fair amount	22	17	32	32	29	19	22	23	29	22	20	22	25	19
TOTAL A GREAT DEAL/ FAIR AMOUNT	28	21	42	35	36	23	28	30	34	30	27	26	32	25
Not very much	38	43	37	43	39	40	38	39	30	35	42	45	39	37
None at all	17	24	9	8	11	23	21	13	15	15	18	19	15	19
TOTAL NOT VERY MUCH/ NONE AT ALL	55	67	46	51	50	63	59	52	45	50	60	64	54	56
Don't know	16	12	13	13	13	14	14	18	21	20	13	10	14	19

Banning the sale of meat and dairy products

A great deal	11	7	21	10	14	8	10	13	16	14	13	4	12	11
A fair amount	21	17	29	30	29	15	22	21	27	22	18	19	24	17
TOTAL A GREAT DEAL/ FAIR AMOUNT	32	24	50	40	43	23	32	34	43	36	31	23	36	28
Not very much	33	37	31	38	33	38	33	33	22	29	35	44	34	32
None at all	17	26	5	6	10	25	21	13	12	13	20	23	15	19
TOTAL NOT VERY MUCH/ NONE AT ALL	50	63	36	44	43	63	54	46	34	42	55	67	49	51
Don't know	17	13	14	17	15	15	14	20	23	22	14	10	15	20

Banning the production, and sale of, petrol and diesel cars

A great deal	26	20	40	31	34	20	25	27	25	29	25	23	26	26
A fair amount	35	34	38	45	41	31	34	36	34	33	38	36	37	32
TOTAL A GREAT DEAL/ FAIR AMOUNT	61	54	78	76	75	51	59	63	59	62	63	59	63	58
Not very much	16	20	11	12	13	21	17	16	12	13	18	22	17	15
None at all	9	14	2	1	3	15	12	6	7	7	9	12	8	10
TOTAL NOT VERY MUCH/ NONE AT ALL	25	34	13	13	16	36	29	22	19	20	27	34	25	25
Don't know	14	11	9	11	11	13	12	16	22	18	10	8	11	18

Banning the production, and sale of, all cars

A great deal	23	20	32	24	29	18	21	24	23	25	23	19	24	21
A fair amount	28	25	34	42	34	23	29	28	29	29	29	27	30	27
TOTAL A GREAT DEAL/ FAIR AMOUNT	51	45	66	66	63	41	50	52	52	54	52	46	54	48
Not very much	19	24	14	17	15	24	20	19	16	15	21	27	20	18
None at all	12	17	6	3	7	17	15	9	10	10	14	14	10	13
TOTAL NOT VERY MUCH/ NONE AT ALL	31	41	20	20	22	41	35	28	26	25	35	41	30	31
Don't know	18	14	14	14	15	18	15	21	23	22	14	13	15	21

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

Total	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

And if each of these laws were introduced, how much impact, if any, do you think they would have on tackling climate change?

Significantly increase the cost of meat and dairy products through taxation

A great deal	6	9	7	6	5	5	4	9
A fair amount	22	34	23	20	19	23	24	33
TOTAL A GREAT DEAL/ FAIR AMOUNT	28	43	30	26	24	28	28	42
Not very much	38	26	40	40	39	43	32	40
None at all	17	13	16	20	18	13	16	8
TOTAL NOT VERY MUCH/ NONE AT ALL	55	39	56	60	57	56	48	48
Don't know	16	18	15	14	18	16	23	10

Banning the sale of meat and dairy products

A great deal	11	21	11	11	9	11	3	18
A fair amount	21	27	23	19	19	19	20	29
TOTAL A GREAT DEAL/ FAIR AMOUNT	32	48	34	30	28	30	23	47
Not very much	33	24	33	34	37	32	39	31
None at all	17	11	17	20	16	18	22	9
TOTAL NOT VERY MUCH/ NONE AT ALL	50	35	50	54	53	50	61	40
Don't know	17	18	16	16	19	20	16	13

Banning the production, and sale of, petrol and diesel cars

A great deal	26	29	26	29	23	24	28	40
A fair amount	35	39	39	32	31	37	32	43
TOTAL A GREAT DEAL/ FAIR AMOUNT	61	68	65	61	54	61	60	83
Not very much	16	12	15	17	20	14	16	8
None at all	9	4	10	9	10	6	11	2
TOTAL NOT VERY MUCH/ NONE AT ALL	25	16	25	26	30	20	27	10
Don't know	14	16	11	13	17	19	13	7

Banning the production, and sale of, all cars

A great deal	23	28	24	21	20	26	14	33
A fair amount	28	36	28	28	28	22	28	35
TOTAL A GREAT DEAL/ FAIR AMOUNT	51	64	52	49	48	48	42	68
Not very much	19	14	20	21	20	17	24	15
None at all	12	4	13	13	13	12	7	5
TOTAL NOT VERY MUCH/ NONE AT ALL	31	18	33	34	33	29	31	20
Don't know	18	18	15	17	20	23	27	13

