## YouGov - Office attire

Sample: 2,040 GB adults aged 18+
Fieldwork: 19th - 20th July 2022

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Please state whether you think each of the following items
of clothing are acceptable or unacceptable items of clothing to be worn in an office....

## Men wearing shorts

|  | Unweighted base <br> Base: All GB Adults <br> Acceptable Unacceptable Don't know | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
|  |  | 66\% | 66\% | 65\% | 76\% | 77\% | 77\% | 73\% | 50\% | 67\% | 64\% |
|  |  | 29\% | 28\% | 30\% | 19\% | 17\% | 20\% | 22\% | 43\% | 29\% | 30\% |
|  |  | 5\% | 6\% | 5\% | 5\% | 6\% | 3\% | 5\% | 6\% | 4\% | 7\% |
| Men not wearing a tie |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
|  | Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
|  | Acceptable | 92\% | 89\% | 95\% | 87\% | 91\% | 93\% | 93\% | 92\% | 93\% | 90\% |
|  | Unacceptable | 5\% | 6\% | 3\% | 7\% | 4\% | 4\% | 4\% | 5\% | 5\% | 5\% |
|  | Don't know | 3\% | 5\% | 2\% | 6\% | 5\% | 2\% | 3\% | 3\% | 2\% | 5\% |
| Men wearing t-shirts |  |  |  |  |  |  |  |  |  |  |  |
|  | Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
|  | Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
|  | Acceptable | 73\% | 70\% | 76\% | 81\% | 83\% | 83\% | 83\% | 59\% | 74\% | 72\% |
|  | Unacceptable | 22\% | 24\% | 19\% | 13\% | 11\% | 13\% | 14\% | 35\% | 21\% | 22\% |
|  | Don't know | 5\% | 6\% | 4\% | 6\% | 6\% | 3\% | 3\% | 6\% | 5\% | 6\% |

## YouGov - Office attire

Sample: $\mathbf{2 , 0 4 0}$ GB adults aged 18+
Fieldwork: 19th - 20th July 2022

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Please state whether you think each of the following items
of clothing are acceptable or unacceptable items of clothing to be worn in an office....

## Women wearing dresses/skirts above the knee

| Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
| Acceptable | 81\% | 82\% | 80\% | 81\% | 80\% | 82\% | 82\% | 80\% | 83\% | 78\% |
| Unacceptable | 12\% | 9\% | 15\% | 7\% | 11\% | 13\% | 13\% | 13\% | 10\% | 15\% |
| Don't know | 7\% | 8\% | 6\% | 12\% | 8\% | 5\% | 5\% | 7\% | 7\% | 7\% |
| Women wearing shorts |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
| Acceptable | 66\% | 71\% | 61\% | 72\% | 74\% | 81\% | 74\% | 52\% | 67\% | 65\% |
| Unacceptable | 27\% | 21\% | 33\% | 17\% | 19\% | 15\% | 21\% | 41\% | 28\% | 27\% |
| Don't know | 7\% | 7\% | 6\% | 11\% | 7\% | 4\% | 5\% | 8\% | 6\% | 8\% |
| Women wearing tops that expose the midriff |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
| Acceptable | 32\% | 46\% | 20\% | 57\% | 42\% | 43\% | 27\% | 20\% | 32\% | 33\% |
| Unacceptable | 60\% | 44\% | 75\% | 29\% | 51\% | 52\% | 66\% | 73\% | 62\% | 58\% |
| Don't know | 8\% | 10\% | 5\% | 14\% | 7\% | 5\% | 7\% | 7\% | 7\% | 9\% |

## YouGov - Office attire

Sample: $\mathbf{2 , 0 4 0}$ GB adults aged 18+
Fieldwork: 19th - 20th July 2022

| Total | Gender |  | Age |  |  |  |  | Social Grade |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |

Please state whether you think each of the following items
of clothing are acceptable or unacceptable items of clothing to be worn in an office....

| Vest top |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
| Acceptable | 35\% | 32\% | 38\% | 49\% | 50\% | 47\% | 37\% | 20\% | 36\% | 34\% |
| Unacceptable | 57\% | 59\% | 55\% | 39\% | 43\% | 45\% | 56\% | 72\% | 57\% | 56\% |
| Don't know | 8\% | 9\% | 7\% | 12\% | 8\% | 8\% | 6\% | 8\% | 7\% | 10\% |
| Sandals |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
| Acceptable | 70\% | 57\% | 83\% | 64\% | 70\% | 68\% | 75\% | 72\% | 72\% | 68\% |
| Unacceptable | 24\% | 35\% | 14\% | 29\% | 24\% | 27\% | 22\% | 23\% | 23\% | 26\% |
| Don't know | 5\% | 8\% | 3\% | 6\% | 7\% | 5\% | 3\% | 6\% | 5\% | 6\% |
| Flip-flops |  |  |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 939 | 1101 | 116 | 300 | 337 | 349 | 938 | 1289 | 751 |
| Base: All GB Adults | 2040 | 989 | 1051 | 226 | 321 | 342 | 326 | 825 | 1163 | 877 |
| Acceptable | 28\% | 29\% | 28\% | 34\% | 38\% | 33\% | 32\% | 19\% | 29\% | 27\% |
| Unacceptable | 66\% | 65\% | 67\% | 54\% | 56\% | 62\% | 64\% | 75\% | 65\% | 66\% |
| Don't know | 6\% | 7\% | 6\% | 12\% | 7\% | 5\% | 4\% | 6\% | 6\% | 7\% |

