

YouGov / Eurotrack Survey Results

Sample Size: 2144 Adults in GB / 1000 Adults in France / 2134 Adults in Germany / 1010 Adults in Denmark / 1015 Adults in Sweden / 1056 Adults in Spain / 1008 Adults in Italy
Fieldwork: 7th - 22nd September 2023

	Country						
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Weighted Sample	2144	1000	2134	1010	1015	1056	1008
Unweighted Sample	2144	1000	2134	1010	1015	1056	1008
	%	%	%	%	%	%	%
	21-22 Sep	12-14 Sep	15-19 Sep	11-16 Sep	11-17 Sep	15-18 Sep	7-20 Sep

Do you have a favourable or unfavourable view of the following historical figures? If you have not heard of that figure, please select the option "I have never heard of this person"

Napoleon Bonaparte

Very favourable	3	9	3	3	3	6	5
Somewhat favourable	9	25	10	10	10	13	21
TOTAL FAVOURABLE	12	34	13	13	13	20	26
Neither favourable nor unfavourable	31	34	32	34	31	29	42
Somewhat unfavourable	26	15	29	25	24	25	17
Very unfavourable	10	6	14	7	10	20	6
TOTAL UNFAVOURABLE	36	22	43	31	33	45	23
Don't know	14	9	9	13	17	6	8
I have never heard of this person	7	1	3	9	6	1	1

Leonardo da Vinci

Very favourable	28	26	24	23	27	52	50
Somewhat favourable	39	37	39	40	37	24	32
TOTAL FAVOURABLE	67	63	63	63	63	76	83
Neither favourable nor unfavourable	22	22	22	23	23	15	10
Somewhat unfavourable	2	3	3	2	2	3	2
Very unfavourable	1	2	2	1	2	2	1
TOTAL UNFAVOURABLE	3	5	5	2	3	4	3
Don't know	7	9	7	9	10	3	4
I have never heard of this person	1	1	2	3	1	1	1

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Julius Caesar

Very favourable	4	5	4	3	4	9	11
Somewhat favourable	18	20	13	15	13	18	27
TOTAL FAVOURABLE	22	25	17	18	16	27	38
Neither favourable nor unfavourable	41	36	38	39	38	37	41
Somewhat unfavourable	17	20	23	17	18	13	9
Very unfavourable	4	7	9	7	8	7	3
TOTAL UNFAVOURABLE	22	27	33	25	26	20	12
Don't know	13	12	9	14	17	8	9
I have never heard of this person	1	1	3	4	2	8	1

Charles Darwin

Very favourable	30	10	15	22	20	36	26
Somewhat favourable	39	29	32	38	34	27	34
TOTAL FAVOURABLE	69	40	48	60	54	63	59
Neither favourable nor unfavourable	17	25	28	18	23	21	19
Somewhat unfavourable	3	5	6	2	4	3	3
Very unfavourable	2	3	4	2	3	3	2
TOTAL UNFAVOURABLE	5	8	10	4	6	6	5
Don't know	7	14	10	10	11	7	10
I have never heard of this person	2	13	5	8	5	3	6

Karl Marx

Very favourable	4	4	6	3	4	8	9
Somewhat favourable	13	15	19	10	10	20	23
TOTAL FAVOURABLE	18	20	25	13	14	28	32
Neither favourable nor unfavourable	29	30	35	33	24	30	35
Somewhat unfavourable	15	17	18	20	19	13	9
Very unfavourable	11	11	10	13	21	16	4
TOTAL UNFAVOURABLE	27	27	28	34	40	29	14
Don't know	17	15	9	12	14	8	13
I have never heard of this person	9	8	3	8	7	5	6

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Genghis Khan

Very favourable	2	3	2	2	2	5	3
Somewhat favourable	8	9	9	6	5	8	13
TOTAL FAVOURABLE	10	12	12	8	7	13	16
Neither favourable nor unfavourable	25	24	33	24	25	30	33
Somewhat unfavourable	22	11	23	18	21	15	17
Very unfavourable	21	9	14	16	21	13	7
TOTAL UNFAVOURABLE	43	20	37	34	41	28	24
Don't know	15	16	15	15	19	9	16
I have never heard of this person	7	29	3	19	8	19	11

Do you intend to watch the upcoming film "Napoleon"?

[Asked only to those in France; n=1000]

Yes I do	x	26	x	x	x	x	x
No I do not	x	41	x	x	x	x	x
Don't know	x	32	x	x	x	x	x
Not heard of Napoleon	x	1	x	x	x	x	x

How much if at all, would you say you know about Napoleon

Bonaparte?

A great deal	2	14	10	3	6	6	4
A fair amount	26	58	55	22	25	38	49
Not very much	64	27	32	66	63	56	47
Not heard of Napoleon	7	1	3	9	6	1	1

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Which of the following are you most likely to choose to describe Napoleon Bonaparte? Please select up to 3 options

Warmonger	26	9	39	42	34	32	17
Great general	28	31	32	36	34	29	42
Great administrator	5	16	6	5	4	5	4
Tyrant	15	11	17	15	13	18	10
Misogynist	3	5	3	1	2	6	3
Racist	2	3	2	2	2	4	2
Visionary	7	24	14	9	14	12	18
Liberal	2	4	3	2	3	4	4
Conservative	1	5	5	2	5	7	4
Physically short	37	29	52	26	27	25	35
Ambitious	35	43	31	22	16	55	52
Authoritarian	21	37	26	25	31	41	28
None of these	2	1	2	1	1	1	0
Don't know	21	12	8	17	22	9	10
Not heard of Napoleon	7	1	3	9	6	1	1

Do you think it is appropriate or inappropriate to say Napoleon Bonaparte is comparable to the following historical figures?

