

YouGov - Mothers/Fathers Day

GB18 Sample: 14th - 15th March 2022

| | Total | Gender | | Age | | | | | Social Grade | |
|---|-----------|-----------|--------|-------|-----------|----------|----------|-----------|--------------|-----------|
| | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | ABC1 | C2DE |
| Thinking about celebrations for Mother's Day, have you ever felt let down by your adult children on Mother's Day? If you do not celebrate Mother's Day, please select the N/A option | | | | | | | | | | |
| Unweighted base | 453 | - | 453 | 2 | 3 | 25 | 77 | 346 | 247 | 206 |
| All GB women with a child of at least 18 years or older | 450 | - | 450 | 2 | 3 | 26 | 80 | 339 | 234 | 216 |
| I have, many times | 6% | - | 6% | - | - | 8% | 5% | 7% | 4% | 9% |
| I have, a few times | 12% | - | 12% | - | - | 4% | 21% | 10% | 9% | 14% |
| I have, but only once or twice | 12% | - | 12% | 52% | - | 25% | 10% | 11% | 12% | 11% |
| I have never felt let down on Mother's Day | 61% | - | 61% | - | 100% | 56% | 59% | 62% | 65% | 57% |
| Don't know | 1% | - | 1% | 48% | - | - | - | 1% | 2% | 1% |
| Prefer not to say | 2% | - | 2% | - | - | - | 3% | 2% | 2% | 3% |
| N/A I do not celebrate Mother's Day | 6% | - | 6% | - | - | 7% | 3% | 6% | 6% | 5% |
| Thinking about celebrations for Father's Day, have you ever felt let down by your adult children on Father's Day? If you do not celebrate Father's Day, please select the N/A option | 070 | 070 | | â | | | 17 | 000 | 014 | 100 |
| Unweighted base | 370 | 370 | - | 2 | 1 | 12 | 47 | 308 | 241 | 129 |
| All GB men with a child of at least 18 years or older | 336 | 336 6% | - | 5 | 2 | 13 | 46 | 271 | 205 | 131 9% |
| I have, many times | 6% | 6% 7% | - | | | 12% | 7% | 6% | 4% | 9% 8% |
| I have, a few times I have, but only once or twice | 7% 5% | 7% 5% | - | 100% | - | - | 8% | 5% 7% | 6% 5% | 8% 5% |
| I have never felt let down on Father's Day | 5% 60% | 5% 60% | - | - | - 100% | - 88% | - 63% | 7% 59% | 5% 61% | 5% 57% |
| Thave never left let down on Father's Day Don't know | 1% | 1% | - | - | - | - | 2% | 59% 1% | 1% | 57% |
| Prefer not to say | 2% | 2% | - | - | - | - | 2% 4% | 2% | 1% | - 3% |
| N/A I do not celebrate Father's Day | 2% | 270 | - | | - | - | 4% | 2% | 21% | 17% |
| N/A I do not celebrate Father's Day | 20% | 2070 | - | - | - | - | 10% | 2270 | 2170 | 1770 |