

YouGov Survey Results

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which ONE, if any, of the following best applies to you?

[Asked only to those who are female or intersex; n=957]

I have periods	41	28	48	37	49	21	26	41	69	78	9	0	48	33	51	40	39	44	35
I don't have periods anymore but I have previously had one	40	56	36	39	37	56	13	40	8	7	72	77	36	45	27	45	40	38	40
I don't currently have periods but I have had one before	13	11	14	18	11	15	48	13	19	12	12	14	13	14	15	11	16	13	16
I have never had a period	0	0	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	1
None of these	1	1	0	2	0	2	0	1	0	0	1	3	0	2	1	2	0	0	0
Don't know	0	0	0	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0	4
Prefer not to say	4	4	1	3	2	5	12	4	3	2	5	6	3	5	5	2	5	5	4

Before taking this survey, had you heard of the term 'period poverty'?

I had heard of the term and know what it means	60	57	73	76	74	54	45	75	63	61	64	54	66	53	61	57	61	60	73
I had heard of the term but do not know what it means	11	13	8	8	8	13	13	9	7	14	9	9	9	13	13	10	8	13	10
I have never heard of the term and do not know what it means	29	30	19	16	18	33	42	16	30	25	27	37	25	34	26	33	30	27	18

As far as you're aware, what do you think period poverty is?

Please tick all that apply.

Inability to afford sanitary products	78	80	83	89	87	75	68	86	69	78	83	74	81	73	71	80	74	78	82
Inability to access sanitary products	43	39	51	44	48	37	33	53	54	51	37	30	46	40	44	42	38	48	47
Inability to access menstrual healthcare	28	20	36	22	31	21	23	32	51	34	19	15	31	24	37	26	26	29	25
Inability to access menstrual health education	20	15	26	15	24	13	14	26	39	25	16	7	23	17	26	19	17	23	20
Don't know	12	10	8	6	6	14	18	6	12	10	9	18	8	17	9	11	15	13	7
None of these	1	1	1	0	1	1	2	1	3	1	1	1	1	1	4	0	2	1	1
Other [See Tab1]	0	1	0	0	0	1	1	0	0	1	0	0	0	1	1	0	1	0	1
Answered all 4 (correct)	17	13	24	14	21	11	11	24	34	21	14	6	19	14	19	17	15	21	13
Gave 'incorrect' answer	83	87	76	86	79	89	89	76	66	79	86	94	81	86	81	83	85	79	87

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		Which ONE, if any, of the following best applies to you?						
	Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say
Weighted Sample	1696	357	347	114	3	9	3	33
Unweighted Sample	1696	404	390	115	3	10	3	32
	%	%	%	%	%	%	%	%

Which ONE, if any, of the following best applies to you?

[Asked only to those who are female or intersex; n=957]

I have periods	41	100	0	0	0	0	0	0
I don't have periods anymore but I have previously had one	40	0	100	0	0	0	0	0
I don't currently have periods but I have had one before	13	0	0	100	0	0	0	0
I have never had a period	0	0	0	0	100	0	0	0
None of these	1	0	0	0	0	100	0	0
Don't know	0	0	0	0	0	0	100	0
Prefer not to say	4	0	0	0	0	0	0	100

Before taking this survey, had you heard of the term 'period poverty'?

I had heard of the term and know what it means	60	80	73	74	19	48	0	73
I had heard of the term but do not know what it means	11	8	9	8	36	10	81	4
I have never heard of the term and do not know what it means	29	12	18	18	44	42	19	23

As far as you're aware, what do you think period poverty is?

Please tick all that apply.

Inability to afford sanitary products	78	92	86	78	0	57	19	77
Inability to access sanitary products	43	66	44	47	19	47	19	53
Inability to access menstrual healthcare	28	46	21	29	81	12	19	25
Inability to access menstrual health education	20	40	15	21	0	12	19	16
Don't know	12	2	6	6	0	19	81	19
None of these	1	0	1	2	0	0	0	0
Other [See Tab1]	0	0	0	0	0	0	0	0
Answered all 4 (correct)	17	37	13	14	0	12	19	16
Gave 'incorrect' answer	83	63	87	86	100	88	81	84

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	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, to what extent, if at all, do you think period poverty exists in each of the following?

