

# YouGov - Perceived impact of COVID-19 on social groups

Sample Size: 1652 Adults in GB  
Fieldwork: 7th - 8th July 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	1652	560	410	149	613	654	803	849	180	689	398	385	942	710	198	555	358	398	142
<b>Unweighted Sample</b>	1652	592	449	178	774	650	723	929	117	643	419	473	1003	649	162	581	339	408	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How positively or negatively would you say each of the following groups have been affected by the coronavirus outbreak?

Group	Impact	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Key workers</b>	Large negative impact	30	21	46	36	39	23	24	35	25	32	33	24	30	29	35	30	29	28	30
	Moderate negative impact	20	20	20	18	22	18	21	19	24	21	18	18	21	18	21	19	17	23	20
	Small negative impact	10	14	9	10	11	11	12	9	18	10	7	10	11	10	7	11	14	8	9
	<b>TOTAL NEGATIVE IMPACT</b>	<b>60</b>	<b>55</b>	<b>75</b>	<b>64</b>	<b>72</b>	<b>52</b>	<b>57</b>	<b>63</b>	<b>67</b>	<b>63</b>	<b>58</b>	<b>52</b>	<b>62</b>	<b>57</b>	<b>63</b>	<b>60</b>	<b>60</b>	<b>59</b>	<b>59</b>
	No impact	2	3	2	6	2	2	3	2	0	4	2	1	3	2	4	3	1	1	5
	Small positive impact	5	6	5	6	4	4	6	4	4	5	6	3	6	4	5	6	2	6	2
	Large positive impact	17	21	9	15	12	23	16	17	5	12	18	29	17	17	12	17	20	17	15
<b>TOTAL POSITIVE IMPACT</b>	<b>29</b>	<b>36</b>	<b>18</b>	<b>28</b>	<b>21</b>	<b>35</b>	<b>30</b>	<b>26</b>	<b>18</b>	<b>22</b>	<b>32</b>	<b>39</b>	<b>29</b>	<b>28</b>	<b>21</b>	<b>30</b>	<b>29</b>	<b>30</b>	<b>24</b>	
Don't know	9	6	7	2	4	10	9	9	15	10	8	7	7	12	12	7	9	10	13	
<b>Furloughed workers</b>	Large negative impact	15	11	19	15	16	13	15	14	9	17	14	13	15	15	14	13	16	16	16
	Moderate negative impact	22	17	29	28	28	18	19	25	24	22	23	20	23	21	25	23	20	20	27
	Small negative impact	23	33	19	25	25	26	25	21	19	24	24	24	25	21	20	27	21	24	17
	<b>TOTAL NEGATIVE IMPACT</b>	<b>60</b>	<b>61</b>	<b>67</b>	<b>68</b>	<b>69</b>	<b>57</b>	<b>59</b>	<b>60</b>	<b>52</b>	<b>63</b>	<b>61</b>	<b>57</b>	<b>63</b>	<b>57</b>	<b>59</b>	<b>63</b>	<b>57</b>	<b>60</b>	<b>60</b>
	No impact	7	8	6	6	6	7	7	6	5	6	7	8	6	8	5	7	7	6	5
	Small positive impact	8	9	8	8	8	9	8	8	7	7	6	10	10	5	7	6	10	8	6
	Large positive impact	7	7	8	11	8	6	7	9	11	8	8	8	7	10	8	10	8	8	3
<b>TOTAL POSITIVE IMPACT</b>	<b>23</b>	<b>24</b>	<b>21</b>	<b>25</b>	<b>20</b>	<b>24</b>	<b>21</b>	<b>24</b>	<b>23</b>	<b>20</b>	<b>23</b>	<b>26</b>	<b>25</b>	<b>20</b>	<b>19</b>	<b>24</b>	<b>24</b>	<b>22</b>	<b>20</b>	
Don't know	11	9	6	2	4	12	12	10	19	10	9	10	8	15	17	6	12	11	15	
<b>Workers who worked from home</b>	Large negative impact	3	1	5	2	4	2	2	4	4	3	4	3	3	3	4	3	3	3	3
	Moderate negative impact	10	7	12	10	12	7	9	10	8	11	7	11	11	8	11	7	12	12	8
