

YouGov - LGBT acronym

Sample: 969 LGBT+ Britons

Fieldwork Dates: 30th May - 17th June 2023

Total	Sex at birth			Sexual Orientation			
	Male	Female	Intersex	Gay or lesbian	Bisexual	Heterosexual	Other

An acronym is an abbreviation formed from the initial letters of other words. Many people refer to the community of people who are not heterosexual (i.e. not straight), or who do not have the same gender identity they were assigned at birth, by using an acronym typically beginning with the letters 'LGB'... What acronym do you typically use to describe this community?

Unweighted base	969	406	553	6	414	425	24	106
Weighted base	958	435	515	7	433	379	29	117
LGBTQ+	29%	21%	35%	33%	24%	34%	12%	34%
LGBT	21%	28%	16%	24%	28%	17%	24%	10%
LGBTQ	13%	12%	14%	7%	12%	16%	7%	9%
LGBTQIA+	11%	7%	14%	-	6%	14%	8%	19%
LGBT+	8%	9%	7%	19%	9%	6%	4%	11%
LGB	3%	4%	2%	-	3%	3%	9%	1%
LGBTQI+	2%	2%	3%	-	3%	1%	4%	1%
LGBTQIA	2%	1%	2%	-	2%	2%	8%	1%
LGBTQA+	1%	0%	1%	-	0%	1%	-	1%
LGBTQA	0%	0%	1%	-	0%	1%	-	1%
LGBQT+	0%	0%	1%	-	0%	0%	-	2%
LGBTQI	0%	0%	0%	-	0%	0%	-	1%
Other acronyms	1%	2%	1%	-	1%	2%	-	1%
Queer	1%	1%	1%	-	1%	0%	-	0%
Reject acronym premise	1%	1%	0%	-	0%	1%	10%	0%
N/A	6%	10%	3%	18%	10%	3%	9%	6%
Don't know	1%	1%	1%	-	0%	1%	4%	5%

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Total	Gender Identity		Age					
	Trans	Cis	16-24	25-34	35-44	45-54	55-64	65+

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Unweighted base	969	145	824	250	265	185	140	90	39
Weighted base	958	129	829	265	280	171	122	80	40
LGBTQ+	29%	31%	28%	41%	29%	20%	19%	23%	20%
LGBT	21%	16%	22%	19%	20%	18%	28%	23%	32%
LGBTQ	13%	10%	14%	15%	10%	17%	15%	12%	6%
LGBTQIA+	11%	19%	9%	10%	16%	12%	6%	2%	2%
LGBT+	8%	8%	8%	8%	10%	7%	11%	2%	-
LGB	3%	2%	3%	1%	2%	5%	7%	3%	6%
LGBTQI+	2%	3%	2%	-	2%	3%	2%	8%	4%
LGBTQIA	2%	2%	2%	1%	3%	4%	-	1%	-
LGBTQA+	1%	-	1%	1%	1%	-	1%	3%	-
LGBTQA	0%	1%	0%	0%	-	0%	2%	-	-
LGBQT+	0%	-	1%	-	1%	1%	-	1%	2%
LGBTQI	0%	1%	0%	0%	0%	1%	-	1%	-
Other acronyms	1%	1%	1%	2%	1%	-	2%	2%	-
Queer	1%	2%	0%	1%	1%	1%	-	-	-
Reject acronym premise	1%	2%	1%	0%	-	0%	2%	3%	3%
N/A	6%	6%	6%	2%	4%	9%	8%	16%	21%
Don't know	1%	1%	1%	1%	1%	2%	-	1%	4%