

YouGov - Old Movies

GB18 Sample: 17th - 22nd July 2019

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Moving on... Below are a list of movies that were the highest grossing movies for the year that they were released (year shown in brackets). Please indicate whether you would consider each of the following to be an old movie, a recent movie or neither. (Please select one option on each row):

Avatar (2009)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	29%	27%	31%	28%	28%	25%	33%	29%
I would consider this a recent movie	35%	37%	33%	37%	35%	39%	35%	33%
I would consider this neither an old nor a recent movie	30%	30%	31%	29%	33%	31%	28%	30%
Don't know	6%	7%	5%	5%	5%	5%	4%	8%
The Dark Knight (2008)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	30%	28%	32%	28%	29%	27%	34%	31%
I would consider this a recent movie	31%	34%	29%	32%	34%	35%	31%	29%
I would consider this neither an old nor a recent movie	30%	30%	30%	31%	32%	32%	29%	28%
Don't know	8%	8%	9%	9%	5%	5%	6%	12%
Pirates of the Caribbean: At World's End (2007)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	35%	32%	37%	34%	34%	31%	37%	36%
I would consider this a recent movie	29%	31%	28%	29%	29%	31%	29%	29%
I would consider this neither an old nor a recent movie	31%	31%	31%	31%	33%	33%	31%	29%
Don't know	5%	6%	4%	6%	4%	5%	3%	7%

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Pirates of the Caribbean: Dead Man's Chest (2006)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	36%	33%	38%	38%	35%	32%	38%	36%
I would consider this a recent movie	28%	30%	27%	26%	28%	30%	28%	28%
I would consider this neither an old nor a recent movie	31%	31%	31%	30%	33%	33%	30%	30%
Don't know	5%	6%	4%	6%	4%	4%	3%	6%

Harry Potter and the Goblet of Fire (2005)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	36%	35%	38%	38%	36%	34%	38%	37%
I would consider this a recent movie	28%	28%	28%	29%	27%	28%	29%	28%
I would consider this neither an old nor a recent movie	31%	31%	31%	28%	33%	33%	31%	30%
Don't know	5%	5%	4%	6%	4%	4%	3%	5%

Shrek 2 (2004)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	40%	39%	41%	40%	41%	38%	41%	41%
I would consider this a recent movie	26%	27%	25%	28%	24%	27%	26%	26%
I would consider this neither an old nor a recent movie	29%	29%	30%	28%	31%	32%	31%	28%
Don't know	5%	6%	4%	4%	4%	4%	2%	6%

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The Lord of the Rings: The Return of the King (2003)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	40%	38%	41%	42%	41%	37%	41%	39%
I would consider this a recent movie	25%	26%	23%	21%	23%	26%	26%	26%
I would consider this neither an old nor a recent movie	30%	30%	30%	30%	32%	33%	30%	29%
Don't know	5%	5%	5%	8%	4%	4%	3%	6%

The Lord of the Rings: The Two Towers (2002)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	41%	40%	43%	46%	41%	39%	42%	41%
I would consider this a recent movie	24%	25%	23%	19%	21%	26%	24%	25%
I would consider this neither an old nor a recent movie	30%	30%	30%	27%	33%	31%	30%	28%
Don't know	5%	6%	5%	8%	4%	4%	3%	6%

Harry Potter and the Philosopher's Stone (2001)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	42%	42%	43%	48%	43%	40%	44%	41%
I would consider this a recent movie	24%	24%	24%	22%	22%	26%	24%	25%
I would consider this neither an old nor a recent movie	29%	29%	29%	25%	31%	30%	29%	29%
Don't know	5%	5%	4%	5%	4%	4%	3%	5%

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Moving on... Below are a list of movies that were the highest grossing movies for the year that they were released (year shown in brackets). Please indicate whether you would consider each of the following to be an old movie, a recent movie or neither. (Please select one option on each row):

Mission: Impossible 2 (2000)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	49%	47%	51%	53%	52%	46%	49%	48%
I would consider this a recent movie	18%	20%	17%	15%	15%	20%	20%	20%
I would consider this neither an old nor a recent movie	27%	26%	27%	22%	28%	29%	28%	26%
Don't know	6%	6%	6%	11%	5%	5%	3%	6%

