

YouGov Survey Results

Sample size: 4043 adults in GB

Fieldwork: 12th April - 1st May 2022



Total	Gender		Age				
	Male	Female	18-29	30-39	40-49	50-59	60 and over

How frequently, if at all, do you watch pornography?

Unweighted base	4043	1901	2142	595	797	682	595	1374
Base	4043	1961	2082	681	794	667	621	1279
Every day	2%	3%	0%	3%	2%	2%	1%	1%
Most days	5%	10%	0%	10%	5%	5%	5%	2%
Two or three times a week	8%	15%	1%	11%	13%	9%	7%	3%
Once a week	5%	8%	2%	7%	8%	5%	4%	2%
Once a fortnight	3%	4%	2%	6%	4%	4%	2%	1%
Once a month	3%	3%	2%	5%	4%	3%	1%	2%
Less frequently than once a month	8%	8%	7%	7%	10%	7%	8%	6%
I do not watch porn, although I have seen it before	32%	25%	38%	18%	25%	35%	40%	38%
I have never watched porn in the first place	24%	8%	40%	13%	14%	17%	23%	41%
Don't know	2%	4%	1%	3%	4%	4%	2%	1%
Prefer not to say	9%	13%	6%	17%	11%	10%	7%	4%

How old were you when you first watched pornography?

Unweighted base	2566	1443	1123	397	559	468	408	734
Base	2590	1485	1105	453	560	459	425	692
18 years old or older	45%	36%	57%	11%	33%	43%	56%	72%
16-17 years old	14%	15%	12%	15%	15%	16%	13%	11%
14-15 years old	16%	20%	10%	20%	27%	16%	13%	5%
12-13 years old	10%	13%	5%	25%	11%	9%	6%	1%
10-11 years old	3%	4%	2%	10%	2%	2%	2%	1%
8-9 years old	1%	1%	2%	3%	2%	2%	0%	0%
Less than 8 years old	1%	1%	0%	1%	2%	0%	-	-
Don't know	10%	9%	10%	11%	9%	11%	9%	10%
Prefer not to say	1%	1%	0%	2%	0%	0%	1%	1%

Thinking about your first experience watching pornography, which statement most applies to you?

Unweighted base	2566	1443	1123	397	559	468	408	734
Base	2590	1485	1105	453	560	459	425	692
Someone else showed it to me	44%	39%	50%	24%	36%	51%	53%	52%
I saw it by accident (for example, while searching for something else)	22%	21%	24%	29%	26%	17%	19%	19%
I was specifically looking to find pornography	20%	25%	12%	31%	25%	17%	14%	13%
Don't now	14%	14%	12%	14%	12%	13%	12%	15%
Prefer not to say	2%	1%	2%	2%	2%	2%	1%	1%

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Total	Age+Gender									
	Male 18-29	Male 30-39	Male 40-49	Male 50-59	Male 60 and over	Female 18-29	Female 30-39	Female 40-49	Female 50-59	Female 60 and over

How frequently, if at all, do you watch pornography?

Unweighted base	4043	254	396	335	297	619	341	401	347	298	755
Base	4043	329	403	332	309	588	353	391	336	312	691
Every day	2%	6%	4%	3%	2%	2%	1%	0%	-	-	-
Most days	5%	19%	9%	10%	11%	3%	1%	0%	0%	-	-
Two or three times a week	8%	17%	24%	17%	14%	7%	5%	2%	1%	0%	-
Once a week	5%	7%	12%	9%	7%	5%	7%	3%	1%	-	0%
Once a fortnight	3%	5%	3%	5%	4%	2%	6%	4%	2%	0%	-
Once a month	3%	4%	4%	2%	1%	4%	5%	4%	3%	0%	0%
Less frequently than once a month	8%	4%	6%	8%	13%	10%	10%	15%	6%	4%	2%
I do not watch porn, although I have seen it before	32%	10%	12%	18%	30%	43%	26%	38%	51%	50%	33%
I have never watched porn in the first place	24%	6%	4%	5%	6%	13%	21%	25%	29%	40%	64%
Don't know	2%	5%	7%	5%	2%	2%	2%	1%	2%	1%	0%
Prefer not to say	9%	17%	15%	16%	10%	8%	16%	7%	5%	3%	1%

How old were you when you first watched pornography?

Unweighted base	2566	187	291	246	243	476	210	268	222	165	258
Base	2590	237	298	244	252	453	216	262	216	173	240
18 years old or older	45%	6%	14%	28%	42%	66%	16%	54%	59%	76%	84%
16-17 years old	14%	11%	16%	18%	18%	14%	21%	14%	15%	7%	5%
14-15 years old	16%	21%	39%	24%	16%	6%	20%	14%	7%	7%	2%
12-13 years old	10%	33%	17%	14%	9%	1%	17%	4%	3%	1%	0%
10-11 years old	3%	14%	3%	2%	4%	1%	5%	1%	3%	1%	1%
8-9 years old	1%	2%	2%	2%	0%	0%	5%	2%	1%	-	0%
Less than 8 years old	1%	2%	3%	-	-	-	1%	0%	1%	-	-
Don't know	10%	9%	6%	11%	10%	11%	14%	11%	11%	7%	7%
Prefer not to say	1%	4%	1%	-	2%	1%	0%	0%	0%	-	-

Thinking about your first experience watching pornography, which statement most applies to you?

Unweighted base	2566	187	291	246	243	476	210	268	222	165	258
Base	2590	237	298	244	252	453	216	262	216	173	240
Someone else showed it to me	44%	22%	33%	44%	44%	46%	26%	39%	60%	66%	64%
I saw it by accident (for example, while searching for something else)	22%	26%	23%	17%	20%	18%	32%	29%	17%	19%	21%
I was specifically looking to find pornography	20%	38%	32%	23%	20%	18%	23%	17%	10%	6%	4%
Don't now	14%	13%	11%	16%	15%	17%	16%	14%	11%	8%	12%
Prefer not to say	2%	2%	2%	1%	1%	1%	3%	1%	3%	1%	0%