Developing countries

A great deal	55	49	69	67	68	49	47	63	55	58	61	45	61	48	54	56	55	53	63
A fair amount	24	33	18	21	21	27	22	25	21	22	23	30	23	24	26	26	22	22	18
TOTAL A GREAT DEAL / FAIR AMOUNT	79	82	87	88	89	76	69	88	76	80	84	75	84	72	80	82	77	75	81
Not very much	4	4	2	1	2	5	5	3	2	5	4	2	3	5	5	2	2	8	4
Not at all	2	2	0	0	1	3	3	1	4	2	1	1	1	3	3	1	2	1	3
TOTAL NOT VERY MUCH / NOT AT ALL	6	6	2	1	3	8	8	4	6	7	5	3	4	8	8	3	4	9	7
Don't know	15	12	10	12	9	16	22	9	18	13	11	22	12	20	13	15	18	15	11

Developed countries

A great deal	12	11	14	8	12	11	10	14	18	13	12	7	11	13	16	9	13	14	9
A fair amount	42	35	59	50	53	35	33	51	38	44	47	35	45	38	43	41	41	44	43
TOTAL A GREAT DEAL / FAIR AMOUNT	54	46	73	58	65	46	43	65	56	57	59	42	56	51	59	50	54	58	52
Not very much	27	36	17	30	25	32	31	23	20	27	27	32	29	25	26	29	26	23	33
Not at all	4	7	1	1	2	5	4	4	4	3	4	5	3	5	5	5	2	4	2
TOTAL NOT VERY MUCH / NOT AT ALL	31	43	18	31	27	37	35	27	24	30	31	37	32	30	31	34	28	27	35
Don't know	15	12	10	11	9	17	22	9	20	13	11	22	12	20	10	16	17	16	12

To what extent, if at all, do you think period poverty exists in each of the following...

Your local area

A great deal	6	5	7	2	6	5	5	6	6	7	6	3	5	7	7	4	4	9	7
A fair amount	27	18	43	28	36	21	21	32	25	30	29	20	29	24	31	19	33	29	25
TOTAL A GREAT DEAL / FAIR AMOUNT	33	23	50	30	42	26	26	38	31	37	35	23	34	31	38	23	37	38	32
Not very much	34	43	25	46	36	36	31	37	24	35	38	35	36	32	31	38	32	31	39
Not at all	9	13	4	7	6	12	10	9	14	7	8	13	9	9	8	12	7	9	8
TOTAL NOT VERY MUCH / NOT AT ALL	43	56	29	53	42	48	41	46	38	42	46	48	45	41	39	50	39	40	47
Don't know	24	21	21	17	17	25	33	16	32	22	19	30	21	28	23	27	24	22	20

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Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say	
Weighted Sample 1696	357	347	114	3	9	3	33	
Unweighted Sample 1696	404	390	115	3	10	3	32	
	%	%	%	%	%	%	%	

Generally speaking, to what extent, if at all, do you think period poverty exists in each of the following?
Developing countries

A great deal	55	70	57	68	44	75	19	42
A fair amount	24	23	31	18	0	25	0	33
TOTAL A GREAT DEAL / FAIR AMOUNT	79	93	88	86	44	100	19	75
Not very much	4	1	3	4	56	0	18	4
Not at all	2	0	0	2	0	0	0	0
TOTAL NOT VERY MUCH / NOT AT ALL	6	1	3	6	56	0	18	4
Don't know	15	5	9	7	0	0	63	21
Developed countries								
A great deal	12	16	12	17	0	9	0	15
A fair amount	42	56	46	58	19	37	19	37
TOTAL A GREAT DEAL / FAIR AMOUNT	54	72	58	75	19	46	19	52
Not very much	27	20	28	18	81	36	18	15
Not at all	4	3	5	0	0	18	0	4
TOTAL NOT VERY MUCH / NOT AT ALL	31	23	33	18	81	54	18	19
Don't know	15	6	8	7	0	0	63	30

