

YouGov - Missed Meals

Fieldwork: 26th - 27th January 2023

Total	Gender		Age					Social Grade		Region							
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q

Thinking of meals in general... Have you ever missed a meal because you/your family could not afford to eat? (Please select one option on each row)

As a child?																		
Unweighted base	2098	975	1123	194	303	408	317	876	1229	869	514	336	207	252	489	1798	112	188
Base: All GB adults	2098	1018	1080	233	299	407	326	833	1196	902	501	346	199	283	482	1813	103	183
Never	76%	75%	77%	69%	72%	73%	74%	82%	79%	73%	77%	75%	80%	75%	78%	77%	72%	75%
								C.D.E.F	I									
Once or twice	5%	5%	4%	8%	6%	7%	3%	3%	5%	4%	5%	3%	4%	6%	5%	5%	3%	5%
				F.G		F.G												
A few times	5%	5%	5%	6%	5%	5%	7%	3%	5%	4%	5%	6%	3%	4%	4%	4%	9%	5%
							G										J.L.N.O	
Many times	4%	4%	4%	5%	6%	3%	4%	3%	4%	4%	4%	4%	3%	5%	3%	4%	5%	3%
Don't know/can't recall	9%	9%	8%	8%	9%	11%	11%	6%	6%	12%	8%	10%	8%	8%	8%	8%	10%	11%
								G		H								
Prefer not to say	2%	2%	2%	4%	3%	2%	2%	1%	1%	2%	1%	1%	3%	2%	2%	2%	1%	1%
				G	G													
As an adult?																		
Unweighted base	2098	975	1123	194	303	408	317	876	1229	869	514	336	207	252	489	1798	112	188
Base: All GB adults	2098	1018	1080	233	299	407	326	833	1196	902	501	346	199	283	482	1813	103	183
Never	69%	69%	69%	60%	64%	64%	64%	77%	73%	62%	70%	65%	74%	65%	72%	69%	56%	71%
								C.D.E.F	I		P		K.M.P		P			
Once or twice	9%	9%	8%	6%	11%	10%	12%	7%	9%	9%	7%	9%	7%	11%	9%	9%	13%	9%
							C.G										J	
A few times	9%	10%	9%	11%	11%	10%	10%	8%	9%	10%	10%	11%	7%	10%	9%	9%	14%	7%
Many times	7%	6%	8%	9%	9%	8%	8%	4%	5%	10%	8%	8%	6%	8%	5%	7%	12%	5%
				A	G	G	G			H							N.Q	
Don't know/can't recall	4%	5%	4%	9%	3%	6%	4%	2%	3%	6%	4%	5%	3%	4%	3%	4%	3%	7%
				D.F.G		D.G				H							N	
Prefer not to say	2%	2%	2%	4%	3%	2%	2%	1%	2%	3%	1%	2%	4%	3%	2%	2%	3%	2%
				G	G							J						

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q3. You previously mentioned that you had missed a meal as an adult because you/your family could not afford to eat. When was the last time you missed a meal for this reason?

Unweighted base	518	233	285	53	91	113	94	167	263	255	124	93	39	70	110	436	43	39
Base	527	249	278	61	91	114	97	164	263	264	123	96	39	80	112	450	39	38
Within the last week	19%	22%	18%	26%	22%	27%	15%	13%	17%	22%	25%	15%	26%	23%	10%	19%	26%	20%
Within the last month	17%	16%	18%	11%	20%	16%	21%	15%	15%	18%	21%	13%	11%	15%	16%	16%	17%	20%
Within the last three months	10%	9%	12%	12%	14%	9%	14%	7%	9%	12%	11%	15%	10%	5%	10%	10%	15%	10%
Within the last six months	7%	7%	7%	11%	9%	8%	5%	4%	7%	7%	7%	6%	12%	3%	9%	7%	5%	8%
Within the last year	6%	7%	6%	17%	11%	6%	2%	2%	7%	6%	5%	9%	3%	5%	7%	6%	4%	6%
Longer than a year ago	34%	31%	36%	18%	18%	27%	38%	51%	40%	28%	21%	37%	32%	44%	43%	35%	24%	32%
Don't know/can't recall	5%	6%	4%	5%	4%	5%	2%	6%	4%	6%	5%	5%	7%	5%	3%	5%	9%	3%
Prefer not to say	2%	3%	1%	-	3%	1%	3%	2%	1%	2%	6%	-	-	-	1%	2%	-	3%

q4. Still thinking of meals... Have you ever missed a meal to ensure that you could afford to feed your children instead?

