

YouGov Survey Results

Fieldwork: 9th - 10th May 2022
Sample Size: 1665 GB Adults



	Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1665	564	413	150	618	659	809	856	181	694	401	388	949	716	200	559	361	401	143
Unweighted Sample	1665	564	409	155	669	687	699	966	122	651	439	453	985	680	177	570	362	405	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think would make the best Prime Minister?

	5-6 May	9-10 May																		
Boris Johnson	27	26	59	4	9	13	45	29	24	14	17	33	42	24	30	19	30	26	27	20
Keir Starmer	33	33	9	66	59	56	16	35	31	36	38	31	24	40	24	42	30	31	31	41
Not sure	35	37	29	28	31	29	36	33	40	41	41	33	30	33	41	35	37	36	38	35
Refused	4	4	2	2	2	2	4	4	5	9	4	2	4	4	5	4	3	6	4	4

Thinking about Boris Johnson, do you think he...
Competent or incompetent?

	16-18 April	9-10 May																		
Competent	23	25	54	7	11	13	41	26	24	11	19	28	39	23	28	19	28	24	28	15
Incompetent	66	63	35	88	78	79	46	65	61	74	68	61	50	67	58	71	57	66	61	72
Don't know	11	12	11	6	11	8	13	9	15	15	13	11	11	10	15	10	15	11	11	12

Is decisive or indecisive?

Decisive	24	28	52	13	19	19	40	32	25	20	25	31	35	29	28	31	33	26	26	22
Indecisive	64	60	40	79	71	71	50	59	60	65	62	57	56	62	57	61	54	65	61	65
Don't know	12	12	8	8	11	9	10	8	15	15	12	12	9	10	14	8	13	9	14	13

Is trustworthy or untrustworthy?

Trustworthy	12	12	27	3	3	5	22	13	12	5	9	14	20	10	14	12	12	12	15	4
Untrustworthy	74	72	51	91	87	86	59	74	70	81	79	68	61	76	67	75	69	73	71	81
Don't know	14	16	23	6	9	9	20	13	18	15	13	18	19	13	19	13	19	14	14	15

Is strong or weak?

Strong	27	31	61	11	16	21	46	34	29	14	27	37	42	29	35	30	37	30	32	17
Weak	56	52	26	76	69	65	39	52	52	55	57	48	45	56	46	55	45	54	54	66
Don't know	17	17	13	13	15	13	15	14	19	31	15	15	14	15	19	16	18	16	14	17

Is likeable or dislikeable?

Likeable	34	36	67	15	18	22	56	38	35	18	32	42	47	33	41	33	41	35	37	25
Dislikeable	53	52	24	77	71	70	34	53	51	63	57	49	41	57	45	53	49	51	53	63
Don't know	13	12	9	8	11	8	11	10	14	19	12	9	11	10	14	13	11	15	10	12

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Is principled or unprincipled?

Principled	14	32	4	4	7	24	15	14	12	11	16	20	13	16	12	16	15	14	14
Unprincipled	65	45	85	84	80	52	68	62	67	69	64	57	70	58	71	61	64	66	69
Don't know	21	23	11	12	13	24	17	25	21	21	20	22	17	26	17	23	22	20	17

16-18
April

9-10
May

Thinking about Keir Starmer, do you think he...

Competent or incompetent?

Competent	35	40	25	65	66	62	26	42	39	34	44	42	36	46	33	48	39	39	38	46
Incompetent	32	32	52	14	14	18	47	35	28	31	25	37	39	29	36	28	33	35	33	25
Don't know	33	28	23	20	21	21	27	22	33	35	31	22	24	25	32	25	28	26	29	29

Is decisive or indecisive?

Decisive	24	31	18	48	48	43	22	30	31	28	33	29	28	34	26	37	29	30	29	32
Indecisive	41	38	61	23	26	30	52	45	32	28	33	46	45	37	40	31	40	39	41	35
Don't know	36	31	21	28	26	28	26	25	37	44	34	25	27	29	34	32	31	31	30	33

Is trustworthy or untrustworthy?

Trustworthy	31	31	18	53	50	49	21	37	26	19	34	33	31	36	25	39	28	32	29	38
Untrustworthy	36	36	56	18	20	22	50	39	34	32	32	41	42	33	40	29	37	36	40	27
Don't know	34	33	26	29	31	29	28	24	40	50	34	26	28	31	35	32	34	31	31	34

Is strong or weak?

Strong	20	25	13	44	37	36	17	27	23	20	28	26	21	27	22	31	23	24	25	27
Weak	43	43	67	25	26	33	59	47	39	32	38	49	50	42	43	40	43	43	45	38
Don't know	37	32	20	31	36	32	24	26	38	48	34	25	29	30	35	29	34	33	30	35

Is likeable or dislikeable?

Likeable	30	33	22	49	56	48	24	35	31	25	35	33	32	37	28	39	33	30	31	35
Dislikeable	39	37	56	21	17	24	50	39	34	30	32	41	43	32	42	27	38	40	40	26
Don't know	31	31	22	30	27	28	26	26	35	46	33	26	25	31	30	34	29	30	29	39

Is principled or unprincipled?

Principled	41	29	62	65	61	30	46	37	28	46	44	36	47	34	49	42	39	37	45
Unprincipled	23	37	14	10	12	34	25	21	22	20	25	28	21	26	21	20	23	29	21
Don't know	36	34	25	25	27	36	29	42	51	34	31	36	33	40	30	38	37	35	34