Star Wars: Episode I – The Phantom Menace (1999)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	56%	53%	58%	60%	59%	50%	54%	56%
I would consider this a recent movie	15%	16%	13%	12%	13%	17%	17%	14%
I would consider this neither an old nor a recent movie	24%	25%	24%	18%	23%	28%	26%	24%
Don't know	6%	6%	5%	9%	5%	5%	3%	6%

Armageddon (1998)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	58%	57%	60%	63%	63%	55%	58%	57%
I would consider this a recent movie	12%	13%	11%	9%	10%	14%	13%	12%
I would consider this neither an old nor a recent movie	23%	23%	22%	16%	21%	27%	26%	22%
Don't know	7%	7%	6%	13%	6%	4%	3%	8%

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Titanic (1997)									
	Unweighted base	6276	2922	3354	568	964	1071	1054	2619
	Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie		61%	59%	62%	66%	66%	56%	59%	60%
I would consider this a recent movie		12%	13%	12%	12%	10%	14%	13%	13%
I would consider this neither an old nor a recent movie		23%	23%	23%	17%	20%	27%	25%	23%
Don't know		4%	5%	3%	5%	4%	3%	2%	4%
Independence Day (1996)									
	Unweighted base	6276	2922	3354	568	964	1071	1054	2619
	Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie		60%	59%	61%	63%	65%	57%	58%	59%
I would consider this a recent movie		13%	14%	12%	11%	9%	14%	14%	13%
I would consider this neither an old nor a recent movie		22%	22%	22%	17%	20%	26%	25%	22%
Don't know		5%	5%	5%	9%	6%	4%	3%	6%
Toy Story (1995)									
	Unweighted base	6276	2922	3354	568	964	1071	1054	2619
	Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie		57%	57%	57%	54%	60%	55%	59%	57%
I would consider this a recent movie		16%	16%	16%	18%	14%	16%	15%	16%
I would consider this neither an old nor a recent movie		23%	22%	24%	22%	23%	26%	24%	22%
Don't know		4%	5%	3%	6%	3%	4%	3%	5%

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The Lion King (1994)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	60%	60%	60%	58%	62%	59%	61%	59%
I would consider this a recent movie	13%	13%	14%	15%	12%	12%	12%	15%
I would consider this neither an old nor a recent movie	23%	23%	23%	22%	22%	25%	24%	22%
Don't know	4%	5%	3%	5%	4%	3%	3%	4%
Jurassic Park (1993)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	65%	64%	66%	70%	68%	63%	65%	63%
I would consider this a recent movie	10%	11%	9%	9%	9%	10%	10%	11%
I would consider this neither an old nor a recent movie	21%	21%	21%	15%	20%	24%	22%	21%
Don't know	4%	4%	4%	6%	4%	3%	3%	4%
Aladdin (1992)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	64%	64%	65%	65%	67%	64%	65%	64%
I would consider this a recent movie	10%	10%	10%	11%	10%	9%	9%	10%
I would consider this neither an old nor a recent movie	21%	20%	22%	18%	20%	24%	22%	20%
Don't know	5%	6%	4%	6%	4%	3%	4%	6%

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Terminator 2: Judgment Day (1991)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	67%	65%	69%	70%	76%	67%	67%	64%
I would consider this a recent movie	9%	10%	7%	8%	6%	9%	9%	10%
I would consider this neither an old nor a recent movie	19%	19%	18%	14%	14%	20%	21%	20%
Don't know	5%	6%	5%	9%	4%	4%	4%	6%

Ghost (1990)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	70%	69%	71%	72%	78%	71%	70%	66%
I would consider this a recent movie	7%	8%	7%	5%	4%	7%	6%	9%
I would consider this neither an old nor a recent movie	17%	17%	18%	12%	13%	18%	21%	19%
Don't know	6%	7%	4%	12%	5%	4%	2%	6%

Indiana Jones and the Last Crusade (1989)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	72%	71%	73%	75%	81%	73%	71%	68%
I would consider this a recent movie	7%	8%	6%	5%	4%	7%	6%	8%
I would consider this neither an old nor a recent movie	17%	17%	17%	13%	11%	17%	20%	20%
Don't know	4%	4%	4%	7%	4%	3%	3%	4%

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Moving on... Below are a list of movies that were the highest grossing movies for the year that they were released (year shown in brackets). Please indicate whether you would consider each of the following to be an old movie, a recent movie or neither. (Please select one option on each row):