	Small negative impact	22	22	25	29	29	18	23	22	23	22	24	20	22	22	25	22	18	21	30
	<b>TOTAL NEGATIVE IMPACT</b>	<b>35</b>	<b>30</b>	<b>42</b>	<b>41</b>	<b>45</b>	<b>27</b>	<b>34</b>	<b>36</b>	<b>35</b>	<b>36</b>	<b>35</b>	<b>34</b>	<b>36</b>	<b>33</b>	<b>40</b>	<b>32</b>	<b>33</b>	<b>36</b>	<b>41</b>
	No impact	17	21	14	16	16	19	17	17	15	19	18	14	17	17	19	22	12	17	10
	Small positive impact	15	15	16	18	16	16	16	13	13	15	13	18	16	13	9	15	16	14	18
	Large positive impact	8	9	6	8	7	9	6	10	4	8	10	9	9	6	8	9	8	8	9
<b>TOTAL POSITIVE IMPACT</b>	<b>38</b>	<b>41</b>	<b>35</b>	<b>37</b>	<b>35</b>	<b>42</b>	<b>37</b>	<b>38</b>	<b>34</b>	<b>37</b>	<b>39</b>	<b>43</b>	<b>41</b>	<b>34</b>	<b>29</b>	<b>40</b>	<b>44</b>	<b>38</b>	<b>33</b>	
Don't know	10	7	8	6	5	11	10	9	16	9	8	9	6	15	13	7	11	9	15	

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Fieldwork: 7th - 8th July 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	1652	560	410	149	613	654	803	849	180	689	398	385	942	710	198	555	358	398	142
<b>Unweighted Sample</b>	1652	592	449	178	774	650	723	929	117	643	419	473	1003	649	162	581	339	408	162
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Pensioners</b>																			
Large negative impact	20	13	26	17	22	16	19	20	22	22	21	13	19	21	17	18	18	21	28
Moderate negative impact	23	21	24	33	29	20	22	24	22	25	23	19	24	22	30	22	19	24	22
Small negative impact	18	23	19	13	18	21	18	18	8	19	20	19	20	15	13	21	20	16	13
<b>TOTAL NEGATIVE IMPACT</b>	<b>61</b>	<b>57</b>	<b>69</b>	<b>63</b>	<b>69</b>	<b>57</b>	<b>59</b>	<b>62</b>	<b>52</b>	<b>66</b>	<b>64</b>	<b>51</b>	<b>63</b>	<b>58</b>	<b>60</b>	<b>61</b>	<b>57</b>	<b>61</b>	<b>63</b>
No impact	18	23	15	17	17	20	20	17	13	16	17	27	19	17	14	20	18	20	13
Small positive impact	3	3	3	4	3	2	2	3	4	2	3	4	3	2	2	3	3	2	1
Moderate positive impact	3	3	1	4	2	5	3	2	1	2	2	5	3	2	2	2	5	2	2
Large positive impact	4	3	3	2	2	5	4	3	1	2	4	7	3	4	2	3	4	5	5
<b>TOTAL POSITIVE IMPACT</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>10</b>	<b>7</b>	<b>12</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>9</b>	<b>16</b>	<b>9</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>12</b>	<b>9</b>	<b>8</b>
Don't know	12	11	9	9	8	11	13	12	29	13	10	7	9	17	19	12	12	10	15
<b>Young people (i.e. those aged 18-29)</b>																			
Large negative impact	16	12	23	28	20	11	13	20	15	14	20	18	18	14	21	17	16	15	13
Moderate negative impact	24	24	27	23	28	23	25	23	28	26	20	24	26	22	25	27	21	24	25
Small negative impact	26	29	25	32	30	27	27	25	21	28	27	23	27	24	21	27	25	24	33
<b>TOTAL NEGATIVE IMPACT</b>	<b>66</b>	<b>65</b>	<b>75</b>	<b>83</b>	<b>78</b>	<b>61</b>	<b>65</b>	<b>68</b>	<b>64</b>	<b>68</b>	<b>67</b>	<b>65</b>	<b>71</b>	<b>60</b>	<b>67</b>	<b>71</b>	<b>62</b>	<b>63</b>	<b>71</b>