To what extent, if at all, do you think period poverty exists in each of the following...
Your local area

A great deal	6	7	5	7	0	8	0	11
A fair amount	27	37	28	37	19	17	0	24
TOTAL A GREAT DEAL / FAIR AMOUNT	33	44	33	44	19	25	0	35
Not very much	34	38	39	37	36	32	37	9
Not at all	9	6	11	6	0	34	0	7
TOTAL NOT VERY MUCH / NOT AT ALL	43	44	50	43	36	66	37	16
Don't know	24	11	17	13	44	9	63	48

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Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The UK

A great deal	10	6	12	6	8	9	9	10	18	11	8	6	9	11	19	7	8	10	9
A fair amount	39	30	56	42	51	29	29	48	39	42	42	28	42	34	34	34	42	42	45
TOTAL A GREAT DEAL / FAIR AMOUNT	49	36	68	48	59	38	38	58	57	53	50	34	51	45	53	41	50	52	54
Not very much	30	41	18	40	27	37	32	28	16	29	31	37	31	28	30	34	31	24	27
Not at all	5	9	1	0	2	7	5	4	7	3	5	6	3	7	6	6	3	5	4
TOTAL NOT VERY MUCH / NOT AT ALL	35	50	19	40	29	44	37	32	23	32	36	43	34	35	36	40	34	29	31
Don't know	17	14	12	13	12	18	25	10	20	15	14	23	15	21	11	20	16	18	14

Other European countries

A great deal	6	5	6	5	6	5	4	7	5	7	6	3	5	6	8	4	6	7	6
A fair amount	30	23	41	27	37	23	25	35	34	33	30	22	33	26	27	26	35	31	33
TOTAL A GREAT DEAL / FAIR AMOUNT	36	28	47	32	43	28	29	42	39	40	36	25	38	32	35	30	41	38	39
Not very much	35	44	29	46	36	37	33	36	28	33	38	38	36	33	38	37	31	33	35
Not at all	4	7	3	1	2	6	5	3	6	3	5	5	3	6	4	4	4	4	4
TOTAL NOT VERY MUCH / NOT AT ALL	39	51	32	47	38	43	38	39	34	36	43	43	39	39	42	41	35	37	39
Don't know	26	22	22	21	19	28	32	20	28	24	21	33	23	30	23	29	24	25	22

African countries

A great deal	54	54	62	61	62	50	49	59	54	57	60	42	58	50	54	51	59	53	59
A fair amount	20	23	16	23	19	22	16	23	13	18	20	26	20	20	16	24	16	20	20
TOTAL A GREAT DEAL / FAIR AMOUNT	74	77	78	84	81	72	65	82	67	75	80	68	78	70	70	75	75	73	79
Not very much	2	3	2	1	2	2	2	2	5	2	2	1	2	3	3	2	3	3	2
Not at all	2	3	0	0	1	3	4	0	2	3	1	1	1	3	6	1	2	2	1
TOTAL NOT VERY MUCH / NOT AT ALL	4	6	2	1	3	5	6	2	7	5	3	2	3	6	9	3	5	5	3
Don't know	21	18	20	15	15	24	29	14	25	19	17	29	19	24	21	23	21	22	18

Asian countries

A great deal	25	25	32	29	29	25	21	29	19	25	31	23	27	22	32	21	26	27	25
A fair amount	35	36	36	42	39	32	31	39	33	36	35	36	37	33	28	38	39	33	34
TOTAL A GREAT DEAL / FAIR AMOUNT	60	61	68	71	68	57	52	68	52	61	66	59	64	55	60	59	65	60	59
Not very much	10	13	5	6	9	10	11	9	7	12	11	6	9	11	12	9	8	9	16
Not at all	2	2	2	1	0	3	3	1	7	2	1	1	2	3	4	2	0	3	1
TOTAL NOT VERY MUCH / NOT AT ALL	12	15	7	7	9	13	14	10	14	14	12	7	11	14	16	11	8	12	17
Don't know	28	24	25	22	23	30	34	22	33	25	23	35	25	31	24	30	26	29	25