Alexander the Great

Completely appropriate	5	8	7	6	6	10	9
Somewhat appropriate	26	37	31	28	32	39	39
TOTAL APPROPRIATE	31	45	38	33	37	49	49
Somewhat inappropriate	13	14	22	10	11	17	17
Completely inappropriate	5	6	9	10	4	11	7
TOTAL INAPPROPRIATE	18	20	31	20	15	29	24
Don't know	44	34	28	43	42	21	26
Not heard of Napoleon	7	1	3	4	6	1	1

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Adolf Hitler								
	Completely appropriate	3	4	6	4	4	7	3
	Somewhat appropriate	11	8	14	12	12	24	11
	TOTAL APPROPRIATE	14	12	20	16	15	31	13
	Somewhat inappropriate	22	21	25	20	21	23	25
	Completely inappropriate	29	50	35	33	29	32	44
	TOTAL INAPPROPRIATE	52	70	60	53	50	55	68
	Don't know	27	17	17	28	29	14	18
	Not heard of Napoleon	7	1	3	4	6	1	1
Joseph Stalin								
	Completely appropriate	3	3	6	5	4	6	2
	Somewhat appropriate	12	10	16	13	13	23	11
	TOTAL APPROPRIATE	14	13	22	18	18	30	13
	Somewhat inappropriate	25	25	26	20	20	25	27
	Completely inappropriate	20	37	28	28	26	25	30
	TOTAL INAPPROPRIATE	45	62	54	48	46	49	57
	Don't know	34	24	21	31	31	20	29
	Not heard of Napoleon	7	1	3	4	6	1	1
Do you see Napoleon Bonaparte as more of a champion or more of a betrayer of the ideals of the French Revolution?								
	More of a champion of the ideals of the French Revolution	x	31	x	x	x	x	x
	More of a betrayer of the ideals of the French Revolution	x	16	x	x	x	x	x
	Neither	x	24	x	x	x	x	x
	Don't know	x	28	x	x	x	x	x
	Not heard of Napoleon	x	1	x	x	x	x	x
Do you consider Napoleon Bonaparte's legacy to be...								
	Entirely or almost entirely positive	1	9	2	2	2	3	3
	More positive than negative	11	28	9	10	11	17	18
	TOTAL POSITIVE	12	37	12	12	13	20	21
	About equally positive and negative	25	27	34	28	28	34	36
	More negative than positive	17	8	19	16	15	20	12
	Entirely or almost entirely negative	2	2	4	1	2	4	2
	TOTAL NEGATIVE	20	10	23	18	17	24	15
	Don't know	38	25	28	39	36	21	28

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	%	%	%	%	%	%	%
Not heard of Napoleon	7	1	3	4	6	1	1

****In the long run**, do you think each of the following are better off or worse off because of Napoleon Bonaparte?**

France

Better off	26	x	26	22	26	37	61
Worse off	6	x	13	10	10	13	6
Neither	15	x	30	17	19	26	8
Don't know	46	x	28	48	39	23	25
Not heard of Napoleon	7	x	3	4	6	1	1

Your country

Better off	10	31	11	5	10	11	16
Worse off	7	17	20	12	8	27	34
Neither	30	22	36	30	37	38	21
Don't know	47	28	30	50	40	23	29
Not heard of Napoleon	7	1	3	4	6	1	1

Europe

Better off	12	16	14	10	13	15	17
Worse off	9	20	16	9	12	16	23
Neither	23	29	36	30	27	44	26
Don't know	50	34	31	47	42	25	34
Not heard of Napoleon	7	1	3	4	6	1	1

The world

Better off	6	9	9	6	8	11	14
Worse off	7	18	14	6	10	14	13
Neither	30	34	42	35	33	47	30
Don't know	51	37	32	50	42	28	42
Not heard of Napoleon	7	1	3	4	6	1	1

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Do you think France should be proud, or ashamed, of Napoleon Bonaparte's legacy?

Proud	x	32	x	x	x	x	x
Ashamed	x	8	x	x	x	x	x
Neither proud nor ashamed	x	44	x	x	x	x	x
Don't know	x	16	x	x	x	x	x
Not heard of Napoleon	x	1	x	x	x	x	x

Which of the following comes closest to how you think Napoleon Bonaparte should be remembered?

He should be celebrated	2	13	3	3	4	3	4
He should be marked as a notable historical figure in a neutral or balanced fashion	54	48	57	52	51	57	64
He should be condemned	3	2	8	6	5	10	5
He should not be remembered at all	2	8	9	2	4	7	5
Don't know	32	28	20	33	30	23	22
Not heard of Napoleon	7	1	3	4	6	1	1