

YouGov Results - Olympics Interest

Fieldwork: 16th - 18th June 2021

Sample: 4,182 GB adults



Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Do you intend to watch any of the 2020 Tokyo Olympic Games this summer?

Unweighted base	4182	1917	2265	296	656	763	698	1769
Base: All GB adults	4182	2028	2154	464	636	737	674	1671
Yes, I do	1904	999	905	229	291	355	316	713
No, I do not	1537	704	834	141	242	271	230	653
Don't know	740	326	415	94	103	111	127	305

Interest in watching events

Mountain biking

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	156	73	83	27	23	36	20	49
Fairly interested	512	239	273	74	78	95	103	161
Not very interested	632	325	307	57	115	115	89	255
Not interested at all	576	354	222	66	68	105	100	237
Don't know	29	9	20	5	7	3	4	10

Road cycling

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	406	167	239	50	54	81	64	157
Fairly interested	772	396	376	87	113	132	135	306
Not very interested	453	292	161	53	74	93	69	164
Not interested at all	259	138	121	34	47	47	46	84
Don't know	15	6	8	5	4	2	2	2

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Track cycling								
Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	538	258	280	55	66	90	83	244
Fairly interested	854	461	393	97	138	159	143	317
Not very interested	342	190	152	45	54	72	65	106
Not interested at all	160	83	77	29	29	31	24	46
Don't know	11	8	3	4	4	2	1	-

Freestyle BMX (Stunt riding on BMX bikes)								
Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	113	69	43	17	23	31	14	28
Fairly interested	451	251	200	60	66	83	79	162
Not very interested	662	341	321	75	107	124	105	250
Not interested at all	654	328	327	70	86	112	117	269
Don't know	25	11	15	7	8	4	2	5

Madison Cycling (a relay event with teams of cyclists completing laps)								
Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	206	120	85	26	28	33	36	83
Fairly interested	692	381	311	79	103	114	116	280
Not very interested	572	289	283	75	90	121	85	201
Not interested at all	407	195	212	44	62	83	76	142
Don't know	27	13	14	6	8	4	3	6

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Dressage (Equestrian)

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	655	292	363	52	77	108	115	302
Fairly interested	534	259	276	67	87	102	87	192
Not very interested	301	160	141	35	50	56	49	110
Not interested at all	394	273	120	68	71	83	64	108
Don't know	21	16	6	7	7	6	-	1

Eventing (Equestrian)

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	163	65	98	26	15	22	25	75
Fairly interested	564	288	276	45	90	103	80	246
Not very interested	648	332	316	81	86	111	120	252
Not interested at all	508	306	203	73	94	117	89	135
Don't know	21	8	13	5	7	2	2	5

Jumping (Equestrian)

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	140	59	80	25	17	21	22	54
Fairly interested	377	186	191	29	60	66	61	161
Not very interested	590	291	299	85	74	106	101	224
Not interested at all	774	453	320	86	132	158	130	268
Don't know	24	9	15	4	8	4	2	7

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Fencing

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	57	37	21	11	17	8	6	15
Fairly interested	380	233	147	60	54	76	60	130
Not very interested	701	339	362	85	101	134	118	263
Not interested at all	714	366	349	65	107	129	126	287
Don't know	52	25	27	8	12	8	7	18

Field hockey

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	120	72	48	22	14	21	21	42
Fairly interested	552	326	226	55	87	101	101	208
Not very interested	681	328	353	90	103	129	96	263
Not interested at all	530	258	271	55	81	103	97	194
Don't know	22	15	8	8	6	1	1	6

Football

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	225	164	61	29	28	54	39	75
Fairly interested	423	256	167	72	56	80	67	148
Not very interested	474	231	243	57	91	85	79	160
Not interested at all	720	331	390	64	107	128	120	301
Don't know	62	18	45	6	10	7	11	28

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Golf

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	218	171	47	26	20	47	34	90
Fairly interested	395	255	140	39	69	75	62	150
Not very interested	480	229	251	73	65	88	78	177
Not interested at all	799	337	461	84	134	142	142	296
Don't know	13	6	7	7	4	3	-	-

Artistic (Gymnastics)

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	309	96	213	27	50	54	51	127
Fairly interested	781	368	413	80	123	144	128	307
Not very interested	486	307	179	53	78	104	83	169
Not interested at all	293	207	85	52	35	45	51	109
Don't know	35	21	15	18	6	7	3	2

Rhythmic (Gymnastics)

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	256	81	175	31	45	46	43	90
Fairly interested	725	348	377	75	105	137	114	294
Not very interested	552	321	231	65	85	111	101	191
Not interested at all	346	233	113	51	51	57	54	132
Don't know	26	16	10	6	5	4	4	7

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Trampoline (Gymnastics)

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	213	79	134	34	44	40	35	59
Fairly interested	625	291	335	62	107	140	92	224
Not very interested	556	323	233	78	75	105	88	210
Not interested at all	490	296	194	51	60	65	99	214
Don't know	21	10	10	4	5	4	2	5

Handball

Unweighted base	1901	946	955	148	301	368	328	756
Base: All GB adults who intend to watch the 2020 Olympics	1904	999	905	229	291	355	316	713
Very interested	111	73	38	21	15	29	21	26
Fairly interested	442	258	184	62	77	99	73	131
Not very interested	663	344	319	78	99	121	99	266
Not interested at all	652	307	345	62	90	100	118	282
Don't know	37	17	19	7	11	6	5	8

Judo

Unweighted base	929	476	453	73	149	183	158	366
Base: All GB adults who intend to watch the 2020 Olympics	928	502	426	111	144	175	153	345
Very interested	63	43	20	13	16	13	3	19
Fairly interested	266	154	112	28	39	58	50	92
Not very interested	351	193	158	45	51	53	58	145
Not interested at all	238	108	130	26	31	52	41	89
Don't know	9	3	6	-	7	-	1	1

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Karate

Unweighted base	929	476	453	73	149	183	158	366
Base: All GB adults who intend to watch the 2020 Olympics	928	502	426	111	144	175	153	345
Very interested	76	51	25	19	16	14	7	20
Fairly interested	258	143	115	25	39	60	51	83
Not very interested	338	190	148	34	53	55	55	142
Not interested at all	246	115	131	32	30	46	40	98
Don't know	9	3	6	1	6	1	-	2

Cell Contents (Counts)