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		Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say
Weighted Sample		1696	357	347	114	3	9	3	33
Unweighted Sample		1696	404	390	115	3	10	3	32
		%	%	%	%	%	%	%	%
The UK									
	A great deal	10	12	9	15	0	8	0	11
	A fair amount	39	55	41	52	36	38	0	39
	TOTAL A GREAT DEAL / FAIR AMOUNT	49	67	50	67	36	46	0	50
	Not very much	30	24	34	21	19	36	37	13
	Not at all	5	3	6	1	0	18	0	10
	TOTAL NOT VERY MUCH / NOT AT ALL	35	27	40	22	19	54	37	23
	Don't know	17	6	10	11	44	0	63	26
Other European countries									
	A great deal	6	8	6	4	0	8	0	10
	A fair amount	30	45	28	28	19	26	0	25
	TOTAL A GREAT DEAL / FAIR AMOUNT	36	53	34	32	19	34	0	35
	Not very much	35	33	40	44	36	32	19	22
	Not at all	4	0	6	0	0	18	0	0
	TOTAL NOT VERY MUCH / NOT AT ALL	39	33	46	44	36	50	19	22
	Don't know	26	14	20	23	44	16	81	43
African countries									
	A great deal	54	67	53	66	19	75	19	43
	A fair amount	20	24	27	17	0	25	0	14
	TOTAL A GREAT DEAL / FAIR AMOUNT	74	91	80	83	19	100	19	57
	Not very much	2	1	2	4	36	0	0	8
	Not at all	2	0	0	0	0	0	0	0
	TOTAL NOT VERY MUCH / NOT AT ALL	4	1	2	4	36	0	0	8
	Don't know	21	8	17	14	44	0	81	35
Asian countries									
	A great deal	25	30	28	33	0	52	0	22
	A fair amount	35	44	38	28	19	48	19	32
	TOTAL A GREAT DEAL / FAIR AMOUNT	60	74	66	61	19	100	19	54
	Not very much	10	9	9	9	36	0	18	0
	Not at all	2	1	1	5	0	0	0	8
	TOTAL NOT VERY MUCH / NOT AT ALL	12	10	10	14	36	0	18	8
	Don't know	28	16	24	25	44	0	63	37

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Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Southern American countries

A great deal	23	20	30	29	29	20	21	25	26	25	28	15	26	20	26	22	25	24	23
A fair amount	37	38	41	40	41	34	34	39	36	37	37	35	41	31	34	35	39	35	43
TOTAL A GREAT DEAL / FAIR AMOUNT	60	58	71	69	70	54	55	64	62	62	65	50	67	51	60	57	64	59	66
Not very much	9	14	5	5	6	11	7	11	7	10	10	8	8	11	10	9	7	11	8
Not at all	2	3	1	1	1	3	3	1	4	3	1	2	1	3	2	3	1	2	1
TOTAL NOT VERY MUCH / NOT AT ALL	11	17	6	6	7	14	10	12	11	13	11	10	9	14	12	12	8	13	9
Don't know	29	26	24	25	23	32	34	23	27	26	24	39	24	34	29	31	28	27	25

Northern American countries

A great deal	9	6	12	7	10	7	7	10	13	10	11	3	9	8	10	8	7	10	11
A fair amount	30	25	40	30	37	23	25	35	33	33	28	25	32	27	29	26	35	32	28
TOTAL A GREAT DEAL / FAIR AMOUNT	39	31	52	37	47	30	32	45	46	43	39	28	41	35	39	34	42	42	39
Not very much	30	39	23	39	29	35	30	30	21	28	34	33	32	26	33	31	29	26	33
Not at all	5	8	2	2	2	7	6	4	7	4	4	6	4	6	4	6	3	6	2
TOTAL NOT VERY MUCH / NOT AT ALL	35	47	25	41	31	42	36	34	28	32	38	39	36	32	37	37	32	32	35
Don't know	27	23	23	21	22	29	33	21	27	25	23	33	23	32	25	29	26	26	26

The 5% rate of VAT tax on sanitary products known as "Tampon tax" was abolished by the British government in 2021.