Unweighted base	1178	507	671	21	96	233	203	625	672	506	297	199	118	113	272	999	77	102
Base	1154	514	640	26	93	235	208	592	641	512	284	204	113	126	262	988	69	96
Never	71%	72%	70%	35%	61%	65%	60%	77%	77%	64%	73%	68%	74%	66%	73%	71%	60%	74%
Once or twice	9%	8%	9%	21%	11%	11%	9%	7%	9%	8%	6%	8%	12%	12%	9%	9%	14%	4%
A few times	7%	6%	8%	12%	8%	8%	9%	6%	6%	9%	6%	10%	2%	7%	9%	7%	12%	4%
Many times	7%	6%	7%	22%	12%	10%	8%	3%	4%	10%	6%	6%	9%	11%	4%	6%	9%	8%
Don't know/can't recall	5%	6%	4%	10%	2%	5%	4%	5%	3%	6%	6%	6%	1%	4%	4%	5%	4%	5%
Prefer not to say	2%	2%	2%	-	6%	2%	2%	2%	1%	3%	3%	2%	1%	-	1%	2%	1%	4%

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q

q5. You previously mentioned that you had missed a meal to ensure you could afford to feed your children. When was the last time you missed a meal for this reason?

Unweighted base	256	96	160	12	30	64	52	98	123	133	52	47	26	31	58	214	26	16
Base	261	104	157	14	29	67	53	97	122	138	51	49	26	38	57	221	24	16
Within the last week	13%	17%	11%	**	40%	21%	10%	4%	11%	16%	15%	12%	36%	13%	5%	14%	9%	12%
						G*										N	**	**
Within the last month	14%	15%	14%	32%	10%	27%	20%	1%	15%	14%	17%	10%	7%	21%	13%	14%	19%	11%
	*	*	**	**	**	G*	G*	*	*	*	*	**	*	*	*	*	**	**
Within the last three months	12%	16%	10%	32%	17%	17%	14%	4%	15%	10%	18%	7%	8%	18%	11%	12%	8%	20%
	*	*	**	**	**	G*	G*	*	*	*	*	*	**	*	*	*	**	**
Within the last six months	9%	10%	8%	14%	15%	14%	8%	5%	11%	7%	2%	11%	21%	9%	7%	9%	12%	13%
	*	*	**	**	**	G*	*	*	*	*	*	*	**	*	*	J	**	**
Within the last year	5%	5%	4%	8%	10%	6%	4%	2%	2%	7%	4%	8%	-	-	5%	4%	3%	14%
	*	*	**	**	**	*	*	*	*	*	*	*	**	*	*	*	**	**
Longer than a year ago	37%	29%	42%	8%	4%	13%	35%	69%	37%	37%	31%	42%	21%	32%	50%	37%	42%	24%
	*	*	A	**	**	*	E*	E*	*	*	*	*	**	*	J,O*	**	**	**
Don't know/can't recall	9%	8%	10%	7%	6%	3%	9%	15%	9%	9%	13%	10%	7%	8%	10%	7%	6%	6%
	*	*	**	**	**	*	*	E*	*	*	*	*	**	*	*	*	**	**
Prefer not to say	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	**	**	*	*	*	*	*	*	*	*	**	*	*	**	**	**

q6. Have your children ever missed a meal because you could not afford to feed them?

Unweighted base	1178	507	671	21	96	233	203	625	672	506	297	199	118	113	272	999	77	102
Base	1154	514	640	26	93	235	208	592	641	512	284	204	113	126	262	988	69	96
Never	93%	91%	95%	47%	91%	92%	94%	96%	94%	93%	94%	91%	95%	86%	95%	93%	96%	94%
			A	**	**	**	**	DE			M		M	M	M	M*	M	M
Once or twice	1%	2%	1%	20%	1%	1%	-	1%	1%	1%	0%	0%	2%	4%	1%	1%	1%	1%
	*	*	**	**	*	*	*	*	*	*	*	*	J	J,K,N,O	*	*	*	*
A few times	2%	2%	2%	4%	3%	2%	2%	1%	2%	1%	1%	3%	-	6%	1%	2%	-	1%
	*	*	**	**	*	*	*	*	*	*	J	*	J,L,N,O,P	*	*	*	*	*
Many times	1%	1%	1%	20%	-	1%	1%	0%	1%	0%	0%	1%	1%	1%	2%	1%	-	-
	*	*	**	**	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Don't know/can't recall	2%	4%	1%	6%	3%	3%	3%	2%	1%	3%	3%	4%	1%	3%	1%	3%	-	2%
	*	B	**	**	*	*	*	*	H	*	*	*	*	*	*	*	*	*
Prefer not to say	1%	1%	1%	3%	2%	1%	1%	0%	1%	1%	1%	1%	1%	-	0%	1%	2%	1%
	*	*	**	**	G*	*	*	*	*	*	*	*	*	*	*	*	*	*

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q

q7. You previously mentioned that your children had missed a meal because you could not afford to feed them. When was the last time your children missed a meal for this reason?