No impact	15	19	14	10	12	18	17	13	7	13	21	16	13	17	13	14	16	18	9
Small positive impact	3	2	2	2	3	3	4	3	4	4	2	3	3	3	1	3	5	4	2
Moderate positive impact	2	2	1	1	2	2	3	2	5	2	1	3	1	4	1	3	2	2	3
Large positive impact	2	1	1	2	1	2	2	2	2	1	2	2	2	1	1	1	1	3	0
<b>TOTAL POSITIVE IMPACT</b>	<b>7</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>9</b>	<b>7</b>	<b>11</b>	<b>7</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>8</b>	<b>3</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>5</b>
Don't know	12	11	7	2	5	13	11	13	19	12	8	12	8	16	17	9	14	11	15
<b>People from ethnic minorities</b>																			
Large negative impact	20	12	35	23	31	13	16	25	13	20	25	20	21	20	25	17	20	22	20
Moderate negative impact	27	27	31	36	33	24	25	28	25	29	23	27	30	23	25	30	25	27	21
Small negative impact	17	22	12	17	16	20	19	15	15	16	19	17	19	15	19	17	18	14	22
<b>TOTAL NEGATIVE IMPACT</b>	<b>64</b>	<b>61</b>	<b>78</b>	<b>76</b>	<b>80</b>	<b>57</b>	<b>60</b>	<b>68</b>	<b>53</b>	<b>65</b>	<b>67</b>	<b>64</b>	<b>70</b>	<b>58</b>	<b>69</b>	<b>64</b>	<b>63</b>	<b>63</b>	<b>63</b>
No impact	11	13	8	8	6	14	14	8	7	13	11	9	10	12	10	10	10	13	9
Small positive impact	2	2	1	3	2	2	3	1	0	2	2	3	2	2	1	2	2	1	3
Moderate positive impact	3	3	1	2	2	3	3	2	4	1	2	4	2	3	1	2	4	2	3
Large positive impact	3	3	2	2	2	3	2	3	2	2	4	3	3	2	2	2	3	4	2
<b>TOTAL POSITIVE IMPACT</b>	<b>8</b>	<b>8</b>	<b>4</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>8</b>	<b>10</b>	<b>7</b>	<b>7</b>	<b>4</b>	<b>6</b>	<b>9</b>	<b>7</b>	<b>8</b>
Don't know	18	17	9	8	9	21	18	18	35	17	13	17	14	23	17	19	17	17	20

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1652</b>	<b>560</b>	<b>410</b>	<b>149</b>	<b>613</b>	<b>654</b>	<b>803</b>	<b>849</b>	<b>180</b>	<b>689</b>	<b>398</b>	<b>385</b>	<b>942</b>	<b>710</b>	<b>198</b>	<b>555</b>	<b>358</b>	<b>398</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1652</b>	<b>592</b>	<b>449</b>	<b>178</b>	<b>774</b>	<b>650</b>	<b>723</b>	<b>929</b>	<b>117</b>	<b>643</b>	<b>419</b>	<b>473</b>	<b>1003</b>	<b>649</b>	<b>162</b>	<b>581</b>	<b>339</b>	<b>408</b>	<b>162</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Parents with school-age children</b>																			
Large negative impact	20	17	27	23	25	17	15	25	13	20	22	22	21	20	28	20	18	18	26
Moderate negative impact	34	34	38	37	40	31	35	32	33	36	34	29	35	32	31	34	33	35	36
Small negative impact	19	25	17	18	18	21	20	19	17	19	21	19	21	17	18	20	20	21	15
<b>TOTAL NEGATIVE IMPACT</b>	<b>73</b>	<b>76</b>	<b>82</b>	<b>78</b>	<b>83</b>	<b>69</b>	<b>70</b>	<b>76</b>	<b>63</b>	<b>75</b>	<b>77</b>	<b>70</b>	<b>77</b>	<b>69</b>	<b>77</b>	<b>74</b>	<b>71</b>	<b>74</b>	<b>77</b>