How effective, if at all, do you think this has been in helping to reduce the level of period poverty in the UK?

Very effective	2	2	3	1	2	2	3	2	6	2	2	2	3	2	3	2	2	2	3
Fairly effective	18	22	15	18	16	19	17	19	29	19	16	14	19	17	24	18	17	17	17
TOTAL EFFECTIVE	20	24	18	19	18	21	20	21	35	21	18	16	22	19	27	20	19	19	20
Not very effective	38	35	44	43	47	33	31	44	27	40	41	37	40	35	37	36	38	41	37
Not at all effective	10	10	13	5	10	11	9	11	6	9	14	10	9	12	9	10	12	10	8
TOTAL NOT EFFECTIVE	48	45	57	48	57	44	40	55	33	49	55	47	49	47	46	46	50	51	45
Don't know	31	31	26	33	26	34	39	23	32	30	27	37	29	34	27	33	31	30	34

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	Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say
Weighted Sample	1696	357	347	114	3	9	3	33
Unweighted Sample	1696	404	390	115	3	10	3	32
	%	%	%	%	%	%	%	%

Southern American countries

A great deal	23	31	21	24	0	16	0	20
A fair amount	37	42	40	41	0	58	19	19
TOTAL A GREAT DEAL / FAIR AMOUNT	60	73	61	65	0	74	19	39
Not very much	9	9	10	14	56	0	0	21
Not at all	2	1	1	1	0	10	0	3
TOTAL NOT VERY MUCH / NOT AT ALL	11	10	11	15	56	10	0	24
Don't know	29	17	28	21	44	16	81	38

Northern American countries

A great deal	9	12	8	12	0	9	0	10
A fair amount	30	44	29	30	0	41	0	27
TOTAL A GREAT DEAL / FAIR AMOUNT	39	56	37	42	0	50	0	37
Not very much	30	27	34	31	56	21	37	17
Not at all	5	1	6	2	0	29	0	12
TOTAL NOT VERY MUCH / NOT AT ALL	35	28	40	33	56	50	37	29
Don't know	27	16	23	24	44	0	63	35

The 5% rate of VAT tax on sanitary products known as "Tampon tax" was abolished by the British government in 2021.

How effective, if at all, do you think this has been in helping to reduce the level of period poverty in the UK?

Very effective	2	2	2	3	0	10	0	0
Fairly effective	18	22	19	22	0	0	0	17
TOTAL EFFECTIVE	20	24	21	25	0	10	0	17
Not very effective	38	44	44	48	56	58	19	33
Not at all effective	10	13	11	7	0	8	0	8
TOTAL NOT EFFECTIVE	48	57	55	55	56	66	19	41
Don't know	31	19	24	20	44	24	81	42

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you support or oppose introducing a law which puts a legal duty on local authorities to make period products free for all those who need them?

Strongly support	39	28	51	41	47	27	32	47	45	47	37	26	41	38	33	39	38	44	37
Somewhat support	28	29	32	33	31	28	28	28	26	26	27	33	30	24	35	27	28	24	31
TOTAL SUPPORT	67	57	83	74	78	55	60	75	71	73	64	59	71	62	68	66	66	68	68
Somewhat oppose	12	18	6	14	10	17	13	11	8	9	13	19	11	13	8	12	14	12	13
Strongly oppose	6	11	2	1	2	11	8	4	3	4	8	8	5	7	7	5	6	6	8
TOTAL OPPOSE	18	29	8	15	12	28	21	15	11	13	21	27	16	20	15	17	20	18	21
Don't know	15	14	9	11	9	16	20	11	17	15	16	15	13	18	17	17	15	13	11

How embarrassed, if at all, do you feel buying period products'?