Unweighted base	38	19	19	9	4	10	4	11	25	13	4	8	4	11	8	35	1	2
Base	42	23	19	11	4	11	4	11	29	13	4	9	4	14	8	38	1	2
Within the last week	18%	9%	27%	28%	26%	**	26%	18%	22%	9%	29%	23%	**	24%	11%	19%	-	-
Within the last month	32%	41%	21%	58%	**	50%	27%	**	40%	14%	-	-	79%	49%	42%	35%	-	-
Within the last three months	12%	10%	15%	**	24%	29%	21%	**	18%	**	23%	11%	**	**	24%	10%	**	55%
Within the last six months	6%	11%	**	**	28%	14%	**	**	9%	**	**	**	**	**	**	7%	**	**
Within the last year	-	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Longer than a year ago	25%	21%	31%	14%	**	8%	**	74%	9%	62%	47%	54%	**	8%	12%	22%	100%	45%
Don't know/can't recall	-	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Prefer not to say	7%	8%	6%	**	22%	**	25%	8%	3%	15%	**	13%	21%	**	11%	7%	**	**

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I, J/K/L/M/N/O/P/Q, R/S/T/U/V/W/X/Y/Z/AA/AB/AC, AD/AE/AF/AG/AH/AI/AJ, AK/AL/AM/AN/AO, AP/AQ/AR/AS/AT/AU, AV/AVI/AX/Y/AZ/BA/BB/BC, BD/BE/BF/BG/BH/BI/BJ/BK/BL/BLM, Minimu

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Total

Thinking of meals in general... Have you ever missed a meal because you/your family could not afford to eat?
(Please select one option on each row)

As a child?	
Unweighted base	2098
Base: All GB adults	2098
Never	76%
Once or twice	5%
A few times	5%
Many times	4%
Don't know/can't recall	9%
Prefer not to say	2%
As an adult?	
Unweighted base	2098
Base: All GB adults	2098
Never	69%
Once or twice	9%
A few times	9%
Many times	7%
Don't know/can't recall	4%
Prefer not to say	2%

YouGov - Missed Meals

Fieldwork: 26th - 27th January 2023

Total

q3. You previously mentioned that you had missed a meal as an adult because you/your family could not afford to eat. When was the last time you missed a meal for this reason?

Unweighted base	518
Base	527
Within the last week	19%
Within the last month	17%
Within the last three months	10%
Within the last six months	7%
Within the last year	6%
Longer than a year ago	34%
Don't know/can't recall	5%
Prefer not to say	2%

q4. Still thinking of meals... Have you ever missed a meal to ensure that you could afford to feed your children instead?

Unweighted base	1178
Base	1154
Never	71%
Once or twice	9%
A few times	7%
Many times	7%
Don't know/can't recall	5%
Prefer not to say	2%

YouGov - Missed Meals

Fieldwork: 26th - 27th January 2023

Total

q5. You previously mentioned that you had missed a meal to ensure you could afford to feed your children. When was the last time you missed a meal for this reason?

Unweighted base	256
Base	261
Within the last week	13%
Within the last month	14%
Within the last three months	12%
Within the last six months	9%
Within the last year	5%
Longer than a year ago	37%
Don't know/can't recall	9%
Prefer not to say	-

q6. Have your children ever missed a meal because you could not afford to feed them?

Unweighted base	1178
Base	1154
Never	93%
Once or twice	1%
A few times	2%
Many times	1%
Don't know/can't recall	2%
Prefer not to say	1%

YouGov - Missed Meals

Fieldwork: 26th - 27th January 2023

Total

q7. You previously mentioned that your children had missed a meal because you could not afford to feed them. When was the last time your children missed a meal for this reason?

Unweighted base	38
Base	42
Within the last week	18%
Within the last month	32%
Within the last three months	12%
Within the last six months	6%
Within the last year	-
Longer than a year ago	25%
Don't know/can't recall	-
Prefer not to say	7%

Cell Contents (Cm Base: 30 (**), Small Base: 100 (*))