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade	
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
%	%	%	%	%	%	%	%	%	%	%	%	%	%

Only allowing renewable energy to be produced

A great deal	39	30	57	49	51	30	40	39	41	43	38	32	41	37
A fair amount	29	34	25	32	28	33	26	32	21	24	35	36	30	28
TOTAL A GREAT DEAL/ FAIR AMOUNT	68	64	82	81	79	63	66	71	62	67	73	68	71	65
Not very much	11	14	7	7	7	16	12	10	11	8	12	16	11	11
None at all	6	10	2	1	2	11	10	4	5	6	7	8	6	7
TOTAL NOT VERY MUCH/ NONE AT ALL	17	24	9	8	9	27	22	14	16	14	19	24	17	18
Don't know	14	11	10	9	11	12	13	15	22	18	8	8	12	16

Introducing strict rules for how energy-efficient homes are e.g. improving insulation, better fitting doors and windows

A great deal	18	14	25	16	20	15	18	18	21	17	19	17	18	18
A fair amount	40	41	44	56	48	37	40	41	29	40	44	43	42	38
TOTAL A GREAT DEAL/ FAIR AMOUNT	58	55	69	72	68	52	58	59	50	57	63	60	60	56
Not very much	21	24	18	17	19	24	23	20	22	19	22	25	23	19
None at all	6	10	3	2	4	10	8	5	6	6	7	6	6	8
TOTAL NOT VERY MUCH/ NONE AT ALL	27	34	21	19	23	34	31	25	28	25	29	31	29	27
Don't know	14	11	10	9	10	13	11	16	22	18	9	8	11	17

Blanket tax on all air fares, increasing the prices of flights by 50%

A great deal	14	12	18	14	16	14	13	15	11	11	17	17	13	16
A fair amount	30	30	32	42	33	30	29	32	28	30	31	32	31	30
TOTAL A GREAT DEAL/ FAIR AMOUNT	44	42	50	56	49	44	42	47	39	41	48	49	44	46
Not very much	28	31	30	24	29	28	29	28	26	27	29	29	32	23
None at all	12	14	5	7	8	15	16	8	11	12	12	11	11	12
TOTAL NOT VERY MUCH/ NONE AT ALL	40	45	35	31	37	43	45	36	37	39	41	40	43	35
Don't know	16	12	14	13	14	12	13	18	24	20	11	11	13	19

Preventing all air travel for leisure purposes

A great deal	21	20	27	21	23	21	19	23	16	20	25	22	20	22
A fair amount	29	28	36	41	35	27	30	29	23	30	30	30	31	27
TOTAL A GREAT DEAL/ FAIR AMOUNT	50	48	63	62	58	48	49	52	39	50	55	52	51	49
Not very much	23	27	19	20	21	25	24	21	26	20	22	27	25	19
None at all	10	14	5	2	6	14	14	7	14	9	11	11	10	11
TOTAL NOT VERY MUCH/ NONE AT ALL	33	41	24	22	27	39	38	28	40	29	33	38	35	30
Don't know	16	10	13	16	14	13	13	19	22	21	11	10	13	20

Introduce tax incentives for those who decide not to have children

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Region						Most important issue
	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
Total							
1980	230	647	424	463	164	51	781
1980	228	668	427	446	159	52	827
%	%	%	%	%	%	%	%

Only allowing renewable energy to be produced

A great deal	39	47	40	42	34	36	33	57
A fair amount	29	25	34	26	28	27	38	30
TOTAL A GREAT DEAL/ FAIR AMOUNT	68	72	74	68	62	63	71	87
Not very much	11	9	8	14	13	14	10	6
None at all	6	4	7	7	8	5	4	1
TOTAL NOT VERY MUCH/ NONE AT ALL	17	13	15	21	21	19	14	7
Don't know	14	16	11	12	17	18	15	6

Introducing strict rules for how energy-efficient homes are e.g. improving insulation, better fitting doors and windows

A great deal	18	21	17	17	17	19	23	23
A fair amount	40	42	46	40	32	41	37	52
TOTAL A GREAT DEAL/ FAIR AMOUNT	58	63	63	57	49	60	60	75
Not very much	21	17	19	23	26	20	22	16
None at all	6	3	7	7	8	2	2	1
TOTAL NOT VERY MUCH/ NONE AT ALL	27	20	26	30	34	22	24	17
Don't know	14	17	11	13	16	18	16	7

Blanket tax on all air fares, increasing the prices of flights by 50%

A great deal	14	16	13	15	14	13	13	19
A fair amount	30	34	34	31	23	30	33	37
TOTAL A GREAT DEAL/ FAIR AMOUNT	44	50	47	46	37	43	46	56
Not very much	28	22	28	29	32	30	22	27
None at all	12	11	11	13	12	10	14	6
TOTAL NOT VERY MUCH/ NONE AT ALL	40	33	39	42	44	40	36	33
Don't know	16	17	14	13	19	17	19	10