Very embarrassed	2	2	2	1	1	2	2	2	2	2	1	2	2	2	0	1	3	3	1
Fairly embarrassed	6	5	8	6	6	5	4	8	8	8	5	4	7	5	9	6	6	7	4
TOTAL EMBARRASSED	8	7	10	7	7	7	6	10	10	10	6	6	9	7	9	7	9	10	5
Not very embarrassed	19	19	19	18	20	18	16	22	27	19	20	15	20	18	24	19	20	16	17
Not at all embarrassed	55	59	55	59	61	57	46	63	32	55	60	59	54	56	52	53	55	58	55
TOTAL NOT EMBARRASSED	74	78	74	77	81	75	62	85	59	74	80	74	74	74	76	72	75	74	72
Don't know	18	14	16	16	12	18	32	4	31	16	14	20	17	19	15	20	17	17	23

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

		Which ONE, if any, of the following best applies to you?						
Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say	
Weighted Sample	1696	357	347	114	3	9	3	33
Unweighted Sample	1696	404	390	115	3	10	3	32
	%	%	%	%	%	%	%	%

To what extent do you support or oppose introducing a law which puts a legal duty on local authorities to make period products free for all those who need them?

Strongly support	39	61	35	47	44	26	0	33
Somewhat support	28	24	31	31	19	8	19	42
TOTAL SUPPORT	67	85	66	78	63	34	19	75
Somewhat oppose	12	6	18	6	36	21	0	19
Strongly oppose	6	2	5	5	0	21	0	0
TOTAL OPPOSE	18	8	23	11	36	42	0	19
Don't know	15	7	12	10	0	25	81	7

How embarrassed, if at all, do you feel buying period products'?

Very embarrassed	2	2	1	4	0	0	0	0
Fairly embarrassed	6	10	8	7	0	0	0	5
TOTAL EMBARRASSED	8	12	9	11	0	0	0	5
Not very embarrassed	19	28	19	27	56	0	0	11
Not at all embarrassed	55	59	68	58	44	72	19	68
TOTAL NOT EMBARRASSED	74	87	87	85	100	72	19	79
Don't know	18	1	3	4	0	28	81	17

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever avoided any of the following because you were on your period.

Please select all that apply.

[Asked only to those who menstruate or have in the past; n=909]

Taking part in sport/ going to the gym	45	40	50	50	48	44	78	45	58	50	44	34	48	42	51	46	46	40	51
None of these	44	50	42	40	44	46	14	44	23	40	47	58	42	47	34	42	46	51	40
Going to a social event	29	26	28	33	28	28	15	29	35	32	30	20	29	28	35	31	29	24	23
Going to school/ college/ university	15	12	17	19	16	13	8	16	29	19	7	10	17	13	21	17	14	13	16
Going to work	13	10	15	7	11	14	0	13	17	16	11	9	12	14	20	15	13	8	16
Seeing a friend	12	6	16	15	12	10	55	11	21	17	7	4	13	11	18	12	13	10	10
Seeing family	8	5	8	9	8	5	0	8	13	11	7	1	8	8	10	8	9	5	10
Going to a job interview	3	2	4	2	2	4	0	3	3	4	3	2	4	2	8	3	3	2	3
Other [See Tab2]	3	2	3	3	2	4	0	3	1	5	2	3	3	3	3	3	3	4	1
Don't know	1	1	2	1	2	0	0	1	1	2	2	1	1	1	0	1	3	1	0

Have there been times during each of the following time periods where you have been unable to afford period products?

[Asked only to those who menstruate or have in the past; n=909]

In the last five years

Yes, I have	6	4	8	4	5	5	68	5	14	9	2	0	5	7	11	5	5	8	5
No, I have not	56	45	64	56	64	43	16	57	71	81	50	13	66	44	70	53	56	57	54
Don't know	1	0	0	0	0	1	0	1	5	1	0	0	1	1	0	0	2	0	3
Prefer not to say	2	2	2	3	1	2	8	2	7	0	3	1	1	3	1	2	2	2	0
Not applicable	35	48	26	38	30	49	8	35	3	8	46	86	27	45	18	40	36	33	38

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Which ONE, if any, of the following best applies to you?						
Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say
Weighted Sample 1696	357	347	114	3	9	3	33
Unweighted Sample 1696	404	390	115	3	10	3	32
	%	%	%	%	%	%	%

Have you ever avoided any of the following because you were on your period.