No impact	5	6	3	4	3	6	6	3	3	4	5	6	4	5	3	6	6	3	2
Small positive impact	4	4	3	3	3	4	4	3	1	5	2	3	4	3	2	5	3	4	2
Moderate positive impact	5	4	3	6	3	5	5	5	6	3	5	6	4	6	3	4	7	5	4
Large positive impact	3	2	1	3	2	3	2	3	1	2	3	4	3	2	1	3	2	4	2
<b>TOTAL POSITIVE IMPACT</b>	<b>12</b>	<b>10</b>	<b>7</b>	<b>12</b>	<b>8</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>8</b>	<b>10</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>11</b>	<b>6</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>8</b>
Don't know	11	9	7	5	6	13	12	10	26	10	8	10	8	16	14	9	12	12	13
<b>School-age children</b>																			
Large negative impact	25	24	29	27	28	24	20	29	16	25	24	28	26	23	25	26	24	23	27
Moderate negative impact	29	27	33	37	36	26	30	28	29	33	29	22	30	27	31	30	23	33	28
Small negative impact	19	23	18	16	18	19	20	18	17	20	18	18	20	17	20	19	23	14	19
<b>TOTAL NEGATIVE IMPACT</b>	<b>73</b>	<b>74</b>	<b>80</b>	<b>80</b>	<b>82</b>	<b>69</b>	<b>70</b>	<b>75</b>	<b>62</b>	<b>78</b>	<b>71</b>	<b>68</b>	<b>76</b>	<b>67</b>	<b>76</b>	<b>75</b>	<b>70</b>	<b>70</b>	<b>74</b>
No impact	7	10	6	10	6	9	10	5	4	5	12	8	7	7	5	9	6	8	4
Small positive impact	4	4	4	3	2	5	4	5	5	4	3	5	4	4	2	5	5	4	3
Moderate positive impact	3	2	2	3	2	3	2	3	2	3	2	4	2	4	1	3	4	2	5
Large positive impact	3	2	2	2	2	3	3	3	2	2	3	4	3	2	1	2	2	5	3
<b>TOTAL POSITIVE IMPACT</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>6</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>9</b>	<b>9</b>	<b>8</b>	<b>13</b>	<b>9</b>	<b>10</b>	<b>4</b>	<b>10</b>	<b>11</b>	<b>11</b>	<b>11</b>
Don't know	11	9	7	3	6	12	12	9	26	9	8	10	7	16	15	7	12	11	12
<b>Middle class people</b>																			
Large negative impact	4	3	4	2	4	4	2	5	2	4	6	3	4	4	5	4	4	3	2
Moderate negative impact	17	14	18	21	18	15	16	19	15	20	16	16	17	18	17	17	17	17	21
Small negative impact	29	30	33	36	38	24	30	27	33	29	28	28	33	23	26	30	28	30	28
<b>TOTAL NEGATIVE IMPACT</b>	<b>50</b>	<b>47</b>	<b>55</b>	<b>59</b>	<b>60</b>	<b>43</b>	<b>48</b>	<b>51</b>	<b>50</b>	<b>53</b>	<b>50</b>	<b>47</b>	<b>54</b>	<b>45</b>	<b>48</b>	<b>51</b>	<b>49</b>	<b>50</b>	<b>51</b>
No impact	20	26	19	19	16	25	21	19	13	19	22	24	19	21	17	21	22	21	14
Small positive impact	5	4	5	4	5	5	6	3	1	5	4	5	5	4	4	5	3	4	6
Moderate positive impact	4	3	4	6	3	5	4	4	2	3	6	5	3	5	1	3	6	4	5
Large positive impact	2	2	2	1	1	4	3	2	2	2	3	3	3	2	2	1	2	4	4
<b>TOTAL POSITIVE IMPACT</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>11</b>	<b>9</b>	<b>14</b>	<b>13</b>	<b>9</b>	<b>5</b>	<b>10</b>	<b>13</b>	<b>13</b>	<b>11</b>	<b>11</b>	<b>7</b>	<b>9</b>	<b>11</b>	<b>12</b>	<b>15</b>
