

## Ogilvy Zoetis Animal Health

Fieldwork Dates: 17th December 2021 - 25th March 2022  
Sample: 3,714 cat owners and 3,666 dog owners in Italy, Germany, UK, Spain, France and Poland

<b>Total</b>
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Would you say your pets health is more or less important than your own health, or do you consider these equally important?

My cat's health is...

<b>Base: Cat owners</b>	3714
...more important than my own health	10%
...equally important as my own health	72%
...less important than my own health	14%
Don't know	4%

My dog's health is...

<b>Base: Dog owners</b>	3666
...more important than my own health	12%
...equally important as my own health	73%
...less important than my own health	11%
Don't know	4%

How likely or unlikely would it be for you to make an appointment with a vet in each of the following circumstances?

Your cat has difficulty jumping up and down, and difficulty running / chasing moving objects?

<b>Base: Cat owners</b>	3714
Very likely	39%
Fairly likely	28%
Fairly unlikely	11%
Very unlikely	17%
Don't know	5%
<b>Net: likely</b>	<b>67%</b>
<b>Net: unlikely</b>	<b>28%</b>

Your dog is limping after exercise, and has difficulty jumping / stiffness?

<b>Base: Dog owners</b>	3666
Very likely	38%
Fairly likely	30%
Fairly unlikely	14%
Very unlikely	13%
Don't know	5%
<b>Net: likely</b>	<b>68%</b>
<b>Net: unlikely</b>	<b>27%</b>

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Arthritis causes chronic pain in pets, as well as in humans.

Before taking this survey, did you know...

...cats can also suffer from arthritis?

<b>Base: Cat owners</b>	3714
Yes, I did	80%
No, I didn't	20%

...dogs can also suffer from arthritis?

<b>Base: Dog owners</b>	3666
Yes, I did	89%
No, I didn't	11%

Were you aware that pet owners often confuse the symptoms of arthritis in...

...cats with common signs of ageing?

<b>Base: Cat owners</b>	3714
Yes, I was	57%
No, I wasn't	43%

...dogs with common signs of ageing?

<b>Base: Dog owners</b>	3666
Yes, I was	66%
No, I wasn't	34%

Cell Contents (Column Percentages)