Please select all that apply.

[Asked only to those who menstruate or have in the past; n=909]

Taking part in sport/ going to the gym	45	51	41	39	0	0	0	0
None of these	44	37	50	46	0	0	0	0
Going to a social event	29	34	27	20	0	0	0	0
Going to school/ college/ university	15	20	12	12	0	0	0	0
Going to work	13	16	10	14	0	0	0	0
Seeing a friend	12	16	6	15	0	0	0	0
Seeing family	8	12	4	6	0	0	0	0
Going to a job interview	3	3	3	2	0	0	0	0
Other [See Tab2]	3	5	1	3	0	0	0	0
Don't know	1	1	1	3	0	0	0	0

Have there been times during each of the following time periods where you have been unable to afford period products?

[Asked only to those who menstruate or have in the past; n=909]

In the last five years

Yes, I have	6	9	3	7	0	0	0	0
No, I have not	56	86	31	42	0	0	0	0
Don't know	1	0	0	4	0	0	0	0
Prefer not to say	2	1	2	3	0	0	0	0
Not applicable	35	3	64	45	0	0	0	0

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152

In the last 12 months

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Yes, I have	4	3	3	2	2	4	21	4	11	7	1	0	3	6	0	3	6	6	7
No, I have not	54	43	58	55	61	39	16	55	72	81	40	12	62	43	70	51	52	54	53
Don't know	1	0	5	0	1	2	47	1	7	1	1	0	2	1	6	0	0	2	0
Prefer not to say	1	2	1	1	1	1	8	1	5	0	1	1	1	1	1	2	1	1	0
Not applicable	39	51	33	43	35	54	8	40	6	11	57	87	32	49	23	44	41	37	41

In the last six months

Yes, I have	5	2	4	0	3	4	21	4	9	8	1	0	4	6	0	3	8	7	7
No, I have not	54	44	60	56	61	39	63	54	82	80	39	12	62	43	76	53	48	54	52
Don't know	1	1	1	0	1	1	0	1	1	1	0	0	1	0	0	0	1	1	0
Prefer not to say	1	1	2	1	1	1	8	1	2	1	1	1	1	1	1	1	1	2	0
Not applicable	39	52	33	43	35	54	8	40	6	11	58	87	33	49	23	44	41	37	41

Have there been times during each of the following time periods where you have known someone who has been unable to afford period products?

In the last five years

Yes, I have	10	8	14	8	12	10	8	13	15	12	11	4	10	11	12	9	10	12	13
No, I have not	68	73	67	77	69	69	67	69	59	68	68	74	70	65	65	73	68	65	63
Don't know	17	16	16	14	16	19	20	15	17	16	18	18	16	19	20	15	18	17	21
Prefer not to say	4	3	3	2	3	3	5	3	9	4	3	4	3	5	4	3	5	5	3

In the last 12 months

Yes, I have	9	7	10	4	9	8	7	10	9	11	10	3	8	10	4	8	12	11	6
No, I have not	70	74	70	81	72	70	67	73	68	69	69	75	74	66	75	74	66	66	68
Don't know	17	16	17	13	16	19	20	15	16	17	18	19	16	19	18	15	17	18	23
Prefer not to say	4	3	2	2	3	2	5	2	8	3	3	4	3	5	3	3	5	5	3

In the last six months

Yes, I have	8	6	10	4	9	7	6	9	9	9	9	3	7	9	4	6	9	10	9
No, I have not	71	75	70	81	72	70	68	74	65	70	70	75	73	67	73	75	69	67	66
Don't know	18	16	18	13	17	20	21	14	19	16	18	19	17	18	19	16	17	18	22
Prefer not to say	4	3	2	2	3	3	5	3	7	4	3	4	3	5	3	3	5	5	3