Don't know	19	18	15	12	14	20	18	21	33	19	15	17	16	24	28	19	17	18	19

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1652</b>	<b>560</b>	<b>410</b>	<b>149</b>	<b>613</b>	<b>654</b>	<b>803</b>	<b>849</b>	<b>180</b>	<b>689</b>	<b>398</b>	<b>385</b>	<b>942</b>	<b>710</b>	<b>198</b>	<b>555</b>	<b>358</b>	<b>398</b>	<b>142</b>
<b>Unweighted Sample</b>	<b>1652</b>	<b>592</b>	<b>449</b>	<b>178</b>	<b>774</b>	<b>650</b>	<b>723</b>	<b>929</b>	<b>117</b>	<b>643</b>	<b>419</b>	<b>473</b>	<b>1003</b>	<b>649</b>	<b>162</b>	<b>581</b>	<b>339</b>	<b>408</b>	<b>162</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Working class people</b>																			
Large negative impact	19	12	31	17	26	14	16	22	15	22	20	16	20	18	29	16	15	21	24
Moderate negative impact	31	26	34	39	37	28	31	31	30	31	32	29	32	29	28	33	31	29	30
Small negative impact	18	27	12	20	16	21	20	16	16	18	17	20	20	15	13	19	22	17	16
<b>TOTAL NEGATIVE IMPACT</b>	<b>68</b>	<b>65</b>	<b>77</b>	<b>76</b>	<b>79</b>	<b>63</b>	<b>67</b>	<b>69</b>	<b>61</b>	<b>71</b>	<b>69</b>	<b>65</b>	<b>72</b>	<b>62</b>	<b>70</b>	<b>68</b>	<b>68</b>	<b>67</b>	<b>70</b>
No impact	7	11	4	5	5	9	8	6	4	7	8	7	6	7	3	9	7	7	2
Small positive impact	3	4	2	4	2	4	4	2	4	3	3	3	3	3	1	3	4	4	3
Moderate positive impact	3	3	2	4	2	3	3	4	3	2	3	6	2	4	1	3	3	4	5
Large positive impact	2	2	1	3	2	4	3	2	1	2	3	4	2	3	1	2	3	3	4
<b>TOTAL POSITIVE IMPACT</b>	<b>8</b>	<b>9</b>	<b>5</b>	<b>11</b>	<b>6</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>9</b>	<b>13</b>	<b>7</b>	<b>10</b>	<b>3</b>	<b>8</b>	<b>10</b>	<b>11</b>	<b>12</b>
Don't know	16	14	12	9	10	17	16	17	29	16	13	14	13	21	25	15	15	15	17
<b>Yourself personally</b>																			
Large negative impact	9	7	10	7	9	7	6	11	6	10	10	6	8	9	6	7	11	8	12
Moderate negative impact	18	14	25	20	21	15	15	20	17	19	18	14	17	18	19	18	12	19	22
Small negative impact	30	31	30	38	33	30	29	30	24	30	29	32	33	25	31	30	30	28	29
<b>TOTAL NEGATIVE IMPACT</b>	<b>57</b>	<b>52</b>	<b>65</b>	<b>65</b>	<b>63</b>	<b>52</b>	<b>50</b>	<b>61</b>	<b>47</b>	<b>59</b>	<b>57</b>	<b>52</b>	<b>58</b>	<b>52</b>	<b>56</b>	<b>55</b>	<b>53</b>	<b>55</b>	<b>63</b>
No impact	20	26	13	17	15	23	22	18	22	15	21	29	18	23	12	24	23	20	9
Small positive impact	9	8	10	11	10	9	11	7	3	12	8	5	10	7	8	9	8	9	10
Moderate positive impact	5	7	4	4	6	6	6	5	4	5	6	7	6	4	5	4	9	4	7
Large positive impact	4	4	3	3	2	4	4	4	8	3	5	4	3	5	6	4	3	4	3
<b>TOTAL POSITIVE IMPACT</b>	<b>18</b>	<b>19</b>	<b>17</b>	<b>18</b>	<b>18</b>	<b>19</b>	<b>21</b>	<b>16</b>	<b>15</b>	<b>20</b>	<b>19</b>	<b>16</b>	<b>19</b>	<b>16</b>	<b>19</b>	<b>17</b>	<b>20</b>	<b>17</b>	<b>20</b>
Don't know	6	3	5	1	3	6	7	5	16	6	3	4	4	9	11	4	5	7	8