Rain Man (1988)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	74%	73%	75%	74%	81%	74%	75%	70%
I would consider this a recent movie	6%	7%	5%	3%	3%	5%	5%	8%
I would consider this neither an old nor a recent movie	15%	15%	15%	10%	10%	15%	17%	17%
Don't know	6%	6%	5%	13%	6%	5%	3%	4%
Fatal Attraction (1987)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	75%	74%	77%	75%	81%	76%	77%	72%
I would consider this a recent movie	6%	6%	5%	3%	3%	5%	5%	8%
I would consider this neither an old nor a recent movie	14%	14%	14%	10%	10%	14%	15%	16%
Don't know	5%	6%	5%	12%	6%	5%	3%	4%
Top Gun (1986)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	75%	74%	76%	77%	81%	76%	76%	72%
I would consider this a recent movie	6%	7%	5%	4%	4%	5%	6%	8%
I would consider this neither an old nor a recent movie	15%	15%	15%	11%	10%	15%	16%	16%
Don't know	4%	5%	4%	8%	5%	4%	2%	4%

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Back to the Future (1985)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	75%	73%	77%	78%	82%	75%	75%	71%
I would consider this a recent movie	6%	7%	5%	5%	3%	5%	6%	8%
I would consider this neither an old nor a recent movie	15%	16%	15%	11%	11%	16%	17%	17%
Don't know	4%	4%	4%	6%	4%	4%	2%	4%

Indiana Jones and the Temple of Doom (1984)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	75%	73%	76%	77%	82%	76%	74%	71%
I would consider this a recent movie	6%	7%	5%	6%	4%	5%	6%	8%
I would consider this neither an old nor a recent movie	15%	15%	15%	10%	10%	15%	18%	17%
Don't know	4%	4%	4%	7%	4%	4%	2%	4%

Return of the Jedi (1983)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	75%	73%	76%	76%	82%	75%	75%	71%
I would consider this a recent movie	6%	7%	5%	5%	3%	6%	6%	8%
I would consider this neither an old nor a recent movie	15%	15%	14%	11%	10%	15%	17%	17%
Don't know	5%	5%	4%	8%	4%	4%	3%	5%

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E.T. the Extra-Terrestrial (1982)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	77%	75%	78%	81%	84%	78%	76%	72%
I would consider this a recent movie	5%	6%	5%	3%	4%	5%	5%	7%
I would consider this neither an old nor a recent movie	14%	14%	14%	9%	8%	13%	17%	17%
Don't know	4%	5%	4%	7%	4%	4%	2%	4%

Raiders of the Lost Ark (1981)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	75%	74%	77%	79%	81%	77%	75%	71%
I would consider this a recent movie	6%	6%	5%	4%	3%	4%	5%	7%
I would consider this neither an old nor a recent movie	15%	15%	14%	10%	10%	14%	17%	17%
Don't know	4%	5%	4%	8%	5%	5%	2%	4%

The Empire Strikes Back (1980)

Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	76%	74%	77%	77%	82%	77%	77%	72%
I would consider this a recent movie	6%	7%	4%	5%	3%	5%	5%	7%
I would consider this neither an old nor a recent movie	14%	14%	14%	10%	10%	14%	16%	17%
Don't know	5%	5%	4%	8%	5%	4%	2%	4%

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Moonraker (1979)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	80%	79%	81%	79%	83%	81%	83%	77%
I would consider this a recent movie	4%	4%	3%	3%	2%	2%	3%	5%
I would consider this neither an old nor a recent movie	11%	11%	11%	7%	7%	10%	12%	13%
Don't know	6%	6%	6%	11%	8%	6%	2%	4%
Grease (1978)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	80%	80%	80%	80%	85%	82%	81%	77%
I would consider this a recent movie	4%	5%	4%	4%	3%	3%	4%	6%
I would consider this neither an old nor a recent movie	12%	11%	13%	9%	7%	11%	13%	14%
Don't know	4%	5%	3%	7%	4%	4%	2%	3%
Star Wars (1977)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	78%	77%	80%	79%	84%	80%	79%	75%
I would consider this a recent movie	5%	6%	4%	5%	4%	4%	5%	6%
I would consider this neither an old nor a recent movie	13%	13%	13%	10%	8%	12%	14%	15%
Don't know	4%	4%	3%	6%	4%	4%	2%	3%