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Which ONE, if any, of the following best applies to you?							
	Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say
Weighted Sample	1696	357	347	114	3	9	3	33
Unweighted Sample	1696	404	390	115	3	10	3	32
	%	%	%	%	%	%	%	%

In the last 12 months

Yes, I have	4	6	2	5	0	0	0	0
No, I have not	54	89	25	34	0	0	0	0
Don't know	1	1	1	5	0	0	0	0
Prefer not to say	1	1	1	1	0	0	0	0
Not applicable	39	3	71	55	0	0	0	0

In the last six months

Yes, I have	5	8	2	4	0	0	0	0
No, I have not	54	88	25	40	0	0	0	0
Don't know	1	1	0	0	0	0	0	0
Prefer not to say	1	1	1	1	0	0	0	0
Not applicable	39	3	72	56	0	0	0	0

Have there been times during each of the following time periods where you have known someone who has been unable to afford period products?

In the last five years

Yes, I have	10	16	12	14	0	0	0	13
No, I have not	68	73	71	61	64	81	19	39
Don't know	17	10	14	23	36	19	81	24
Prefer not to say	4	1	3	2	0	0	0	25

In the last 12 months

Yes, I have	9	11	11	5	0	8	0	15
No, I have not	70	77	73	71	81	81	19	49
Don't know	17	11	13	22	19	11	81	24
Prefer not to say	4	1	3	2	0	0	0	12

In the last six months

Yes, I have	8	10	9	6	36	8	0	15
No, I have not	71	78	74	67	44	81	19	49
Don't know	18	10	14	26	19	11	81	24
Prefer not to say	4	1	3	1	0	0	0	12

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1696	575	421	153	629	672	824	872	185	707	409	395	967	729	204	570	368	409	146
Unweighted Sample	1696	605	412	160	708	678	728	968	124	679	451	442	1027	669	152	608	381	403	152
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely or unlikely is it that you will be unable to afford period products in the next 12 months?

[Asked only to those who menstruate or have in the past; n=909]

Very likely	3	4	3	1	3	4	0	3	0	3	4	2	3	2	3	3	2	2	5
Fairly likely	6	3	9	2	6	7	54	6	15	10	2	1	6	6	10	3	7	9	7
TOTAL LIKELY	9	7	12	3	9	11	54	9	15	13	6	3	9	8	13	6	9	11	12
Fairly unlikely	12	6	17	15	13	6	30	12	21	20	5	0	13	11	13	10	11	13	16
Very unlikely	32	29	30	36	37	21	8	33	54	49	19	6	39	23	50	32	31	31	17
TOTAL UNLIKELY	44	35	47	51	50	27	38	45	75	69	24	6	52	34	63	42	42	44	33
Don't know	5	3	4	3	4	5	0	5	7	8	3	0	4	6	1	4	7	5	6
Not applicable	42	55	38	43	38	58	8	42	4	9	67	91	35	51	23	47	42	40	49

Sample Size: 1696 adults in GB
Fieldwork: 16th - 17th August 2022

		Which ONE, if any, of the following best applies to you?						
Total	I have periods	I don't have periods anymore but I have previously had one	I don't currently have periods but I have had one before	I have never had a period	None of these	Don't know	Prefer not to say	
Weighted Sample 1696	357	347	114	3	9	3	33	
Unweighted Sample 1696	404	390	115	3	10	3	32	
	%	%	%	%	%	%	%	

How likely or unlikely is it that you will be unable to afford period products in the next 12 months?

[Asked only to those who menstruate or have in the past; n=909]

Very likely	3	3	3	1	0	0	0	0
Fairly likely	6	10	3	7	0	0	0	0
TOTAL LIKELY	9	13	6	8	0	0	0	0
Fairly unlikely	12	22	4	6	0	0	0	0
Very unlikely	32	54	11	29	0	0	0	0
TOTAL UNLIKELY	44	76	15	35	0	0	0	0
Don't know	5	10	1	2	0	0	0	0
Not applicable	42	2	79	55	0	0	0	0