## YouGov - Office attire

Sample: 2,040 GB adults aged 18+
Fieldwork: 19th - 20th July 2022

| Total | Working Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other |

Please state whether you think each of the following items of clothing are acceptable or unacceptable items of clothing to be worn in an office....

| Men wearing shorts |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 66\% | 75\% | 65\% | 72\% | 80\% | 45\% | 77\% | 62\% |
| Unacceptable | 29\% | 21\% | 31\% | 24\% | 16\% | 49\% | 21\% | 25\% |
| Don't know | 5\% | 4\% | 4\% | 4\% | 4\% | 6\% | 2\% | 13\% |
| Men not wearing a tie |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 92\% | 94\% | 94\% | 94\% | 89\% | 90\% | 88\% | 87\% |
| Unacceptable | 5\% | 3\% | 4\% | 3\% | 7\% | 7\% | 9\% | 5\% |
| Don't know | 3\% | 3\% | 3\% | 3\% | 4\% | 3\% | 3\% | 8\% |
| Men wearing t-shirts |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 73\% | 81\% | 78\% | 80\% | 87\% | 50\% | 89\% | 73\% |
| Unacceptable | 22\% | 15\% | 19\% | 16\% | 9\% | 43\% | 9\% | 17\% |
| Don't know | 5\% | 4\% | 4\% | 4\% | 4\% | 7\% | 2\% | 11\% |

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Sample: 2,040 GB adults aged 18+
Fieldwork: 19th - 20th July 2022

| Total | Working Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other |

Please state whether you think each of the following items of clothing are acceptable or unacceptable items of clothing to be worn in an office....

| Women wearing dresses/skirts above the knee |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 81\% | 85\% | 79\% | 83\% | 88\% | 79\% | 81\% | 71\% |
| Unacceptable | 12\% | 10\% | 16\% | 11\% | 4\% | 13\% | 8\% | 17\% |
| Don't know | 7\% | 6\% | 5\% | 5\% | 9\% | 7\% | 11\% | 12\% |
| Women wearing shorts |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 66\% | 77\% | 64\% | 74\% | 79\% | 46\% | 69\% | 62\% |
| Unacceptable | 27\% | 19\% | 31\% | 22\% | 15\% | 45\% | 18\% | 24\% |
| Don't know | 7\% | 4\% | 6\% | 4\% | 7\% | 9\% | 13\% | 14\% |
| Women wearing tops that expose the midriff |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 32\% | 37\% | 27\% | 35\% | 65\% | 17\% | 48\% | 34\% |
| Unacceptable | 60\% | 56\% | 66\% | 59\% | 27\% | 76\% | 36\% | 56\% |
| Don't know | 8\% | 7\% | 7\% | 7\% | 8\% | 7\% | 16\% | 10\% |

## YouGov - Office attire

Sample: $\mathbf{2 , 0 4 0}$ GB adults aged 18+
Fieldwork: 19th - 20th July 2022

| Total | Working Status |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Working full time | Working part time | ALL WORKERS (NET) | Full time student | Retired | Unemployed | Not working/ Other |

Please state whether you think each of the following items of clothing are acceptable or unacceptable items of clothing to be worn in an office....

| Vest top |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 35\% | 41\% | 38\% | 40\% | 51\% | 16\% | 50\% | 35\% |
| Unacceptable | 57\% | 51\% | 56\% | 52\% | 37\% | 78\% | 39\% | 52\% |
| Don't know | 8\% | 8\% | 5\% | 7\% | 12\% | 6\% | 11\% | 13\% |
| Sandals |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 70\% | 69\% | 76\% | 71\% | 66\% | 69\% | 72\% | 71\% |
| Unacceptable | 24\% | 26\% | 19\% | 24\% | 32\% | 24\% | 24\% | 19\% |
| Don't know | 5\% | 4\% | 5\% | 4\% | 3\% | 6\% | 4\% | 10\% |
| Flip-flops |  |  |  |  |  |  |  |  |
| Unweighted base | 2040 | 878 | 291 | 1169 | 49 | 548 | 67 | 207 |
| Base: All GB Adults | 2040 | 887 | 294 | 1181 | 86 | 467 | 78 | 227 |
| Acceptable | 28\% | 31\% | 32\% | 31\% | 36\% | 18\% | 34\% | 30\% |
| Unacceptable | 66\% | 64\% | 63\% | 64\% | 52\% | 77\% | 54\% | 58\% |
| Don't know | 6\% | 5\% | 6\% | 5\% | 12\% | 5\% | 12\% | 11\% |