Preventing all air travel for leisure purposes

A great deal	21	22	22	22	19	19	24	29
A fair amount	29	33	32	30	24	30	31	38
TOTAL A GREAT DEAL/ FAIR AMOUNT	50	55	54	52	43	49	55	67
Not very much	23	22	22	22	27	20	16	17
None at all	10	7	11	11	10	12	8	5
TOTAL NOT VERY MUCH/ NONE AT ALL	33	29	33	33	37	32	24	22
Don't know	16	17	13	15	20	19	20	11

Introduce tax incentives for those who decide not to have children

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1980	649	479	172	735	778	964	1016	216	826	479	459	1129	851
Unweighted Sample	1980	653	499	180	795	765	882	1098	159	810	494	517	1214	766
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	7	8	9	4	7	8	9	6	7	8	8	6	7	8
A fair amount	15	13	20	16	16	14	15	15	19	16	14	12	17	13
TOTAL A GREAT DEAL/ FAIR AMOUNT	22	21	29	20	23	22	24	21	26	24	22	18	24	21
Not very much	36	36	42	46	41	34	36	35	33	34	38	38	38	33
None at all	23	28	15	17	20	27	24	21	19	21	25	26	22	24
TOTAL NOT VERY MUCH/ NONE AT ALL	59	64	57	63	61	61	60	56	52	55	63	64	60	57
Don't know	19	16	15	17	16	17	15	22	22	21	15	17	17	22
Significantly increase the cost of new clothes through taxation														
A great deal	5	4	7	5	6	4	4	6	6	6	5	4	5	5
A fair amount	22	18	30	24	26	19	21	22	23	24	21	17	23	19
TOTAL A GREAT DEAL/ FAIR AMOUNT	27	22	37	29	32	23	25	28	29	30	26	21	28	24
Not very much	41	43	41	51	45	40	42	40	36	36	43	50	43	38
None at all	16	22	8	6	10	22	20	12	12	14	17	19	15	17
TOTAL NOT VERY MUCH/ NONE AT ALL	57	65	49	57	55	62	62	52	48	50	60	69	58	55
Don't know	16	13	13	14	14	15	13	20	23	20	13	10	14	20
Significantly increase the cost of imported food through taxation														
A great deal	8	7	11	5	8	7	7	9	8	7	9	7	7	9
A fair amount	27	26	31	33	31	25	24	29	25	26	26	30	28	25
TOTAL A GREAT DEAL/ FAIR AMOUNT	35	33	42	38	39	32	31	38	33	33	35	37	35	34
Not very much	36	39	38	39	38	37	37	34	34	33	38	38	38	32
None at all	12	16	6	5	7	17	17	7	11	11	13	14	11	13
TOTAL NOT VERY MUCH/ NONE AT ALL	48	55	44	44	45	54	54	41	45	44	51	52	49	45
Don't know	17	13	14	18	16	14	14	21	23	22	14	11	15	21

Sample Size: 1980 adults in UK
Fieldwork: 15th - 16th November 2021



Weighted Sample
Unweighted Sample

	Region						Most important issue	
	Total	London	Rest of South	Midlands / Wales	North	Scotland	Northern Ireland	The environment
1980	230	647	424	463	164	51	781	
1980	228	668	427	446	159	52	827	
	%	%	%	%	%	%	%	
A great deal	7	7	10	8	6	5	7	10
A fair amount	15	18	15	15	15	12	25	18
TOTAL A GREAT DEAL/ FAIR AMOUNT	22	25	25	23	21	17	32	28
Not very much	36	35	36	36	35	38	28	40
None at all	23	17	22	23	26	23	20	16
TOTAL NOT VERY MUCH/ NONE AT ALL	59	52	58	59	61	61	48	56
Don't know	19	23	17	18	19	22	21	16
Significantly increase the cost of new clothes through taxation								
A great deal	5	5	6	4	4	5	6	8
A fair amount	22	29	22	21	17	22	23	30
TOTAL A GREAT DEAL/ FAIR AMOUNT	27	34	28	25	21	27	29	38
Not very much	41	37	41	42	40	48	39	43
None at all	16	10	16	17	20	11	11	8
TOTAL NOT VERY MUCH/ NONE AT ALL	57	47	57	59	60	59	50	51
Don't know	16	19	15	16	18	15	20	11
Significantly increase the cost of imported food through taxation								
A great deal	8	10	8	7	8	5	12	10
A fair amount	27	30	29	26	24	27	32	37
TOTAL A GREAT DEAL/ FAIR AMOUNT	35	40	37	33	32	32	44	47
Not very much	36	32	37	36	36	37	22	36
None at all	12	8	12	15	13	11	10	5
TOTAL NOT VERY MUCH/ NONE AT ALL	48	40	49	51	49	48	32	41
Don't know	17	19	15	16	19	20	23	12