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Rocky (1976)									
	Unweighted base	6276	2922	3354	568	964	1071	1054	2619
	Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie		82%	80%	83%	82%	86%	83%	83%	79%
I would consider this a recent movie		4%	5%	3%	4%	3%	3%	3%	5%
I would consider this neither an old nor a recent movie		11%	11%	11%	8%	7%	10%	12%	13%
Don't know		4%	4%	4%	7%	4%	4%	2%	4%
Jaws (1975)									
	Unweighted base	6276	2922	3354	568	964	1071	1054	2619
	Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie		82%	81%	83%	83%	86%	83%	84%	79%
I would consider this a recent movie		4%	5%	3%	4%	2%	3%	3%	5%
I would consider this neither an old nor a recent movie		11%	11%	11%	7%	7%	10%	12%	13%
Don't know		3%	4%	3%	6%	4%	4%	2%	3%
Love Story (1970)									
	Unweighted base	6276	2922	3354	568	964	1071	1054	2619
	Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie		84%	83%	84%	81%	84%	84%	88%	83%
I would consider this a recent movie		3%	3%	2%	2%	2%	3%	2%	3%
I would consider this neither an old nor a recent movie		7%	6%	7%	4%	5%	4%	6%	10%
Don't know		7%	8%	6%	13%	10%	10%	4%	4%

YouGov - Old Movies

GB18 Sample: 17th - 22nd July 2019

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Moving on... Below are a list of movies that were the highest grossing movies for the year that they were released (year shown in brackets). Please indicate whether you would consider each of the following to be an old movie, a recent movie or neither. (Please select one option on each row):

The Sound of Music (1965)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	87%	87%	87%	85%	88%	88%	92%	86%
I would consider this a recent movie	2%	2%	2%	3%	3%	2%	1%	2%
I would consider this neither an old nor a recent movie	7%	5%	8%	6%	5%	5%	5%	9%
Don't know	4%	5%	3%	7%	5%	5%	2%	3%
Psycho (1960)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	88%	87%	88%	84%	87%	88%	92%	87%
I would consider this a recent movie	2%	2%	2%	3%	2%	2%	1%	2%
I would consider this neither an old nor a recent movie	5%	5%	6%	4%	5%	5%	4%	7%
Don't know	5%	5%	4%	9%	6%	6%	3%	4%
Cinderella (1950)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	89%	90%	89%	85%	87%	89%	92%	90%
I would consider this a recent movie	2%	1%	2%	3%	3%	1%	0%	1%
I would consider this neither an old nor a recent movie	5%	4%	5%	7%	5%	4%	4%	4%
Don't know	5%	5%	4%	6%	5%	5%	3%	4%

YouGov - Old Movies

GB18 Sample: 17th - 22nd July 2019

Total	Gender		Age				
	Male	Female	18-24	25-34	35-44	45-54	55+

Moving on... Below are a list of movies that were the highest grossing movies for the year that they were released (year shown in brackets). Please indicate whether you would consider each of the following to be an old movie, a recent movie or neither. (Please select one option on each row):

Gone with the Wind (1939)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	92%	91%	93%	87%	90%	92%	95%	93%
I would consider this a recent movie	1%	1%	1%	2%	2%	1%	1%	1%
I would consider this neither an old nor a recent movie	3%	2%	3%	2%	2%	2%	2%	3%
Don't know	4%	5%	4%	9%	6%	5%	2%	3%
Frankenstein (1931)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	92%	91%	93%	88%	90%	91%	95%	94%
I would consider this a recent movie	1%	1%	1%	2%	2%	2%	0%	0%
I would consider this neither an old nor a recent movie	2%	2%	2%	2%	2%	2%	2%	2%
Don't know	5%	6%	4%	8%	6%	5%	3%	4%
Way Down East (1920)								
Unweighted base	6276	2922	3354	568	964	1071	1054	2619
Base	6276	3044	3232	697	965	1072	1053	2490
I would consider this an old movie	87%	87%	87%	86%	87%	87%	91%	86%
I would consider this a recent movie	1%	1%	1%	2%	1%	1%	1%	1%
I would consider this neither an old nor a recent movie	1%	1%	1%	1%	2%	1%	1%	1%
Don't know	11%	10%	11%	11%	10%	11%	8%	12%